



ITM

IRAQI TRAVEL MARKET

معرض سوق السفر العراقي

IRAQI TRAVEL MARKET

EXHIBITION

20 - 23, MARCH 2018

EXHIBITION INFORMATION

EXHIBITOR REGISTRATION FORM

EXHIBITION FLOOR PLAN



الأوركياد
مجموعة

ORCHID
GROUP

المنظمون
Organize by



الداعمون
Supported By



ABOUT

IRAQI TRAVEL MARKET EXHIBITION

ITM is the first international B2B event in the travel & tourism sector in Iraq. This event promotes Iraq to the world and bring the world to Iraq, creating business opportunities, content and quality contact.

ITM offers the chance for prominent local buyers and international sellers from the tourism industry to attend the event and meet each other's, where the only thing matters is doing business. Iraq has a large number of outgoing traveler to deferent destination for business or luxury, medical, scientific & religious tourism.

As proud premier organizer ITM 2018, we kindly invited you to participate in the activities of Iraqi Travel Market exhibition (ITM) Which is being held from "20th to 23th March 2018" on the ground of Baghdad International Fair, with the participation of international tourism companies, Airlines and the local tourism companies, Where Iraq is characterized by the components of integrated tourism whether tourism or archeological sites or religious shrines or by the available international airports that's have the ability to receive thousands of tourists and visitors.

Why Iraq?

- 3.7+ Million Travelers
- 5.5 Billion Travel spending
- 0.32 Million Business Traveler
- No. 1 in Arab Countries in 2017
- 36 Million Population
- 5+ Million Outbound Tourist estimated by 2020



ABOUT **ORCHID GROUP** **MICE**

We are one of the leading companies in the Iraqi MICE industry with an unblemished track record of almost hundreds of events of various magnitudes already under our belt. Driven by our core values, our hands-on knowledge of every aspect of Conference and Event Management, we constantly strive to 'Add Value' to your events.

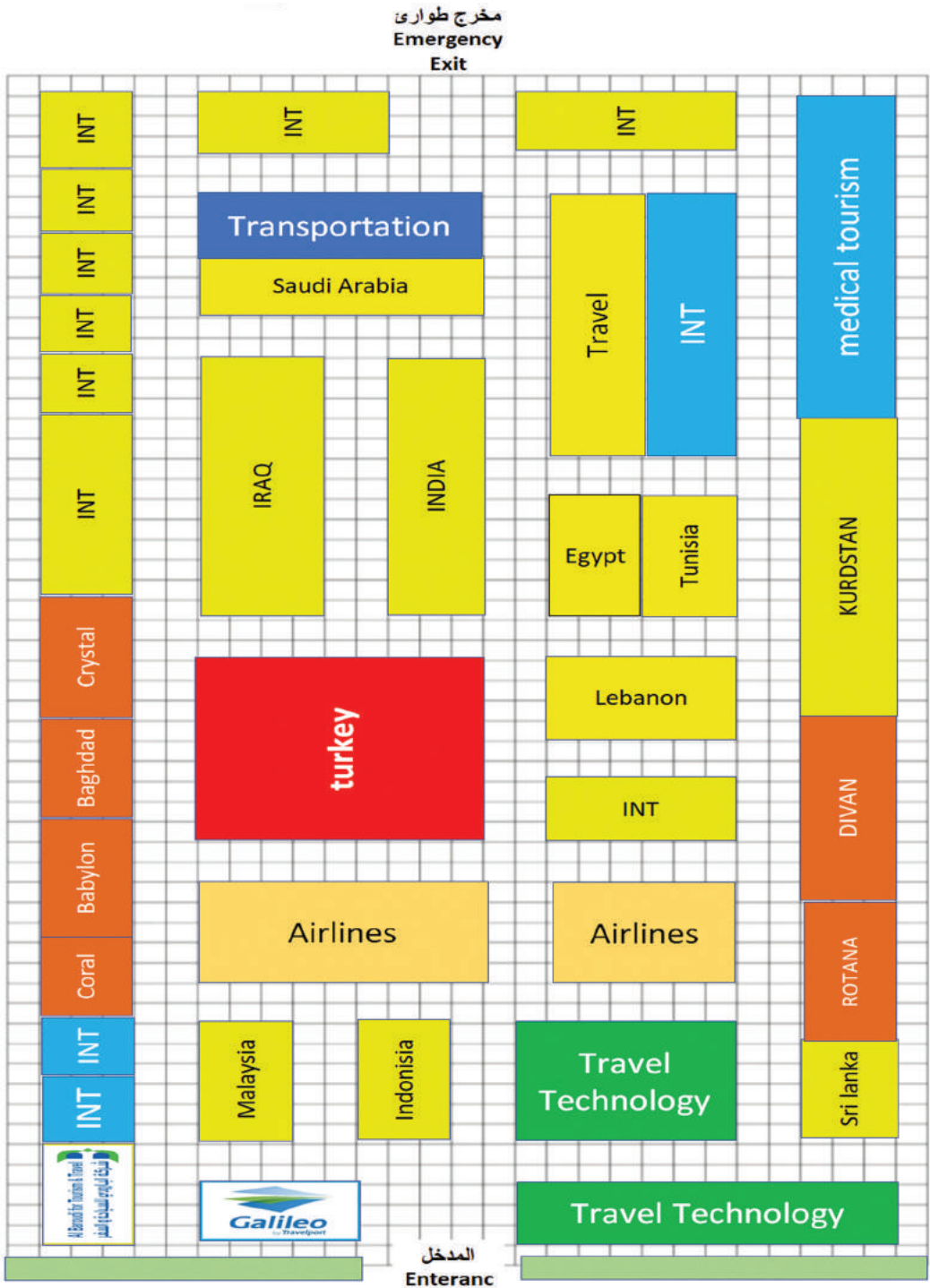
With great work comes great responsibility. – The team at Alorchid Group believes in this adage and we put in optimum resources, latest technology, best of experience and personalized services to efficiently organize our client events and to ensure that we add value to the original outcome of the event. We focus on not just organizing a gathering, rather, we endeavor to create a successful convergence of people to achieve a result that not only meets all the expectations of the client, but, surpasses them.

The 4 years and 100 plus successful events, make our team one of the most prepared group of professionals that Iraqi MICE industry can claim of. We strongly benefit from our positive outlook and a Can do attitude. With a wide-ranging experience, our team understands the time constraints, complexities, needs and goals of our client events.





FLOOR PLAN



- سياحة TOURISM
- فنادق HOTELS
- شركات الطيران AIRLINES
- السياحة الطبية MEDICAL TOURISM
- تكنولوجيا السياحة TRAVEL TECHNOLOGY

EXHIBITOR REGISTRATION FORM

EXHIBITOR COMPANY DETAILS

| | | | |
|---------------------------------------|----------------------|----------------|----------------------|
| COMPANY NAME (FOR INVOICE) | <input type="text"/> | | |
| Contact Person | <input type="text"/> | | |
| Phone | <input type="text"/> | Mobile | <input type="text"/> |
| Country | <input type="text"/> | Address | <input type="text"/> |
| Email | <input type="text"/> | | |
| Website | <input type="text"/> | | |

PACKAGES

Package Plan A

shell scheme - 225 \$ Per 1 meter
(including taxes)

Includes

- One table
- 2 chairs
- Trash bin

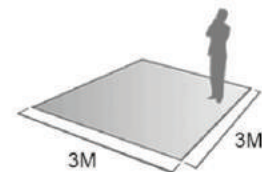
3 x 3 Square M



Package Plan B

Raw Space - 200 \$ Per 1 meter
(including taxes)

3 x 3 Square M



Optional Add-ons

- If the height of the booth exceeds 3 m, add 10% of the total area of the booth
- Booth with two facades - \$ 30 added per square meter
- Booth with 3 facades - \$ 50 added per square meter
- Booth with 4 facades - \$ 100 added per square meter

EXHIBITOR REGISTRATION FORM

Optional Add-ons



Brochure Stand – 35\$



Reception Counter – 90\$ with print

PAYMENT AND BANK DETAILS

BANK TRANSFER

Cash Payment

Payment Amount

\$

Bank Details

Please remit payment to:

Account Name: ZHRAT ALORCHID FOR ORGANIZING EXHIBITIO

Account Number: 0102021000127700

Bank Name: INTERNATIONAL DEVELOPMENT BANK FOR INVESTMENT AND FINANCE

IBAN Code: IQ78IDBQ001100012770001

Swift Code: IDBQIQBAXXX

**Please specify how
Your address should**

ORGANIZER

ZHRAT AL-ORCHID For MICE

*Signature of the authorized
person & company stamp*

Application Date

/ /

*Signature of Authorized
person & company stamp
(Exhibitor)*

*Name / Surname of
legally Authorized person
(Exhibitor)*



MICE



CONTACT US



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Exhibition Approval # : 23545/D