

BURSA, ANTALYA, IZMIR AND ANKARA STOPS OF SAUDI ARABIA **PROMOTION DAYS EVENT WERE HELD** Saudi Arabia Promotion Days Event continued in four different cities after the presentation organized at our Headquarters. Within the scope of the event, historical, cultural and natural beauties of Saudi Arabia were

introduced. The Bursa stage of the event, which was held on July 25, 2023, was attended by Abdullah Zarea, Director of Commercial Partnerships and Sara Mustafa, Commercial Partnerships Manager of Saudi Arabia Tourism Authority; Murat Saraçoğlu, President of TÜRSAB South Marmara RRB, Abdülkerim Baştürk, Head of Bursa Metropolitan Municipality Foreign Relations Department, On July 26, 2023; TÜRSAB Board Member Engin Ceylan, Izmir RRB Vice President Sevgi Can, Antalya stage held on July 27, 2023; TÜRSAB Mediterranean RRB Vice President Memet Sezgin Özer, RRB Board

Members, On July 28, 2023, Central Anatolia RRB President Cevat Engin Şahin, RRB Secretary General Selami Haşimoğlu, RRB member travel agencies participated in the Ankara stage.





TÜRSAB CULTURAL TOURISM SPECIALIZATION PRESIDENCY MONTHLY MEETING WAS HELD The monthly meeting of the Cultural Tourism Specialization Presidency was

on festivals and promotional organizations organized by municipalities.

held on July 25, 2023 as a hybrid meeting. The agenda of the said meeting consisted of the sightseeing practices of Topkapı Palace Department, the cooperation proposal of Şişli Municipality Kenthaş Urban Services, the reflection of museum and guide fees on travel agencies, the latest status of our cultural assets whose excavations are ongoing, info trips, and opinions



TÜRSAB GAP REGIONAL REPRESENTATION BOARD AND GAZIANTEP CHAMBER OF COMMERCE (GTO) HELD A CONSULTATION MEETING

In cooperation with TÜRSAB GAP Regional Representative Board and Gaziantep Chamber of Commerce (GTO) "Transportation, Passenger and Student Transportation, Travel Agencies Professional Committee", a consultation meeting was held with travel agencies to evaluate the developments, problems and needs in the tourism sector.

The meeting was hosted by Mr. M. Tuncay Yıldırım, President of Gaziantep Chamber of Commerce and Mr. Soner Bacaksız, Chief Advisor to TÜRSAB President and member of GTO Assembly, and was attended by Mr. Bülent Öztürk, Provincial Director of Culture and Tourism and İbrahim Halil Kılınç, President of GAP RRB.





SOUTH MARMARA RRB ORGANIZED A RAFTING EVENT IN ORHANELI Our South Marmara Regional Representative Board organized a rafting activity in Orhaneli in cooperation with Bursa Tourism Promotion Association and Orhaneli Municipality. Sadağı Canyon and Orhaneli Women's Cooperative were visited during the trip, where the natural and tourism values of the region were introduced to the agencies in order to provide a new route for Bursa and increase the number of accommodation.

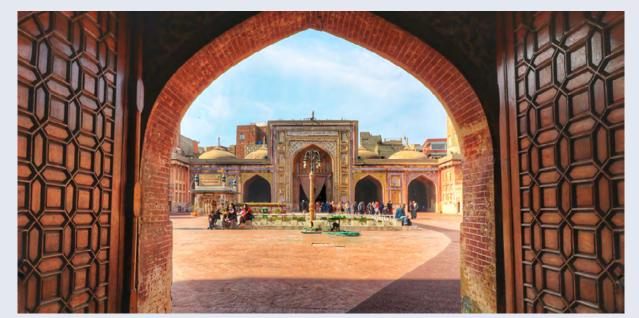


ENTRANCE TICKET FEE TARIFFS FOR MUSEUMS AND ARCHAEOLOGICAL SITES UPDATED In the letter sent to our Association by the T.R. Ministry of Culture and Tourism, Central Directorate of Revolving

Fund Management, Box Office Operations Group Presidency; Within the scope of the Leasing Business for the Design, Development and Management of Sales Channels of Tickets and Ticket Products in Museums and Ruins; to update the entrance ticket fees for Museums and Ruins to be valid as of August 1, 2023 as stated in the attached list, It was reported that it was decided to follow a sales strategy to direct our citizens of the Republic of Turkey to the use of Müzekart and to sell tickets only to visitors who are not citizens of the Republic of Turkey (foreign

For detailed information; https://www.tursab.org.tr/announcements/announcement-on-museum-andarchaeological-sites-entrance-ticket-fee-tariffs

nationals).



PAKİSTAN'S TOURISM POTENTIAL WILL BE INTRODUCED AT THE PAKISTAN DESTINATION PROMOTION AND B2B MEETING EVENT On Thursday, August 10, 2023 at 11:00 am, a Pakistan Destination Promotion and B2B Meeting Event will be held with the Consulate General of Pakistan in Istanbul.

Pakistani state and provincial tourism officials, tour operators and travel agencies will participate in the event where a video presentation and presentation will be made to introduce Pakistan's tourism potential, country dynamics and the region in the fields of adventure, culture and nature tourism. B2B meetings will be held to develop new collaborations regarding travel and accommodation opportunities and tour packages.

In addition, Pakistan-specific food and sherbet will be served. We kindly ask members who wish to participate in the event to fill out the participation form on our website until August 8, 2023 at 19.00.

For detailed information and participation; https://www.tursab.org.tr/announcements/announcement-onpakistan-destination-promotion-and-b2b-meeting-event



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