

Asunción, May 26, 2025

To
Yavuz Kül, Ambassador
EMBASSY OF TURKEY IN PARAGUAY
Present

Ref.: FITPAR 2025 – INTERNATIONAL TOURISM FAIR OF PARAGUAY

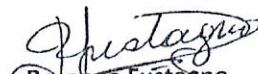
We are delighted to reach out to you concerning the **20th Edition of the International Tourism Fair of Paraguay – FITPAR 2025**, which is organized by the Paraguayan Association of Travel Agencies and Tourism Companies – **ASATUR**, with the backing of the National Secretary of Tourism - **SENATUR**.

In these nineteen years, FITPAR has solidified its position as one of the most significant fairs in the region, increasingly capturing the attention of exhibitors and tourism professionals on both national and international fronts. In fact, during the last edition held on October 11, 12, and 13, 2024, we had 837 exhibitors from 10 countries, showcasing more than 300 brands and tourist destinations. We have maintained an average of 7,500 visitors throughout our 19 editions, providing a remarkable opportunity to promote the destination and its entire tourism offerings.

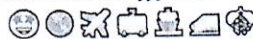
In light of the aforementioned, we invite you to participate in the International Tourism Fair of Paraguay - FITPAR 2025, scheduled for **October 10, 11, and 12**, with the objective of promoting your destination in the region, as well as continuing to strengthen and develop the tourism industry. We also wish to inform you that the Organizing Committee has set the following costs:

Pavilion	Cost per m2	Total Cost for 12m2
Filigrana	USD 220	USD 2.640
Ñanduti	USD 210	USD 2.520

We take this opportunity to reiterate our highest assurances to you.


Rosanna Fustagno
Directora FITPAR

Two decades, one destination: ¡¡¡ Tourism... FITPAR 2025!!!

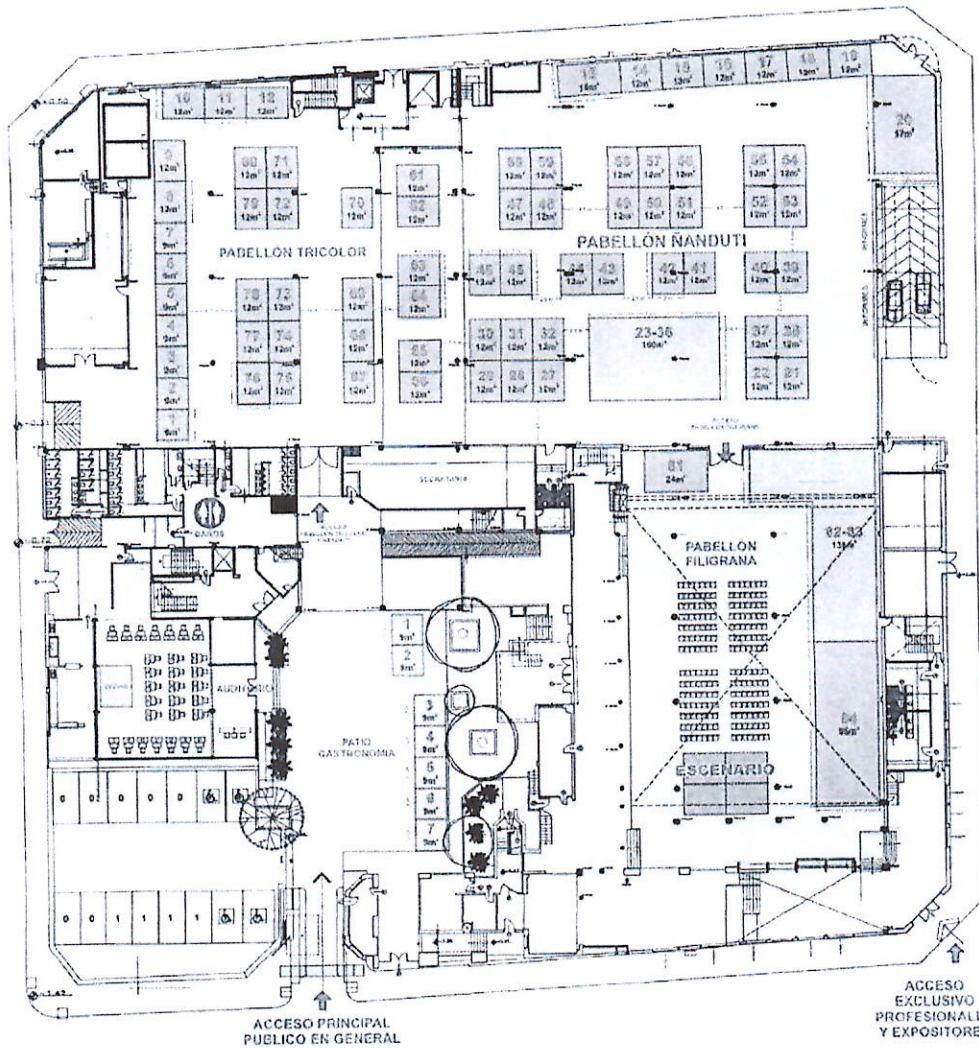


☎ (595 985) 800 960



secretaria@fitpar.org.py

www.fitpar.org.py



Planimetría FITPAR 2025 - Centro de Convenciones Mariscal
 Asunción - Paraguay

