**INVITATION AND PROGRAM**

**INVITATION TO PRESENTATION OF BEAUTIES OF SLOVENIA- ONE OF THE SAFEST DESTINATIONS IN EUROPE, WITH SLOVENIAN WINE TASTING AND A CONCERT OF RENOWNED SLOVENIAN VIOLINIST ANJA BUKOVEC**

Slovenia with its capital Ljubljana, which is named European Green Capital 2016, is one of the most popular and safets European touristic destinations in 2016! As a country under the Alps Slovenia offers as well tempting winter touristic products. We are confident that we will enthuse and impress also guest from Turkey!

The presentation will take place on **TUESDAY 15 NOVEMBER, 14:00-18:30, at  HOTEL RAMADA PLAZA 5\* - HARBIYE ISTANBUL**
Presentation will be attended by representatives from Slovenian hotels, tourist destinations and tourist agencies.

WE ARE PRESENTING: LJUBLJANA - European Green Capital 2016; BLED and BOHINJ– most beautiful alpine lakes in Slovenia; POSTOJNSKA CAVE – the most famous and longest cave in Europe; MARIBOR - City with the Oldest Vine in the World; ROGAŠKA SLATINA- touristic center with more than 8000 years old Mineral Water; Special offer of winter tourism and skiing in Slovenia. And many other attractive touristic beauties and activities of Slovenia that is as well just 1 hour  away from Zagreb (Croatia), 2 hours away from Viena (Austria),  Budapest (Hungary) and Venice (Italy).

After the presentation there will be Workshop, concrete talks and information available for you at info points of Slovenian representatives. After the presentations and B2B meetings we invite you also to a short concert by renowned Slovenian violinist Anja Bukovec and presentation of Slovenian vine as well as to informal socializing.

Participation is **FREE-** Registration is required till 10th November to email: **srecko.pirtovsek@slotur.com**

**ORGANIZERS AND PARTNERS**: SLOTUR– Slovenia-Turkey Business Club; Slovenian Tourist Board (STO); Embassy of the Republic of Slovenia in Ankara; Consulate of the Republic of Slovenia in Istanbul; Tursab-Turkey

**DATE AND LOCATION**: Tuesday 15 November, 14:00-18:30, RAMADA PLAZA 5\* HARBIYE ISTANBUL

**PROGRAM OF THE EVENT:**

**TUESDAY, 15 November**

**14:00 to 15:00 Reception and catering for all guests**

**15:00 to 15:20 Opening addresses**

-       President of SLOTUR- Slovenian-Turkey Business Club, Mr. Srečko Pirtovšek

-       Representatives of Slovenia (Slovenian Tourist Board (STB))

-       Representatives of Tursab Turkey

-       Slovenian Ambassador of Turkey His Excellency Mr. Jukič
(**presentation of simplification of issuing visas in Istanbul**)

**15:20 to 16:00 Presentations** of destinations and Highlights of Slovenian beauties and winter tourism in Slovenia, short promo movies (Ljubljana, Maribor, Bled, Bohinj, Rogaška....) Why the visit of Slovenia by Turkish tourists this year was 40% higher that last year?!

**16:00-16:30** **Performance by renowned Slovenian violinist Anja Bukovec**

<http://www.anjabukovec.com/index.php>

<https://www.youtube.com/watch?v=s7Ek4lFM-yI&list=PL8B2E4143F263C8C6>

<https://www.youtube.com/watch?v=a9vmvnTO-X8>

**16:30-18:30** Degustation of Slovenian vine and honey sparkling vine, **B2B meetings** **at the info points, Wokshop**

All participants of the event will also get the magazine **SLOVENIA INVITES in the Turkish language!**

Please register as soon as possible to mail: srecko.pirtovsek@slotur.com