

INFLOW Travel Meeting 2017 / Detailed Schedule 18th - 19th of April 2017 - Swissôtel the Bosphorus, Istanbul 20th - 23rd of April 2017 - Antalya	
April 17	<i>ARRIVAL to Hotel (Swissôtel the Bosphorus & Partner Hotels) - depends on landing time</i> - 19:30 - 22:30 —> Welcome Cocktail & Dinner
April 18	- 09:00 - 17:00 —> Panels & Insight Sessions - 20:30 - 01:00 —> After Party @ 360 Beyoğlu
April 19	- 09:00 - 16:30 —> B2I Meetings & Networking - 19:30 - 23:00 —> Gala Dinner @ Divan Lokanta
April 20	- Fam - Trip (Antalya) - day1 @Gloria Serenity
April 21	- Fam - Trip (Antalya) - day2 @Antalya Tour
April 22	- Fam - Trip (Antalya) - day3 @Land of Legends Theme Park
April 23	<i>DEPARTURE</i>

	Apr 18
09:00 - 09:30	Registrations
09:30 - 09:45	Opening Speeches - INFLOW
09:45 - 10:15	Keynote Speech - Ministry of Culture and Tourism
10:15 - 10:30	Keynote Speech - Turkish Airlines
10:30 - 10:40	<i>Eventpark Entertainment Session - Body Percussion</i>
10:40 - 11:10	Monetising Blogs: How to turn your Social Media account into an income engine? Deb & Dave, PlanetD Anton & Rache Diaz, Our Awesome Planet
11:10 - 11:35	Mobilisation in Travel Saffet Emre Tonguç, Historian & Traveller Çağlar İşçioğlu, Co-Founder PiRi Mobile Application
11:35 - 11:55	Coffee Break
11:55 - 12:25	New Era of Destination Marketing Kach & John, Two Monkeys Travel Bilgehan&Duygu, Biz Evde Yokuz
12:25 - 12:50	Eat to Travel or Travel to Eat: Gastronomy İdil Tatari, idiltatari Per Meurling, berlin food stories
12:50 - 14:15	Lunch
14:15 - 14:25	COMPETITION
14:25 - 14:50	Videos and More: Youtube Alex Tienda Alex Chacon
14:50 - 15:20	Social Media Photography Laurence Norah, finding the universe Sean Byrne, Byrnephotography Jennifer Tuffen, izkiz
15:20 - 15:50	Innovative Approach To Content Marketing: Interesting Influencer Marketing Examples Erdem Çelik, Facebook Afşın Avcı, INFLOW Summits Turkish Airlines
15:50 - 16:10	Coffee Break
16:10 - 16:35	A High Level Journey: Luxury & Lifestyle Christina Tan, sassychris1 Ekaterina Goroshko, travellersplanetblog Sezgin Yılmaz, sezyilmaz
16:35 - 17:00	Keynote Speech - Murad & Nataly Osmann, Follow Me To
17:00 - 17:10	COMPETITION WINNER ANNOUNCEMENT

	Apr 19
09:30 - 12:30	B2I MEETINGS / Part I
09:30 - 09:50	1
09:50 - 10:10	2
10:10 - 10:30	3
10:30 - 10:50	4 / Coffe - break start
10:50 - 11:10	5 / Coffee - break end
11:10 - 11:30	6
11:30 - 11:50	7
11:50 - 12:10	8
12:10 - 12:30	9
12:30 - 13:30	LUNCH
13:30 - 16:30	B2I MEETINGS / Part II
13:30 - 13:50	10
13:50 - 14:10	11
14:10 - 14:30	12
14:30 - 14:50	13
14:50 - 15:10	14
15:10 - 15:30	15
15:30 - 15:50	16 / Coffe - break start
15:50 - 16:10	17 / Coffee - break end
16:10 - 16:30	18

INFLOW Travel Summit - 2017 // Antalya Detailed Schedule		
Apr 20	11:20	Istanbul - Antalya flight
	13:00 - 13:30	Arrival @ Gloria Serenity & Check-in
	13:30 - 14:30	Lunch @ Gloria Serenity
	16:00 - 19:00	THY European Challenge Participation & Golf Activities
	19:30 - 21:00	Dinner @ Gloria Serenity
Apr 21	07:00 - 08:00	Morning Yoga @ Gloria Serenity
	08:00 - 09:30	Breakfast @ Gloria Serenity
	09:30 - 11:00	Transfer to & Visit Aspendos (Ancient Greco-Roman City)
	11:00 - 12:00	Transfer to Antalya City Center
	12:00 - 14:00	Visit Antalya Oldtown (Kaleiçi) and Yacht Harbor
	14:00 - 15:00	Lunch @ Arma Restaurant (Yacht Harbor)
	15:00 - 16:00	Boat Tour (City's Ancient Harbor)
	16:00 - 18:00	Transfer to & Visit Tünektepe via Cable Car (1706 meters height)
	18:00 - 21:00	Transfer to & Dinner @ Gloria Serenity
Apr 22	08:00 - 09:00	Breakfast @ Gloria Serenity
	09:30 - 11:00	Gloria Sports Arena Activities
	11:30 - 12:00	Transfer to Land of Legends Theme Park
	12:00 - 13:30	Lunch @ Land of Legends Theme Park
	13:30 - 22:00	Land of Legends Theme Park Experience (Happy Hour + Dinner)
	22:00 - 22:30	Transfer to Gloria Serenity
	22:00 - 00:00	Farewell Party @ Gloria Serenity
Apr 23	07:15	Arrival @ Atatürk Airport / Gateway