



THE TOURISM DEVELOPMENT CORPORATION OF PUNJAB LTD

NO.PSO/MD/TDCP/14/37
DATED: 21ST JAN., 2014

His Excellency
Mr. Sadiq Babur Girgin
Ambassador
Embassy of the Republic of Turkey
Diplomatic Enclave, Street#1, G-5/4
Islamabad

*Sr. Tokesabay Uygur
Grosselver.
31/1*

Subject: PERFORMANCE OF WHIRLING DERVESHES IN LAHORE

Excellency

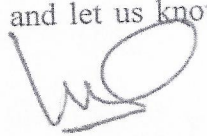
I hope this letter finds you in the best of health and spirits.

2. The Tourism Development Corporation of Punjab (TDCP) is the Government organization working for promotion of tourism in the province of Punjab to make it a destination of choice for the tourists. The province has huge tourism potential owing to its rich culture, historical places, picturesque landscape, vibrant people and delicious food. For this purpose, TDCP holds various events to highlight the business opportunities in the tourism sector.

3. Last year, the TDCP organized Lahore International Tourism Expo (LITE) in Expo Centre, Lahore, in which about two hundred Government, Semi Government and private sector stakeholders of tourism and hospitality industry participated by establishing their stalls. A cultural evening including Sufi Dance was also arranged, which was hugely appreciated by the general public. This year, the Expo (LITE 2014) will be held on 18-20 April, 2014 in Lahore Expo Centre, Johar Town, Lahore. We are planning to organize the cultural show in the evening of 19th April, 2014 in the Auditorium of Lahore Expo Centre, which has the capacity of a thousand spectators.

4. There are deep-rooted brotherly relations between Turkey and Pakistan. In order to introduce the cultural heritage of Turkey to the people of Pakistan, we would like to invite a group of Whirling Darveshs to perform on 19th April, 2014 on the sidelines of LITE, 2014. The TDCP can provide local hospitality to the group and Turkish Airline may be requested to sponsor their air-travel.

5. We would request your Excellency to consider this matter and let us know about your views on this proposal.


(HABIB UR REHMAN GILANI)
Managing Director

151- Abu Bakar Block, New Garden Town, Lahore, Pakistan.
Ph. 92 42 99231646-7 & 99231007 Fax. 92 42 99231648
E-mail: tdcp@punjab.gov.pk Website: www.tdcp.gop.pk