



Discover
the potential

ONLINE EXHIBITION & CONGRESS

Turkish Medical Travel Virtual Expo & Congress

CONCEPT, SCHEDULE, PARTICIPATION FORMAT,
AND BENEFITS FOR TURKISH EXHIBITORS

2021
-
2022

BACKGROUND

With the comprehensive national healthcare restructuring, Turkey has become a preferred global healthcare tourism center across various segments – from medical treatment to dental, spa and thermes, wellness, sports medicine, retirement and accessible tourism.

The country offers a potent combination of world level medical services, competitive pricing, developed hospitality infrastructure and geographical convenience.

Turkish health travel market has experienced an exponential growth in recent years. Over 1,000,000 people from all over the world annually come to Turkey for medical treatment and diagnostics generating \$10 billion in revenue.

New Goals & Challenges

Turkish Healthcare system strategic objective is to bring 2,000,000 international patients to Turkish medical, rehabilitation and spa&wellness institutions in 2023, according to the vision of the President of Turkey H.E. Recep Tayyip ERDOĞAN.

Achieving this ambitious goal will increase Turkey's medical tourism revenue to \$20 billion per year.

The two years of the global pandemic has caused a vast gap in health travel and comprehensive efforts are needed to insure the planned results.

Entering new markets and finding new efficient tools to create awareness about the advantages of Turkish healthcare among doctors, patients and insurance companies in potential source countries are key for re-boosting the pandemic-affected medical tourism.

Rationality for Online Exhibitions

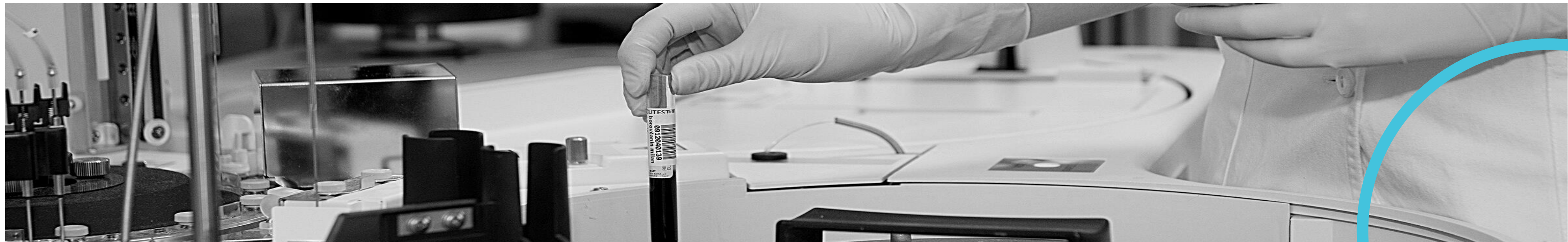
IN 2020-2021, COVID-19 PANDEMIC
HAS AFFECTED OUTBOUND MEDICAL
TOURISM WORLDWIDE

In the new pandemic-affected reality, a online communication platform is an efficient and cost-effective way to connect international health travel players across borders and reach out to potential buyers.

So far it is the best way to promote Turkish healthcare in potential source markets by bringing together participants from different sectors and countries and ensuring extensive coverage and interaction.

TMT Expo and Congress pilot event held by THTC for the CIS and Ukraine in February 2021, as well as in Russia, have shown great results in building awareness about the Turkish medical sector as one of the most advanced in the world.

They were also essential for establishing direct contact between Turkish hospitals and medical doctors from the target markets: 3,500 professionals visited the online events and more than 1 200 meetings were held.



Further Steps

THTC is going to implement next **ten global online events** under the **TMT Expo and Congress** concept which will cover 123 countries with total population **3,120,000,000** during 2021-2022.

THTC **invites new partners** to join and participate this global event, to open Turkish medical opportunities, technology and high level of services for new markets, expand list of buyers and **make Turkey as a full-circle attractive healthcare destination.**

Regions and Timing of the Events 2021-2022

Period	Region	# of Countries /Population
Held on February 4-6, 2021	Ukraine and CIS	250 mln people
Held on June 23-25, 2021	Russia and CIS	9 countries, 250 mln people
September 22-24, 2021	The Balkans	7 countries, 50 mln people
October 20-22, 2021	Moldova & Romania	2 countries, 23 mln people
November 24-26, 2021	United Kingdom	66 mln people
December 15-17, 2021	West Africa	22 countries, 504 mln people
February 23-25, 2022	East Africa	24 countries, 671 mln people
March 23-25, 2022	Baltic & Nordic countries	7 countries, 33 mln people
April 20-22, 2022	Middle East and Asia	790 mln people
May 25-27, 2022	USA & Canada	366 mln people
June 22-24, 2022	French speaking countries	87 mln people
July 20-22, 2022	Australia & New Zealand	30 mln people

Total population 3,120,000,000

(detailed info by regions in Appendix 1)

A stethoscope is placed on a white clipboard with a silver clip at the top. The background is a light blue gradient. There are decorative elements: a dark blue circle in the top left corner, a light blue circle and a dark blue circle in the bottom right corner.

EXPO PARTICIPATION FORMAT & BENEFITS FOR TURKISH EXHIBITORS

TARGET of TMT Exhibition & Congress

Purpose of this Global event is to **bring new potential buyers** in the face of doctors who will recommend services of Turkish healthcare facilities to their patients.

It's planned by the end of Turkish Medical Travel Exhibition & Congress 2021-2022 to build database with **25 000 doctors' contacts** who have patients in need of treatment abroad and are interested in sending them to Turkey.

As a result, it will lead to the **presence in these markets and increase sales**.



Participation opportunities for Turkish healthcare facilities

Our exhibitors can establish cooperation with foreign visitors and show them their capabilities.

Your participation implies:

1. Presentation of your company

Place information on a virtual stand about your company, services and products - photos, videos, pdf files

2. Participation in webinars

Your leading specialists (doctors) will share new methods of modern treatments provided by your healthcare facility

** Each clinic could have up to 5 webinars which will be translated into regional languages. Then it will be used to target doctors on their specialties through the database which will be accumulated.*

3. Participation in online B2B meetings

Find your potential partners and patients among visitors. Deliver more information about your products and services, as well as opportunities for cooperation

BENEFITS FOR EXHIBITORS

Access to 1000+ professional buyers at each event, including:

- Clinics & Healthcare Workers
- Travel Agencies
- Insurance Companies, Charity Organizations, Medical Clusters & Associations
- Large scale companies
- Final Consumers

Resources optimization

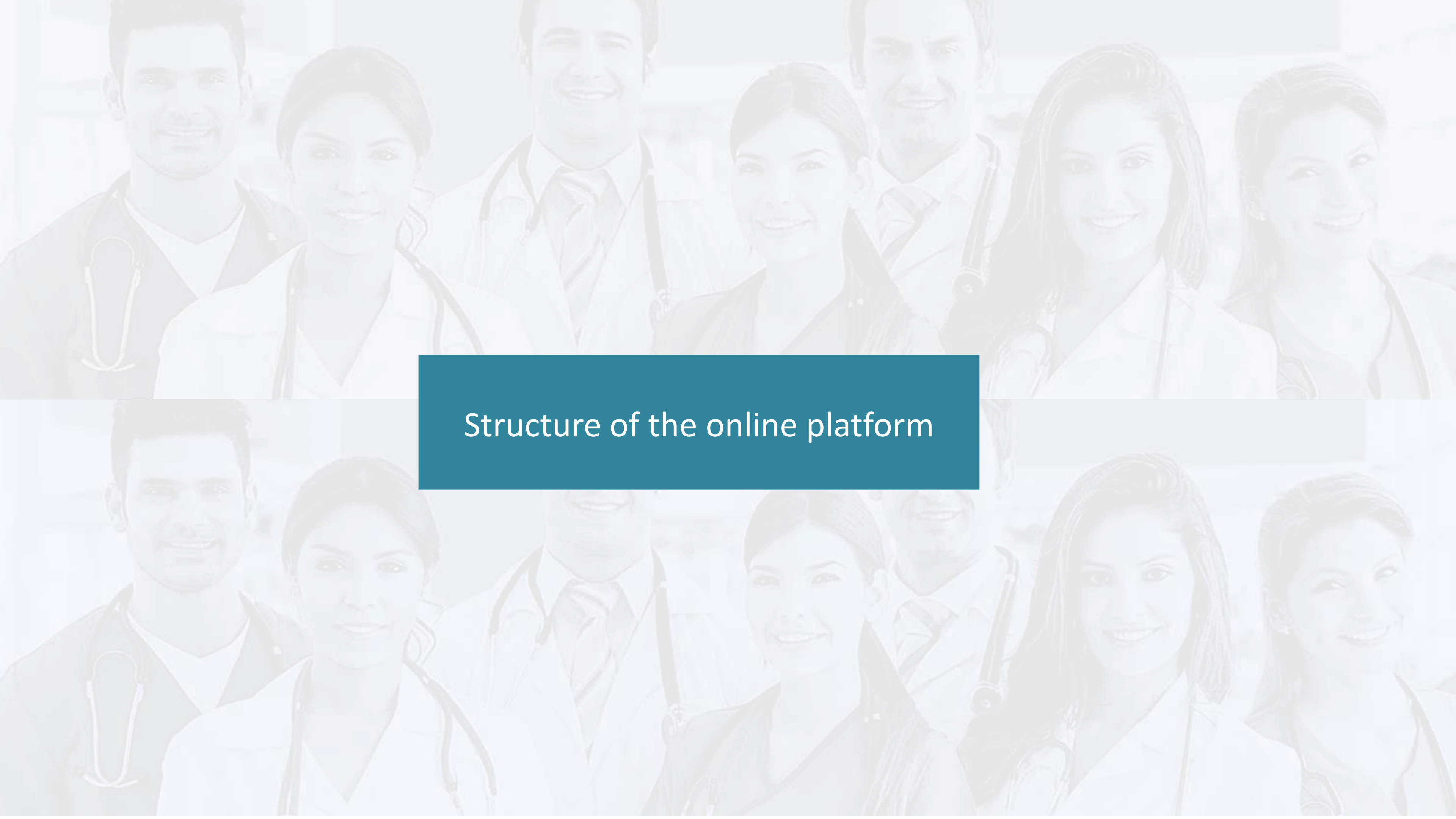
- 1 time of webinars pre-recording (for all events) with further translation into regional language by event organizer
- no interruption of doctors for online broadcasting (representative manager could participate in online event)
- 1 time materials preparation

PARTICIPANTS LIST 1



PARTICIPANTS LIST 2





Structure of the online platform

STRUCTURE OF THE TURKISH MEDICAL TRAVEL EXHIBITION & CONGRESS

EXHIBITION

Home

- Logo
- Description
- Exhibition date

Lobby

- Video Guide
- Photo and video of participants

Program

- Live streams
- Pre-recorded webinars

Expo hall

- Virtual stands of exhibitors

Contacts

- Exhibitors
- Visitors

Meetings

- Scheduled meetings
- Meeting requests (incoming and outgoing)

Announcements

Result

HOSPITAL STAND

- Photo and video gallery
- Name
- Cover
- Info
- Products
- Team
- Documents
- Announcements
- Ability to connect directly with the company representatives

WEBINARS

- Name of webinars
- Timetable of speakers
- Description
- Company representatives
- Photo and video gallery
- Contacts
- Chat with speakers/
representative manager

EVENT CABINET FOR VISITORS

Personal account information

- First and last name
- Photo
- E-mail and website
- Country, city
- Company name
- Position
- Info
- Tags
- Documents

INTERACTION DURING THE TURKISH MEDICAL TRAVEL EXHIBITION & CONGRESS

EXHIBITORS

VISITORS

VIRTUAL STAND

- Company Info
- Products/Services description
- Team
- Announcements
- Video chat room (up to 8 members at once)

- Find new contacts and partners
- Get materials with specific medical info

WEBINARS LIVE BROADCASTING

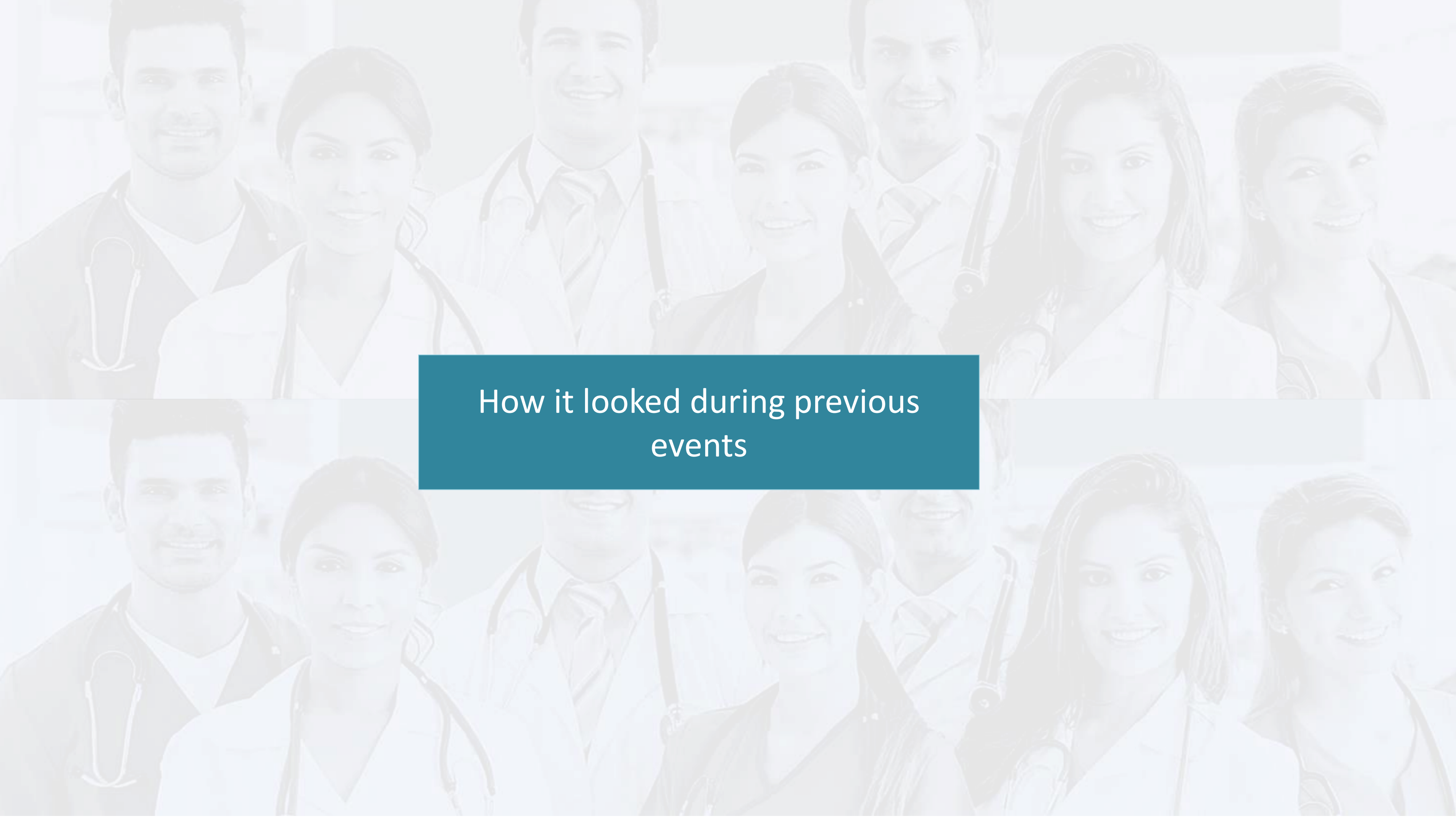
- Key specialists deliver new methods of treatment and innovative solutions in Turkish medicine

- Watch presentation with useful new information with interesting medical cases
- Ask questions in public chat

ONLINE B2B MEETINGS

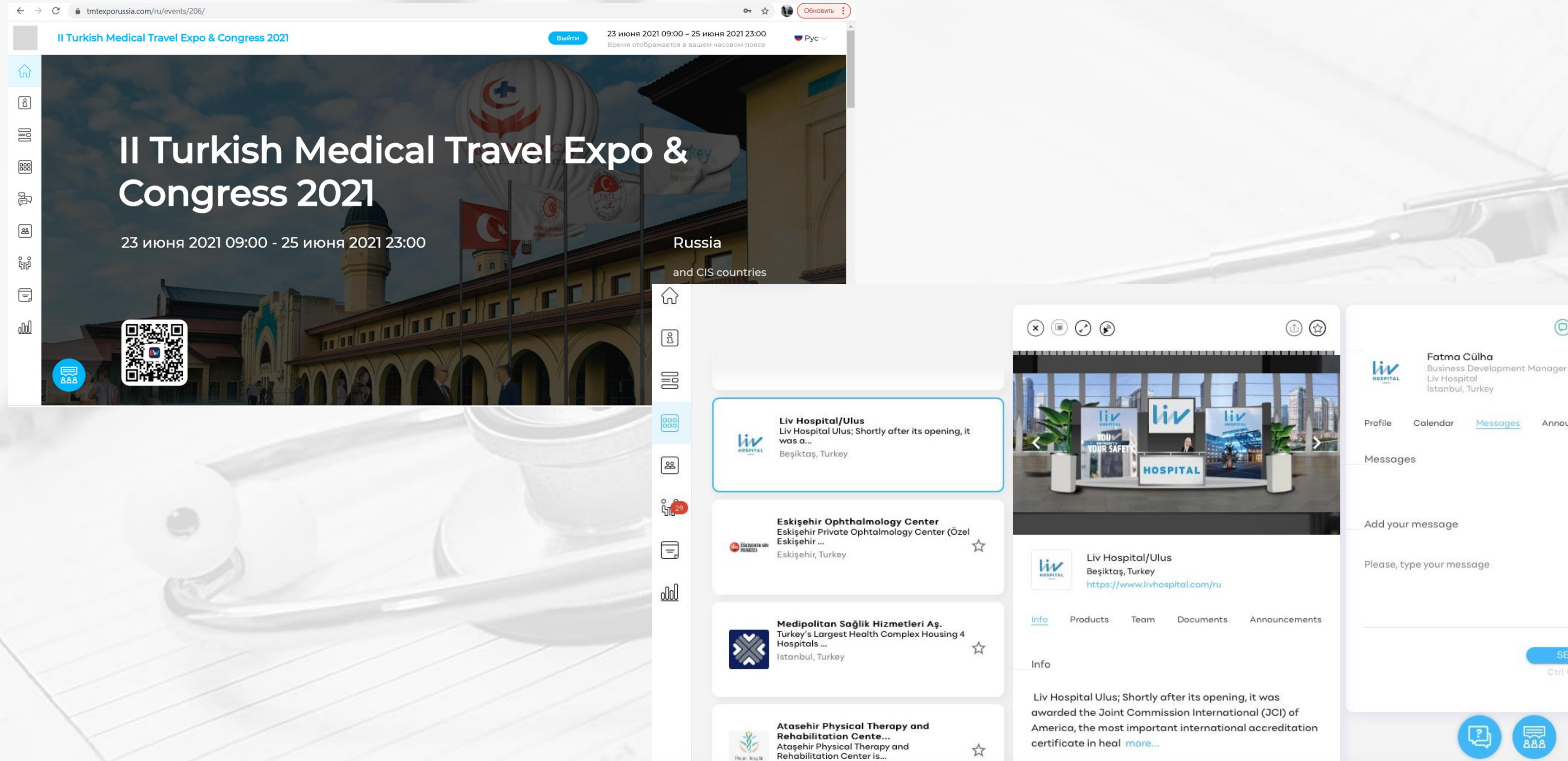
- Text messenger
- Ability to connect company representatives directly with buyers online

- Communicate directly with medical assistants of clinics via text messages or video B2B meetings



How it looked during previous
events

Turkish Medical Travel Expo & Congress will be located on a modern virtual event platform where organizers create online events that encourage immersive interactions among visitors.



EXPO HALL OF THE TURKISH MEDICAL TRAVEL EXHIBITION & CONGRESS

All exhibitors will be presented in "Expo Hall" as visit card where buyer can easily select one according to their interest and find full information about them; search bar and filters that will help you find a medical company according to specified criteria.

AllMy

Q

SearchFilters

TMExpo 2021

Home

Lobby

Program

Expo hall

Contacts

Meetings

Announcements

Result

MOMART IVF (Özel Uzman Dr.Erbil Yağmur muayenehane... Infertility and IVF (Invitro Fertilization) The proces...

Dante Tourism Dante provides support for professional organisations ... Istanbul, Turkey

MCAN Saglik Turizmi Asistans ve Danismanlik AS MCAN Health is a medical travel company based in Istan... Istanbul, Turkey

Nexa Health Holidays Turkey Nexa combines quality medical services with holidays i... Antalya, Turkey

TravelMed Global Health Tourism Group TURKEY CONTINUES TO DOMINATE GLOBAL HEALTH TOURISM- Tr... Ankara, Turkey

DENTAPOL DENTAL CLINICS As being part of Entamed Clinics, Dentapol was establi... Ankara, Turkey

KOLAN HOSPITAL GROUP "Assurance of a Healthy Future" The Basic principle o...

Dr. Ozgur Koldas Dr. Özgür Koldaş Tunalı Polyclinic Authorized Health I...

Baskent University Healthcare Group The practice of health, which had begun by The Transpl...

MTA Medical Travel Agency MTA Global is a medical travel agency accredited by th... Istanbul, Turkey

Mafeda Health Travel Agency

Heal In Turkey HIT Medicare Tourism Organization Limited Company, fou... Ankara, Turkey

Categories/subcategories

☐ Медицинская компания / Medical company

☐ Клиника / Clinic

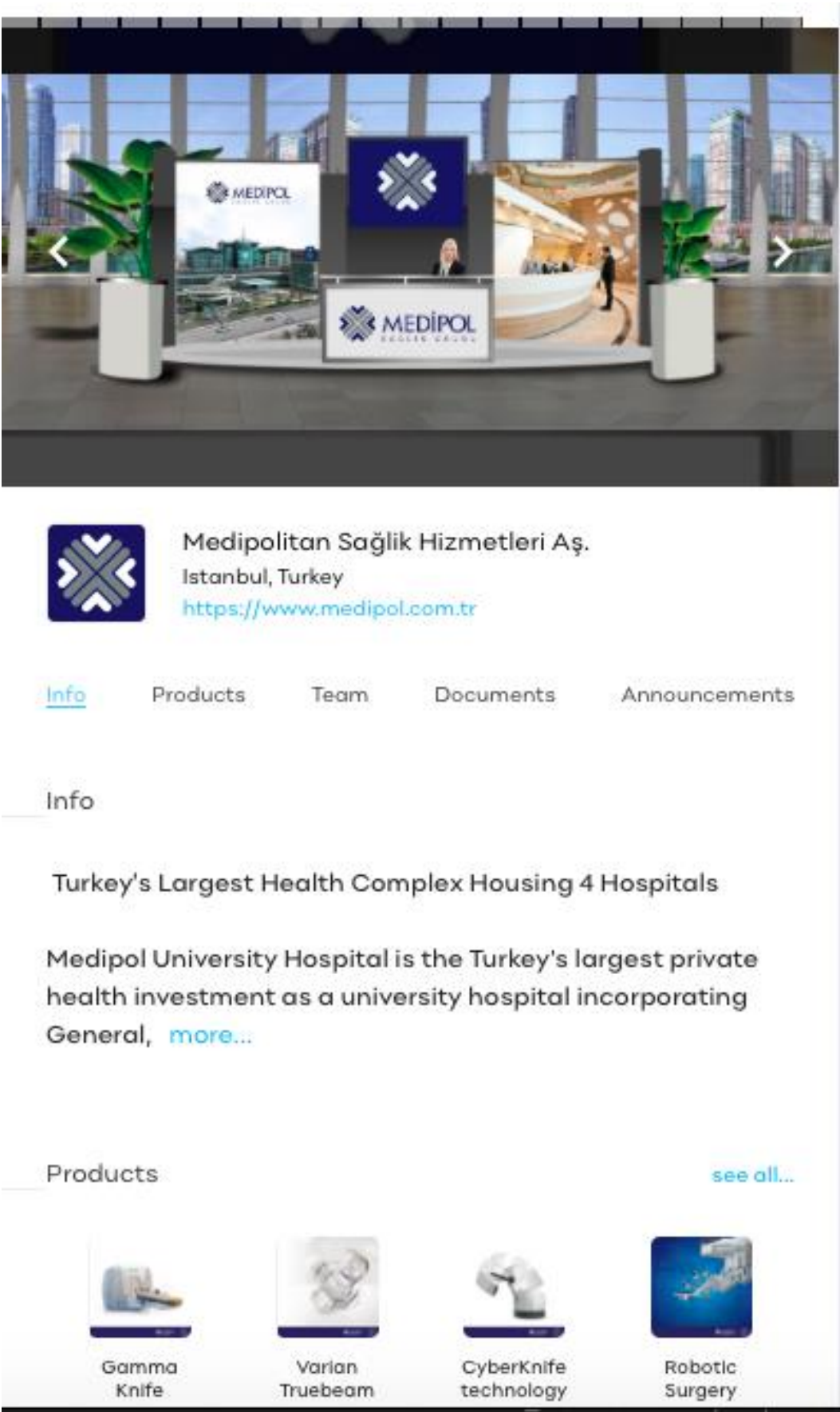
☐ СПА & Оздоровительные центры / SPA & Wellness Centers

☐ Туристическая компания / Travel Company

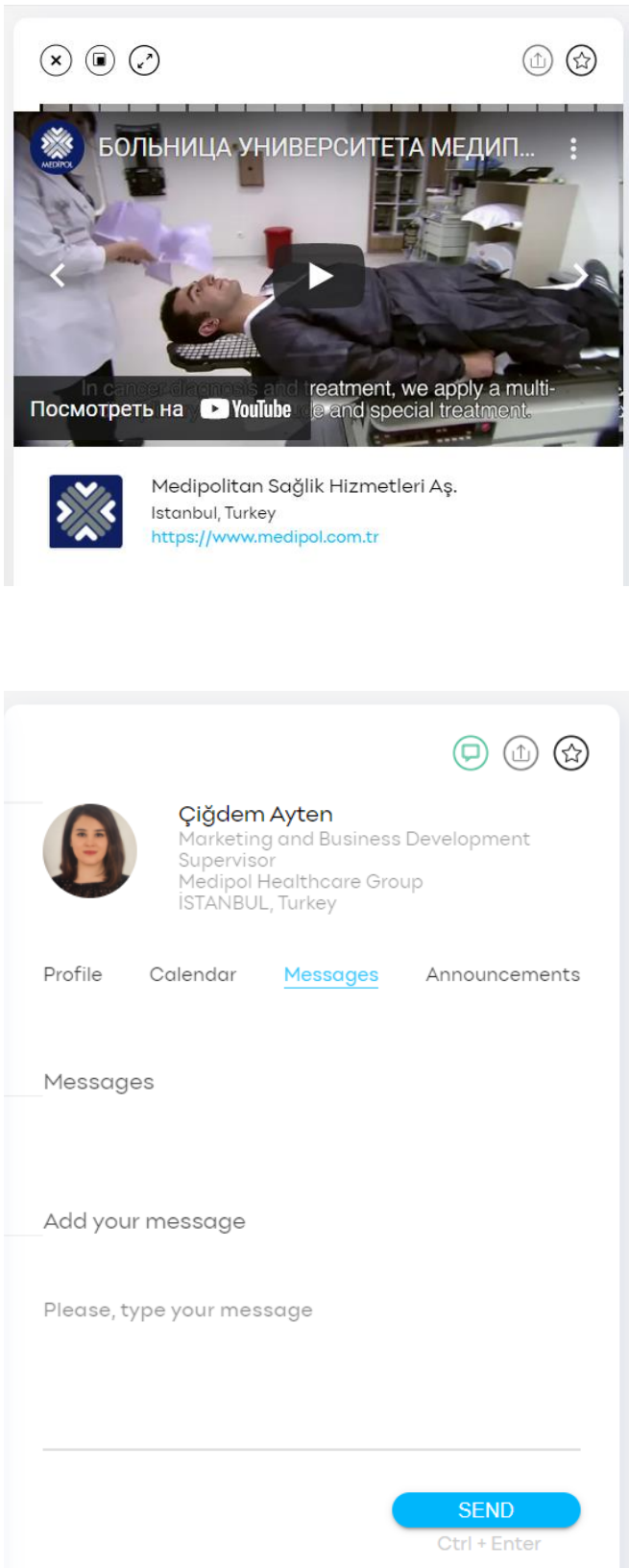
ResetApply

COMPANIES VIRTUAL STANDS OPPORTUNITES

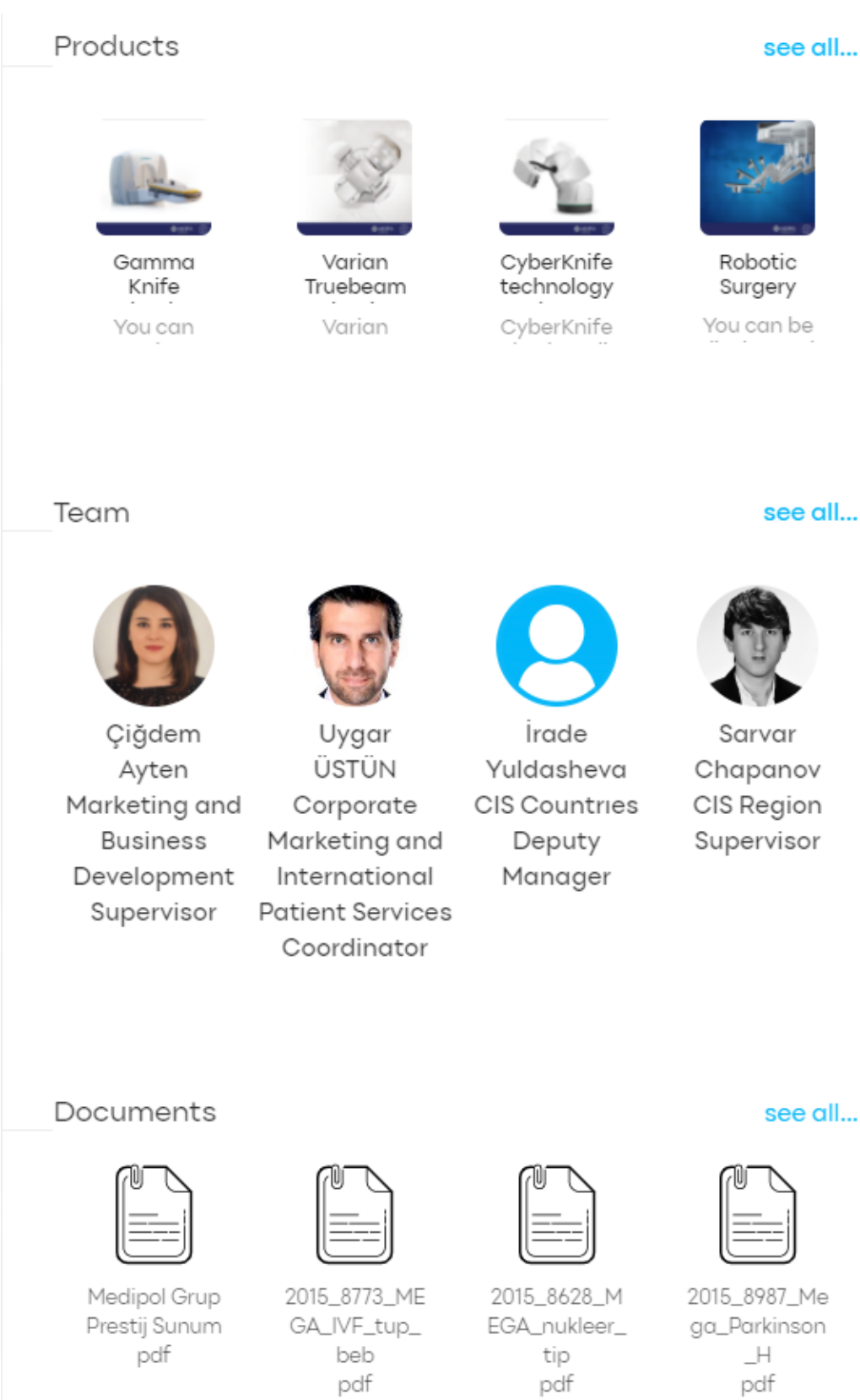
- Name, logo and headline
- Photo and video gallery
- Cover
- Info
- Products
- Team
- Documents
- Announcements
- Ability to connect directly with the company representatives



The virtual stand for Medipol features a large background image of a modern hospital building. At the top, the Medipol logo and name are displayed. Below this, there is a navigation bar with tabs for 'Info', 'Products', 'Team', 'Documents', and 'Announcements'. The 'Info' tab is currently selected, showing a headline 'Turkey's Largest Health Complex Housing 4 Hospitals' and a paragraph about Medipol University Hospital. Below the text, there is a 'Products' section with four icons representing different medical technologies: Gamma Knife, Varian Truebeam, CyberKnife technology, and Robotic Surgery. A 'see all...' link is visible next to the products section.



This section shows a video player within the virtual stand interface. The video is titled 'БОЛЬНИЦА УНИВЕРСИТЕТА МЕДИП...' and shows a patient lying on a table in a medical setting. Below the video, there is a caption in Russian: 'In cancer diagnosis and treatment, we apply a multi-... and special treatment.' Below the caption, there is a Medipol logo and the text 'Medipolitan Sağlık Hizmetleri Aş. Istanbul, Turkey' with a link to 'https://www.medipol.com.tr'. Below this, there is a profile card for 'Çiğdem Ayten', Marketing and Business Development Supervisor at Medipol Healthcare Group, Istanbul, Turkey. The profile card has tabs for 'Profile', 'Calendar', 'Messages', and 'Announcements'. The 'Messages' tab is selected, showing a message input field with the placeholder text 'Please, type your message' and a 'SEND' button with the text 'Ctrl + Enter' below it.



This section shows the 'Products' and 'Team' sections of the virtual stand. The 'Products' section has a title 'Products' and a 'see all...' link. It displays four product cards: 'Gamma Knife' with the text 'You can', 'Varian Truebeam' with the text 'Varian', 'CyberKnife technology' with the text 'CyberKnife', and 'Robotic Surgery' with the text 'You can be'. The 'Team' section has a title 'Team' and a 'see all...' link. It displays four team member cards: 'Çiğdem Ayten' (Marketing and Business Development Supervisor), 'Uygar ÜSTÜN' (Corporate Marketing and International Patient Services Coordinator), 'İrade Yuldasheva' (CIS Countries Deputy Manager), and 'Sarvar Chapanov' (CIS Region Supervisor). Below the team section, there is a 'Documents' section with a title 'Documents' and a 'see all...' link. It displays four document cards: 'Medipol Grup Prestij Sunum pdf', '2015_8773_MEGA_IVF_tup_beb pdf', '2015_8628_MEGA_nukleer_tip pdf', and '2015_8987_Mega_Parkinson_H pdf'.

PROGRAM OF THE TURKISH MEDICAL TRAVEL EXHIBITION & CONGRESS

Day 1,
04 February

09:30 - 11:00 • Opening ceremony
Emin ÇAKMAK, Founding Chairman of the Turkish Healthcare Travel Council (THTC)
Dr. Kristina Kovalchuk, THTC Ukraine Network Offices Director
Dr. Violetta Yanyshchuk, President of Global Healthcare Travel Council & President of Ukrainian Association of Medical Tourism
Ahmed Numan Özyurt, Kyiv Trade Attaché of the Republic of Turkey
Ali Alperen Kacar, Head of Medical Tourism Department at Turkish Ministry of Trade
Ms Lutfiye İlksen Ceritoglu Kurt - Member of Turkish Parliament and Member of Health Committee
H.E Yağmur Ahmet Güldere, Turkish Ambassador For Ukraine

11:00 - 11:30 • Liv Hospital Group Presentation
Meri İstiroti, Coordinator of LIV HOSPITAL GROUP

11:30 - 12:00 • Medical Park Hospitals Group Presentation
Aziz Beshimov, MEDICAL PARK HOSPITALS GROUP

12:00 - 12:30 • Innovation technologies in neurosurgery and methods in the implementation of IT technologies
Dr. Zafer Örkun Toktaş, MEDICAL PARK HOSPITALS GROUP

12:30 - 13:00 • Surgery treatment of scoliosis
Prof.Dr. Çağatay Öztürk, LIV HOSPITAL GROUP

13:00 - 13:15 • Presentation Turan Turan Health Group
Aytac Kurt, TURAN TURAN HEALTH GROUP

13:15 - 13:30 • Combination of Cutting-edge Technology and Innovative Approach: New Generation Robotic-Assisted Knee Surgery System and Kinematic Alignment
Assoc. Prof. İsmet Yalçın Camurcu, TURAN TURAN HEALTH GROUP

13:30 - 14:00 • Kolan Hospital Group Presentation
Dr. Alim Yusupov, KOLAN HOSPITAL GROUP

14:00 - 14:30 • Surgical oncology
Prof. Dr. Sadık Yıldırım, KOLAN HOSPITAL GROUP

14:30 - 15:00 • Medipol Mega University Hospital Presentation
Mr. Sarvar Chapanov, MEDIPOL MEGA UNIVERSITY HOSPITAL

15:00 - 15:30 • Precision Medicine in Oncology
Prof. Dr. Özcan Yıldız, MEDIPOL MEGA UNIVERSITY HOSPITAL

15:30 - 16:00 • Break

16:00 - 16:30 • Private Ankara Güven Hospital Presentation
Dr.Genco Cetinkanat, PRIVATE ANKARA GUVEN HOSPITAL

16:30 - 17:00 • Radiation Oncology-Current Therapy
Prof.Dr.Mustafa Cengiz and M.D. İlhami Unal, PRIVATE ANKARA GUVEN HOSPITAL

17:00 - 17:30 • Medicabil Hospital International Presentation
Samet Bilgen, MEDICABIL HOSPITAL INTERNATIONAL

17:30- 18:00 • Latest Improvements at Endoscopic Spinal Approaches
Assoc.Prof.Dr.Hayati Aygun, MEDICABIL HOSPITAL INTERNATIONAL

18:00 • End of the 1st day

Day 2,
05 February

09:45-10:00 • Greeting
Emin ÇAKMAK, Founding Chairman of the Turkish Healthcare Travel Council (THTC)

10:00-10:30 • Modern methods of diagnostics and treatment in nuclear oncology
Prof.Dr. Emel Ceylan Gunay, LIV HOSPITAL GROUP

10:30-11:00 • Radiation Therapy with SRS and IMRT. 4D Prostate Brachytherapy
Prof.Dr. Emre Merdan Fayda, LIV HOSPITAL GROUP

11:00-11:30 • Fizyomer Innovative & Integrative Rehabilitation Programs
Dr. Melih Ünver, FIZYOMER PHYSICAL THERAPY AND REHABILITATION MEDICAL CENTER

11:30-12:00 • Surgical Techniques with Conventional Valves for the Small Aortic Annulus
Dr. Ergun Demirsoy, KOLAN HOSPITAL GROUP

12:00-12:30 • Hematopoietic Stem Cell Transplantation in Children and Adolescents
Prof. Dr. Saniye Sema Anak, MEDIPOL MEGA UNIVERSITY HOSPITAL

12:30 - 13:00 • Break

13:00 - 13:30 • Baskent University Healthcare Group Presentation
Assoc.Dr. Ebru Ayvazoglu Soy, BASKENT UNIVERSITY HEALTHCARE GROUP

13:30 - 14:00 • SMART: state of art in Radiation Oncology
Dr. Güler Yavaş, BASKENT UNIVERSITY HEALTHCARE GROUP

14:00 - 14:30 • Painless, comfortable hair transplant
Dr. Özgür Kolgas, DR. ÖZGÜR KOLGAS - KLD ESTETIC CONSULTING

14:30 - 15:00 • Applications of Gamma Knife Radiosurgery in Neurosurgical Practice
Dr. Mehmet Tonge, MEDIPOL MEGA UNIVERSITY HOSPITAL

15:00 - 15:30 • Break

15:30 - 16:00 • Physiotherapy and robotic rehabilitation
Ali Ramazanoglu, ROMATEM PHYSICAL THERAPY & REHABILITATION HOSPITALS

16:00 - 16:30 • Allogeneic stem cell transplantation
Prof.Dr. Songül Serefhanoglu, MEDICAL PARK HOSPITALS GROUP

16:30- 17:00 • How do we conduct IVF treatment fo international patients
Dr.Erbil Yağmur, MOMART - INFERTILITY CLINIC

17:00- 17:30 • Hirurgical treatment of colorectal cancer
Prof.Dr. Hakan Teoman Yanar, LIV HOSPITAL GROUP

17:30- 18:00 • When to refer patient for liver transplantation
Assoc.Prof.Dr. Gökhan Kabacam, PRIVATE ANKARA GUVEN HOSPITAL

18:00- 18:30 • Femto laser-assisted cataract surgery with digital navigation
Dr. Bekir Sitki Aslan

18:00 • End of the 2nd day

Day 3,
06 February

11:45-12:00 • Greeting
Emin ÇAKMAK, Founding Chairman of the Turkish Healthcare Travel Council (THTC)

12:00-12:30 • Dental Treatments - Latest Technologies
Dr. Yalcin Genc, CEO of DENTAPOL DENTAL CLINICS

12:30 - 13:00 • Richmond Nua Spa Resort Presentation
Dr. Mehmet S. Temim, RICHMOND NUA SPA RESORT

13:00 - 13:45 • Treatments at Health Certified Environments
Yunus Gurkan, Member of the Board of TRAVELMED

13:45 - 14:00 • Esthetical & Medical Treatments
Dr. Yalcin Genc, CEO of ENTAMED CLINICS

14:00 - 14:30 • IVF and endoscopic surgery
Prof.Dr. Birol Vural, KOLAN HOSPITAL GROUP

14:30 - 15:00 • Gynecologic oncology- minimally invasive gynecologic surgery
Assoc.Prof.Dr. Ömer Lutfi Tapisiz And Ssoc.Prof.Dr. Sadıman Kiykac, PRIVATE ANKARA GUVEN HOSPITAL

15:00 - 15:30 • Refractive surgery & Premium Intraocular Lenses
Dr. Cem Alay, ESKİSEHİR OPHTHALMOLOGY CENTER

15:30 - 16:00 • Atasehir Physical Therapy and Rehabilitation Center Presentation
Dr. Ali Sarpkaya, Atasehir Physical Therapy and Rehabilitation Center

16:00 - 16:30 • Closing ceremony

Example of event schedule. In this "Program" section, the webinar schedule will be available in all regional languages where event is conducted. List of speakers, their documents and presentations as well as brief information about the webinars themselves available here.

WEBINARS POSSIBILITIES



 Liv Hospital/Ulus
Beşiktaş, Turkey
<https://www.livhospital.com/ru>

[Info](#) [Products](#) [Team](#) [Documents](#) [Announcements](#)

Info

Liv Hospital Ulus; Shortly after its opening, it was awarded the Joint Commission International (JCI) of America, the most important international accreditation certificate in heal [more...](#)

- Convenient schedule of all events
- Possibility of pre-recording of lectures broadcasting
- Send messages to the chat during the video seminars
- Questions and answers at chat section that could be redirect to speaker or clinic's specialist



Questions for speakers



Chat with speakers

Be the first to ask a question to the speakers.



MEETINGS OF THE TURKISH MEDICAL TRAVEL EXHIBITION & CONGRESS

The "Calendar" contains meeting requests (incoming and outgoing), with the ability to form and edit the schedule of meetings (for example, make available or unavailable certain time slots). The schedule of confirmed meetings is in the left column, all requests for meetings are in the right column.


TMTE

TMTE


Home


Lobby


Program


Expo hall


Contacts


Meetings

3


Announcements


Result

Scheduled meetings

11:30	 Miroslava Ivanyura manager NSP Ukraine	✗	
12:00			
12:00	 Elena Krasulina Директор сетевого офиса ТНТС ТНТС Барнаул, Россия	✗	
12:30			
12:30	Available	✗	
13:00			
13:00	 Anna Kyrychenko Director ТНТС Dnipro office	✗	
13:30			
13:30	 Olga Gnezdilo менеджер по туризму Комод тур Харків, Україна	✗	
14:00			
14:00	 Oxana Konkova Commercial Director 5 Avenue Med & Tour Moscow Moscow, Россия	✗	
14:30			
14:30	Available	✗	
15:00			

Meeting requests (incoming and outgoing)

04

05

06

16:00	 Zaryna Khrypina Manager MCPRC GVOZDETSKOGO Lviv , Ukraine	✗		
16:00				
17:00	 Anna Kyrychenko Director ТНТС Dnipro office	✗		
17:00				
17:30	 Anna Kyrychenko Director ТНТС Dnipro office	✗		
17:30				



Appendix 1

February 4-6, 2021 – Ukraine and other CIS Countries

The event has
already been held

Ukraine
Azerbaijan
Belarus
Estonia
Georgia
Kyrgyzstan
Kazakhstan
Latvia
Lithuania
Russia
Tajikistan
Uzbekistan



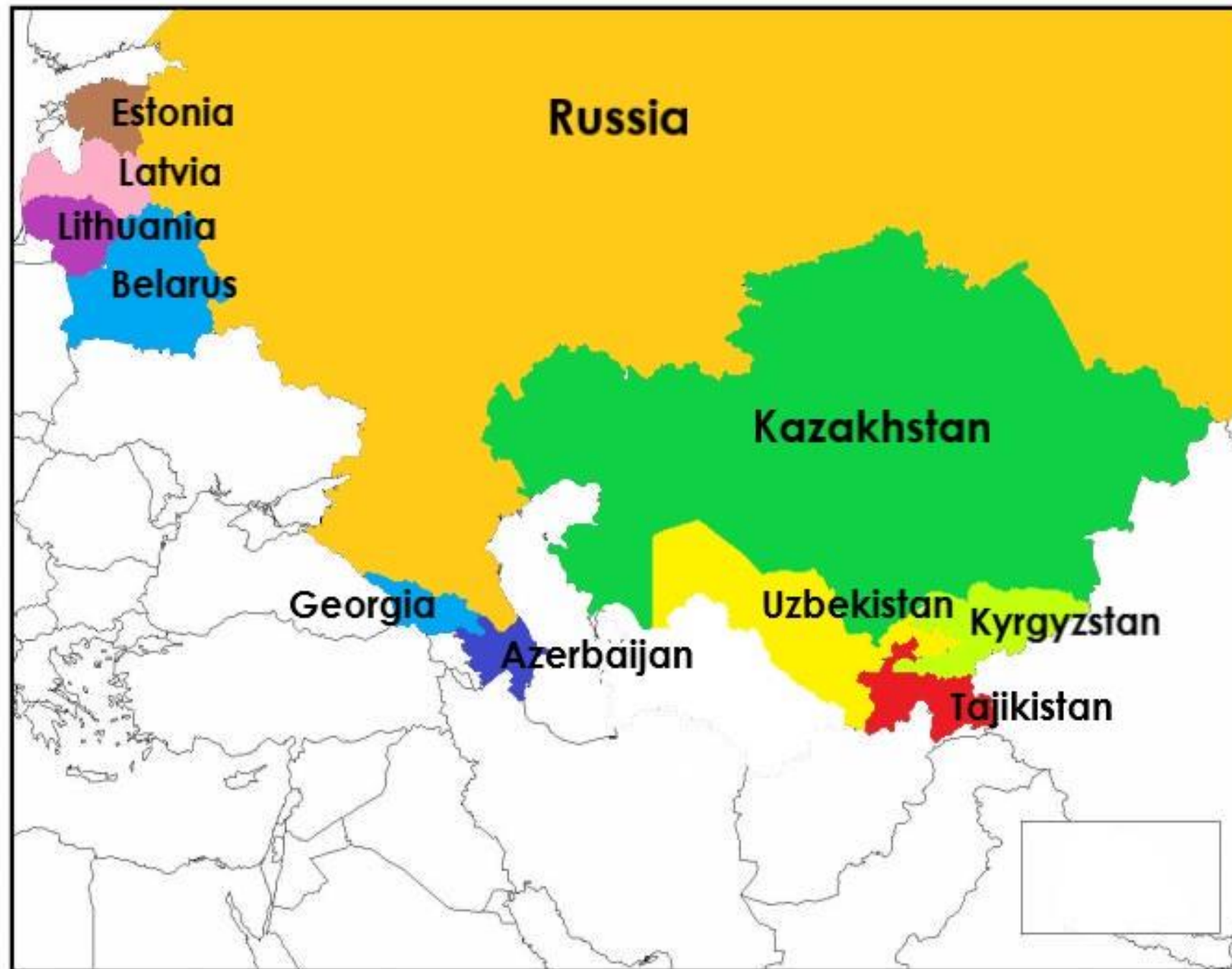
Population of the region is over 250 million

We attracted 2000+ doctors and medical travel agencies

June 23-25, 2021 – Russia and other CIS Countries:

The event has
already been held

Azerbaijan
Belarus
Estonia
Georgia
Kyrgyzstan
Kazakhstan
Latvia
Lithuania
Russia
Tajikistan
Uzbekistan



Population of the region is over 250 million

We attracted 1600 doctors and medical travel agencies

September 22-24, 2021 - Balkans

Albania
Bosnia and Herzegovina
Bulgaria
Croatia
Macedonia
Montenegro
Serbia
Slovenia



Proposed schedule

Population of the region is over 50 million

We plan to attract 2000+ doctors and medical travel agencies

October 20-22, 2021 - Moldova and Romania

Moldova
Romania



Proposed schedule

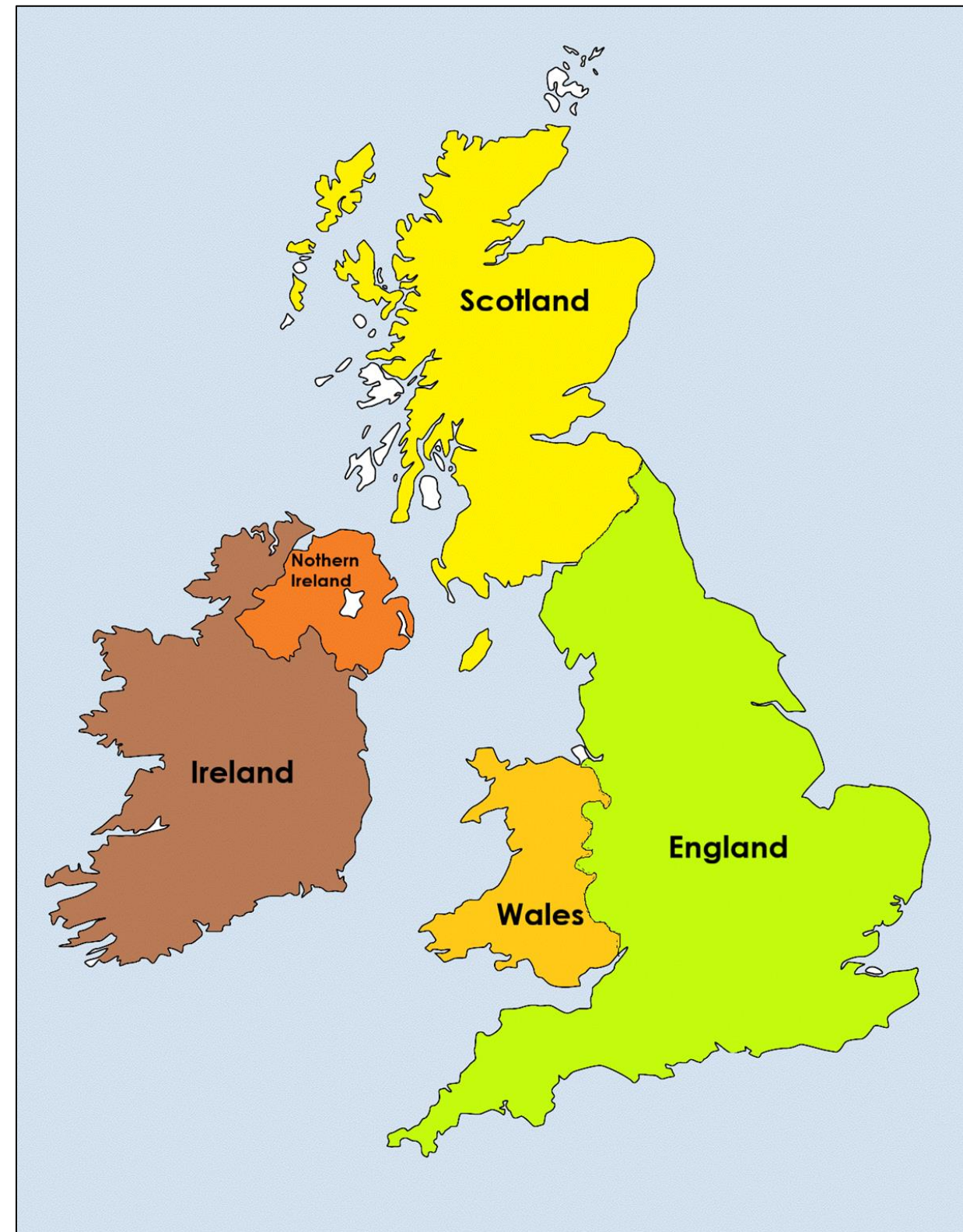
Population of the region is over 23 million

We plan to attract 2000+ doctors and medical travel agencies

November 24-26, 2021 - United Kingdom

England
Scotland

Wales
Northern Ireland
Ireland



Proposed schedule

Population of the region is over 66 million

We plan to attract 2000+ doctors and medical travel agencies

December 15-17, 2021 - West African Countries
(+ francophone)

Algeria	Comoros	Gabon	Rwanda
Benin	Congo	Guinea	Senegal
Burkina Faso	Côte d'Ivoire	Madagascar	Togo
Burundi	Djibouti	Mali	Tunisia
Cameroon CAR	DR Congo	Morocco	
Chad	Equatorial Guinea	Niger	



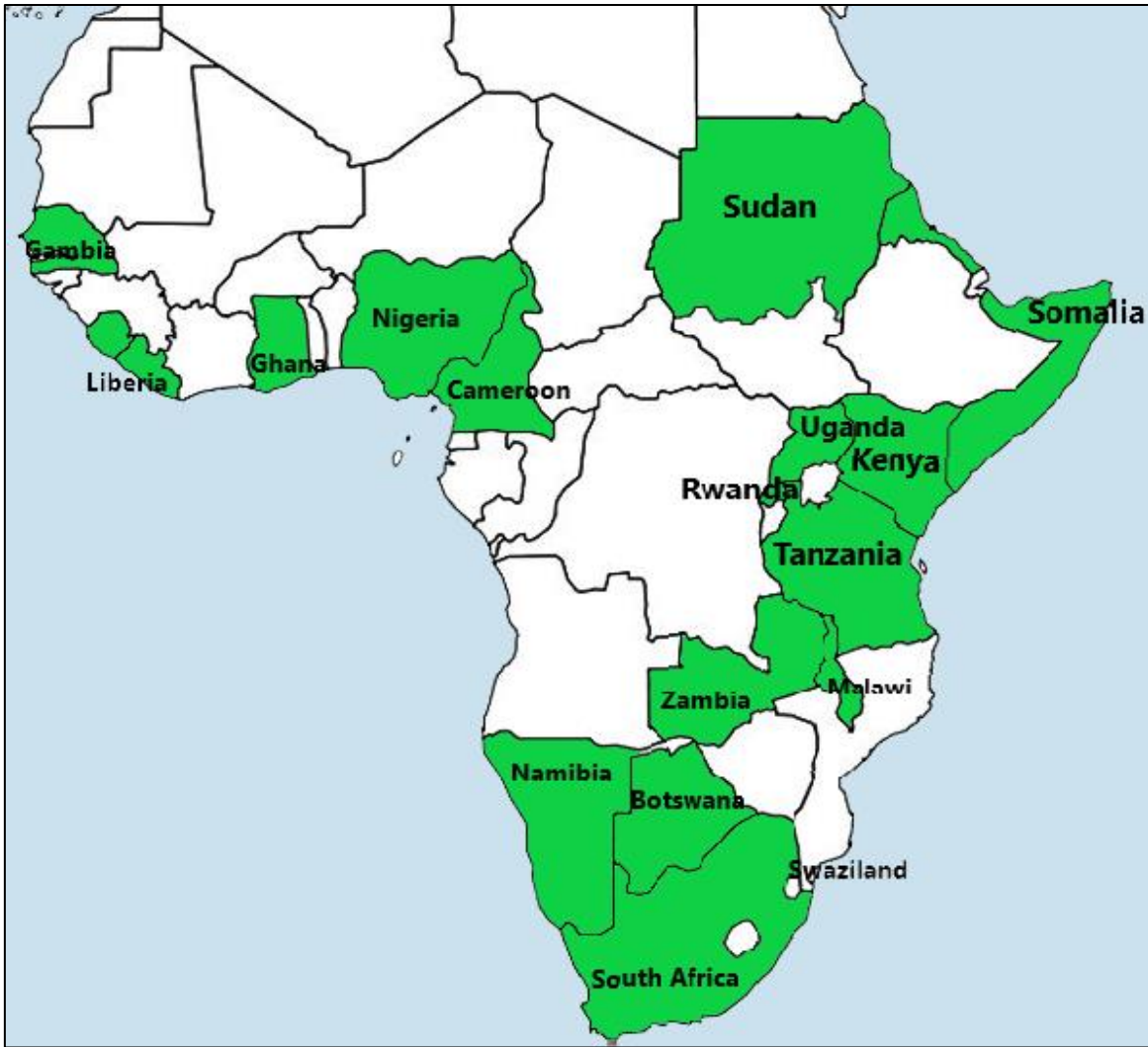
Proposed
schedule

Population of the region is over 504 million

We plan to attract 2000+ doctors and medical travel agencies

February 23-25, 2022 - East Africa
(+ anglophone)

Ghana	Zambia	Botswana	Seychelles
Nigeria	Sudan	Cameroon	Eritrea
The Gambia	Namibia	Mauritius	Rwanda
Liberia	Uganda	Kenya	Somali
Sierra Leone	Swaziland	Lesotho	South Africa
Saint Helena	Tanzania	Malawi	Zimbabwe



Proposed
schedule

Population of the region is over 671 million

We plan to attract 2000+ doctors and medical travel agencies

March 23-25, 2022 – Baltic & Nordic countries

Denmark
Norway
Finland
Sweden
Latvia
Lithuania
Estonia



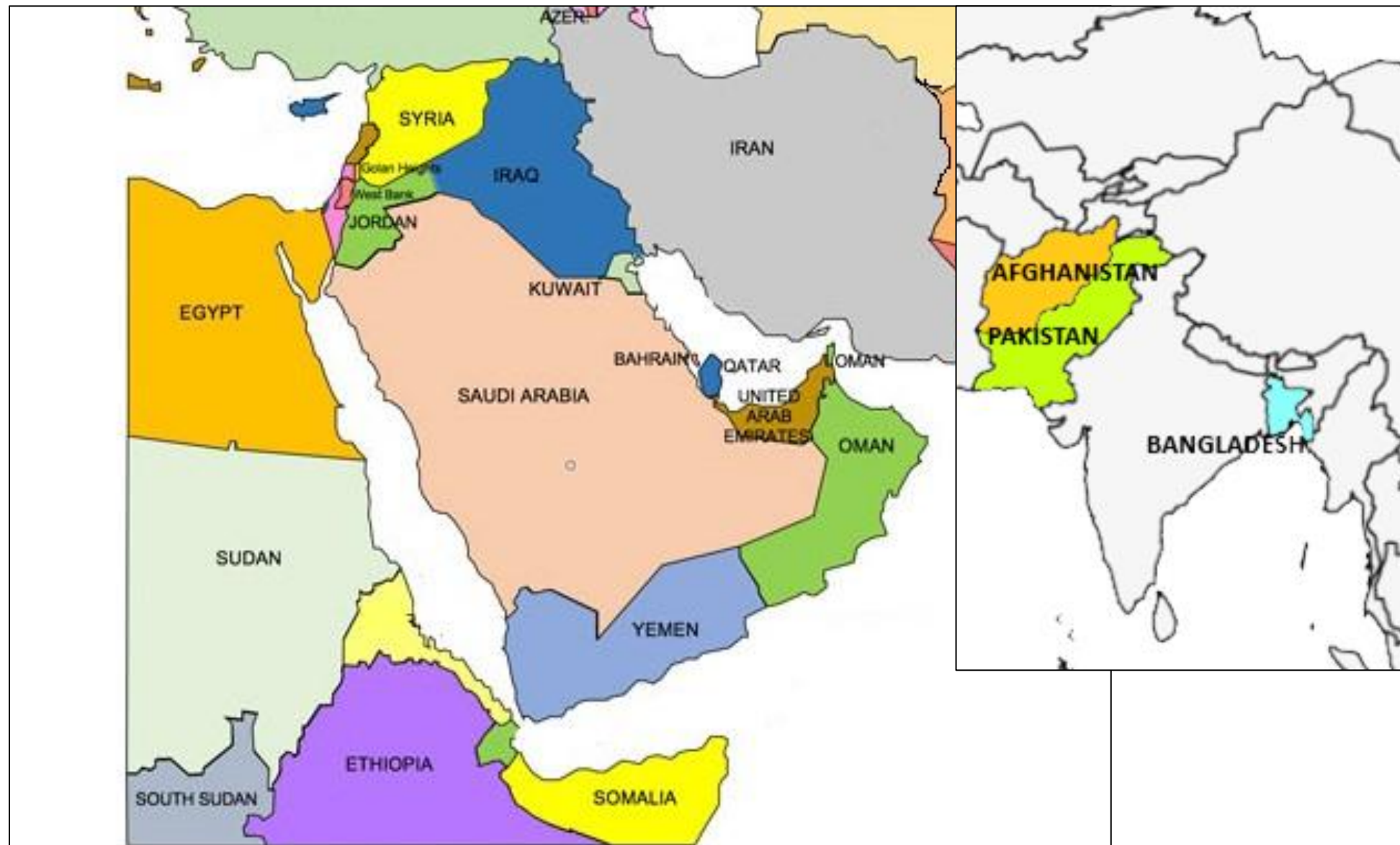
Proposed schedule

Population of the region is over 33 million

We plan to attract 2000+ doctors and medical travel agencies

April 20-22, 2022 – Middle East and Asia (Arabic and English speaking countries)

Egypt	Libya	Saudi Arabia	Afghanistan
Iraq	Mauritania	Sudan	Bangladesh
Jordan	Oman	Syria	Pakistan
Kuwait	Qatar	United Arab Emirates	
Lebanon	Bahrain	Yemen	



Proposed schedule

Population of the region is over 790 million

We plan to attract 2000+ doctors and medical travel agencies

May 25-27, 2022 – USA & Canada

USA
Canada



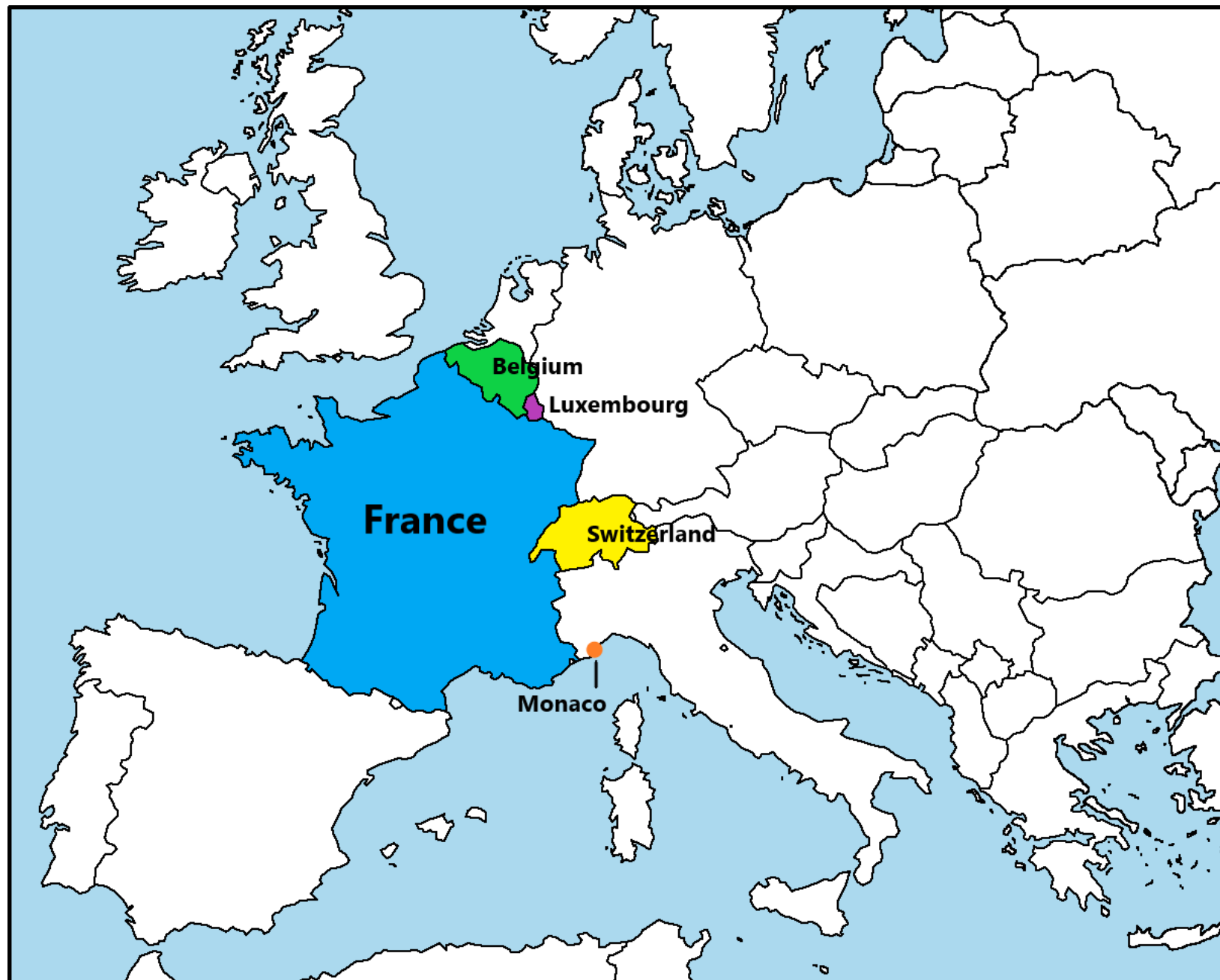
Proposed schedule

Population of the region is over 366 million

We plan to attract 2000+ doctors and medical travel agencies

June 22-24, 2022 – French Speaking countries

France
Monaco
Luxembourg
Belgium
Switzerland



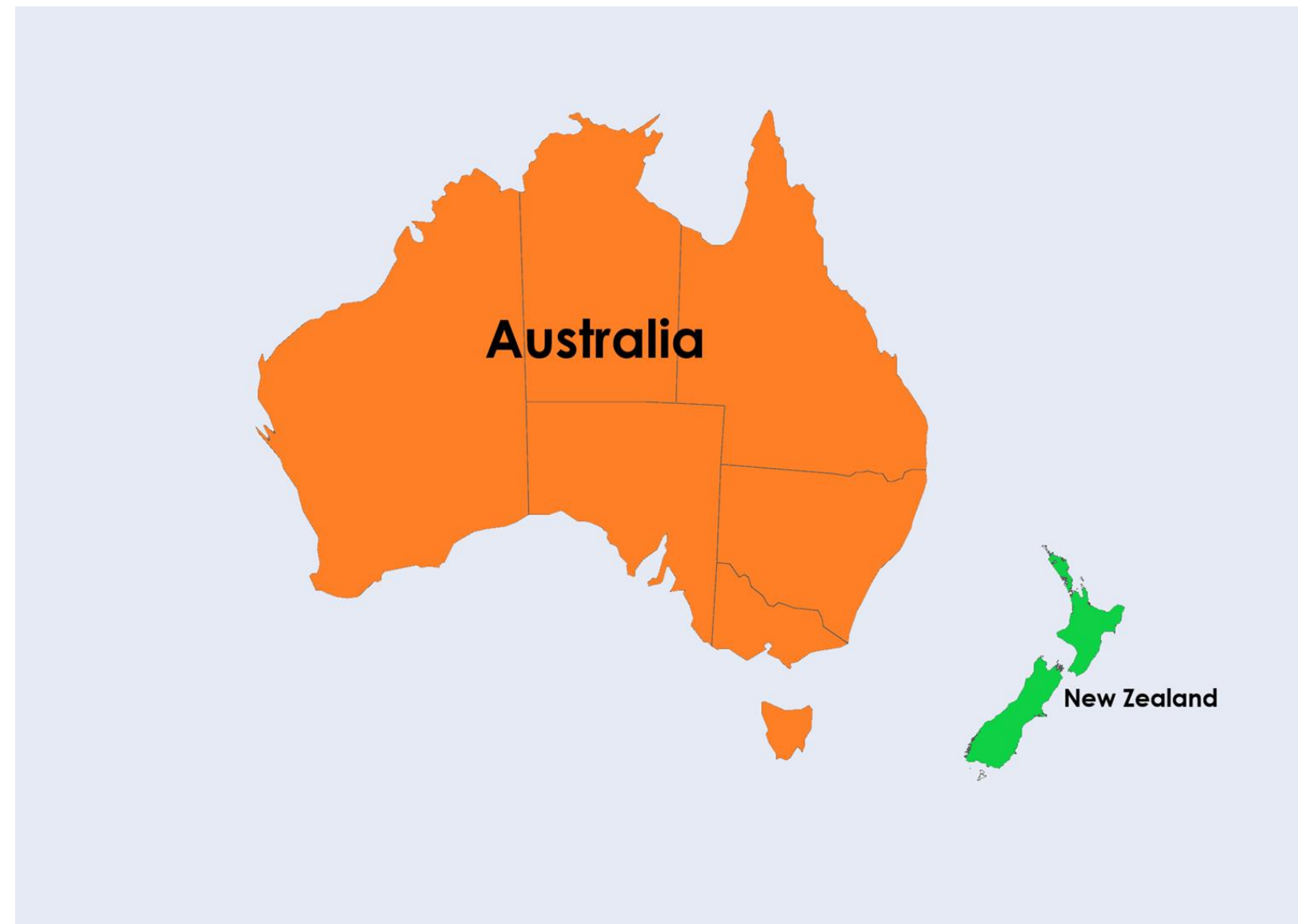
Proposed schedule

Population of the region is over 87 million

We plan to attract 2000+ doctors and medical travel agencies

July 20-22, 2022 – Australia & New Zealand

Australia
New Zealand



Proposed schedule

Population of the region is over 30 million

We plan to attract 2000+ doctors and medical travel agencies



THANK YOU FOR YOUR ATTENTION!

THTC (Turkish Healthcare Travel Council)

Founding chairman

Emin akmak

Email: chairman@thtdc.org

Tel:

HQ: +90 212 237 8068

Mobile :+ 90 530 391 4119