

The International Tourism Fair PLACE2GO (16th to 18th of March 2018) has been taking place for the last 6 years and we are planning our 7th edition as we speak. This is the biggest such fair in Croatia with over 180 exhibitors from 19 countries having participated in the last year's edition as well as more than 15000 visitors visiting from Croatia and the surrounding region.

**B2B** day is the first day of the fair and is intended for business subjects (with accreditation) who will be able to set up business meetings months before the opening day, using our new and improved application. There are several business relations on disposal: b2b visitors – exhibitors; exhibitor – exhibitor; visitors – workshop participants; exhibitors – workshop participants. Saturday and Sunday – are intended for general public and the entrance is free. Visitors can enjoy an interesting programme: famous bloggers and professional travellers, introduction of the latest travel literature and books, attractive prize competitions and games, and additional surprises.

Information on our former exhibitors is available on [www.place2go.org](http://www.place2go.org)

A part of the last year's atmosphere can be seen on <https://vimeo.com/217497804>

We invite all potential exhibitors to reserve their space as soon as possible. The number of potential exhibitors seems to be growing so please, don't mind us reminding you of your application every now and then.

#### **FAIR PARTICIPATION:**

Follow the three simple steps to book your space:

1. Choose your space on the [floor plan](#)
2. Fill in an [application form](#).
3. Pay 30% of total price in advance and your space awaits.

Costs? This year, just like all the previous years, the price is 100 EUR / m<sup>2</sup>.

- all of you who book stands from number 1 to number 14 as well as from 91 to 104 will get 2m<sup>2</sup> for free.
- for single payments by 1 December we will give 10% discount
- please notify us if you want to share your space
- if you need to reposition the partition walls, the deadline for that kind of arrangements is 1 February 2018.

#### **WORKING HOURS:**

Friday 16 March 2018 B2B meetings from 10 a.m. to 4 p.m. (closed for general public, invitations or accreditation only)

Friday from 4 p.m. to 7 p.m. all visitors

Saturday and Sunday from 10 a.m. to 19 p.m. all visitors

Not to forget:

Free entrance for all visitors!

Best regards from Zagreb!

Roberto Radić, PR & Marketing Manager

CROATIAN TRAVEL MAGAZINE PLACE2GO & INTERNATIONAL TOURISM FAIR PLACE2GO