**INTERNATIONAL MEETING OF TOUR OPERATORS**

 **PLOVDIV 14 – 18 MAY ’2014**

**DRAFT PROGRAMME**

**14 MAY (WEDNESDAY)**

**ARRIVING, TRANSFER FROM SOFIA AND PLOVDIV AIRPORT. ACCOMODATION - PARK HOTEL SANKT PETERBURG 4** ★

**20:00 – WELCOME COCKTAIL; INTRODUCING THE PROGRAMME OF THE STAY (dress code – semi-formal)**

**15 MAY (WEDNESDAY)**

**07:00 – 08:30** – **BREAKFAST**

**08:30 – 09:15 – REGISTRATION**

**09:15 – 09:45 – OFFICIAL OPENING (dress code – business)**

**09:45 – 10:00 – PRESENTATION OF MINISTRY OF ECONOMY AND ENERGY**

**10:00 – 10:15 – PRESENTATION OF PLOVDIV AS TOURIST DESTINATION. POSSIBILITIES FOR DIFFERENT TOURIST PRODUCTS – MUNICIPALITY OF PLOVDIV**

**10:15 – 10:30 – PRESENTATION OF ETOA**

**10:30 – 10:45 – PRESENTATION OF National viticulture and wine Chamber**

**10:45 – 12:45 – WORKING MEETINGS BETWEEN PARTICIPANTS (B2B)**

**12:45 – 14:00** – **LUNCH**

**14:00 – 17:00** **– A TOUR OF THE ROMAN SIGHTS** - **ARCHAEOLOGICAL MUSEUM, THE EARLY CHRISTIAN BASILICA, LATE ANTIQUITY BUILDING "EIRENE", FORUM AND ODEON OF PHILIPPOPOLIS, ANCIENT THEATRE, ROMAN STADIUM.**

**17:00 – 18:00** **– OPENING OF THE CRAFTS FAIR AT ROMAN STADIUM**

**18:00 – TRANSFER TO THE HOTEL**

**16 MAY (FRIDY)**

**07:30 – 09:00 – BREAKFAST**

**09:00 – 12:00 – VISITING HOTELS IN PLOVDIV**

**12:00 – 17:00 – THE DELEGATES WILL BE INVATED TO PARTICIPATE IN THE MUSIC PERFORMANCE *AMUSING STORIES IN THE OLD TOWN*, DESIGNED IN PARTICULAR FOR THE FORUM. IT** **INCLUDES LUNCH AND TOUR IN THE OLD TOWN**

**17:00 – 18:00 – OPENING OF ANCIENT FESTIVAL AT ROMAN STADIUM**

**18:00 – 20:00 – FREE TIME**

**(For the ones who would like to go to the hotel, transfers will be arranged)**

**20:00 – 23:00 – GALA DINNER WITH BULGARIAN CUISINE AND A FOLKLORE PROGRAMME - PULDIN RESTAURANT**

**23:00 – INTRODUCING NIGHT LIFE IN PLOVDIV – BARS, CLUBS, DISCOS, CASINOS (Formed by appointment of participants)**

**17 MAY (SATURDAY)**

**07:30 – 09:00 – BREAKFAST**

**TRANSFER TO SOFIA AND PLOVDIV AIRPORT OF THE PARTICIPANTS WHO WILL NOT ATTENDING THE WINE TOUR.**

**09:30 – 18:00 – WINE TOUR**

|  |  |
| --- | --- |
| **09:30**  | **LEAVING FROM PARK HOTEL SANKT PETERBURG** |
| **10:15**  | **VISIT OF THE TODOROFF WINE CELLAR. INTRODUSING THE HISTORY OF THE WINERY, *THE PATH OF WINE* PRESENTATION AND TASTING OF RED WINES, ACCOMPANIED BY CHEESE, FILLET etc.** |
| **11:30**  | **ARRIVING AT VILLA YUSTINA. ADDRESSING WITH FOLKLORE PROGRAMME AND WELCOME DRINK - SPARKLING WINE BRUT VILLA YUSTINA, AT THE PARK-VINEYARD OF THE VILLA.**  |
| **12:30**  | **GETTING FAMILIAR WITH THE HISTORY OF THE REGION, PRESENTING *WINE ROUTE*. VISITING THE PREMISES OF THE WINERY AND THE ENOTECA OF VILLA YUSTINA** |
| **13:00**  | **LUNCH WITH TRADITIONAL BULGARIAN CUISINE AT TASTING ROOM - VILLA YUSTINA** |
| **15:30**  | **VISIT OF OLD CELLAR WINE CELLAR IN PARVENEC. *WINE* *ROUTE* PRESENTATION AND WINE TASTING.** |
|  |  |

**17:30 - 18:00 - TRANSFER TO PARK HOTEL SANKT PETERBURG**

**19:30 – 23:00 – DINNER AT THE HOTEL**

**18 MAY (SUNDAY)**

**08:00 – 09:00 – BREAKFAST**

**TRANSFER TO SOFIA AND PLOVDIV AIRPORT**

**NOTES:**

**1. Transfers to and from Sofia and Plovdiv airports are provided by Municipality of Plovdiv only for the 14, 17 and 18 May.**

**2. Municipality of Plovdiv provides accommodation to the participants only 14, 15 and 16 May.**

**3. Municipality of Plovdiv provides meal for:**

**- Welcome cocktail – 14 May;**

**- Breakfast and Lunch – 15 May;**

**- Breakfast, Lunch and Dinner – 16 May;**

**- Breakfast – 17 May.**

**- Breakfast, Lunch and Dinner – 17 May /for participants in the wine tour/;**

**4. Overnight of 17 May and breakfast 18 May are meet by the participants in the wine tour, at discounted rates ~ approximately 40 Euro for single room and 60 Euro for double room at PARK HOTEL SANKT PETERBURG 4** ★

[**http://www.sphotel.net/en/**](http://www.sphotel.net/en/)