



**ABD GEORGIA TİCARET HEYETİ'NİN TÜRKİYE ZİYARETİ:
İŞ FORUMU VE İKİLİ GÖRÜŞMELER, İSTANBUL**



(1 ŞUBAT 2011, SALI – MÜSİAD GENEL MERKEZ)



Katılımda bulunmak istediğiniz etkinlikleri işaretleyiniz:

- Hiçbir etkinliğe katılmayacağım.
- 09.30 – 13.00** Genel Oturum'a katılacağım.
- Amerikalı Şirketler ile İkili Görüşmelere katılmak istiyorum:

13.00 – 16.00 _____ Salı, 1 Şubat

İkili görüşmelerde kullanılacak dil **İngilizce** olacaktır.

GÖRÜŞMEK İSTEDİĞİNİZ FİRMALAR:

Not: Ekte yer alan heyet listesinden firma isimlerini belirtiniz.

Ad-Soyad:	
Görev/ Mevki:	
Ad-Soyad:	
Görev/ Mevki:	
Firma/ Kurum:	
Sektör:	
Adres:	
Telefon:	Faks:
E-mail:	GSM:

-- TASLAK PROGRAM --

1 Şubat 2011 SALI
Yer: MÜSİAD Genel Merkez

Genel Oturum:

09.30 Kayıt
10.10 Açılış Konuşmaları
ABD İstanbul Başkonsolosluğu Temsilcisi
Georgia Ekonomi Kalkınma Ajansı Yetkilisi
TABA/AmCham Başkanı
DEİK/ Türk-Amerikan İş Konseyi Temsilcisi
MÜSİAD Genel Başkanı

12.00 Workshop – Amerikan Firmaların Tanıtımı
12.30 Kahve Arası
13.00 İkili İş Görüşmeleri

Gerekli bilgileri doldurarak en geç 26 Ocak Çarşamba 17.00'ye kadar TABA/AmCham-Türk Amerikan İşadamları Derneği'ne (**Buse Özevin**, E-posta: buse@amcham.org, Tel: 0216 355 50 50, Faks: 0216 355 78 92) iletmeniz gerekmektedir.

Katılımınızı iletmeniz durumunda, konuyla ilgili bir yetkili sizinle irtibata geçecektir.

GEORGIA STATE TRADE DELEGATION: COMPANY PROFILES

1. Global Franchise Group – Marble Slab Creamery® “is a leading purveyor of chef created super-premium hand-mixed ice cream and the innovator of the frozen slab technique was founded in 1983. Every batch of Marble Slab Creamery ice cream is fresh made in small batches in store using ingredients from around the world and dairy from local farms.”

2. Global Franchise Group – Maggie Moo's® :“Inventor of the ice cream cupcake, ice cream pizza and a number of specialty ice cream flavors, MaggieMoo's® Ice Cream and Treatery is known for ice cream innovation. Opening its first store in 1989, MaggieMoo's has been serving up super premium ice cream and cakes for over 20 years and has consistently been awarded blue ribbons by the National Ice Cream Retailers Association.”

3. Global Franchise Group - Great American Cookies® - “Founded in 1977 on the strength of an old family chocolate chip cookie recipe, Great American Cookies® has set the standard for gourmet cookie sales in a fun, celebratory environment. For over 30 years, Great American Cookies has maintained the

heritage and integrity of its products by producing proprietary cookie dough exclusively from its plant in Atlanta. Great American Cookies is known for its signature Cookie Cakes, trademark flavors and menu of delectable products baked fresh in store.”

4. Global Franchise Group - Pretzelmaker®: “Since 1991, Pretzelmaker® and Pretzel Time® specialize in fresh baked, hand-rolled soft pretzel products, dipping sauces and beverages. Long recognized as innovators in their industry, the brands are credited with inventing the popular Pretzel Dog, Mini Pretzel Dogs, and the portable Pretzel Bites. In 2010, the two brands officially united under the Pretzelmaker brand name, becoming the 2nd largest soft pretzel concept in the United States.”

5. ThermCote® (www.thermacote.com) : “ThermaCote® is the premier ceramic coating for residential or commercial buildings offering unique and non-destructive ways to increase energy savings, add fire retardance, and protect against corrosion. In its simplest definition, ThermaCote® is an energy saving paint; when dry it looks and feels like flat latex paint. ThermaCote, Inc. has manufactured high performance ceramic coatings since the mid 80’s, distributing energy saving products globally. These products have addressed Thermal Transfer, Thermal Bridging, and Fire Resistant Construction for heavy industrial applications. Apply ThermaCote® to modular classrooms, mobile homes, primer/topcoat on sheetrock, plastic, concret, steel and wood, HVAC ductwork, storage tanks, silos, R/V and camper tops, cars, trucks, buses, glass, skylights, steel beams and framing for control of hot/cold transmission into interiors. Other uses have included: railroad cars, boat interior hulls, and race cars for control of corrosion, condensation, and heat retention... anywhere hot or cold present themselves as a problem to be solved.

To engineers, it's a commercial grade fluid To consumers, it's To businesses, it's an applied ceramic energy saving paint that investment in energy insulating coating which keeps winter warmth in efficiency that starts has superior while keeping summer paying back as soon as performance as a radiant heat out. the first coat is applied. heat barrier, while providing excellent insulating properties.

6. Mosaica Education (www.mosaicaeducation.com) (interested in finding partners for three different concepts – private schools, English-language learning centers, and/or online learning solutions software with customized content): “Founded in January 1997 by Dawn and Gene Eidelman, Mosaica opened its first elementary school in September of that year. Mosaica has served more than 45,000 students in the last 14 years. It currently operates over 90 elementary, middle and high school programs in eight states, the District of Columbia and internationally.

Mosaica Education, Inc. is using its years of experience in working with charter schools in the US to assist other countries to develop independent and private schools that provide quality education programs tailored to their particular needs and cultures.

International services provided by our team of experienced educators and consultants are:

- Partnership in establishment of independent and private schools
- Assessment of existing programs
- Policy development and training
- Financial planning, management and budgeting
- Project management
- Technology design, management and implementation
- Personnel evaluation and selection
- School leadership training
- Professional Development design and implementation
- Public Private Partnership in Abu Dhabi

In 2006 Mosaica was selected by the Abu Dhabi Education Council to help reform the country's education system. This reform was designed to improve the education programs in Abu Dhabi schools.

Mosaica Education, Inc. as a leader in the operation of innovative charter schools in the US, which emphasizes strong basic skills, an interdisciplinary curriculum and extensive use of technology, was contracted to support four primary schools in the first year of the reform.

In the fifth year of the reform project Mosaica's contract was expanded to support fourteen schools, by providing the schools with professional development for teachers and administrators, as well as recruiting teaching and support staff. The Mosaica staff supports the schools in every aspect of operation. During the school year, our staff supports the implementation of the new national curriculum standards that have been developed for Abu Dhabi and that constitute the focus of the curriculum reform. Support includes curriculum mapping, lesson planning and working with teachers in the development of teaching methodologies that focus on student-centered instruction.

Lifting standards

Autonomy, accountability and diversity are all important elements in Abu Dhabi's education reforms.

By moving away from its previous centralized approach, the country is lifting educational standards and ensuring that young Emiratis can fully participate in today's global economy and at the same time preserve their own values, culture and beliefs.

Mosaica's experience

This project is well suited for Mosaica as we are performing a similar role in Abu Dhabi that we perform in United State in our work with charter and turn-around schools.

Abu Dhabi Education Council is aware that there is much to learn from our experience. Building professional learning communities is best done in partnerships.

Mosaica Education, Inc. is currently working on projects in the following countries:

United Arab Emirates

Qatar

Saudi Arabia

Egypt

Jordan

India

China”

7. Universal VAT Services (www.universaltvatservices.com): “By partnering with Universal VAT Services to reclaim previously unclaimed tax refunds, corporations and academic institutions all over the world are now adding significant dollars to their bottom lines! UVS manages successful VAT reclaim programs for many corporate and academic clients. All work is conducted on a contingency basis – because we are confident on what we do and how we do it. If UVS does not succeed in obtaining a refund, we earn no fee. There are absolutely no upfront fees required when partnering with us.

UVS is a founding member of International VAT Association (IVA), a European professional organization that assists members in obtaining recent VAT regulations of participating countries and facilitates membership cooperation and UVS provides comprehensive foreign tax reclaim services for corporations and academic institutions. Our mission is to maximize VAT recovery within the scope of laws, while providing low cost and hassle free solutions to all of our clients.” UVS’ partner in Turkey is PFS Finance, which has been very successful in building a substantial client base for its VAT recovery services.

8. Frank Aitcheson, Attorney (www.frankaitchesonlaw.com) : “Frank L. Aitcheson, LLC is an Atlanta firm that provides experienced international business law representation to companies around the world. The firm can assist you in properly complying with complex international regulatory standards and protect you from unforeseen risks and complications. Before beginning his legal career, [Mr. Aitcheson](#) spent 15 years working for Fortune 500 companies. This experience combined with the extensive knowledge he has accumulated over his 20 year legal career allows Attorney Aitcheson to understand the challenges businesses face.

Frank L. Aitcheson, LLC provides the following guidance and legal counsel:

· Small business organization and governance: Whether you are looking for [assistance with organization, entity selection or governance](#), Attorney Aitcheson can assist you in making difficult decisions and taking legal action to protect the profitability of your business.

- Employment based immigration: Mr. Aitcheson assists businesses with obtaining permanent resident visas for employees with specialized skills and non-immigrant visas so employees can travel and conduct work in other countries.
- International business representation: The firm represents US companies who conduct business overseas and foreign entities doing business in the US.”