



PRESENT

ReCONNECT

18 SEPTEMBER 2020

RECONNECT WITH THE TRAVEL TRADE



LET'S GET BACK TO BUSINESS NOW WITH
THE BEST ONLINE GATEWAY TO INDIA'S TRAVEL MARKETS.

Why ReCONNECT?

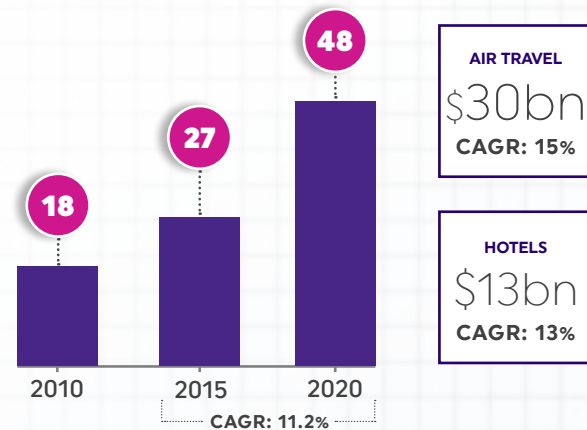
WHILE FACE-TO-FACE INTERACTIONS HAVE TAKEN A BACKSEAT FOR THE MOMENT, VIRTUAL EVENTS ARE THE BEST WAY TO KEEP IN TOUCH WITH YOUR TARGET BUYERS IN THE INTERIM AND INFORM THEM ABOUT YOUR REOPENING PLANS.

ReCONNECT is coming in September for the industry to reunite. Let us meet online before meeting again in person at our OTM, TTF & BLTM shows.

ReCONNECT will use our state-of-the-art proprietary platform. You can now meet contacts and prospects right from your screen in the most cost-effective way!

In the post-pandemic world, travel businesses must transform to adapt and perform in the 'new normal'.

Advantages of working with India's oldest and largest travel trade media company can be



THE INDIAN TRAVEL MARKET

Market Size (US\$ bn) *Source: Google-BCG Report*

leveraged to make a strong comeback. Start with ReCONNECT to inform buyers about your reopening plans and the measures you are taking to ensure safety.



RECONNECT WITH THE
TRAVEL TRADE



PROMOTE YOUR
DESTINATION AHEAD
OF INDIA'S REOPENING



START MATCHMAKING
WITH BUYERS



Benefits of ReCONNECT

THERE ARE MANY ADVANTAGES OF PROMOTING YOUR DESTINATION VIRTUALLY TO THE INDIAN MARKET...

INTERACT WITH TRADE BUYERS FROM PAN-INDIA, BACKED BY OUR EXPERIENCE OF ORGANISING TRAVEL TRADESHOWS IN 10 CITIES.

- Inform buyers about your reopening plans and the measures you are taking to ensure safety.

PROMOTE YOUR DESTINATION RIGHT FROM YOUR SCREEN.

- The virtual event is the most cost-effective! No transportation or accommodation costs for your team as well as on-site branding costs. Focus on business, we provide you with the tools and platform to network like never before.
- Find the right buyers, save valuable time and make the most out of your online event experience.

ENJOY OUR STATE-OF-THE-ART PROPRIETARY PLATFORM.

- Video meetings & screen-sharing with your prospects.
- Targeted Networking between exhibitors and buyers with our in-house app SnapCard.



Exhibitors



NATIONAL TOURISM
ORGANISATIONS



INDIAN STATE
TOURISM BOARDS



TOUR OPERATORS
& DMCS



HOTELS & RESORTS



TECHNOLOGY
COMPANIES



TRANSPORTATION
COMPANIES

Visitors



TRAVEL TRADE
BUYERS



CORPORATE
& MICE BUYERS



DESTINATION
WEDDING PLANNERS



FILM AND
PRODUCTION HOUSES



The ReCONNECT Platform

How does it work?

ABOUT THE TECHNOLOGY BEHIND ReCONNECT

ReCONNECT brings the show experience to you on a carefully crafted virtual platform. Each exhibitor gets access to a private virtual booth with its own branding. Along with packages comes more options for customization and sponsorship. Our team is there to assist you every step of the way.



HOW DO I GET ON BOARD? - 5 EASY STEPS



STEP 1

Contact us and
Book a virtual booth



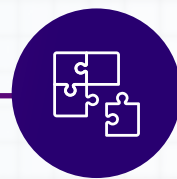
STEP 2

Registration and set up
of your online profile



STEP 3

Get ready with your
own virtual booth and
branding



STEP 4

Start matchmaking with
buyers



STEP 5

Connect,
Inform, Rekindle
relationships

FEATURES



**SMART
MATCHMAKING**



**VIRTUAL
MEETINGS**



**VIRTUAL BRANDING
& PROMOTIONS**



**CONFERENCE
SESSIONS**

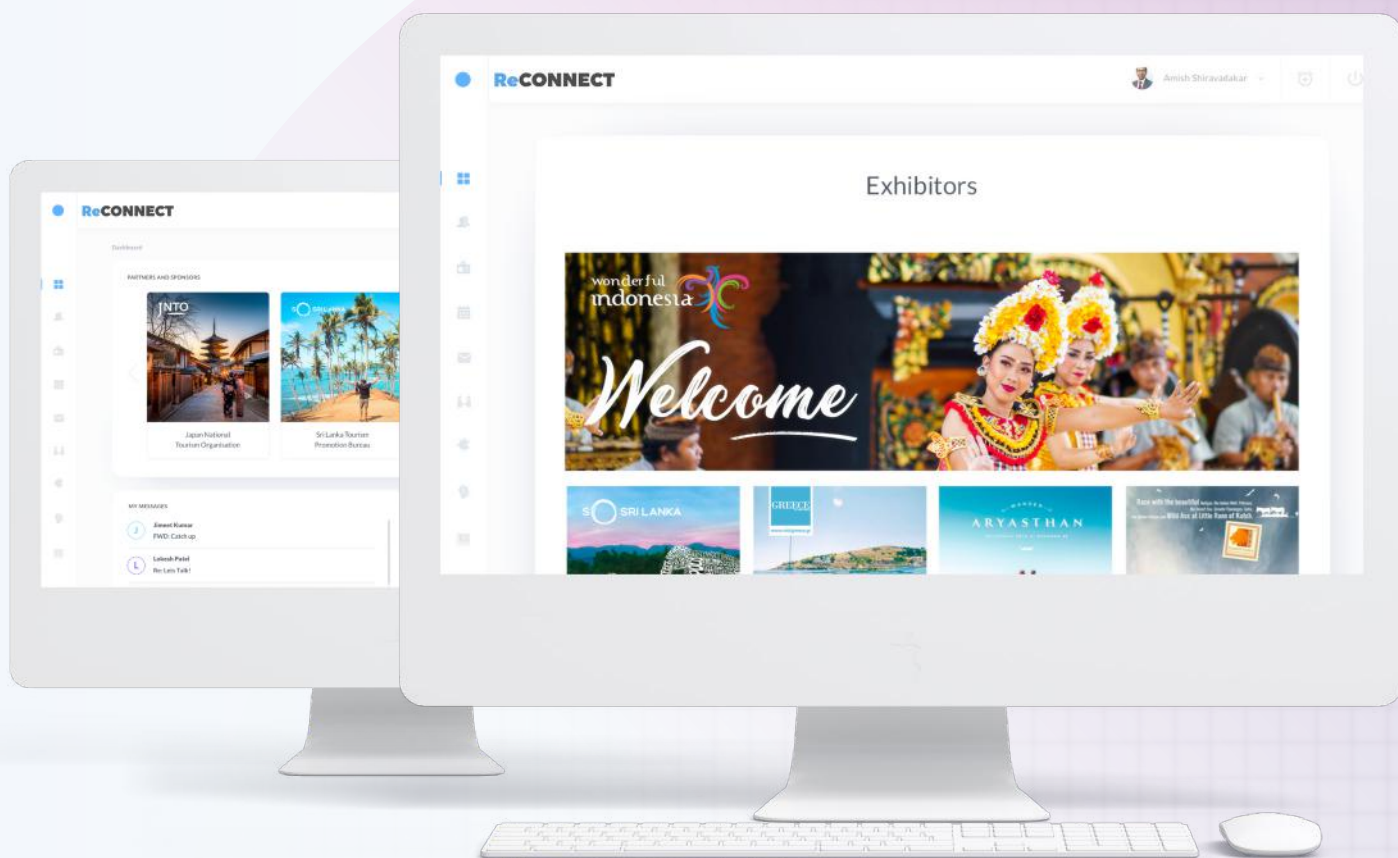


**Q&AS
AND POLLS**

PRE-REQUISITES

- You must have a good internet connection.
- The login will be through a link directing you to the ReCONNECT platform.
- Exhibitors and buyers will meet virtually on the platform. They can start matchmaking, exchange virtual business cards and do video meetings & presentations.
- No need to be tech-savvy! Our team has made it very simple, you will get personalised support from the moment you register. You concentrate on business, we enable you with the best technology to do it.

The ReCONNECT Platform



Pricing & Sponsorship Opportunities

PREMIUM PARTNER COUNTRY | PREMIUM PARTNER STATE
PREMIUM PARTNER BRAND 5,00,000 + GST | USD 6,600 + GST

- 25 Virtual Booths
- Booth Branding
- B2B Matchmaking
- Virtual meetings using Video call and Screen-Sharing tool
- Videos and Presentations
- Download Centre for Buyers to download Brochure, Package, Offers, etc.
- Live Q/A with visitors

SPECIAL FEATURES:

- Entrance Video
- 3 Emails campaigns sent on our 50,000+ travel trade database
- 3 Advertisements in Travel News Digest - Website and App
- Branding Space on appointment setting welcome page
- Logo on all event promotions (invitation, emails, whatsapp and social media)
- Social media promotions on our TTF, OTM & BLTM large channels
- 1 dedicated staff member on the day of the event - we got you covered!

PARTNER COUNTRY | PARTNER STATE | PARTNER BRAND
INR 3,00,000 + GST | USD 4,000 + GST

- 15 Virtual Booths
- Booth Branding
- B2B Matchmaking
- Virtual meetings using Video call and Screen-Sharing tool
- Videos and Presentations
- Download Centre for Buyers to download Brochure, Package, Offers, etc.
- Live Q/A with visitors

SPECIAL FEATURES:

- 2 Emails campaigns sent on our 50,000+ travel trade database
- 2 Advertisements in Travel News Digest - Website and App
- Logo on all event promotions (invitation, emails, whatsapp and social media)
- Social media promotions on our TTF, OTM & BLTM large channels
- 1 dedicated staff member on the day of the event - we got you covered!

FEATURE COUNTRY | FEATURE STATE | FEATURE BRAND
INR 2,00,000 + GST | USD 2,600 + GST

- 10 Virtual Booths
- Booth Branding
- B2B Matchmaking
- Virtual meetings using Video call and Screen-Sharing tool
- Videos and Presentations
- Download Centre for Buyers to download Brochure, Package, Offers, etc.
- Live Q/A with visitors

SPECIAL FEATURES:

- 1 Email campaign sent on our 50,000+ travel trade database
- 1 Advertisement in Travel News Digest - Website and App
- Logo on all event promotions (invitation, emails, whatsapp and social media)
- Social media promotions on our TTF, OTM & BLTM large channels
- 1 dedicated staff member on the day of the event - we got you covered!

Pricing & Sponsorship Opportunities

OFFICIAL PARTNER

INR 1,00,000 + GST | USD 1,300 + GST

- 1 Virtual Booth
- Booth Branding
- B2B Matchmaking
- Virtual meetings using Video call and Screen-Sharing tool
- Videos and Presentations
- Download Centre for Buyers to download Brochure, Package, Offers, etc.
- Live Q/A with visitors

SPECIAL FEATURES:

- 1 Email campaign sent on our 50,000+ travel trade database
- 1 Advertisement in Travel News Digest - Website and App
- Logo on all event promotions (invitation, emails, whatsapp and social media)
- Social media promotions on our TTF, OTM & BLTM large channels
- 1 dedicated staff member on the day of the event - we got you covered!

PREMIUM BOOTH PACKAGE

INR 35,000 + GST | USD 460 + GST

- 1 Virtual Booth
- Booth Branding
- B2B Matchmaking
- Virtual meetings using Video call and Screen-Sharing tool
- Videos and Presentations
- Download Centre for Buyers to download Brochure, Package, Offers, etc.
- Live Q/A with visitors

SPECIAL FEATURES:

- Logo on all event promotions: invitation, emails, whatsapp and social media
- Social media promotions on our TTF, OTM & BLTM large channels

STANDARD BOOTH PACKAGE

INR 20,000 + GST | USD 260 + GST

- 1 Virtual Booth
- Booth Branding
- B2B Matchmaking
- Virtual meetings using Video call and Screen-Sharing tool
- Live Chat (Video / Text)
- Videos and Presentations
- Download Centre for Buyers to download Brochure, Package, Offers, etc.
- Live Q/A with visitors



PRESENT

ReCONNECT

SEATS ARE LIMITED. REGISTRATIONS WILL CLOSE EARLY.



ENQUIRY FOR A VIRTUAL BOOTH
[Click Here](#)



SEND US AN EMAIL
[**reconnect@fairfest.in**](mailto:reconnect@fairfest.in)

BROUGHT TO YOU BY INDIA'S OLDEST AND THE
LEADING TRAVEL TRADE SHOW ORGANISERS,
FAIRFEST MEDIA LTD.