

Peru, a country of contrasts, cordially invites you to participate in the PTM 2013 Peru Travel Mart event to be held in Lima during the month of May, 2013. This is the most significant annual event for tourist promotion in Peru.

It is the meeting point of tourism promoters from our country with worldwide tourism entrepreneurs.

This event is strictly professional for Tour Operators and denotes a joined effort between the Peruvian Government, represented by PROMPERU (Peru's Promotional Committee for Exports and Tourism), and the private sector represented by CANATUR (National Chamber of Tourism), this last organization being the representative of all tourist associations, for showing Peru altogether in a one place.

Peru Travel Mart offers the opportunity for doing business, with the possibility of finding

ONE PERU FOR EACH ONE'S NEEDS

Participation Fee for the Event: USD 199.00

Includes:

- **Official Directory.**
- **Customized appointments agenda.**
- **Themed lunches during the event days.**
- **03 nights lodging in single room in one of the host hotels for the holder.**
- **Assistance in all planned social activities.**
- **Welcome and transfer from the airport on the official arriving and departure days, and land transfer to all official activities.**

PRELIMINARY PROGRAM

May 20-23 Pre-Tours

***Thursday May 23rd.**

Official Arrival of Buyers

Welcome at the airport and transfer to the host hotels.

***Friday May 24th**

Welcoming Cocktail

09:00 – 15:00 City Tours

19:30 – 22:00 Welcoming cocktail

***Saturday May 25th**

Seminars (buyers) / Programmed Business Appointments

09:30 – 13:00 Seminars:

- 09:30 – 10:00 First Seminar
- 10:00 – 10:30 Second Seminar
- 10:30 – 10:45 Coffee Break
- 10:45 - 11:00 Third Seminar
- 11:00 – 11:30 Fourth Seminar
- 11:45 – 12:15 Fifth Seminar

13:00 – 14:00 Lunch

14:15 – 16:00 Business appointments

16:00 – 16:15 Coffee Break

16:15 – 18:30 Business appointments

19:00 – 21:00 Fellowship dinner

***Sunday May 26th**

Business Appointments / Closing

09:00 – 12:30 Business appointments

12:45 Closing Lunch

May 27th – 30th: POST TOUR

