

The Investment Support and Promotion Agency of Turkey (ISPAT) is delighted to be working with Witan Media Limited to produce an official publication: *Invest in Turkey*.

Turkey's role in international developments is becoming ever more critical and, as the dominant power in the region, the international community is looking towards Turkey for direction. The country's position as the bridge between East and West has never been more apparent.

Invest in Turkey will provide unique insight into all that Turkey has to offer international partners, addressing the world's most powerful audience at the time of its key forum, the G20 Summit in Cannes.

The publication will focus on each of the key sectors that offer the most obvious opportunities to foreign investors, and will include all the practical information that a potential investor might need. Content will be provided by world leaders, members of the Turkish government, senior figures from global institutions such as the World Bank; as well as analysis from respected international journalists.

Invest in Turkey will reach the most influential sections of the international political, business and investment communities. 10,000 copies will be distributed to attendees of the G20 Summit, senior figures in Fortune 500 companies, investment banks, foreign and trade ministries, the media, think tanks, Turkish embassies and ISPAT's global network.

I hope you will join us and lend your support to this important publication.


M. İlker AYCI
President

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INVESTMENT SUPPORT AND
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