

AN INTRODUCTION TO KHERSON TOURISM

HEAD OF KHERSON
TOURISM
ASSOCIATION

MR.
ANDREY
KOROLCHUK





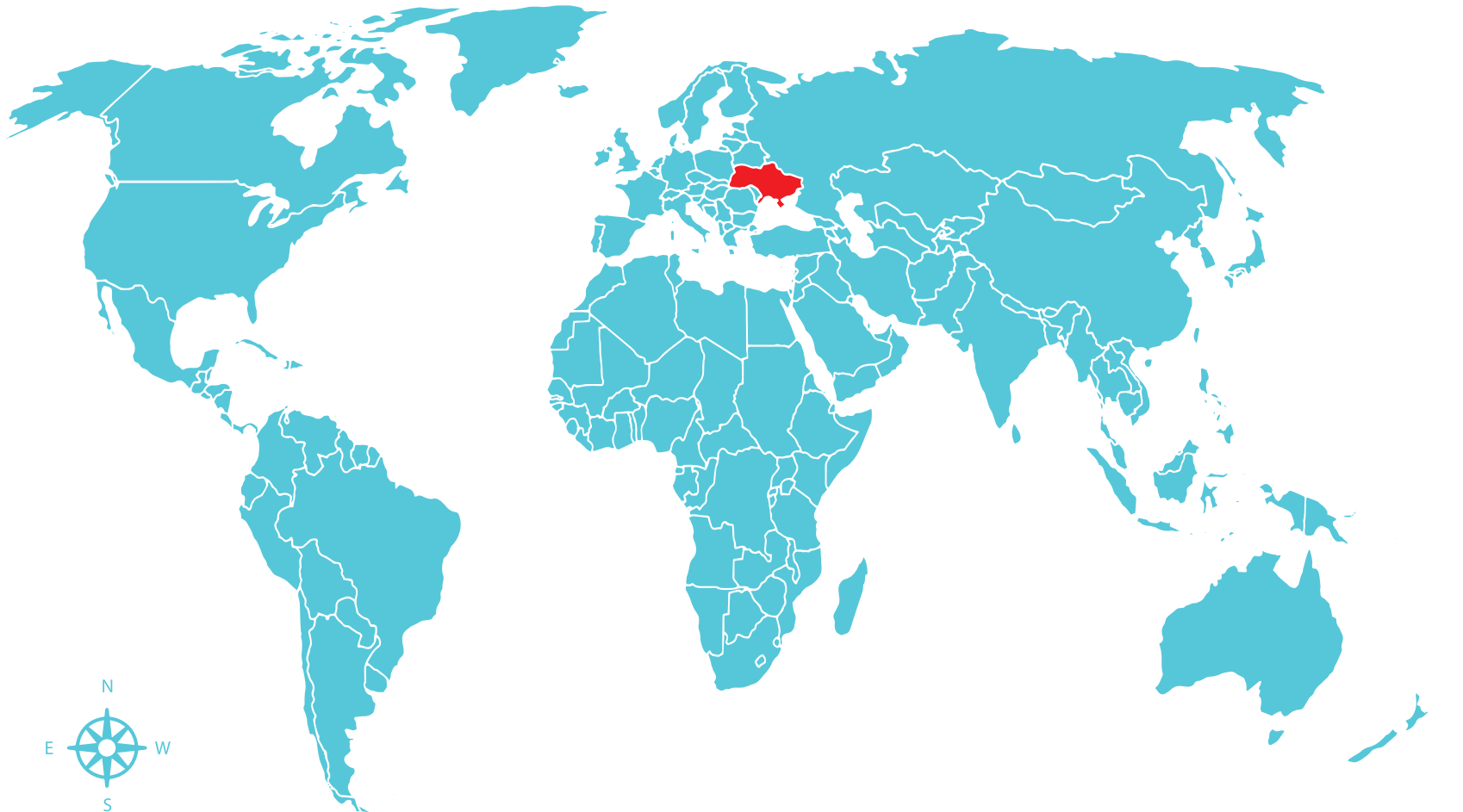
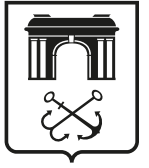
**KHERSON TOURISM ASSOCIATION
WAS FOUNDED IN APRIL 2015**

(GOVERNMENT + BUSINESS + PUBLIC ORGANIZATIONS)

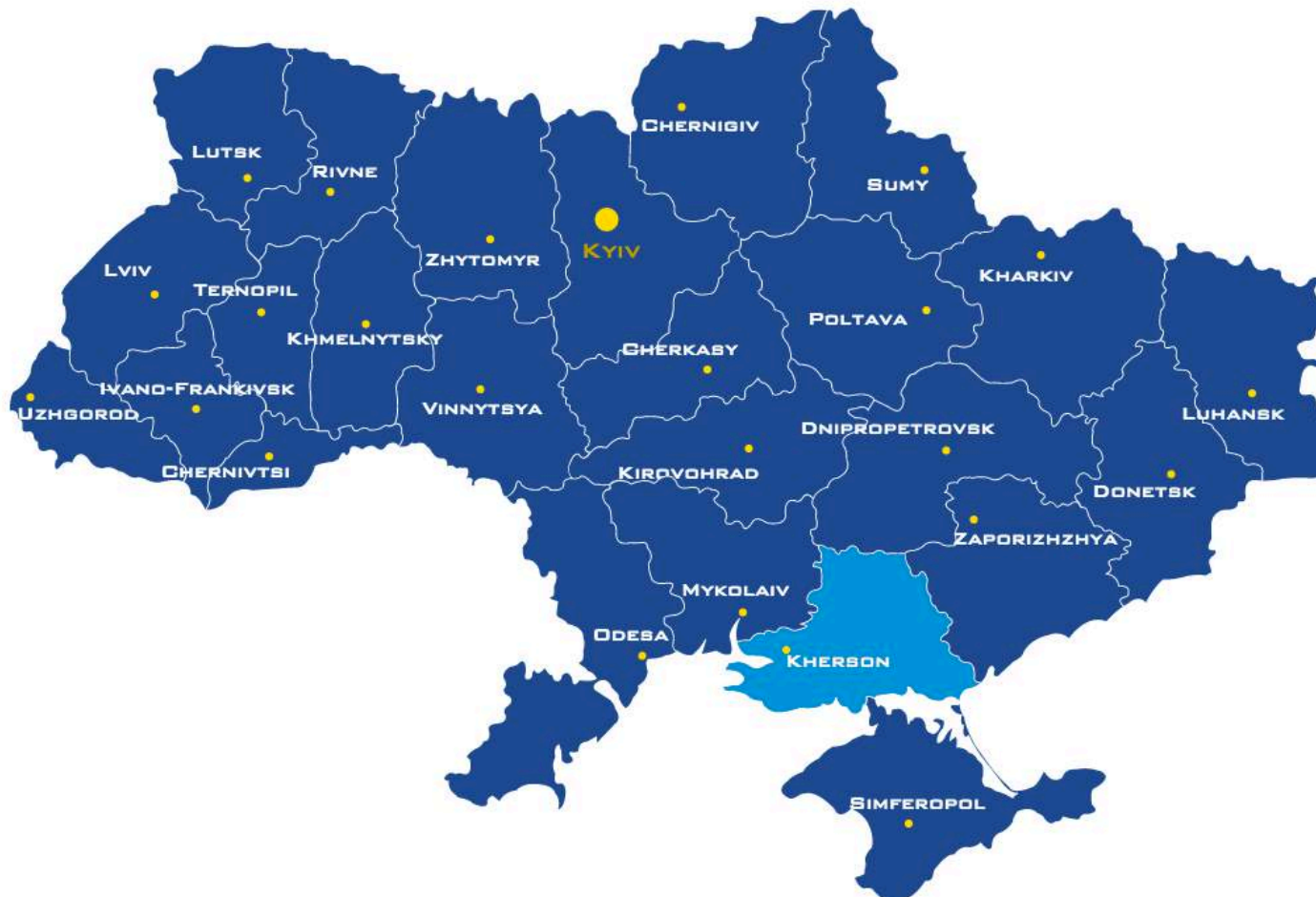
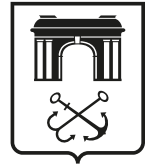
WELCOME TO KHERSON

February 2016

GEOGRAPHICAL POSITION OF UKRAINE



GEOGRAPHICAL POSITION OF KHERSON



GENERAL OVERVIEW



POPULATION

1,3 mln



AREA

28,5 km²



NATIONAL
PARKS
& RESERVES



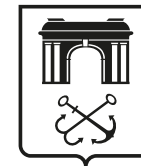
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EXCHANGE
RATES

\$1 = ₴25

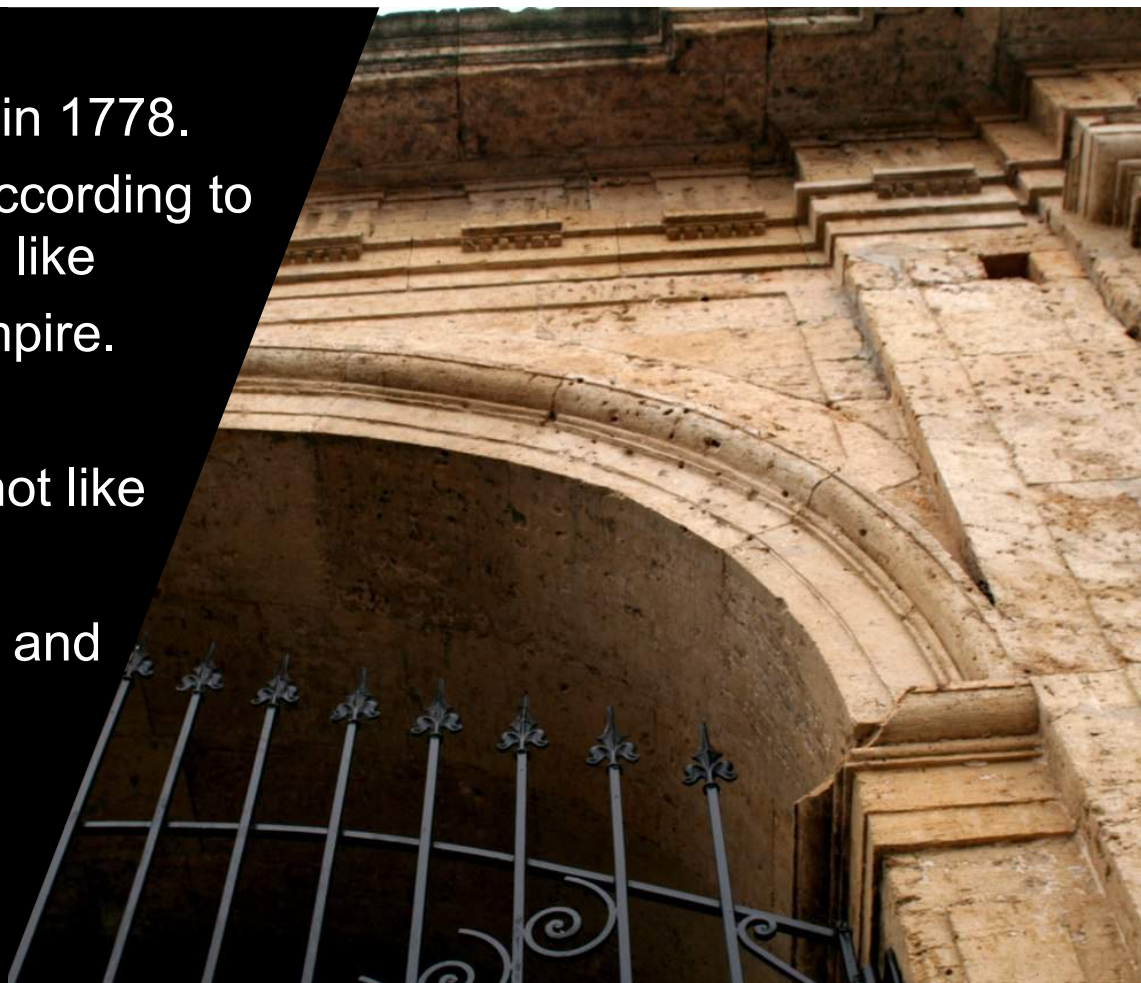


HISTORY OF KHERSON CITY



Kherson was founded in 1778.
It was originally built according to
the European model & like
the south capital of Empire.

History of Kherson is not like
other Ukrainian cities.
It was built, developed and
decorated by many
nations near the
Black Sea Region.

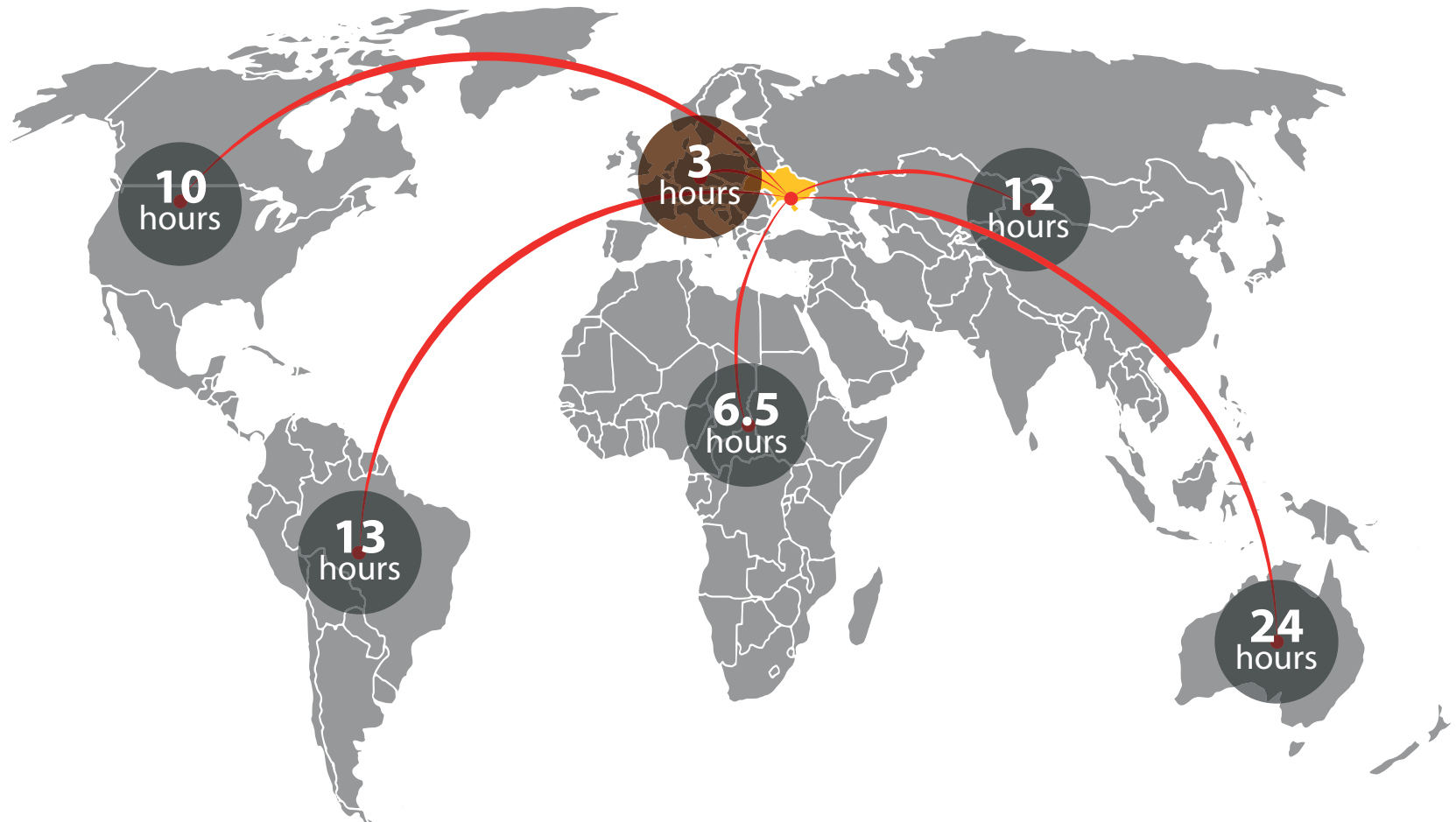
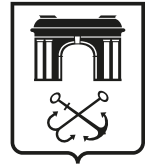


2014 / 2015



50 000 – INTERNATIONAL VISITORS (2015)
10 000 – FROM TURKEY

EASY WAY TO FLY. NOT FAR FROM ANYWHERE.



HOW TO GET TO KHERSON BY PLANE



International Airport Kherson operates daily flights to and from Istanbul Ataturk Airport. Turkish Airlines connects the city to the world and the world to Kherson.

Schedule:

FLT NBR	DAYS	DEPARTURE		ARRIVAL	
TK 471	1234567	ISTANBUL	13:55	15:25	KHERSON
TK 472	1234567	KHERSON	16:15	18:10	ISTANBUL

All times are in LMT

Advantages & benefits:

- Short flight
- Catering on board
- 30 kg baggage policy
- Perfect schedule
- Cheap ticket price
- Daily flights



WHY KHERSON?

5 REASONS



- **Ecologically clean region**
- **Unique nature & attractions**
- **Reasonable and friendly prices**
- **Amazing locations**
- **Friendly people**
- **Interesting history & culture**



WHAT TO DO IN KHERSON?



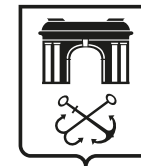
- City tour
- Excursions
- Yachting
- Kayaking
- Discover new locations
- Good and inexpensive restaurants
- Modern night clubs



- Incentive tourism
- Events
- Historical & ethno tourism
- Extreme & adventure
- Water activities
- Photo safari & bird watching
- Fishing & hunting
- Art & culture tourism
- Food & wine

INCENTIVE TOURISM

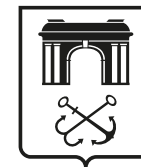
Attractive prices make this type of activity very accessible.



EVENTS & FESTIVALS

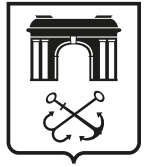
Kherson open 365 days per year.

The most famous are **Tysho FEST**, **Crazzzy Days**, **Melpomena Tavrii**.



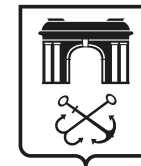
HISTORICAL & ETHNO TOURISM

Ukraine is well known all over the world of its traditions & culture.
Kherson region is the mix of cultural heritage.



EXTREME & ADVENTURE

Hiking, cycling, ballooning, diving, off-road driving...
Just do it!.



WATER ACTIVITIES

We have 19 rivers. The Dniper River is the biggest one.
More than 1500 lakes; 2 seas: Black & Azov.

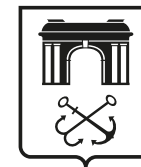
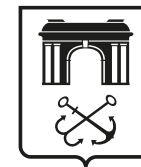


PHOTO SAFARI & BIRD WATCHING

2 National reserves & 3 National Nature Park.

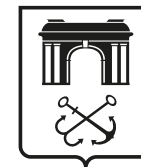
Unique nature, wild animals, birds & plants.



www.travelkherson.com

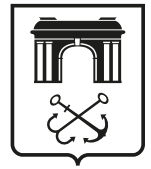
FISHING & HUNTING

The biggest area for fishing & hunting in Ukraine.
Attracts by reasonable prices and untouched nature.



ART & CULTURE TOURISM

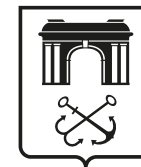
Kherson and more than 100 interesting places around.
Museums, churches, burial mounds and ancient settlements.



FOOD & WINE

Traditional Ukrainian cuisine.

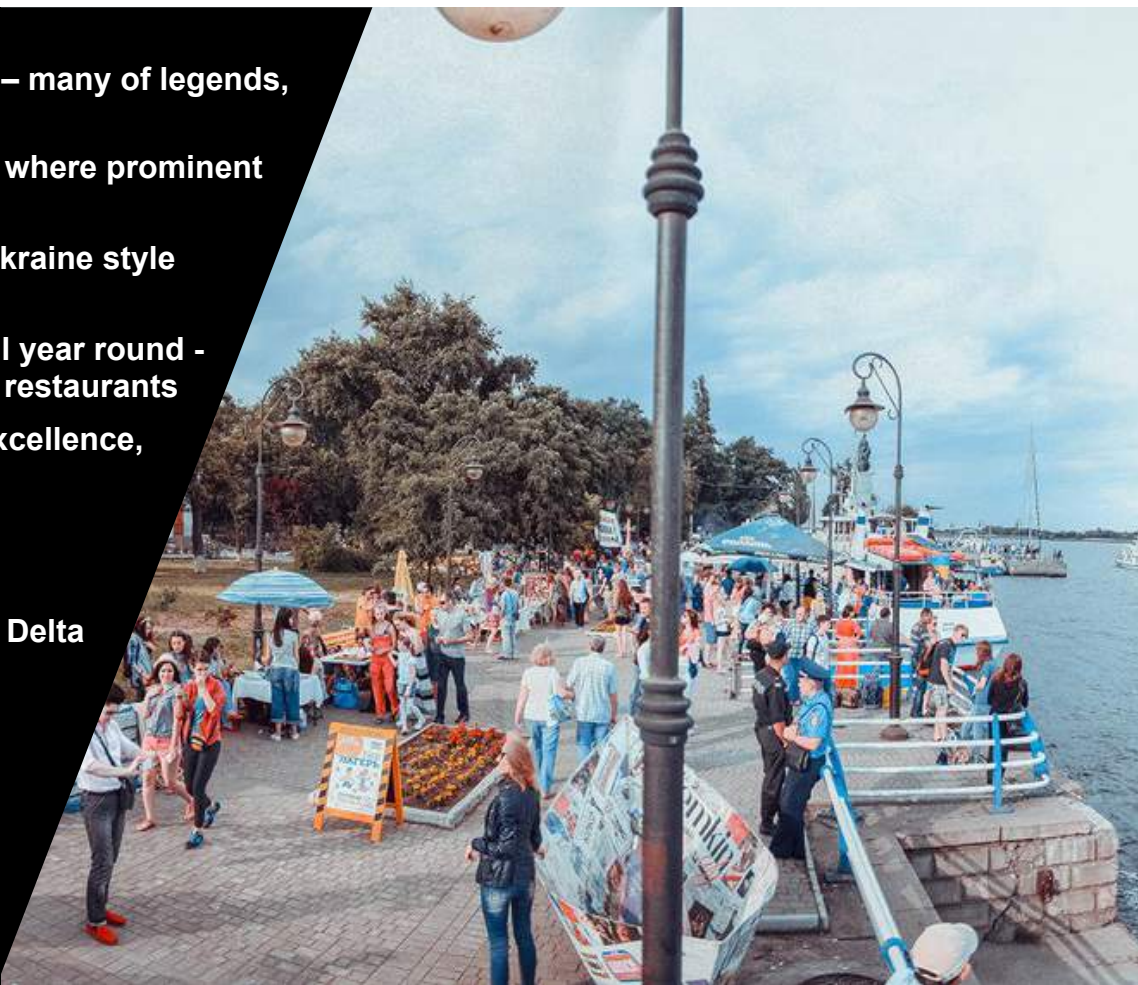
A wide selection of European & Japanese dishes.



7 REASONS TO VISIT KHERSON:

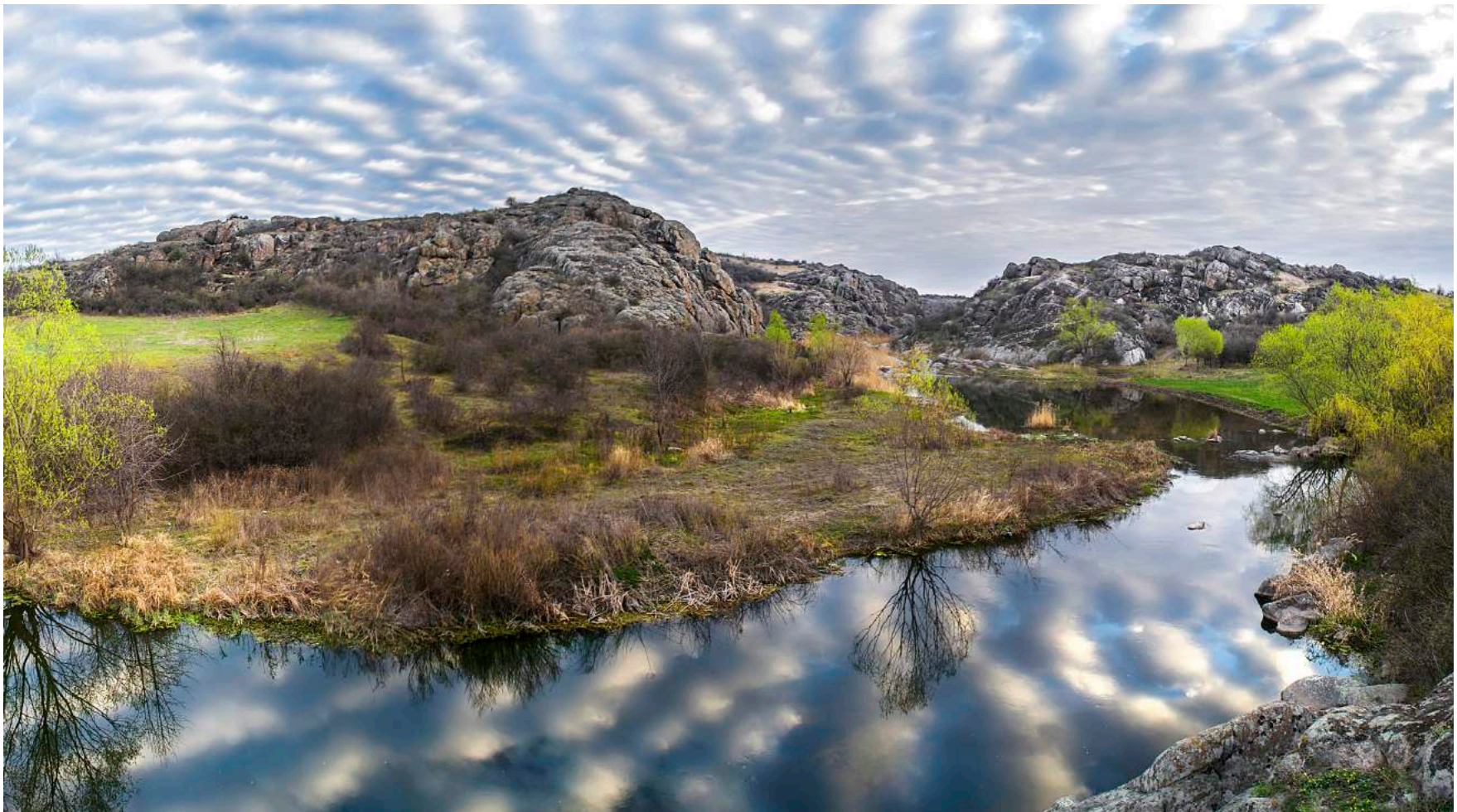
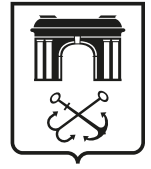


1. The rich history of Kherson City – many of legends, interesting fortunes and events.
2. The culture of Kherson - the city where prominent figures were born & worked.
3. Getting acquainted with South Ukraine style cuisine
4. Fabulous holiday impressions all year round - theatres, festivals, art cafes and restaurants
5. Meeting point for professional excellence, business, and trade
6. The region full of attractions
7. The territory of impressions
 - Walking along the Dniper River Delta
 - Ukrainian desert
 - 5 reserves & National Parks
 - wine tours
 - Land of the Scythians, Goths, and Attia the Hun



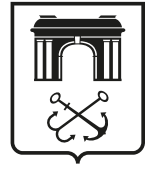
PLACES TO VISIT: **DEVIL'S CANYON**

The Ukrainian Devil's Canyon is a unique place in Europe that looks like famous North America's canyons.



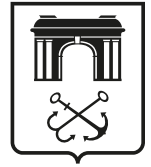
PLACES TO VISIT: **ASKANIA NOVA**

It is the largest and one of the oldest biosphere reserves in Western Europe. This treasure is one of the Seven Natural Wonders of Ukraine.



PLACES TO VISIT: **KHERSON MOUNTAINS**

Admire astonishing sights of Kherson Mountains that are towering above plains and steppes. Take pleasure in mountaineering and hiking.



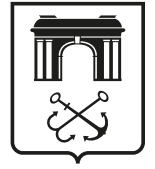
PLACES TO VISIT: KINBURN SPIT

It is a place where rich history intertwines with stunning beauty of southern Ukraine nature. Admire rare pink pelicans and wild orchids.



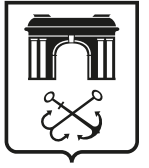
PLACES TO VISIT: OLESHKY SANDS

It is one of the most beautiful place in the Ukraine. Visit the hugest desert in Europe for unbelievable landscapes, as if it specially created for tourism.



PLACES TO VISIT: **OLBIA**

Visit the largest historical and archeological reserve Olviya to admire ancient blocks where the remains of a Roman citadel and vallum can be seen.



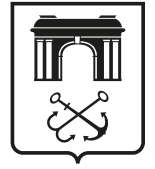
PLACES TO VISIT: TRUBETSKOY WINERY

Chateau Trubetskoy Winery. 19th century enterprise is known for its high quality products and also allows to see Kakhovka reservoir – the European largest lake.



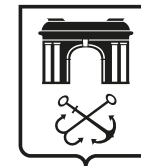
PLACES TO VISIT: DELTA OF DNEPR

Dnepr is the main source of drinking water in Ukraine. Dnepr Delta is located in the lower reaches of Dnipro river, where it flows into the Black Sea.



SAFETY REPORT

Kherson is far from eastern part of country.
The region is fully in safe.



UKRAÏNE

SAFETY REPORT

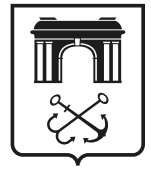
**97% of Ukraine's
territory**

IS PEACEFUL AND STABLE,
ONLY **3%** HAS BEEN STRUCK BY WAR



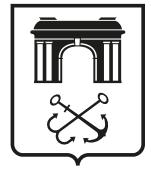
NEW POLICE

Kherson police started this year
with new standards and renewed staff.

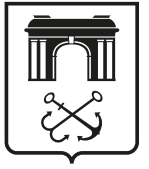


PRESS TRIP

10 mass media representatives visited Kherson Region in August 2015.
There are many publications in Turkish press.



WELCOME TO KHERSON FAM TRIP IN APRIL 2016



THANK YOU.

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**KHERSON
TOURISM**
