MAIN INFO
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**Trade Exhibition Name: Alexpo 2016
Dates: 24-28 June, 2016
Place: Port of Alexandroupolis
Trade Exhibition Acreage: 3.000 m2
Opening Hours: Friday & Saturday: 19.00-24.00 | Sunday: 18.00-24.00 | Monday & Tuesday: 19:00 -24:00
Exhibitors: One hour before and one hour after the opening hours
Preparation: 18-19 June 2016
Deconstruction: June 29, 2016
Admission: Free both for Professionals and Visitors
Access: Instant and easy access (distance from the Town Hall : 400m, close proximity to private parking)
Frequency: Every two years
Organization: Development Agency Chamber of Evros
Support: Ministry of Turism, Ministry of Macedonia & Thrace, Region of Eastern Macedonia & Thrace, Alexandroupolis Municipality , Port of Alexandroupolis**

ALEXPO 2016

Two years after the highly successful operation of Alexpo 2014, the **International Trade Fair of Alexandroupolis** is being rescheduled. Representatives of both bilateral and foreign chambers, foreign commercial attachés and entrepreneurs will strengthen the international character of the Trade Fair, participating in b2b meetings which are aimed at creating beneficial partnerships and trade agreements. The programming of Alexpo 2016, structured in four theme days aims to contribute to the creation of a clear message to the visitors who will have the opportunity to attend workshops and activities purely in the field of their interest. At the same time, parallel activities and cultural events will contribute to creating a rich and diverse program that will captivate the interest of the public and media.

# PRESIDENT’S FOREWORD

Ladies and gentlemen,

We are pleased to introduce you to the **17th International Trade Fair Alexpo 2016**, an institution of paramount importance in our prefecture, that was upgraded in order to constitute a valuable means of promotion for participating businesses and a way of supporting those entrepreneurs who seek to make progress in the level of trade agreements, expertise and extraversion. Each segment of the Alexpo programme is meant to contribute in creating an Exhibition with dynamic and high impact that will provide participants and visitors with new stimuli and optimistic messages about the state of the market and the local community.
In this great moment for the entrepreneurship in our region, it will be our pleasure to have you by our side and help you achieve your business goals.

Sincerely,

Christodoulos Topsidis
President of Evros Chamber

# WHY PARTICIPATE

# Your participation in the 16th International Trade Fair of Alexandroupolis offers a combination of strategic benefits which include:

# • Promoting communication with your target audience and expand your clientele• Communicating with business representatives from abroad who visit the area specifically for Alexpo 2014• Participating in b2b meetings• Strengthening your presence in the local business market• Presenting new products and services• Contacting with the academic and research community in the region

EXHIBITORS AND EXHIBITS
Number of Exhibitors : 135 in 2014

Exhibitors’ Profile : Exhibitors in ALEXPO include companies that offer products and services in Thrace or interested in developing partnerships and networks in the region.

Sectors of Activity:

Food - Beverages

Energy - Saving Energy

Technologies - Services - Promotion

Equipment – Manufacturing

Health - Beauty

House - Construction

Industrial Products

Agencies - Organizations

VISITORS

Visitors’ Profile : Alexpo is being visited by entrepreneurs and individuals looking for new products or seeking reliable partnerships.

Number of visitors\*: Around 50,000 visitors visited Alexpo 2014. It is being estimated that this year the visitors will be more 60,000.

[ \* Data obtained after (a) anonymous quantitative survey of a random sample of visitors and (b) anonymous quantitative survey of exhibitors in Alexpo 2012 suggest: 47,61% of visitors are male, while 52.39 % are women. 20.31 % is between 18 and 35 years of age, 61.13% is between 36 and 65 years old and 18.56% is over 65 years of age. 98.24% of visitors would recommend to friends and acquaintances to visit the exhibition, while 98,83% of visitors said that they intend to revisit the exhibition in the future. 94.97% of visitors are satisfied with the services of organizing and 94.04% are satisfied with the information received. 43.01% visited the exhibition for business purposes, while others so as to learn about the products of the region (22.20%), as a simple visit (27.78%), or in order to support the institution (6.43%). ]

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| For our members | 60 € / m2  (minimum 9m2)  |
| For other exhibitors | 70 € / m2  (minimum 9m2)  |

COST

Pagoda Characteristics

*Aluminum structure* • *facade with the name of the exhibitor* • *Power supply 230V (500W)* • *One office Three seats* • *carpet* • *waste baskets*

*Benefits for Exhibitors*

*The rental price of the pagoda includes:*

*- Access to the site for preparation, operation and decommissioning*

*- Storing and cleaning of the Trade Fair*

*- Inclusion in the Exhibitors’ list*

*- Dynamic publicity and promotion of the Trade Fair*

*- Toilets*

*- Public address systems*

# CONTACT

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