

**European Social Tourism Forum**  
***Social Tourism in the EU: a New Dynamic?***  
***Various stakeholders for Active Partnerships***  
**Malta, 23-25 November 2011**

Preliminary Programme

**Wednesday November 23<sup>rd</sup>**

09h30-11h30:	<b>ISTO Board of Directors (FR-EN)</b>
11h30-12h00:	Coffee Break
12h00-13h30:	<b>ISTO Board of Directors (FR-EN)</b>
13h30-15h00:	Lunch
15h00-16h30:	<b>ISTO Europe Meeting (FR-EN)</b>
16h30-17h00:	Coffee Break
17h00-18h30:	<b>ISTO General Assembly (FR-EN)</b>
19h30:	<b>Welcome reception</b>

**Thursday November 24<sup>th</sup>**

08h30-17h00:	<b>Registrations</b>
09h30-10h45:	<b>Opening Session (FR-EN-IT)</b>

Animator: Yves Godin, ISTO Secretary General

- Mario de Marco, Parliamentary Secretary for Tourism, Environment and Culture, Government of Malta
- Joseph Formosa Gauci, Chief Executive Officer, Malta Tourism Authority
- Bryan Cassidy, President of the Section for the Single Market, Production and Consumption, European Economic and Social Committee
- Representative of the European Commission
- Jean Marc Mignon, ISTO President

10h45-11h00: Coffee Break

11h00-13h00: **Plenary Session (FR-EN-IT)**  
**The role of the different stakeholders in social tourism policies**

Moderator: Jean-Claude Nérissou, Coordinator ISTO Europe

- The States  
Paraskevi Golfi, Director Research & Investment Department (Greece)
- The Local and Regional Authorities  
Representative Meklenburg-Vorpommern (Germany)
- The social organisations  
John Mcdonald, Director, Family Holiday Association (United Kingdom)
- The trade unions  
Alain Clauwaert, President, Centrale générale FGTV (Belgium)
- The operators  
Representative VVF Villages (France)

13h00-14h30: Lunch

14h30-16h00: **Workshop 1 (FR-EN)**  
**The actions of trade unions in the field of holidays**

Moderator: Kerstin Howald, Tourism Sector Secretary, European Federation of Food, Agriculture and Tourism Trade Unions (EFFAT)

- Presentation of a study on the actions of trade unions in the field of holidays in Europe / Claire Mercier, Engineering and Tourist Development Department, Atout France
- Tony Coleiro, Managing Director, Untours Travel / GWU (Malta)
- Representative Italian Federation for Free Time – FITEL (Italy)
- Representative German trade union organisation (Germany)

**Workshop 2 (FR-EN)**  
**The management of social tourism accommodation within the new contexts of public intervention and market competition**

Moderator: Michel Vandendriessche, Secretary General, PASAR vzw (Belgium)

- Representative INATEL Foundation (Portugal)
- Representative VTF L'Esprit Vacances (France)
- Representative Youth accommodation sector (Belgium)
- Representative of SIND Romania (Romania)

16h00-16h15: Coffee Break

16h15-18h00: **Networking Session**

20h00: **Gala Dinner**

**Friday November 25<sup>th</sup>**

09h30-11h00: **Plenary meeting (round table) (FR-EN-IT)**  
**What future for social tourism in Europe? Proposals for an ISTO « Road Map »**

Moderator: Jean Marc Mignon, ISTO President

- Patrick Brault, UNAT President (France)
- Javier Bustamante, SEGITTUR President (Spain)
- Benito Perli, FITUS' President (Italy)
- Representative of the European Trade Union Confederation
- Representative of the European Anti-Poverty Network
- Representative of the European Commission
- Representative of the European Parliament

11h00-11h30: Coffee Break

11h30-13h00: **Workshop 3 (FR-EN)**  
**The impact of European policies on social tourism**

Moderator: Maurizio Davolio, Tourism Director, Legacoop (Italy)

Topics:

- the implementation of a European Tourism Quality Label
- the State aid and the Services of general economic interest
- the status of holiday centres animators

**Workshop 4 (FR-EN)**  
**The pilot projects developed within the Calypso framework: a good way to facilitate European Exchanges**

Moderator: Fabrizio Pozzoli, Advisor, Federcultura Turismo Sport/Confcooperative (Italy)

- Able Access for All Exchange Project – AAAE  
Representative, Snowpolis/Kainuu Region (Finland)
- European Senior Travellers – EST  
Representative, INATEL Foundation (Portugal)

- Social Tourism Opportunities in Wellness and Leisure Activities - SOWELL Representative, Midi-Pyrénées Region (France)
- Una Rete di Turismo Sociale – URTS Representative, Department of Tourism Development and Competitiveness (Italy)

*New projects coming from the 2<sup>nd</sup> Calypso Call for proposals launched by the European Commission could also be presented*

13h00-14h30: Lunch

14h30-16h00: **Closing Session (FR-EN-IT)**

Animator: Bruno Molea, ISTO Vice President

- Synthesis of the workshops
- Adoption of an « ISTO Road Map for Europe »

Applications at the international level

- Gérard Ruiz, President, Global Partnership for Sustainable Tourism
- Caterina Cittadino, Chief of the Italian Government's Department of Tourism Development and Competitiveness / Permanent Secretariat of the World Committee of Tourism Ethics
- Veronica Gomez, Director of ISTO-Americas, Tourism and Social Inclusion : main conclusions of the São Paulo Forum
- Jean Marc Mignon, ISTO President

16h00-16h15: Coffee Break

16h15-18h00: **Meeting Alliance on Training and Research in social tourism**  
**Meeting Local and Regional Authorities Network (FR-EN)**  
**Meeting Task Force of Trade Unions**

20h00: **Dinner**

### **Saturday November 26<sup>th</sup>**

09h00-19h00 **Free Excursion to Gozo**