

Republic of Northern Cyprus Mr. Fikri Ataoğlu, President of Ankara Chamber of Commerce Mr. Gürsel Baran and President of Edremit Chamber of Commerce Mr. Ahmet Çetin visited our

TÜRSAR stand



PLACE AT OUR HEADQUARTERS TÜRSAB Board of Directors Ordinary Meeting was held on Monday, March 4 at TÜRSAB Central Office with the participation of our President Firuz Bağlıkaya, Vice President, Board Members and Chief Advisors to the President.



"JAKARTA TURKEY PROMOTION EVENT" WAS ORGANIZED WITH THE COOPERATION OF OUR ASSOCIATION AND TURKISH AIRLINES

"Jakarta Turkey Promotion Event" was held in Jakarta between 27-29 February 2024 in cooperation with our Association and Turkish Airlines. On the first day of the event, after visiting Istiklal Mosque, National Monument and Jakarta Cathedral with our TÜRSAB Committee, our Board Member Erol Türk made a presentation on Turkey. Our travel agencies and Indonesian agencies participating in the event held B2B meetings. At the opening of the Gala Dinner organized by Turkish Airlines, Turkish Ambassador to Indonesia Mr. Talip Küçükcan, Turkish Airlines Indonesia Manager Mr. Celal Baykal and our Board Member Mr. Erol Türk made opening speeches. Mr. Erol Türk presented gifts to our Ambassador, Mr. Halit Kaymak, President of MUSIAD Indonesia and Mr. Cecep Rukendi, Director of the Indonesian Ministry of Tourism.

Turkish Airlines Agency Award Ceremony was held with the participation of our Ambassador, MUSIAD Indonesia President Mr. Halit Kaymak, Director of the Indonesian Ministry of Tourism Mr. Cecep Rukendi and Turkish Airlines Indonesia Manager Celal Baykal and a family photo was taken. On the last day of the event, a meeting breakfast was held with the participation of ASITA Executives, Turkish Airlines Indonesia Manager Mr. Celal Baykal and TÜRSAB committee. After the breakfast, after a small trip to Jakarta Old Town, meetings were held at ASTINDO Travel Fair, where Turkish Airlines had a stand.





MONTHLY MEETING OF THE CULTURAL TOURISM SPECIALIZATION PRESIDENCY HELD IN HYBRID FORMAT The monthly meeting of the Cultural Tourism Specialization Presidency was held hybrid on March 5, 2024 at TÜRSAB Central Office. At the meeting in question; Information was given about the opening of Kariye Museum as Kariye Mosque, Cultural Tourism routes in Şişli Region and Istanbul Cultural Tourism routes during Ramadan. The meeting ended with the questions, suggestions and evaluations of our members.



KARAELMAS EXPRESS COMPLETED ITS PROMOTION TOUR The Karaelmas Express, which is planned within the scope of cooperation efforts for the development of train tourism on the "Railway to Coal - Green Route" starting from Ankara and continuing to Zonguldak via Kalecik, Çankırı and Karabük, organized a promotional tour before the Western Black Sea Touristic Train Tour starts on April 12.

Western Black Sea Regional Representative Board President Ercan Güner and Central Anatolia Regional Representative Board President Cevat Engin Şahin attended the promotional tour on behalf of our Association, while Deputy Minister of Culture and Tourism Nadir Alparslan, Ankara MP Zeynep Yıldız, Çankırı Governor Mustafa Fırat Taşolar, Kalecik Mayor Duhan Kalkan, TCDD Deputy General Manager Assoc. Dr. Fikret Şinasi Kazancıoğlu, officials from Zonguldak Chamber of Commerce and Industry, Zonguldak TCDD, Western Black Sea Development Agency (BAKKA) and Zonguldak Provincial Directorate of Culture and Tourism, representatives of travel agencies

operating in the region and members of the press were also present. During the meeting held during the promotional tour, evaluations were made about the contribution of the Karaelmas Express services to better promote the cultural richness of the places on the route. Passengers on the Karaelmas Express had the opportunity to see the natural, historical and cultural heritage of the Western Black Sea region. The first of the touristic train services implemented to increase tourism mobility in the region will be held on April 12, 2024. The other three services will be organized on the following dates in May.

> Departure Dates from Ankara Round 1 April 12, 2024 Round 2 May 17, 2024 Round 3 May 24, 2024 Round 4 May 31, 2024





YALOVA TOURISM WORKSHOP WAS HELD

Yalova Tourism Workshop organized by the Provincial Directorate of Culture and Tourism of the Governorship of Yalova was held on Thursday, March 7. İlham Seyyale, President of Cultural Tourism Specialization, Mikayil Köroğlu, President of Nature and Adventure Tourism Specialization, Ömer Eski, Yalova Provincial Area Representative, Gülşen Erice, Secretary General of South Marmara RRB and travel agencies operating in the region participated in the workshop held to reveal Yalova's tourism potential and to guide future studies.



TURKISH AIRLINES PRESIDENT OF SALES WILL ORGANIZE A WEBINAR FOR AGENTS

Turkish Airlines Sales Presidency will organize a Webinar to evaluate the year 2023 and share its future goals and strategies with the agencies. On Friday, March 8, 2024, between 10:00-11:00, the Webinar will be presented by Mr. Okan Öksüz, Turkish Airlines Agencies Manager. For detailed information and participation; https://www.tursab.org.tr/announcements/ announcement-on-turkish-airlines-sales-presidency-webinar-invitation



MUSEUM OF ISLAMIC CIVILIZATIONS VISIT HOURS UPDATED DUE TO RAMADAN

In the letter sent to our Association by the Department of Museology and Promotion of the Presidency of the Republic of Turkey National Palaces Administration; It was reported that the Museum of Islamic Civilizations will be open to visitors on the first day of Ramadan (Monday, March 11, 2024) in accordance with the procedures and principles of visiting, allocation, archive, research and image taking to be applied in palaces, mansions, pavilions, museums and historical factories within the National Palaces Administration, and that it can be visited between 11.00 - 24.00 during Ramadan.

ANNOUNCEMENT ON TÜRSAB "HEALTH TOURISM PROMOTION MEETINGS AND B2B FAIRS" RESEARCH SURVEY As TÜRSAB, we are planning to organize "Health Tourism Promotion Meetings and B2B Fairs" abroad in 2024. Your opinions are also important when choosing the countries where we will organize these events. In this context; we kindly ask you to share with us three of the countries you would prefer us to organize events related to health tourism abroad and the problems you expect to solve, if any.

For detailed information and participation; https://www.tursab.org.tr/announcements/ announcement-on-tursab-health-tourism-promotion-meetings-and-b2b-fairs-research-survey



Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital

Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way. You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform your transactions.

You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below. **Click to download the application for free.**

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TÜRSAB AGENCY SOFTWARE The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the internet through mobile devices and computers, free of charge.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website www.tursabyazilim.org.

For more detailed information, please visit: https://www.tursab.org.tr/.../uyelerimiz-50-yilimiza-ozel

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For detailed information on campaign terms and free TÜRSAB CARD application, please visit www.tursab.org.tr/tursab-card.

