



INVITATION

Dear Ladies and Gentlemen,

I would like to invite you to the international conference '[Trends & Innovations Travel Distribution & Investment Summit](#)' March 15-17, 2011 at the Sheraton Hotel Sofia, Bulgaria!

Following the success of our November conference, this Summit will focus on the future trends in travel and how the Internet presents an untapped resource for the travel and tourism industry. This time we have decided to expand the coverage and we will hold several other interesting and more practical discussions as well:

The main topics are:

- Trends and Travel Technology
- Online Marketing
- Investing in Innovation and how to find Funding
- The Eco revolution in the Travel Industry

Plus the new additions:

- **Workshops:**
 - o Online Marketing
 - o Travel Technologies
 - o Hotel Automation and Contact Centers
- **Expo:**
 - o with an opportunity to present your company in 1 to 1 format
 - o a chance to network with the colleagues of the industry
 - o only 20 stands available
- **Travel Innovation Awards contest**
- and the highlight of the last day 'The Future of Space Travel', presented by NASA astronaut Dr. Story Musgrave (www.StoryMusgrave.com)

The motto of the conference is "Learn, Network, Inspire!"



Kathy Misunas, former CEO of Sabre Group, CEO of Reed Travel Group and CIO of American Airlines, a 30-year travel and technology industry veteran, will be our keynote and participate on our Travel Innovation Awards contest Jury.

Along with the Travel Innovation Awards Contest, the Expo will allow experts from leading travel technology and solutions companies to talk to each other and establish future business relations. In addition, investors and investment companies will be participating and will be available to meet and network with.

On day 2 there will be multiple workshop sessions that are designed and go into detail on subjects such as online marketing and online solutions and the essentials for companies to take an informative decision on how to change and grow in the online world.

On day 3 We have invited NASA's astronaut Dr. Story Musgrave who along with other people are launching space travel solutions or are involved in space tourism and will provide insight of the various space travel offerings coming out into the market in the near future and how one can purchase a trip to space. Story will also participate on an Eco panel and discussion on 'saving our beautiful planet'.

Overall, the conference will be highly interactive allowing you to get a deeper understanding of the business trends in the travel industry, the new technologies and last but not least to sense the magnetic personality of Dr. Story Musgrave, who is the US astronaut with the most missions, the longest service and the specialist who repaired and saved the Hubble Space Telescope. Story will talk about his experience in space, he will show us his unique perspective of our beautiful earth and share what the future space tourist will see and experience.

Please visit our website for more details and the full Agenda: <http://www.ecommerceacademy.net/en.html>

If you know any companies who would be interested to participate in the Expo, Workshops, sponsor, or attend the Summit, please forward this email to them.

[You can register online on our website by following this link!](#)

All Vakancia Expo exhibitors can take advantage of the **30% discount** that we have for them. The promo code you will need is VAKANCIA30.

For those of you who would like to take advantage of the **SUPER EXCLUSIVE DEAL** which includes:

✓ ***The fee for the 3 day conference, including the Future of Space Travel***

and

✓ ***4 nights accommodation in a 4 or 5 star Hotel* for the duration of the conference***

**depends on the availabilities at the time of booking*

Please, register for the SUPER EXCLUSIVE DEAL before 3rd of March 2011 and you will pay only 495 EURO per person.



If you are sending more than 5 people of your company, please contact me on Petar.Petrov@eCommerceAcademy.net so I can prepare a special price for your small group. Please, state if you need hotel accommodation.

If you have any questions please let me know. Looking forward to see you at the Summit!

Kind regards,

Petar Petrov

Head of Sales and Marketing

eCommerceAcademy.net