

WORKSHOP ON
**TURKISH TOURISM DESTINATIONS
and
TURKISH & GREEK ALLIANCE IN TOURISM**

AGENDA

- 11:00-11:15 **Welcome and Registration**
- 11:15-11:30 **Opening Remarks**
İrfan ÖNAL, Director General for Promotion-Turkish Ministry of Culture and Tourism
Lyssandros TSILIDES, President of HATTA
- 11:30-11:45 **Creating New Opportunities in Tourism**
Aslı GÜNDOĞDU AKSUNGUR, Director- Turkish Culture and Tourism Office
- 11:45-12:00 **Turkish Airlines**
Alp YAVUZESER, Director- THY Athens Office
- 12:00-12:15 **Cooperation Between Turkey & Greece**
Gülberk AŞYAPAR, TÜRSAB Corporate Affairs
- 12:15-12:30 **Istanbul Congress Tourism and "howtoistanbul" Project**
Tuğçe MEMİŞOĞLU, Conventions Coordinator- Istanbul Convention and Visitor Bureau (ICVB)
- 12:30-13:00 **Coffee Break**

Culture & Gastronomy Destinations of Turkey
- 13:00-13:20 **Southeastern Anatolia**
Figen AKAN, Director of GAP Region – TÜRSAB
- 13:20-13:30 **Region of Izmir**
- 13:30-13:45 **Cappadocia**
- 13:45-15:00 **B2B Meetings**