



**SON 1 GÜN**  
COUNTDOWN 1 DAY

**IBTB**  
20-22 Eylül, SEPTEMBER 2023  
1. İstanbul Balkan Turizm Borsası Fuarı  
1. İstanbul Balkan Tourism Bourse Fair

20-22 Eylül September 2023  
1. İstanbul Balkan Turizm Borsası Fuarı  
1. İstanbul Balkan Tourism Bourse Fair

İstanbul Lütfi Kırdar İOEC

**1<sup>ST</sup> İSTANBUL BALKAN TOURISM EXCHANGE FAIR WILL BE HELD BETWEEN SEPTEMBER 20-22 AT LÜTFİ KIRDAR INTERNATIONAL CONGRESS AND EXHIBITION PALACE**

Between September 20-22, 2023, Tourism professionals and visitors from all over the world will visit Lütfi Kırdar

The 1st Istanbul Balkan Tourism Exchange Fair, which will bring together at the International Convention and Exhibition Center, will create a brand new resource for the sector and increase the sectoral cooperation opportunities between the Balkans and Turkey.

IBTB 1st Istanbul Balkan Tourism Exchange Fair, which is realized by our subsidiary company TÜRSAB Fuarcılık, which continues its activities within TÜRSAB, with the main support of our association and in cooperation with İBB Kültür AŞ, will bring a brand new vitality by supporting regional tourism.

For booth reservations and general information: [www.ibtb.com.tr](http://www.ibtb.com.tr)



**TÜRSAB 2024**  
2. TÜRSAB TURİZM KONGRESİ

16-18 Eylül 2024  
Bulgaria - Bulgaria Tourism Exchange Fair

**TOURISM PROFESSIONALS COME TOGETHER IN ANTALYA FOR THE 2<sup>ND</sup> TÜRSAB TOURISM CONGRESS**

In order to shed light on the future of tourism, analyze the changes in the travel industry all over the world and increase our solidarity, we are coming together again at the 2<sup>nd</sup> TÜRSAB Tourism Congress to be held in Antalya between 16-18 February 2024. In addition to conferences, panels and academic sessions, we will evaluate the latest developments in our profession together at our congress, where there will be opportunities to meet among members, meet with suppliers and learn about the tourism potential of the regions. For detailed information; <https://www.tursab.org.tr/announcements/announcement-on-the-2nd-tursab-tourism-congress>



**"TÜRSAB WHATSAPP LIVE SUPPORT LINE"**  
OPENED FOR USE

+90 549 456 10 10

İBB

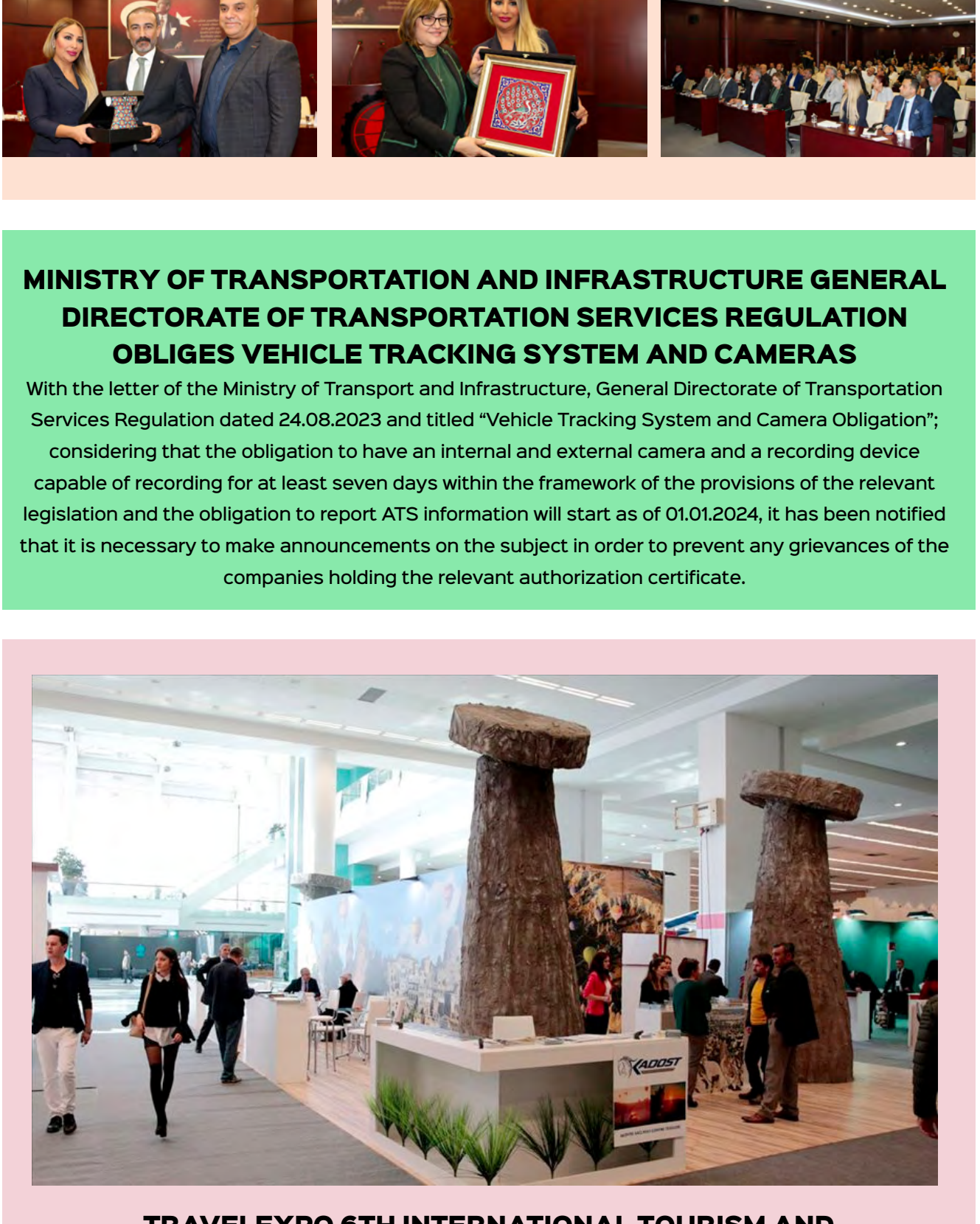


**THE PRESS LAUNCH OF THE WHATSGO PROJECT WAS HELD AT THE CENTRAL OFFICE OF TÜRSAB**

The press launch of the TÜRSAB WhatsGO Project, which was implemented in cooperation with TÜRSAB and WhatsGO, which will enable you to manage all your business and transactions on a single platform, was held on Tuesday, September 12 at TÜRSAB Central Office with the participation of TÜRSAB Vice President Hasan Eker, WhatsGO Founder Ercan Balcı, Board Member Yıldırım Taş, TÜRSAB and WhatsGO delegations.

Our Association, which continues to contribute to the digitalization processes of travel agencies and the tourism sector with the projects, studies and collaborations it has implemented, will enable travel agencies to manage their social media channels much more effectively and optimize their sales within the framework of the cooperation protocol signed with the technology company WhatsGO by adding a new one to the steps in this direction.

For detailed information; <https://www.tursab.org.tr/announcements/tursab-whatsgo-cooperation-launch>



**HASAN EKER, VICE PRESIDENT OF TURKEY-BULGARIA ATTENDED THE 4TH TURKEY-BULGARIA MIXED TOURISM COMMITTEE MEETING**

On Friday, September 15, 2023, TÜRSAB Vice President Hasan Eker attended the 4th Turkey-Bulgaria Mixed Tourism Commission Meeting held in Istanbul on Friday, September 15, 2023 on behalf of our Association as our President Firuz Bağlıkaya was out of the city.

The meeting was opened by Minister of Culture and Tourism Mehmet Nuri Ersoy and Bulgarian Minister of Tourism Zarkata Dinkova and attended by Deputy Minister of Culture and Tourism Mr. Nadir Alpaslan, Bulgarian Deputy Minister of Tourism Irena Georgieva and tourism sector representatives.

Within the scope of the meeting where bilateral tourism relations between Bulgaria and Turkey were reviewed, many issues such as supporting and developing cooperation with international tourism organizations and NGOs, investment opportunities and incentives in the sector, development of human resources skills in tourism were discussed.



**THE LAST OF TÜRSAB HEALTH TOURISM MEETINGS WAS HELD IN GAZİANTEP**

The last of the TÜRSAB Health Tourism Meetings was held in Gaziantep on Friday, September 15, 2023.

The meeting started with the opening speeches of Gaziantep Metropolitan Municipality Mayor Fatma Sahin, Gaziantep Provincial Health Director Hasibe Gençal, GTO President Mehmet Tunca Yildirim, Ministry of Trade International Service Trade Deputy General Manager Alperen Kaçar, Secretary General of Service Exports Association Fatih Özer, TÜRSAB Board Member Elif Ural and GAP RRB President İbrahim Hallı Kilinc.

The meeting, which was also attended by TÜRSAB Chief Advisor to the President Sener Bacaksız, continued with the presentations of our Board Member Elif Ural, Secretary General of the Association of Service Exports Fatih Özer and Alperen Kaçar, Deputy Director General of International Service Trade of the Ministry of Trade. Former Minister of Justice Abdulhamit Gül also attended the meeting and made a short speech.

At the meeting where government incentives in the field of health tourism, authorization certificate processes and the difficulties faced by the sector were discussed, travel agency representatives had the opportunity to receive information from the authorities.



**MINISTRY OF TRANSPORTATION AND INFRASTRUCTURE GENERAL DIRECTORATE OF TRANSPORTATION SERVICES REGULATION OBLIGES VEHICLE TRACKING SYSTEM AND CAMERAS**

With the letter of the Ministry of Transport and Infrastructure, General Directorate of Transportation Services Regulation dated 24.08.2023 and titled "Vehicle Tracking System and Camera Obligation"; considering that the obligation to have an internal and external camera and a recording device capable of recording for at least seven days within the framework of the provisions of the relevant legislation and the obligation to report ATS information will start as of 01.01.2024, it has been notified that it is necessary to make announcements on the subject in order to prevent any grievances of the companies holding the relevant authorization certificate.



**TRAVELEXPO 6TH INTERNATIONAL TOURISM AND TRAVEL FAIR WILL TAKE PLACE BETWEEN NOVEMBER 16-19, 2023**

TravelExpo 6th International Tourism and Travel Fair will be held at Congressium Congress and Exhibition Center in Ankara between 16-19 November 2023.

We kindly request our members who wish to participate in the fair, where Culture, Health, Sports and Camping-Caravan Tourism segments will be highlighted, to contact us via the e-mail address in our announcement, which you can access via the link below.

For detailed information; <https://www.tursab.org.tr/announcements/announcement-on-travelexpo-6th-international-tourism-and-travel-fair>



**JAPAN TOURISM PROMOTION SEMINARS TO BE HELD IN ANKARA, İZMİR AND İSTANBUL**

The Japan National Tourism Organization (JNTO) is actively working to increase the number of tourists going to Japan from Turkey by 2022.

In this context, "Japan Tourism Promotion Seminars" will be organized in Ankara, Izmir and Istanbul this year.

The dates of the seminars, which will be held entirely for Travel Agencies;

Ankara  
September 25, 2023 | 10:30 | Ankara HitonSa Hotel

Izmir  
September 26, 2023 | 10:30 | Swiss Hotel Grand Ephesus Hotel

Istanbul  
September 28, 2023 | 16:30 | Wyndham Grand Istanbul Levent

It is planned to be held.

Due to the quota limit, we kindly request our travel agents who wish to attend the seminars to pre-register via the following e-mail addresses until September 11, 2023.

For Ankara  
[japantourismseminar\\_ankara@jtbcom.co.jp](mailto:japantourismseminar_ankara@jtbcom.co.jp)

For Izmir  
[japantourismseminar\\_izmir@jtbcom.co.jp](mailto:japantourismseminar_izmir@jtbcom.co.jp)

For Istanbul  
[japantourismseminar\\_istanbul@jtbcom.co.jp](mailto:japantourismseminar_istanbul@jtbcom.co.jp)

For event details;  
<https://www.tursab.org.tr/announcements/announcement-on-japan-tourism-promotion-seminars>

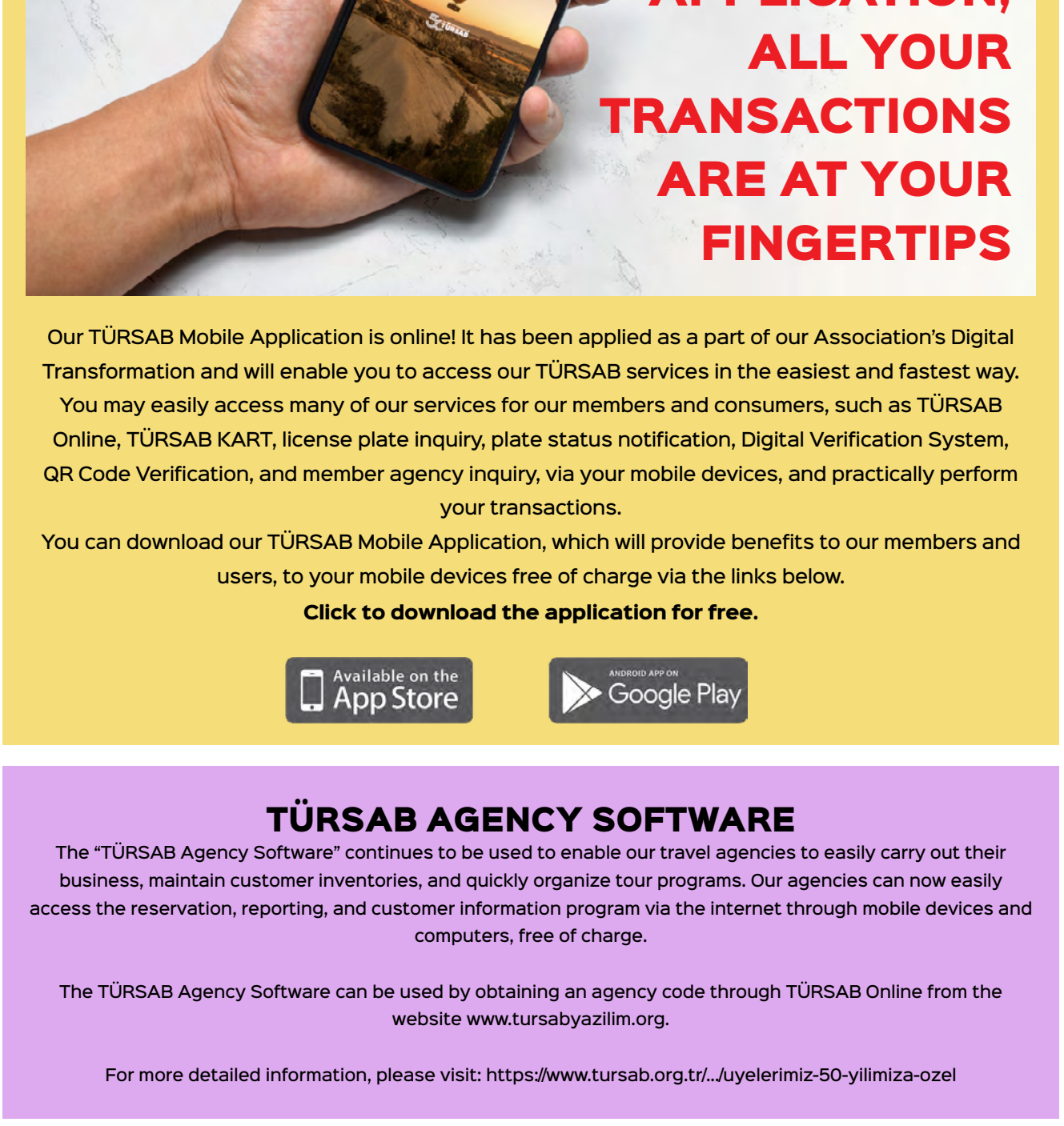


**INDONESIA BALI PROMOTION TRIP EVENT WILL BE ORGANIZED ON OCTOBER 23-29, 2023**

TÜRSAB will organize a "Promotional Trip" event between October 23-29, 2023 in cooperation with the Consulate General of Indonesia in Istanbul and ASİTA (Indonesian Association of Tour and Travel Agencies).

At the Indonesia Bali Promotion Trip Event, our member travel agencies will be offered the opportunity to experience the culture, unique nature and food of the island.

For detailed information and participation; <https://www.tursab.org.tr/announcements/announcement-on-indonesia-bali-promotion-trip-event>



**WTM - WORLD TRAVEL MARKET LONDON FAIR WILL BRING TOURISM PROFESSIONALS TOGETHER UNDER THE SAME ROOF**

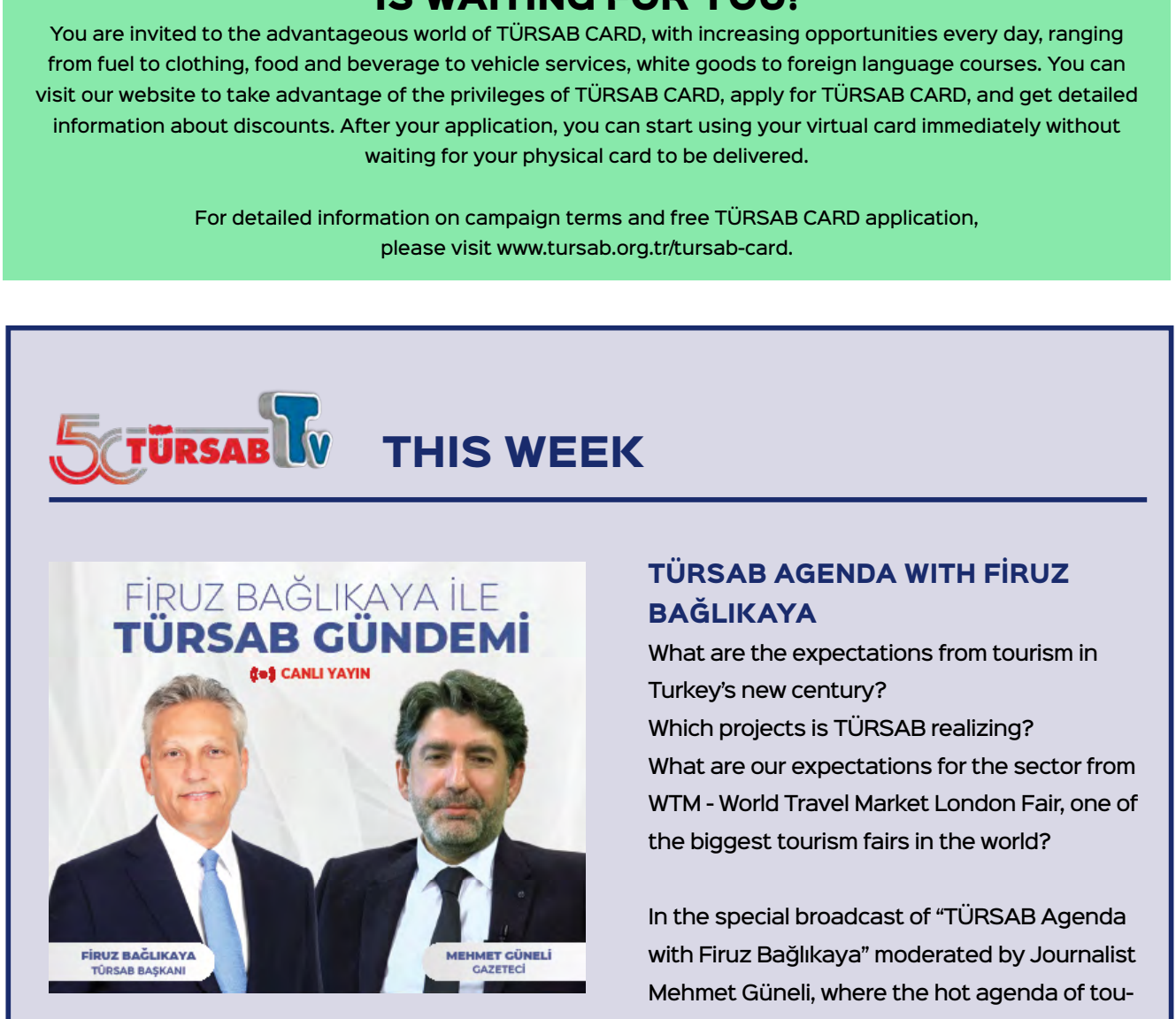
Our Association will participate in the WTM - World Travel Market London Fair, which will be held at the Excel London International Convention Center between 6 - 8 November 2023, and will take place at the 450 m2 stand N8-300.

TÜRSAB London Fair Stand general use areas are open to free use of all our travel agencies. In addition, 32 member booth areas are available and the participation fee varies between 6000 GBP-10.000 GBP depending on the location of the booth location. Each member who wants to participate with a booth under the roof of TÜRSAB will be allocated an area of 4 m2 and the following services will be included in the price;

- Space rent - 2 fair entrance cards - 132" screen, standers and sockets - 1 internet

Pre-and will be collected from our members who want to participate in the fair in our organization or our Association until the end of working hours on Monday, August 28, 2023 via the link on our website.

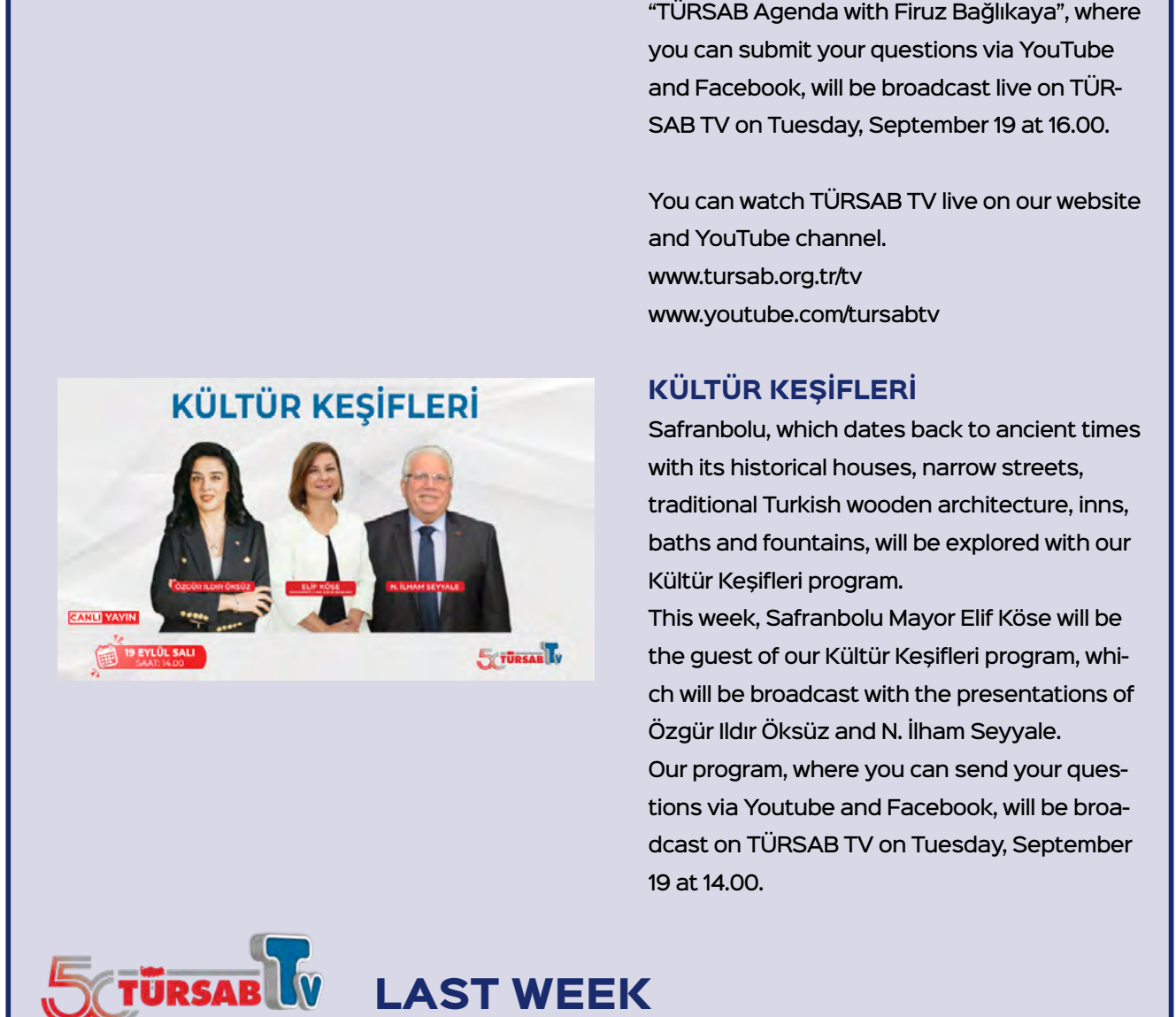
For detailed information and participation; <https://www.tursab.org.tr/announcements/announcement-on-wtm-world-travel-market-london-fair>



**TRAVEL AGENCY PROFESSIONAL COMPETENCY EXAM WILL BE HELD IN ANKARA ON 27-28-29 SEPTEMBER 2023**

Vocational Qualification Exams held by TÜRSAB Exam Certification Center were held in Istanbul on September 12-13-14. Ankara Vocational Qualification Exams will be held on September 27-28-29, 2023.

For detailed information; <https://www.tursab.org.tr/announcements/announcement-on-updating-the-date-of-the-exams-to-be-held-in-the-field-of-travel-agency>

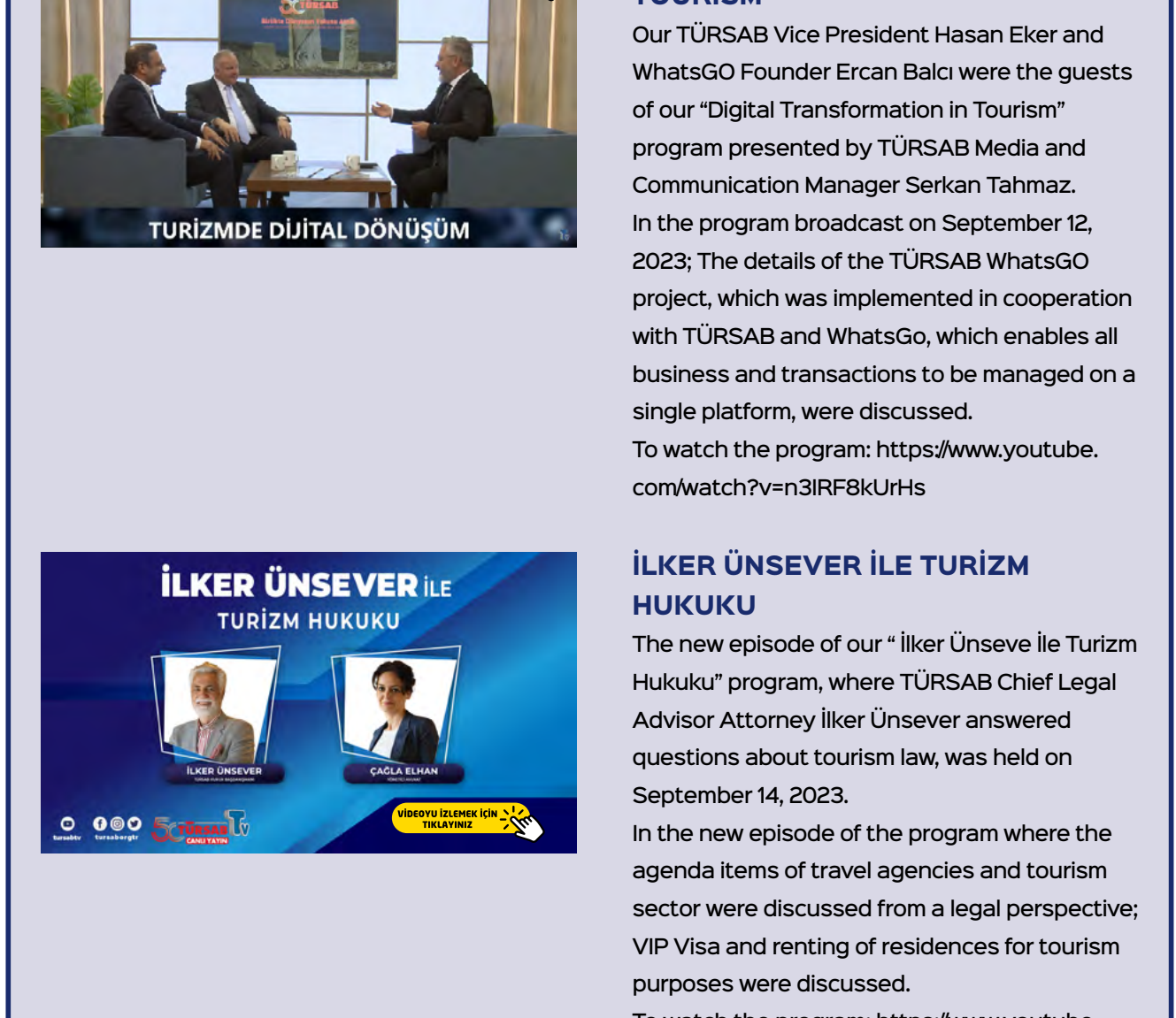


**TTI İZMİR 17<sup>TH</sup> INTERNATIONAL TOURISM TRADE FAIR AND CONGRESS WILL OPEN ITS DOORS ON DECEMBER 7-9, 2023**

Start traveling the world here.

TTI Izmir International Tourism Trade Fair and Congress will open its doors for the 17<sup>th</sup> time on December 7-9, 2023.

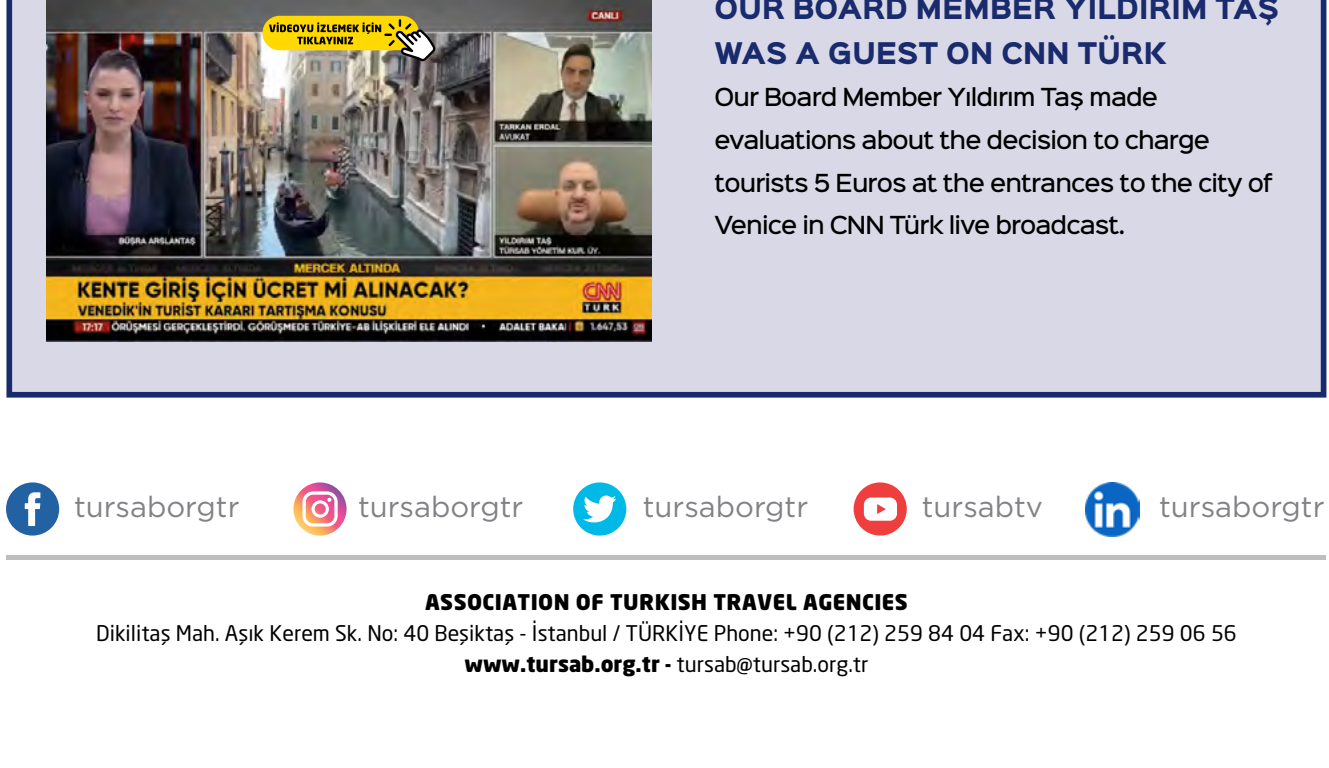
<https://www.ttiizmir.com.tr/>  
<https://www.tursabfuarcilik.com.tr/>



**TTI OUTDOOR 3<sup>RD</sup> CAMPING, CARAVAN, BOAT, OUTDOOR AND EQUIPMENT FAIR IN DECEMBER**

TTI Outdoor 3<sup>rd</sup> Camping, Caravan, Boat, Outdoor and Equipment Fair will take place at Fuarizmir between 7-10 December 2023.

Click here for detailed information.  
<https://www.ttioutdoor.com.tr/>  
<https://www.tursabfuarcilik.com.tr/>



**TTI HEALTH HEALTH TOURISM FAIR WILL MEET ITS VISITORS FOR THE FIRST TIME THIS YEAR IN FUARİZMİR**

Thanks to the achievements of our country in the field of health in recent years and the valuable physicians and health institutions we have, the Health Tourism sector has gained a serious momentum. We are setting out with a brand new fair in order to highlight and support the work done in Turkey for health tourism, which is developing all over the world.

Simultaneously with the 17<sup>th</sup> TTI İZMİR International Tourism Trade Fair and Congress, the 1<sup>st</sup> TTI Health Health Tourism Fair is preparing to open its doors at fuarizmir on December 7-9, 2023.  
<https://www.tursabfuarcilik.com.tr/>



**WITH TÜRSAB MOBILE APPLICATION, ALL YOUR TRANSACTIONS ARE AT YOUR FINGERTIPS**

Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way. You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform your transactions.

You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below.

Click to download the application for free.

Available on the App Store | Get it on Google Play



**TÜRSAB AGENCY SOFTWARE**

The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the internet through mobile devices and computers, free of charge.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website [www.tursabyazilim.org](http://www.tursabyazilim.org).

For more detailed information, please visit: <https://www.tursab.org.tr/?uyeilerimiz-50-ylimiz-ozel>



**THE WORLD FULL OF ADVANTAGES OF TÜRSAB CARD IS WAITING FOR YOU!**

You are invited to the advantageous world of TÜRSAB CARD, with increasing opportunities every day, ranging from fuel to clothing, food and beverage to vehicle services, white goods to foreign language courses. You can visit our website to take advantage of the privileges of TÜRSAB CARD, apply for TÜRSAB CARD, and get detailed information about discounts. After your application, you can start using your virtual card immediately without waiting for your physical card to be delivered.

For detailed information on campaign terms and free TÜRSAB CARD application, please visit <https://www.tursab.org.tr/tursab-card>.



**TÜRSAB AGENDA WITH FIRUZ BAĞLIKAYA**

What are the expectations from tourism in Turkey's new century?  
Which projects is TÜRSAB realizing?  
What are our expectations for the sector from WTM - World Travel Market London Fair, one of the biggest tourism fairs in the world?

In the special broadcast of "TÜRSAB Agenda with Firuz Bağlıkaya" moderated by Journalist Mehmet Güneli, where the hot agenda of tourism will be evaluated, our President Firuz B. Bağlıkaya answers the questions of our travel agencies.

"TÜRSAB Agenda with Firuz Bağlıkaya", where you can submit your questions via YouTube and Facebook, will be broadcast live on TÜRSAB TV on Tuesday, September 19 at 16.00.

You can watch TÜRSAB TV live on our website and YouTube channel.  
[www.tursab.org.tr/tv](http://www.tursab.org.tr/tv)  
[www.youtube.com/tursabtv](http://www.youtube.com/tursabtv)



**KÜLTÜR KEŞİFLERİ**

Safarınbula, which dates back to ancient times with its historical houses, narrow streets, traditional Turkish wooden architecture, inns, baths and fountains, will be explored with our Kültür Keşifleri program.

This week, Safarınbula Mayor Elif Köse will be the guest of our Kültür Keşifleri program, which will be broadcast with the presentations of Özgür İdrir Öksüz and N. İlihan Seyyale.

Our program, where you can send your questions via YouTube and Facebook, will be broadcast on TÜRSAB TV on Tuesday, September 19 at 14.00.



**DIGITAL TRANSFORMATION IN TOURISM**

Our TÜRSAB Vice President Hasan Eker and WhatsGO Founder Ercan Balcı were the guests of our "Digital Transformation in Tourism" program presented by TÜRSAB Media and Communication Manager Serkan Tahmaz.

In the program broadcast on September 12, 2023; the details of the TÜRSAB WhatsGO project, which was implemented in cooperation with TÜRSAB and WhatsGo, which enables all business and transactions to be managed on a single platform, were discussed.

To watch the program: <https://www.youtube.com/watch?v=31RF8kUrh8>



**İLKER ÜNSEVER İLE TURİZM HUKUKU**

The new episode of our "İlker Ünsever ile Turizm Hukuku" program, where TÜRSAB Chief Legal Advisor Attorney İlker Ünsever answered questions about tourism law, was held on September 14, 2023.

In the new episode of the program where the agenda items of travel agencies and tourism sector were discussed from a legal perspective; VIP Visa and renting of residences for tourism purposes were discussed.

To watch the program: <https://www.youtube.com/watch?v=c9Z9a18kO4>



**OUR BOARD MEMBER YILDIRIM TAŞ WAS A GUEST ON CNN TÜRK**

Our Board Member Yıldırım Taş made evaluations about the decision to charge tourists 5 Euros at the entrances to the city of Venice in CNN Türk live broadcast.



**KENİTE GİRİŞ İÇİN DÖNMÜK ALINILMIYOR MU?**

Kenite giriş için dönmek alınacak mı? Kenite giriş için dönmek alınacak mı? Kenite giriş için dönmek alınacak mı?