

11-18 MARCH / 2024

ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN



TURSAB



## TÜRSAB COMMITTEE HELD A MEETING WITH THE SENIOR MANAGEMENT OF AJET

Our TÜRSAB Committee consisting of Davut Günaydın, our Vice President of TÜRSAB, Numan Olcar, our Chief Advisor to the President, Aziz Ciga, our Vice President of Airline Ticket Sales and IATA Specialization, and Cağla Elhan, our Managing Attorney, held a meeting with AJet senior management. At the meeting, the problems, opinions and determinations of our members and their reservations about the contracts on the agenda were shared. At the meeting, which was positive, an agreement was reached to establish closer cooperation and communication between the institutions. It was planned to deliver the updated contracts to our members and to revise the existing contracts that were previously signed over time. It was stated that they can apply immediately with the existing contracts to be revised in line with the request of our members or they can wait for the new contract.



MONTHLY MEETING OF TÜRSAB AIRLINE TICKET SALES AND IATA SPECIALIZATION PRESIDENCY WAS HELD The monthly meeting of TÜRSAB Airline Ticket Sales and IATA Specialization Presidency was held in hybrid on March 13, 2024 at TÜRSAB Central Office.

In the meeting held with the participation of Davut Günaydın, Vice President of TÜRSAB, Numan Olcar, Chief Advisor to the President of TÜRSAB and Airline Ticket Sales and IATA Specialization President, Aziz Ciga, Vice President of Specialization, Çetin Gürcün, General Manager of TURSAV and members of the specialization; information about TURSER Insurance products was shared and developments regarding Turkish Airlines and the newly established Ajet Airlines were discussed. The meeting ended with questions, suggestions and evaluations of our members.



**'VISA COMMITTEE CONSULTATION MEETING' HELD IN HYBRID AT OUR CENTRAL OFFICE** 

'Visa Committee Consultation Meeting' was held in hybrid format on Monday, March 18, 2024 at our Central Office. On March 4, 2024, our Board Members Yıldırım Taş, Engin Ceylan, Ali Yaramışlı, Esra Başeskioğlu and travel agency representatives took part in the second meeting held following the first meeting held with intense participation.

At the meeting, which started with the briefing of our Board Member Engin Ceylan, consultations were held on the intermediary institution and quota problems encountered in visa applications, solution suggestions on the subject and what can be done to facilitate visa procedures, and TÜRSAB's efforts to solve the problems were conveyed.



THE ELECTION OF THE PRESIDENT OF THE MIDDLE EAST TOURISM SPECIALIZATION PRESIDENCY OF TÜRSAB WILL BE HELD IN OUR CENTRAL OFFICE BUILDING

TÜRSAB Middle East Tourism Specialization Presidency election will take place at our TÜRSAB Central Office located at Dikilitaş Mahallesi Aşık Kerem Sokak No: 40 Beşiktaş Istanbul on Friday, March 29, 2024 between 10.00-16.00. Travel agency officials who wish to be a presidential candidate for the Specialization Presidency:

-Must be authorized to represent and bind the company, -Must apply until March 21, 2024, and must fill in the table in the link below and send it to ihtisasbaskanliklari@tursab.org.tr.

In the election to be held, travel agency representatives working in the Middle East Tourism specialization area and who are members of TÜRSAB Middle East Tourism Specialization Presidency have the right to vote. The election will take place in the ballot box to be established on the -2nd floor of our TÜRSAB Central Office.



**IRANIAN DELEGATION HELD A MEETING WITH OUR TÜRSAB COMMITTEE** 

Consul General of the Islamic Republic of Iran in Istanbul Ahmed Mohammadi, Cultural Attaché of the Consulate in Istanbul Hasan Didban and Economic Expert of the Consulate in Istanbul Mosareza Vahidi visited our Central Office and held a meeting with our Vice President Davut Günaydın and TÜRSAB Committee.

During the meeting, while evaluations were made on the organization of projects to increase tourism mobility between the two countries and the preparation of studies for different destinations, ideas were exchanged on the activities and expected developments that will stimulate tourism with the increase in flight services. We would like to thank Mr. Ahmed Mohammadi, Mr. Hassan Didban and Mr. Mosareza Vahidi for their valuable visits and wish the mutual tourism between the two countries to increase and strengthen.





**ANNOUNCEMENT ON TICKET SALES FOR ANKARA-DIYARBAKIR TOURISTIC TRAIN SERVICES** 

According to the announcement made by General Directorate of TCDD; Ankara-Diyarbakır-Ankara Touristic Train will make its first departure on Friday, April 19 at 15:55. Touristic train will depart from Ankara at 15:55 every Friday between 19.04.2024-14.06.2024 and

will stop in Malatya for 3 hours for sightseeing purposes. Between 21.04.2024-16.06.2024, the train will depart from Diyarbakır every Sunday at 12:00 and will stop for 4 hours in Yolçatı (Elazığ) and 3 hours in Kayseri for sightseeing purposes. Ticket sales can be made through all sales channels, including group transportation without any upper limit. Since the train is not within the scope of Public Service Obligation and has the status of "special scheduled train", free transportation tariffs (disabled, veteran, state athlete, etc.) and commercial discount tariffs (youth, teacher, 65 years old, etc.) applied in other scheduled trains will not be applied. Passengers with subscription rights will not be allowed to travel with their subscription rights within the tracks where the trains will run.

For the tickets sold for these trains, the current tariff, open ticket, refund and change rules specified in the Passenger Tariff will apply.

Detailed information can be found at https://www.tcddtasimacilik.gov.tr/tr/turistik/detay/4.



A "RESIDENTIAL TOURISM COMMITTEE" WILL BE ESTABLISHED

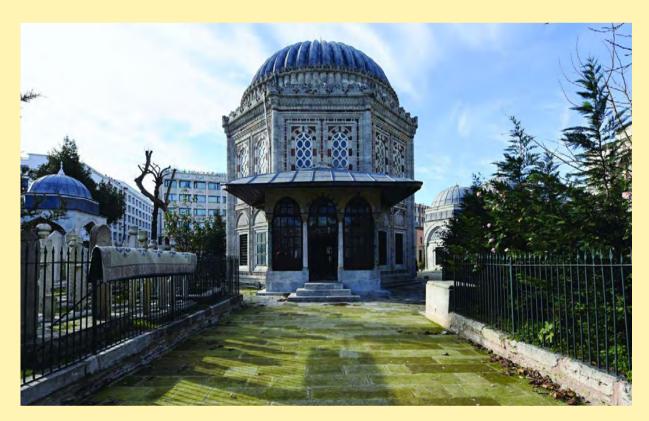
# FOR THE LEASING OF RESIDENTIAL BUILDINGS FOR **TOURISM PURPOSES**

Within the scope of the decision of the Board of Directors of our Association, it has been decided to establish a "Residential Tourism Committee" regarding the rental of residences for tourism purposes. Our members who wish to take part in the Residential Tourism Committee should fill out the attached application form and send their requests to ihtisasbaskanliklari@tursab.org.tr in a signed and stamped form.

For detailed information; https://www.tursab.org.tr/announcements/announcement-on-theestablishment-of-a-residential-tourism-committee

## **APPLICATIONS FOR THE INFORMATION OFFICER EXAM CONTINUE**

Pursuant to Article 46 and following articles of the Travel Agencies Regulation The application, exam date and conditions for the Information Officer Tourism Knowledge exam, foreign language written exam and foreign language oral exam have been announced. Exam applications will start on March 4, 2024 and will end on April 14, 2024 at 23:59. For detailed information; https://www.tursab.org.tr/duyurular/enformasyon-memurlugu-sinavihakkinda-duyuru-1



### **VISITING HOURS OF THE MUSEUM OF TURKISH AND ISLAMIC ARTS AND TURBES HAS BEEN EXTENDED DUE TO RAMADAN MONTH**

According to the letter sent to our Association by Istanbul Provincial Directorate of Culture and Tourism; The visiting hours of the Museum of Turkish and Islamic Arts under the Directorate of Cultural Assets and Museums Branch Directorate and the turbes under the Directorate of Turbes have been rearranged for the month of Ramadan due to the intensity of visitors. The updated list of museums and turbes and visiting hours are attached. For detailed information; https://www.tursab.org.tr/announcements/announcement-on-theextension-of-the-visiting-hours-of-the-museum-of-turkish-and-islamic-arts-and-turbes-duringramadan

## **ANNOUNCEMENT ON TÜRSAB "HEALTH TOURISM PROMOTION MEETINGS AND B2B FAIRS" RESEARCH SURVEY**

As TÜRSAB, we are planning to organize "Health Tourism Promotion Meetings and B2B Fairs" abroad in 2024. Your opinions are also important when choosing the countries where we will organize these events. In this context; we kindly ask you to share with us 3 of the countries you would prefer us to organize events related to health tourism abroad and the problems you expect to solve, if any. For detailed information and participation; https://www.tursab.org. tr/announcements/announcement-on-tursab-health-tourism-promotion-meetings-and-b2bfairs-research-survey



Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way. You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform your transactions.

You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below.

Click to download the application for free.





TÜRSAB AGENCY SOFTWARE

The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the internet through mobile devices and computers, free of charge.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website www.tursabyazilim.org.

For more detailed information, please visit: https://www.tursab.org.tr/.../uyelerimiz-50-yilimiza-ozel

## THE WORLD FULL OF ADVANTAGES OF TÜRSAB CARD IS WAITING FOR YOU!

You are invited to the advantageous world of TÜRSAB CARD, with increasing opportunities every day, ranging from fuel to clothing, food and beverage to vehicle services, white goods to foreign language courses. You can visit our website to take advantage of the privileges of TÜRSAB CARD, apply for TÜRSAB CARD, and get detailed information about discounts. After your application, you can start using your virtual card immediately without waiting for your physical card to be delivered.

> For detailed information on campaign terms and free TÜRSAB CARD application, please visit www.tursab.org.tr/tursab-card.







BAYRAM TATİLİ KAÇ GÜN OLACAK? BAYRAM HAFTA İÇİNE GELİNCE TURİZMCİLER HAREKETE









### PRESIDENT OF THE BOARD OF DIRECTORS FİRUZ BAĞLIKAYA TALKS TO KANAL D ABOUT THE **VISA ISSUE**

Our President Firuz Bağlıkaya made statements to Kanal D at the press conference of our Tourism Century project. Speaking about

the visa problems and criticizing the VIP Visa application, Bağlıkaya called on the consulates for the solution of the issue.

#### **OUR MEMBER OF THE BOARD OF** DIRECTORS YILDIRIM TAŞ WAS A GUEST ON TV100'S "GÜNE BAKIŞ" PROGRAM

Our Board Member Yıldırım Taş was the guest of Nilüfer Özkan in the Güne Bakış program broadcast on TV 100. Commenting on the coincidence of the Ramadan Feast and the interim holiday on the same date, whether the holiday will be 9 days and the preparations of the tourism sector for the holiday, Taş said, "I think that increasing the holiday to 9 days will make a great contribution to the economy." Yildirim Taş also explained the aims of the 'Tourism Century' project implemented by our Association in line with the 'Turkey Century' vision initiated by our President.

### FATİH RRB PRESIDENT GÜRKAN ÖZCAN MADE STATEMENTS TO HABER GLOBAL

Gürkan Özcan, Fatih Regional Representative Board President, made statements to Haber Global about the Eid al-Fitr holiday. Stating that the occupancy rate has reached 90 percent, Özcan noted that this rate will reach 100 percent if the holiday is 9 days.

### **OUR CHIEF ADVISOR TO THE** PRESIDENT HAMIT KUK WAS A **GUEST ON NTV**

TÜRSAB Chief Advisor to the President Hamit Kuk was the guest of the Finance Cafe program broadcast on NTV. Kuk made statements about early booking figures, allegations of problems in payments with Russia and Ramadan Eid holiday and called for the holiday to be increased to 9 days.

Expressing that his expectations for the new season are high, Kuk said, "We expect 2024 as a very strong tourism season."

#### **ITB BERLIN FAIR**

ITB Berlin International Tourism Fair, one of the most important tourism fairs in the world, took place in Messe Berlin between March 5-7 this year.

At the fair, which we attended with a large delegation, our TÜRSAB stand attracted great interest from local and foreign visitors. Our members had the opportunity to negotiate new collaborations and agreements at our stand.



**THIS WEEK** 

TÜRSAB

PAKET TUR SATIN ALACAKLAR DİKKAT!





OUR BOARD MEMBER YILDIRIM TAŞ MADE STATEMENTS TO KANAL D Our Board Member Yıldırım Taş made statements to Kanal D. In his interview, Taş mentioned that refunds can be taken back for 30 days in case of holiday cancellations and emphasized the importance of TÜRSAB and travel agencies in safe holiday shopping.

### **KARAELMAS EXPRESS TOURISTIC** TRAIN

The Karaelmas Express, which is planned within the scope of cooperation efforts to develop train tourism on the "Railway to Coal-Green Route" starting from Ankara and continuing to Zonguldak via Kalecik, Çankırı and Karabük, carried out a promotional tour before the Western Black Sea Touristic Train Tour services that will start on April 12.

Passengers on the Karaelmas Express had the opportunity to see the natural, historical and cultural heritage of the Western Black Sea region.

You can watch the entire unique train journey on TÜRSAB TV.

#### FEBRUARY ACTIVITY REPORT

We have compiled the activities carried out by our Association for travel agencies and our sector during February 2024 in its 25th activity period. You can access all of our February activities on our website and TÜRSAB TV.

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