

TRAVELIFE CERTIFICATION for Travel Agents

Sustainability is essential to the success of your business.

Sustainability has many advantages for tourism. To familiarize Turkish travel agents with the relevance of sustainable management, and to stimulate Turkish travel agents to 'Go for Gold', Travelife offers 5 of the most promising companies FREE participation in the Travelife programme for a Certified award.

In the frame of the EU SUSTOUR project, all TURSAB (SME) travel agents with an interest in sustainable management are invited to apply for participation until 31 August. Their interest can be expressed with a short resume of their main activities and reason to join. This short expression of interest can be accompanied with a brief reference by one of their main business partners.

On 1 september, max. 5 travel agents can start with the programme which contains an online training, exam and reporting tools. The programme will be guided and coached online by Ms Silvia Hendriks, a Travelife expert with many years of practical experience as travel agent/DMC herself.

What will the programme contain?

- In an initial Skype meeting you will meet the Travelife expert and speak about the programme in detail. You can agree on how to proceed and an approximate timeline;
- At least 1 employee will do the online training and exam;
- This employee can do the reporting by answering questions on your companies' sustainability management;
- An action plan for necessary changes can be discussed with the Travelife expert and prepared online;
- Upon completion of the report, an onsite audit will be planned;
- When the audit is passed successfully, your company will receive the Certified award;
- International attention will be given to the Certified companies, frontrunners in Turkish tourism!

Who can join?

All TURSAB member companies with max. 25 employees. Because Ms Hendriks does not master the Turkish language, it's best if the travel agent masters the English and/or German language.

Application

Please send your email/letter with expression of interest to Travelife via: info@travelife.info, with subject/topic 'Turkiye Certified'.

The deadline for application is 31 august 2015. As the number of participants is limited you are advised to apply as soon as possible. For more information you can also send an email to info@travelife.info