



Mashad Int'l Exhibition Co.



MASHAD EXPO

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Mashhad is the second largest city in Iran and one of the holiest cities in the Muslim world. It is located 850 kilometers east of Tehran, at the center of the Razavi Khorasan Province close to the borders of Afghanistan and Turkmenistan.

Mashhad int'l exhibition company

Mashhad international exhibitions company was incorporated in 1998. It's one of the leading companies of Middle East and the leader of the exhibition industry in Iran.

Mashhad expo has been a member of the Global Association of the Exhibition Industry (UFI), the world's largest exhibition organization, since 2005. Mashhad Expo is the first exhibition center in Iran that has gained the certificate of Quality Management System based on ISO 9001: 2000 since 2005.

Extensive activities of the company in holding international exhibitions in Mashhad and out of Iran especially in Afghanistan and the central Asian countries has introduced Mashhad International Exhibition company as the most active company in the region. Each year, traders and businessmen attend the exhibition and plan for their transactions. Therefore, Mashhad International exhibition has been recognized as the economic hub of central Asia.



The total area of fairground is 600,000 sqm. Of which 257,000 sqm is currently exploited as the first phases with 27000 sqm indoor space and 10000 Sqm outdoor spaces. Mashhad Expo is also a modern conference and congress center .This is an exclusive state-of-the-art congress for more than 500 seats furnished with up- to-date visual equipment and display facilities provide sitting accommodation for people involved in business. The businessmen will enjoy a variety of conveniences: air conditioning- wireless internet-visitor profile-news websites-audio equipment- data projector and emergency supply. The parking space capacity is 150.000 cars.

**A glance to the 4th International Hotel services and equipments,
Industrial kitchen, Travel agents, airlines and Tourism Show
(6th – 10th of February 2012)**



Since this exhibition is one of the most important exhibitions in Hotel services and equipments, Industrial Kitchens and Tourism industry in Iran, every year many exhibitors will exhibit and so many visitors from all around Iran and the neighboring countries participate and visit this exhibition. As far as Mashhad is the second largest holy city in Muslim world, have more than 20 million national and international

pilgrims per year so more than 52% of Iran's hotels are located in Mashhad that were hospitalized pilgrim during all seasons. All the experts and technicians in Hotel services and equipments, industrial catering and kitchen, Travel agents, Airlines and Tourism filed gather to exchange their experiences, information and getting to know the latest offers by companies, hotels and airlines. In this exhibition Hotel owners and airlines and tourism representatives, represent their latest products and experiences to the public as the following fields:

IN TOURISM SECTION

- Embassies and cultural section of foreign embassies
- National and Regional Tourism Offices
- Airlines and airports
- Tour operators and travel agencies
- Hotels, Hotel Chains
- Active and Incentive Tours
- Business Tourism
- Medical & SPA Tourism
- Sport & Ecological Tours
- Education and summer schools
- Luxury and Vip Tours
- Online Reservation Systems

IN HOTEL SERVICES, EQUIPMENTS AND INDUSTRIAL CATERING AND KITCHEN EQUIPMENTS

- Food processing equipments,
- Meat grinders,
- Slicing,
- Chopping and cutting tools,
- Food preparing equipments,
- Different cooking systems,
- Food serving equipments,
- Self service lines,
- Catering facilities,
- Preserving equipments,
- Industrial refrigerators and freezers,
- Cold houses,
- Industrial dish washers,
- Facilities and equipments for restaurants and coffee shops and accessories

Mashhad International Hotel services and equipments, Industrial kitchen, Travel agents, airlines and Tourism Show aims to demonstrate that Iran is a country favorable for tourism and pilgrims and create sales promotion opportunities for both Iranian travel products in the most promising destinations all over the world and also for those active companies in hotel services and equipments who will supply our market needs.

Exhibitor Profile:

Mashhad International Hotel services and equipments, Industrial kitchen, Travel agents, airlines and Tourism Show exhibitors include:

- Cultural section of foreign embassies in Iran
- National & regional tourist boards
- Iranian regional tourism administrations & committees
- Tour operators
- Hotels, resorts & health spas
- Airlines
- Car hire companies
- Insurance providers
- Online reservation systems
- Travel trade associations
- Travel trade media
- Travel trade & consumer publications
- Tourist attractions
- Educational tourism
- Machinery and Equipments for Restaurants, Industrial Kitchens and Laundries
- Fast Food & Patisserie Systems and Materials
- Serving Materials (Glass, Porcelain, Metal)
- Hotel Textile, Decoration Materials
- Hotel Furniture
- Congress Hall Furniture and Equipments
- Personnel Clothing
- Cleaning Materials Tools and Equipments
- Park, Garden, Beach Equipments and Landscape Materials
- Generators and UPS's
- Heating and Ventilating and Cooling (HVAC) systems
- Pools, Saunas, Baths, Jacuzzi and Their Accessories
- Entertainment, Promotion Equipment and Services
- Lifts, Accessories and All Kinds of Facilities for Disabilities
- Spa and Wellness Equipments
- Sport Equipment
- Audio and Video Systems, Electronic Appliances (TVs, DVDs, Home Theatre Systems)
- Electronic Office Devices (Fax Machines, Photocopiers, Printers),
- Sector Publications

Visitor Profile

Mashhad International Hotel services and equipments, Industrial kitchen, Travel agents, airlines and Tourism Show trade visitors are involved in:

- General Managers and Purchasing Managers of Hotels and Other Tourism Facilities
- House Keepers and Technical Managers
- Restaurant and Cafe Purchasing Managers
- Purchasing Managers of Universities and Hospitals
- Purchasing Managers of Public Institutions and Social Facilities
- Managers of Pools, Saunas, Gym Centers and Aqua parks
- Spa, Thalassotherapy and Mesotherapy Centers Managers
- Purchasing Managers from Hotel and Restaurant Industry in Iran, Middle East, CIS countries.
- Architects, Engineers, and Contractors
- Hotel Construction and Project Contraction Firms Managers
- Professionals from Different Sectors
- Internet Cafe Managers

Exhibitions free of charge Facilities and services for all the exhibitors in Mashhad International Exhibition:

- Internal, direct and extension telephone lines, one and three phase electricity for a standard booth stand, carpeting, one table and two chairs
- Air conditioners and wireless internet.
- Closed-circuit television for all the halls and open areas during the exhibition time.
- Medical services and Fire Station.
- Exhibitor ID card and stands facial name to 3.30 meter.
- Exhibition Book (list of exhibitors with their company details).
- Banners next to the stand (up to 30.30 is free but for a bigger banner for each 1 Sqm we will charge the exhibitor 20 USD).
- Announcing the exhibitor's information by the public address system.
- Public phones, complimentary newspaper, banking and e- banking services.
- Water and wastewater network.

Exhibition services:

- Lift truck & derrick services to all exhibitors.
- Custom clearances for exhibitor's goods.
- Billboards, advertisement in the Exhibition
- Exhibition taxi service.
- Fast food and coffee shops.

The 3rd International Hotel services and equipments, Industrial kitchen, Travel agents, airlines and Tourism Show at a glance:

Name: The 3rd International Hotel services and equipments, Industrial kitchen,

Travel agents, airlines and Tourism Show

Place: Mashad int'l exhibition VENUE

Total area for Industry exhibition: 10000 Sqm indoor

Number of Exhibitors: 140

Number of Foreign Companies: 12

Halls: Bahar, Abu Saeed, Molavi, Anvari, Ferdowsi and Attar.

Number of Visitors: 42000

Exhibitors statistics about the 3rd International Hotel services and equipments, Industrial kitchen, Travel agents, airlines and Tourism Show 2010

- 86,2% satisfied with the business contacts they made at the exhibition
- 78% satisfied with the number of trade visitors
- 93% satisfied with the entire organization and management of the fair
- 89,7% of exhibitors planning to participate in Mashhad International Hotel services and equipments, Industrial kitchen, Travel agents, airlines and Tourism Show 2012

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