

2013 Taipei International Travel Fair (ITF)

October 18~21 / TWTC Halls 1 & 3

Exhibitor Online Registration on Official Website Starts on March 1!

The 2013 Taipei International Travel Fair (Taipei ITF 2013), Asia's most important travel fair and Taiwan's largest consolidated display and sales travel expo, will run from October 18 through 21 at Halls 1 and 3 of the Taipei World Trade Center (TWTC). All domestic and foreign travel-related organizations are invited to participate. Registration on the official website (www.taipeiitf.org.tw) opens on March 1.

Taiwan is rich in tourism resources, and its people love to travel. According to the Taiwan Tourism Bureau (Ministry of Transportation and Communications), the local population took a total of 9,486,320 trips abroad in 2012 from January through November. The 10 million mark was likely surpassed for the full year. The high quality and high purchasing power of tourists from Taiwan has caught the attention of overseas markets, and over 60 countries continually participate in Taipei City's ITF, effectively enhancing their tourism image and making direct contact with potential visitors. The 4-day 2012 expo attracted 260,000 visitors, gathering information and buying tour packages, and there were a total of 2,500 media reports on the event, broadening exposure and business opportunities for exhibitors.

The objectives at Taipei ITF 2013 will be enhancement of the tourism industry's international field of vision and the building of a high-quality platform for exchange. There is careful selection of exhibitors prior to the show and meticulous follow-up service afterwards. Throughout the 26-year history of this happening there has been a single steadfast goal – bringing the world to Taiwan, and

presenting Taiwan to the world. Each year the ITF B2B Travel Mart is staged on the day before the fair, providing an intra-industry negotiation platform, and the Taiwan Tourism Bureau specially invites international buyers to Taiwan to participate. In addition, members of the domestic and international industry, government, and academic elite are invited to participate in the ITF Travel Seminar, sharing their insights on tourism trends and helping to enhance tourism-industry talent and expertise. During the fair, visitors will be presented with the newest information on domestic and international travel, tourism and cultural interchange, and a variety of preferential-offer accommodation, dining, and other travel products. Those in Taiwan with a passion for travel and adventure can, in one stop, collect all the latest information on local and overseas travel possibilities and map out their full year of leisure and holiday activities.

As mentioned, registration for Taipei ITF 2013, the 21st edition, will begin on March 1 on the official website (www.tapeiitf.org.tw). The number of booths is limited; if all are booked before the end of the registration this will be announced on the official website and registration formally closed.

Organizer: Taipei Visitors Association (台灣觀光協會)

Taipei ITF Organizing Committee

Tel: +886-2-2597-9691

Fax: +886-2-2597-5836

E-Mail: contact@www.tapeiitf.org.tw

2013年 ITF 台北國際旅展 - 【How to Apply】

1.Application Procedures :

- Online applications begin March 1 2013 and will close when the maximum number of applications has been received.
- For all exhibitors, please mail in a photocopy of your company registration document within 7 days of online application. For all hotel and homestay entities, please mail in a photocopy of government licenses and other relevant documents for authorization by the main organizers.
- Exhibitors intending to distribute special gift coupons, hotel accommodation coupons and/or hot springs coupons etc., must abide by the 「Mandatory and Prohibitory Provisions to be included in Standard Contracts for Hotel Goods (Services) Coupons」 rules and regulations, and be subject to authorization by the main organizers.

2.Payment :

Payment must be made via any of the following methods:

- a. International money order
- b. Bank transfer or wire transfer or T/T directly to Taipei ITF's bank account details below :
 - Mega International Commercial Bank Co. Ltd. HOFD Taipei Taiwan
 - Account Name : Taiwan Visitors Association
 - Account Number : 00753086780
 - Swift Code : ICBCTWTP007
 - Tel : +886-2-2597-9691
 - Fax : +886-2-2597-5836

* This account only for US Dollar.

* Note : It is mandatory to notify the organizers by phone or fax it transferring funds by ATM direct transfer or personal account transfer.

3.Application Deadlines :

Early Bird Deadline : May 31, 2013

Registration Deadline : June 30, 2013

Applications received after July 1, 2013 shall be subject to an additional NT12,000 late fee.

By failing to apply and meet the payment deadline of May 31, 2013, the Exhibitor forfeits the discounted rate privilege. The Organizer will send periodic billing statements, and reserves the right to reject any application should payment not be made by June 30, 2013.

4.Cancellation and Refunds :

The Organizer must be notified in writing of any cancellation. Accepted cancellation will be refunded after the Fair and based on the following amount:

- * Cancellation before August 31, 2013, 75% of the total payable;
- * Cancellation before September 30, 2013, 50% of the total payable;
- * Cancellation on or after October 1st, 2013, no refund.

Online Registration Procedures

Register Online

Receipt of Registration

Qualification Examination

Confirmation & Payment Notice

Payment

Register Completed

Registration Status Check

5. Acceptance of Application :

The Organizer reserves the right to confirm or reject applications received online by fax or by post.

6. Assignment of Booth(s) :

The Organizer will make every effort to comply with exhibitors' requests for booth assignments, while reserving the right to allocate booth(s) to serve the greatest interest of all exhibitors. Booth arrangement shall be according to oversea exhibitor, size of booth, registration date, booth payment date and the exhibition plan.

7. Changing of Booth(s) :

The Organizer reserves the right to reduce the number or size of booths, and change the location of booths according to the exhibition's capacity.

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