

3rd ULUSLARARASI
INTERNATIONAL

GASTRONOMI

İZMİR
7-9 2017
ARALIK
DECEMBER

TURİZMİ
KONGRESİ

gastronomic tourism congress

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Program / Programme

ACADEMIC
& PANEL
PROGRAM /
PROGRAMME

07 DECEMBER 2017

Kayıt / Registration

12:00

Protokol Açılışı / Protocol Opening

15:00-16:00

Mine Ataman ile Ekmeğin Öyküsü
"Story of Bread" with Mine Ataman

16:00-16:30

07 DECEMBER 2017

SESSION 01 // ACADEMIC

16:45-17:45

Session Chair: **Asst. Prof. Dr. Betül ÖZTÜRK**

- **N. Koçak**

Gastronomic Tourism and Sustainability

16:45-17:05

- **Ş. Gitmez**

New Dimension of Culture Tourism: Gastronomy

17:05-17:25

- **G.Güzel Şahin**

*Gastronomy Tourism Potential of Turkey:
An Assessment on the Turkish Articles
with the Subject of "Gastronomy"*

17:25-17:45

COFFEE - BREAK

17:45-18:00

SESSION 02 // ACADEMIC

18:00-19:00

Session Chair: **Asst. Prof. Dr. Turgay BUCAK**

- **S. Bertan // S. Alkaya**

Properties of Michelin Starred Restaurants

18:00-18:20

- **T. Bucak // P. Güven**

*The Effects of Local Markets on Regional
Gastronomy Tourism: Sigacik Local Market Sample*

18:20-18:40

- **G. Türköz Bakırcı // A. Zeyrek**

*The Importance of Ottoman Sherbets in Today's
Turkish Cuisine and Gastronomic Preference for
Melon Seed Sherbet (Sübye)*

18:40-19:00

SESSION 01 // PANEL

10:00-11:10

Moderator: **Bahar Akıncı** (Columnist of the Hürriyet Newspaper)
"The Place of Turkey in Gastronomic Tourism"

-**Ömer Kartın**
Owner of Alakart Tourism

-**Wilco van Herpen**
Journalist, Traveller

-**Agnes Caso**
Founder of Meditea

COFFEE - BREAK

11:10-11:30

SESSION 02 // ACADEMIC

11:30-12:30

Session Chair: **Assoc. Prof. Dr. Osman Nuri ÖZDOĞAN**

- **A. Sandybayev**
The Impact of Street and Food Festivals in Gastronomic Tourism Through Visitor's Emotions and Satisfaction. A case of Abu Dhabi Food Festival — 11:30-11:50

- **H. Yeşilyurt // C. Yeşilyurt // Ç. Sabbağ, Ç. Okat**
Assessing the Adıyaman Vintage (kerge) Festivities in the Context of Gastronomy Tourism — 11:50-12:10

- **F. İrigüler // O.N. Özdoğan**
Food Festivals as a Gastronomic Event and Attendees' Motivations: the Case of International Urla Artichoke Festival — 12:10-12:30

Moderator: **Bülent Akgerman** (Member of Executive Board of Turkey
Chaine de Rotisseur and President of Izmir Chaine de Rotisseur)

"Creating and Marketing of Gastronomic Tourism Product"

- **Hande Arslanalp**

*Owner of Italtur Tourism / President of Gastronomic Tourism
Committee of TÜRSAB*

- **Mehmet Ulusoy**

Chairman of Executive Board of Atölye Group

- **Saffet Emre Tonguç**

Historian, Travel Writer, Professional Guide

SEMINAR - C Seminar Room

15:10-16:10

Educator: **Ferzan KIRHAN** (Owner of the "Gezgin Damaklar" Travel Agency)
"Training Seminar of Gastronomy Tourism Intended to Travel Agencies"

SESSION 04 // ACADEMIC

16:20-17:20

Session Chair: **Assoc. Prof. Dr. Murat DOĞDUBAY**

- **D. Cankül**

Gastronomy Tourism and Destination Competitiveness — 16:20-16:40

- **Ö. Yaman, E. Birol**

*Determination of Visual Criteria for Promotional
Materials Designed for Gastronomic Tourism* — 16:40-17:00

- **M. Tepeci, B. Diken**

*Determination of the Effects of Grapes and
Grape Products on the Development of
(Gastronomic) Tourism in Manisa* — 17:00-17:20

SESSION 01 // PANEL

10:00-11:10

Moderator: **Sırma Güven** (Izmir Represent of Delice Network)
"The Role of Festivals in Sustainable Gastronomic Tourism"

-**Erdal Çeri**
Owner of Çeri Tourism

-**Gila Benmayor**
Economy Columnist, Gourmet Columnist of the Hürriyet Newspaper

-**Aylin Öney Tan**
Gastronomic Culture Researcher

COFFEE - BREAK

11:10-11:30

SESSION 02 // ACADEMIC

11:30-12:30

Session Chair: **Assoc. Prof. Dr. Burhan KILIÇ**

- **H. Yılmaz // E. Yalçın // Y. M. Demiral**
The Effects of Music on Restaurant Customers: a Descriptive Study 11:30-11:50

- **G. Kılıç // N. Yücedağ // E. Aytekin**
A general Evaluation on Hittite and Phrygian Cuisine Culture 11:50-12:10

- **G. Türköz Bakırcı, T. Bucak, K.N. Turhan**
The Contribution of Scientific Conferences in the Area of Gastronomy to the Promotion of Regional Gastronomic Tourism: İzmir International Gastronomic Tourism Congress 12:10-12:30

SESSION 03 // PANEL

13:45-15:00

Moderator: **Gökmen Sözen** (Chief Editor of Food in Life Gastronomy Publications)
"The Role of Chefs in Gastronomic Tourism"

-**Aylin Yazıcıoğlu**

Chef and Owner of Nicole Restaurant

-**Müge Akgün**

Hürriyet Newspaper Gastronomy Author

-**Metin Suerkan**

Brand Travel Owner, Chef

SESSION 04 // ACADEMIC

16:20-17:20

Session Chair: **Assoc. Prof. Dr. Hakan YILMAZ**

- **O. Diker // H. M. Yıldırım**

*Satisfaction with Life of 4 and 5 Star Hotels' Cuisine
Department Staff in Eskişehir Province*

16:20-16:40

- **O. Özden // S. Sünnetçioğlu // F. Özkök**

A General Evaluation on Hittite and Phrygian Cuisine Culture

16:40-17:00

- **Closing Session**

17:00-17:20

TASTING & COOKING STORIES

08 ARALIK 2017

TAUSTING STORY // Section 1

Moderator: **Sirma Gven** Delice Network İzmir Temsilcisi

STORY 1

10:00-12:00

"LEZZET VE KOKU" **Vedat Ozan** / Koku Uzmanı

STORY 2

16:00-17:00

"NİTELİKLİ KAHVE TADIMI" **Hakan İme** / Kahve Uzmanı

09 ARALIK 2017

STORY 3

11:30-12:40

"MUTFAK MİRASIMIZDA DUYUSAL BİR DENEYİM" **Cansu Şekular**
Koku Deneyim Tasarımcısı

STORY 4

13:45-15:00

"ÇAYIN HİKAYESİ" **Selçuk Azman** / Tadım Uzmanı

STORY 5

16:45-18:30

"ZEYTİNYAĞI TADIMI" **Emmanuelle Dechelette** / Zeytinyağı Someliyesi
Mge Nebioęlu / Gıda Yksek Mhendisi

08 ARALIK 2017

TAUSTING STORY // Section 2

Moderator: **Sirma Gven** Delice Network İzmir Temsilcisi

STORY 1

13:30-15:00

"SUYUN TADI" **Alican Akdemir** / Su Someliyesi
Matias Glusman / İecek Danıřmanı, Su Someliyesi

STORY 2

17:15-18:30

"ARPA MALTİ VE řERBETİ OTU İEREN İECEKLERDE DUYUSAL ANALİZ"
aędař ngen

09 ARALIK 2017

STORY 3

13:30-14:45

"EGE BÖLGESİ ÜZÜMLERİNİN ASMA'DAN SOFRA'YA TADIM YOLCULUĞU"
Jean Luc Etievent

STORY 4

15:00-16:30

"URLA BAĞ YOLU & ANADOLU PEYNİRLERİ TADIM ETKİNLİĞİ"
Levon Bağış

TADIM
ETKİNLİĞİ

"EDİRNE'DE BAĞCILIK"
(Etkinlik Alanı : Tasting Story Section-2)

7 ARALIK — 17:00-18:15

"EDİRNE PEYNİRLERİ"
(Etkinlik Alanı : Tasting Story Section-1)

8 ARALIK — 17:15-18:15

"EDİRNE'DE BAĞCILIK"
(Etkinlik Alanı : Tasting Story Section-2)

9 ARALIK — 17:15-18:15

08 ARALIK 2017

COOKING STORY

Moderator: Şef Ece Eryener

CHEF STORY 1

Şef Manolis Hiras – Yunanistan — 13:30-15:00
(Sadece bu etkinlik yemek yarışması alanında gerçekleşecektir.)

CHEF STORY 2

Şef Wilco van Herpen – Hollanda — 15:20-16:20

CHEF STORY 3

Şef Hector Cabello – İspanya — 17:20-18:45

09 ARALIK 2017

CHEF STORY 4

Şef Ippei Uemura – Japonya — 15:20-16:20

CHEF STORY 5

Şef Yunus Emre Akkor – Türkiye — 17:20-18:45

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