

# 南京市旅游园林局文件

## Invitation for Nanjing Travel Fair 2012

R=11/10/11

Dear Sir or Madam:

Nanjing Travel Fair 2012(NJTF2012) is sponsored by The People's Government of Nanjing Municipality, Nanjing Municipal Tourism Garden Bureau and Landesmesse Stuttgart GmbH. With the lead of China Tourism Association, Nanjing Municipal Tourism Garden Bureau, Messe Stuttgart China Ltd. and Nanjing International Expo Center will join hands to hold NJTF2012 at the Nanjing International Expo Center between February 24th and 26th, 2012.

As the sister province of Baden-Württemberg, Jiangsu province is one of the richest regions in China, whose comprehensive economic strength is always in the first class in China. Nanjing, the provincial capital of Jiangsu province, boasts advanced economy, convenient transportation, rich tourism resources and profound culture as a famous historical and cultural city. Being a major generator of tourists and popular travel destination in China, Nanjing enjoys the advantages to hold this international travel fair.

Statistics from Jiangsu Provincial Tourism Administration stated that 488.5 billion RMB gross income of the tourism industry was reached in 2010 in Jiangsu province. Up until 2010, the number of outbound tourists organized by the travel agencies of Jiangsu has reached 497,000, 44.4% more than that of last year. The powerful economic strength and numerous tourism consumers are the guarantee of the expertise of visitors to NJTF2012.

The theme of this tourism event is to promote tourism industry in China especially in eastern area. Meanwhile, enormous range of tourist attractions, itineraries, services, products, transportations, as well as latest travelling trends and leading tourism culture at home and abroad are all highlights can't wait to show. Entertainments, introduction meetings and on-site shows, the vehicles of this fair, will build a platform to publicize products, transfer information, exchange culture for enterprises, public institutions, merchants, facilitators and extensive travel lovers.

At the same time, NJTF2012 win support by The Holiday Exhibition (CMT).Every year Europe's largest public exhibition for leisure and tourism acts as the main event for the entire tourism and caravanning industry. CMT 2011 was a great success with a new record of more than 1,900 exhibitors and 220,000 visitors. NJTF2012 will take full advantage of outstanding overseas resources from CMT's, inviting domestic and external tour operators, leaders of provincial tourism bureau and the heads of national top travel agencies to this fair, combining emerging Chinese tourism market with enormous consuming capacity to renew and perfect the holiday plans.

We warmly welcome you to attend NJTF2012.Coming to taste the latest travelling trend, appreciate the special-theme itinerary, deepen exchange, expand cooperation, and accelerate the development in tourism industry, you can't miss NJTF2012.

Please read (Attachment A) for exhibition-instruction.Check official website for more information: [www.njtf.com.cn](http://www.njtf.com.cn). Fill out Exhibition Application Form (Attachment B) before faxing it to 021-50813069/ 025-86615337

Attachment A: Exhibition-Instruction

Attachment B: Exhibition Application Form



## **Attachment A: Exhibition-Instruction**

### **1. Organizational structure**

**Directed by:**

China Tourism Association

**Organizers:**

The People's Government of Nanjing Municipality

Jiangsu Provincial Tourism Administration

Landesmesse Stuttgart GmbH

**Management units:**

Nanjing Municipal Tourism Garden Bureau

Messe Stuttgart China Ltd.

Nanjing International Expo Centre

**Supporters:**

State Tourist Board Baden-Württemberg

Jiangsu Provincial Tourism Association

Nanjing Municipal Tourism Association

### **2. Exhibition Agenda**

**Set-up period:**

22-23 February, 2012

**Trade visitor day:**

24 February, 2012

**Public days:**

25-26 February, 2012

**Dismantling period:**

After 3p.m. 26 February, 2012

**Venue:**

Nanjing International Expo Center

300 Jiangdong Middle Road, Nanjing 210019, Jiangsu, China

### **3. Exhibits profile:**

Tourism bureaus, travel associations

Tourist organizations, travel agencies

Accommodation, hotels and health resorts,

SPA clubs, golf clubs

Tourist destinations, camping grounds,  
theme parks

Travel accessories and facilities, camping  
facilities, tents

Tour bus, car-rental service, railway

Airlines and star alliance

institutions

Caravan, self-driver-club, motorist Service

Cruises and ship travel

Related service providers

Tourist souvenirs

Tourism press

Theme holiday plan (Cycling, golf, yacht,  
spa, hiking, cultural tours)

### **4. Target Visitor**

Government agencies, travel agencies, tour hobby clubs, associations, domestic and international travel lovers, travel organizations, units, enterprises, Fortune 500 companies, camping club and fans, car sales, distribution and high-income groups.

### **5. Stand-type and Shell Scheme Stands**

A. Shell Scheme Stands(The minimum size is 9sq.m): RMB 1900 / 9sq.m

B. Raw Space stands (The minimum size is 36sq.m): RMB 1800 / sq.m

Shell Scheme Stands facility: Aluminum frame and panel, three panels, Chinese-English fascia board, 2 spotlights, 1 power socket, carpet, 1 table, 1 wastebasket, 2 chairs, public venue security and cleaning.

### **6. Project- Introduction Meetings**

Introduction Meetings fee: Each introduction meeting lasts 1.5 hours, and costs RMB 5000.

Services include: The information about introduction meeting will be published on visitor manual and official website, basic venue infrastructure, stereo, two microphones, and drinking water.

### 7. Payment:

After receiving confirmation of stands and introduction meeting-applying from organizers, exhibitors should inward fees to appointed account.

Account number: 801363075518091001

Deposit bank: BANK OF CHINA NANJING Aoti

### 8. Contacts:

#### Messe Stuttgart China Ltd.

##### Shanghai Office

13A, Huadu Mansion, 838 Zhangyang Road,

Pudong, Shanghai 200122, China

Mr. Shawn Huang / Ms. Judy Zhu

Tel.: +86-21-5081 1929

Fax: +86-21-5081 3069

Email: [njtf@messe-stuttgart.com.cn](mailto:njtf@messe-stuttgart.com.cn)

#### Messe Stuttgart Nanjing Ltd.

199 Yanshan Road, Jianye District

Nanjing 210019, Jiangsu, China

Ms. Annie Zeng / Mr. Harry Dai

Tel.: +86-25-8661 5860

Fax: +86-25-8661 5337

Email: [njtf@messe-stuttgart.com.cn](mailto:njtf@messe-stuttgart.com.cn)

#### Nanjing Municipal Tourism Garden Bureau

Mr. Xian Zhang/Mr. Yuewen Zhang

Tel: 025-83635573、83635571

## Attachment B: Receipt form

Please send e-mail to: [njtf@messe-stuttgart.com.cn](mailto:njtf@messe-stuttgart.com.cn)/ fax to: 025-86615337 / 021-50813069

- We are interested in NJTF2012, please provide the registration materials.
- We are interested in holding an presentation in NJTF2012, please provide the registration materials.
- We would like to have performances area on site.
- We are interested in visiting NJTF2012, please give us more information.
- We are not able to attend this fair, but we would like to have more information.

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

Province / City: \_\_\_\_\_

Post code: \_\_\_\_\_

Contact: \_\_\_\_\_  Ms.  Mr.

Position: \_\_\_\_\_

Tel: \_\_\_\_\_

Mobile: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Official Stamp / Signature:

Date: