**The 12th edition of ITE HCMC 2016**

**INTERNATIONAL HOSTED BUYER PROGRAMME 06 – 10/09/2016**

**(updated on 18/07/2016)**

*\*PLEASE NOTE:*

*- All subject will be changed due to the actual circumstance; ITE HCMC Organizers are highly appreciating for your kind understanding;*

*- Please bring the Media name badge and invitation letter along with you when attending at any functions at ITE HCMC 2016*

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| **Date/ Time** | **Events** | **Venue** | |
| **Day 1: Tuesday, September 06, 2016** | | | |
| Morning | - Arrive in Tan Son Nhat International Airport  - Airport pickup by ITE HCMC Volunteer *(in T-shirt with ITE HCMC logo)*  - Hotel check in 5 star hotel | - Tan Son Nhat International Airport  http://www.hochiminhcityairport.com/ | |
| 13.30 – 17.00 | **Pre-Show, City Tour for Hosted Buyers/Media**  *“Break yourself to discover the best in town. Highly recommend.”* | Ho Chi Minh City – A Vibrant City. | |
| 18.00 – 21.00 | **Welcome Dinner for Hosted Buyers/ Media** “[*Having a blast while enjoying some authentic cuisine*](https://www.tripadvisor.com.vn/LocationPhotoDirectLink-g1185798-d4007978-i63858030-The_Amazon_Lodge_B_B-Tunapuna_Trinidad_Trinidad_and_Tobago.html)*”* | REX Hotel Saigon  The Best 5 star hotel in VietNam  http://www.rexhotelvietnam.com/ | |
| 21.00 – 23.00 | Cocktail reception |
| **Day 2: Wednesday, September 07, 2016** | | | |
| 10.00 – 11.45 | **Speed - Dating (Sellers and Buyers)**  *“Do not leave a chance to meet up your right partner”* | Saigon Exhibition Convention Center (SECC)  http://www.secc.com.vn/ | |
| 12.00 – 13.00 | Hosted Buyers/Media Luncheon | SECC | |
| 13.30 – 16.00 | **Seminar: CLMTV Tourist Destination (for Buyers/Media)** | SECC, Conference room, level 2  *\*Sweet note: by invitation only* | |
| 16.00 – 17.45 | - Depart from SECC to hotel  - Depart from hotel to the venue of Opening Ceremony | Hotel lobby | |
| 18.00 – 21.00 | **Opening Ceremony**  **Gala Dinner “Vietnam Night”**  **Mekong Tourism Alliance Award**  *“The Best key highlight event of ITE. Highly recommend”* | GEM Plaza  http://gemcenter.com.vn/  *\*Dress code is formal, highly recommend for your own traditional costume.* | |
| 21.00 – 23.00 | Cocktail reception |
| **Day 3: Thursday, September 08, 2016** | |  |  |
| 07.45 | Departure from hotel to SECC | Hotel Lobby | |
| 08.30 – 9.00 | **Official Ribbon Cutting Ceremony of ITE HCMC 2016 Exhibition** | SECC Exhibition Hall, Entrance  *\*Dress code: business attire* | |
| 09.00 – 17.00 | **Exhibition open to Trade**  **Hosted Buyers – Sellers Meeting**  *“Do not leave a chance to meet up your right partner”* | SECC Exhibition Hall | |
| 12.00 – 13.00 | Hosted Buyers/Media Luncheon | SECC Lobby | |
| 17.00 – 18.00 | Depart to the venue of Cambodia Night | REX Hotel Saigon  The Best 5 star hotel in VietNam  http://www.rexhotelvietnam.com/ | |
| 18.00– 21.00 | **Cambodia Night** by Ministry of Tourism of Cambodia |
| 21.00 – 23.00 | Cocktail reception | TBC | |
| **Day 4: Friday, September 09, 2016** | |  |  |
| 09.00 – 16.00 | **Exhibition open to Trade - Hosted Buyers / Sellers Meeting**  *“Do not leave a chance to meet up your right partner”* | SECC Exhibition Hall  \*dress code: business attire | |
| 12.00 – 13.00 | Hosted Buyers/Media Luncheon | SECC Lobby | |
| 16.00 – 19.15 | Back to Hotel  **Free and Easy***“Chill out yourself as a Saigonese”*  *Gather at Hotel lobby at 19.15 to depart for the next activity.* | Ho Chi Minh City – A Vibrant City. | |
| 20.00 | **TU PHU show - Four places show - a must see show in Vietnam**  *“Highly Recommend by Trip advisor”* | www.viettheatre.com | |
| 21.00 – 23.00 | Cocktail reception | 5 star hotel | |
| **Day 5: Saturday, September 10, 2016** | |  |  |
| 8.00 | **Postshow tour: Grab one option among 3 to explore more us** *(please choose* ***one*** *option only)*  **1. Cu Chi tunnel – Historical remark (one day) --- please confirm before 10/08/2016**  **2. Mekong Delta River Tour (2 days 1 night) --- please confirm before 10/08/2016**  **3. Phan Thiet – Mui Ne Beach Tour (3 days 2 nights) --- please confirm before 10/08/2016**  **4. Đa Lat – Highland mountain (3 days 2 nights) --- please confirm before 10/08/2016** | | |

THANK AND WELCOME BACK TO HO CHI MINH CITY, VIETNAM