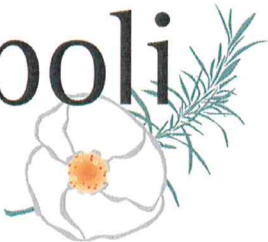


Gallipoli Gelibolu 2014

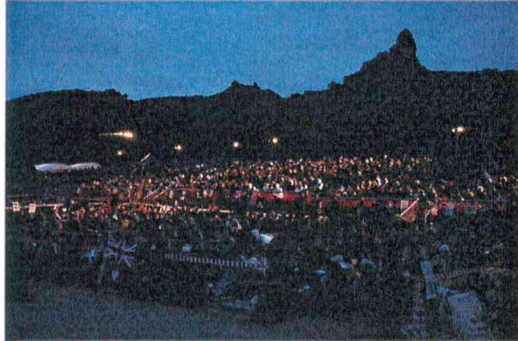


Briefing for Tour Providers
Department of Veterans' Affairs

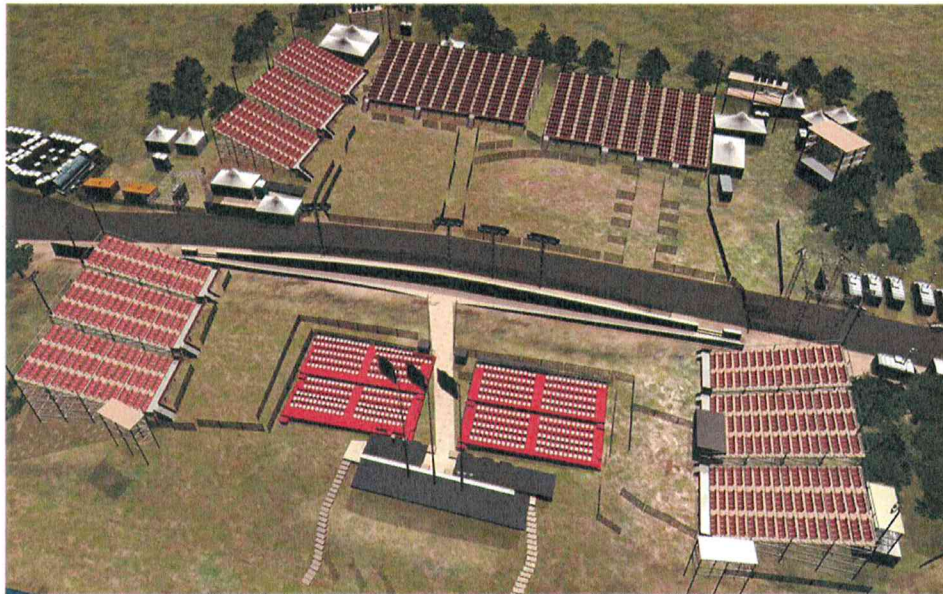
Overview of Services

25 April 2013

- Dawn Service
 - (0530-0630)
- Lone Pine Service
 - (1000-1045)
- Chunuk Bair
 - (1145-1230)
- Note: at ACS, grassed areas fill up quickly. There is no reserved seating, apart from official guests (VIPs) and special needs visitors



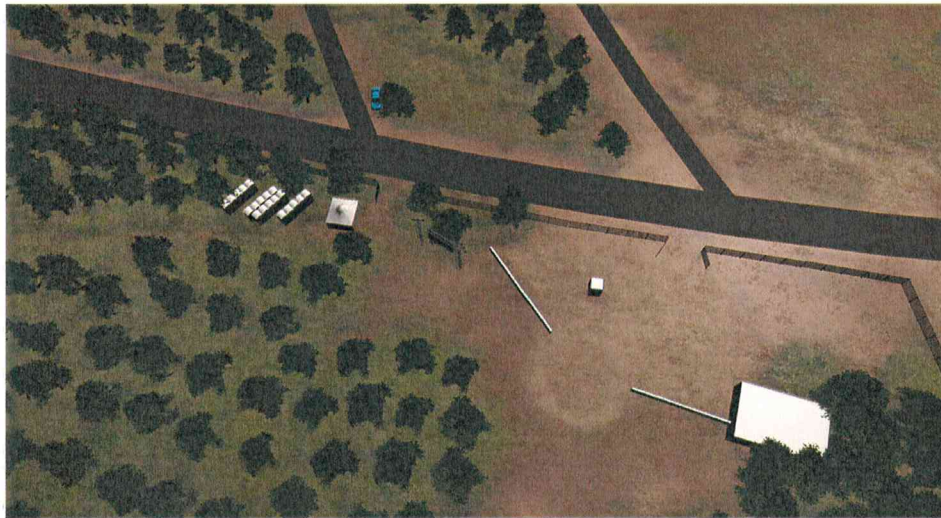
2014 Key Messages



3

1. Closure of Northern Entry - there will be no entry from Northern Entry or by dropping passengers off at Lone Pine.
2. Reminder that the Turkish Government has approved the ACS site capacity at 10,500 people and if the numbers arriving start to reach close to capacity "House Full" procedures will start to be implemented.

2014 Key Messages



4

1. In 2014 there will be a trial of Mimosa holding area which will operate in 2015 - early arriving coaches will drop passengers off at Kabatepe, the passengers will proceed across the road and proceed into the site by walking or Government shuttle in order of coach arrival. Early arrivals will therefore receive priority entry into the site. Coaches will then proceed to the northern loop road after dropping visitors at Kabatepe. Visitors won't be moved from Mimosa to the site until approx 1400 – 1500.
2. This is in the interest of the visitors comfort as there will be access to shade, water and toilets for those earlier arrivals, as opposed to the situation in previous years of visitors queuing for hours on the hot road without access to shelter and ANZ staff issuing water and limited access to a small number of portable toilets etc.
3. After the trial of Mimosa Holding point traffic arrangements will be the same as in 2013, i.e. after dropping off their passengers at beach cemetery they'll need to travel via the Northern Loop Rd and park to the North.

2014 Key Messages



1. In preparation for 2015 Lone Pine Seating has been increased to accommodate 8,000. This additional seating for 3,000 will be located behind the wall, either side of the NZ Memorial and some of the seating will not necessarily have direct-site views of the ceremony however screens will be provided for those with interrupted views.
2. Remind tour operators that coach loading will be from Lone Pine and Chunuk Bair, coaches will not be loaded at the base of Artillery Road. Any visitors loading on Anzac Cove Road after the Dawn Service or Lone Pine Service will need to load at Beach Cemetery. Jandarma will not permit coach loading at the Base of Artillery Road
3. It should be emphasised that as was done through the Northern Entry point in previous 2 years, we will ensure all visitors registered and moved forward to Southern entry in the same order that they arrived/registered.

2014 Key Messages

- Ballot closed at midnight on 31 January 2014. There were over 42,500 applications rec'd in the Australian ballot and 9,900 in the NZ ballot. Australian and NZ governments have provided advice to all those who submitted to the ballot.

Assisted Mobility Visitors

- A limited amount of reserved seating and transport is available for people with medical issues who will have difficulty walking to and between commemorative sites in Gallipoli

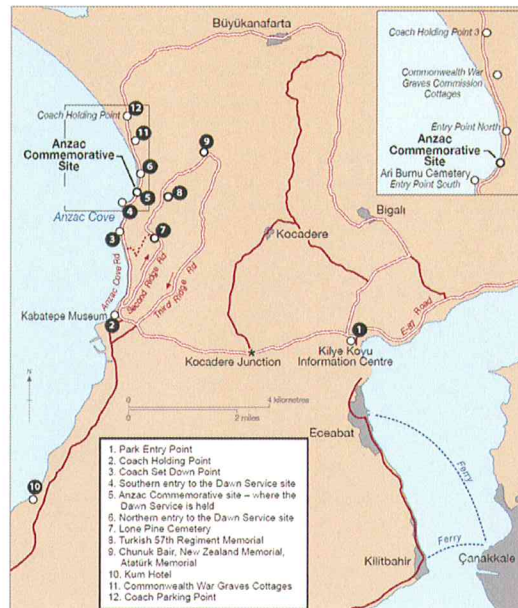


- Applications for special needs seating can be emailed to gallipoli@dva.gov.au
- Criteria apply and medical evidence needs to be provided

7

1. Remind tour providers that we require notification of assisted mobility visitors in advance in order to be able to manage arrangements for this group.

Visitor Movements -Gallipoli



8

1. Jandarma has advised that there will be positioned traffic vehicles at the North Gate. Busses arrive at the North Gate will be turned around and sent to Southern entry.
2. Access to the Anzac Battlefields will be possible from the road that begins at the Kilye Koyu Information Centre up until 1200 on 24 April 2014.
3. After 1200, this road will be closed until 1730.
4. If you are not in the Park by 1200, you will not have access until after 1730.
5. If you are not in the Park by 1200, you will not be able to access the queuing facilities at the Mimoza Café
6. All Roads in this area will close at 0300 on the morning of 25 April 2014. If your bus is not at the Anzac Commemorative Site at this time, your visitors will be stranded in place.
7. The buses will be released from the queuing point at the North Gate of the ACS at a time after the Chunuk Bair service concludes and the VIPs have departed the Peninsula.
8. We will not be making any special arrangements for specific tour operators. The quickest way to get your visitors off the Peninsula is to be at the start of the queue at the North Gate.

2015 Key Messages

Turkey's Coordinating Ambassador for Canakkale Commemorative Events, Hasan Ashan, said in an interview on SBS's Turkish language radio service on 20 March 2014;

"Of course, people can come from Australia and from all over the world, and even from inside and outside Turkey. Naturally, due to the restrictions, they may not be in the ceremonial area. But they can watch the services from Canakkale. Huge screens will be erected in every part of the city; these are the things that we have planned. Therefore, those Australians who weren't successful in the ballot but wish to come can do so through their own means and watch the ceremonies in another way, provided they're not on the Peninsula, if they do not have the right to be there.

So, the 10.000 figure is important because in the past there were many other projects such as alternative services and groups that might view the services [from another location]. We evaluated this with a number of countries and the final joint decision taken was it was particularly important that we shouldn't exceed this number."