

## INTERNATIONAL MEETING OF TOUR OPERATORS 7-10 MAY 2013, PLOVDIV, BULGARIA



## **DEAR LADIES AND GENTLEMEN,**

Between  $7^{\text{th}}$  and  $10^{\text{th}}$  May 2013 Municipality of Plovdiv, Bulgaria organizes the second International Meeting of Tour Operators.

The first International Meeting of Tour Operators was held in October, 2012. The participants from UK, Austria, Germany, Serbia, Vietnam, Romania, etc. evaluated the forum as high professional and with big potential, delivering great experience.

The spring Meeting will highlight the Rose Valley which offers opportunities – one of a kind, and will introduce Plovdiv as a Starting Tourist destination for the Balkan Peninsula.

In addition the event will emphasize on the different aspects of tourism development in the city and the region of Plovdiv presenting the diversity of its tourist product. It will present the opportunities for cultural, religious, weekend, wine, spa and other types of tourism, as well.

The programme of the event will also include B2B meetings and presentations of some of the participants.

We really expect you to come and appreciate at your own all that the ancient and eternal region of Plovdiv offers.

Please confirm your attendance until 28<sup>th</sup> February via e-mail tourism@plovdiv.bg

The only financial commitment for you will be the transport to Bulgaria. Transfers from both Plovdiv and Sofia airports, accommodation and food will be at our cost.

We kindly invite you to participate in this event.

Sincerely,

IVAN TOTEV
Mayor
Municipality of Plovdiv