13-20 NOVEMBER / 2023

# fuarizmir

## TOURISM BULLET

ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN

INTERNATIONAL TOURISM TRADE FAIR AND **CONGRESS WILL OPEN ITS DOORS ON DECEMBER 7-9, 2023** Start traveling the world here. TTI Izmir International Tourism Trade Fair and Congress will open its doors for the

TTI IZMIR 17TH

**FUAR VE KONGRES** 17TH TOURISM TRADE INTERNATIONAL FAIR AND CONGRESS 17th time on December 7-9, 2023. https://www.ttiizmir.com.tr/ ZIZFAŞ TORSAN CON CONTRACTOR TIYD OLUM

17. ULUSLARARASI

TURIZM TICARET

Outdoor ve Ekipmanları Fuarı 3rd Camp, Caravan, Boat, **Outdoor and Equipment Fair** 7-10 Aralık December 2023 Detaylı Bilgi için: www.ttioutdoor.com.tr ② ■ Laurengon survey ■ZFAS TORGAN C. ② Innerson Stringen **tti**health

Start traveling the world here. / Dünyayı gezmeye buradan başlayın. TTI OUTDOOR 3RD CAMPING, **CARAVAN, BOAT, OUTDOOR** AND EQUIPMENT FAIR IN **DECEMBER** TTI Outdoor 3rd Camping, Caravan, Boat, Outdoor and Equipment Fair will take place at Fuarizmir between 7-10 December 2023.

https://www.tursabfuarcilik.com.tr/ Click here for detailed information. https://www.ttioutdoor.com.tr/ https://www.tursabfuarcilik.com.tr/

7-9 ARALIK **DECEMBER 2023** HEALTH TOR COSSIGN COLLEGES | SIZE | SIZE

TTI HEALTH HEALTH TOURISM FAIR WILL MEET ITS VISITORS FOR THE FIRST TIME THIS YEAR IN FUARIZMIR Thanks to the achievements of our country in the field of health in recent years and the valuable physicians and health institutions we have, the Health Tourism sector has gained a serious momentum. We are setting out with a brand new fair in order to highlight and support the work done in Turkey for health tourism, which is developing all over the world. Simultaneously with the 17th TTI IZMIR International Tourism Trade Fair and Congress, the 1st TTI Health Health Tourism Fair is preparing to open its doors at fuarizmir on December 7-9, 2023. https://www.tursabfuarcilik.com.tr/

**"TÜRSAB WHATSAPP LIVE SUPPORT LINE" OPENED FOR USE** +90 549 456 10 10

TURSAB VOICE OF ÜZCE KORUGÖL

TRAVEL 10<sup>TH</sup> ISSUE **PUBLISHED** 

The 10th issue of The Voice of Travel, the powerful voice of tourism and travel agencies in the media, with rich content, interviews and the latest developments in tourism, titled "Düzce Korugöl Nature Park will be the symbol of sustainable tourism".

**İSTANBUL GOVERNOR DAVUT GÜL PAID** A VISIT TO OUR CENTRAL OFFICE Governor of Istanbul Mr. Davut Gül paid a visit to TÜRSAB Central Office and met with our President Firuz Bağlıkaya and our TÜRSAB Committee. During the meeting, the problems and solution proposals experienced by travel agencies operating in Istanbul, the problems arising due to the density at the entrances of Sultanahmet Square and Hagia Sophia Mosque were discussed, and it was also decided to hold consultation meetings by forming working groups. After the meeting, mutual gifts were presented.

**OUR ASSOCIATION PARTICIPATED IN TRAVELEXPO** ANKARA INTERNATIONAL TOURISM AND TRAVEL FAIR HELD AT ATO/CONGRESIUM Our Association participated in TRAVELEXPO Ankara International Tourism and Travel Fair held at ATO/Congresium with an area of 80 m<sup>2</sup>. On behalf of our Association, TÜRSAB Vice President Mr. Hasan Eker, Board Member Mr. Engin

Ceylan, Central Anatolia RRB President Mr. Cevat Engin Şahin and Erciyes RRB President Ali Emre Mart attended the fair. Governor of Afyonkarahisar Mr. Kübra Güran Yiğitbaşı, Governor of Tunceli Mr. Bülent Tekbıyıkoğlu, Deputy Minister of Industry and Technology Mr. Oruç Baba İnan, Altındağ District Governor Mr. Cumali Atilla, 1st Undersecretary of the Embassy of Venezuela Mr. Antonio Jose Morillo Perdomo, Ambassador of Sri Lanka Mr. Saranya Hasanthi Urugodawatte Dissanayake and Counsellor for Trade, Investment and Tourism Affairs from the Embassy of Dominican Republic in Ankara Ms. Rocio Fernandez visited our stand. Within the scope of the meetings held at our stand; mutual exchanges of ideas were exchanged about possible future cooperation with Venezuela, Sri Lanka and the Dominican Republic. We would like to express our gratitude to Mr. Gürsel Baran, President of ATO and Mr. Halil İbrahim Yılmaz, Vice President of ATO and President of Ankara City Council, who contributed to the fair, for the development of our tourism.

ASSOCIATION OF TURKISH TRAVEL AGENCIES

HASAN EKER, VICE PRESIDENT OF TÜRSAB, PARTICIPATED IN 'BUSINESS WORLD CONSULTATION MEETING' TÜRSAB Vice President Hasan Eker attended the 'Business World Consultation Meeting' held at Haliç Congress Center under the coordination of the Ministry of Trade. At the meeting, which brought together the Minister of Trade Ömer Bolat and the leading chambers, unions and association executives of the business world, Hasan Eker explained the problems faced by our travel agencies and expressed the demand for support and incentives as well as legal regulations on travel reservation refunds.

ISTANBUL CONSUL GENERAL OF GEORGIA VISITED OUR

CENTRAL OFFICE Consul General of Georgia in Istanbul Mr. Aleksandre Jishkariani and Deputy Consul General Mr. Gizo Biblaia paid a courtesy visit to TÜRSAB Central Office on November 14, 2023. In the meeting held with the participation of TÜRSAB Vice President Davut Günaydın and Corporate Relations Group President Nergis Büyükkınacı, consultations were held on issues such as increasing tourism movements between the two countries and promoting Georgia's winter tourism potential in our country.

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DAVUT GÜNAYDIN, VICE PRESIDENT OF TÜRSAB, ATTENDED THE 40TH ANNIVERSARY OF THE TURKISH REPUBLIC OF NORTHERN CYPRUS A reception was organized in Istanbul for the 40th Anniversary of the Turkish Republic of Northern Cyprus (TRNC). TÜRSAB Vice President Davut Günaydın, representing our Association, attended the event celebrating the 40th anniversary of the Turkish Republic of Northern Cyprus. Governor of Istanbul Mr. Davut Gül, Deputy Governor Mrs. Özlem Bozkurt Gevrek, Istanbul Chamber of Commerce (ITO) President Şekib Avdagiç and Cyprus Veterans also attended the event.

**OUR ASSOCIATION PARTICIPATED IN THE ISTANBUL PROMOTION EVENT AND MADE A DESTINATION PROMOTION PRESENTATION** On Monday, November 13, 2023, Turkish Airlines and Birmingham Airport Company organized an event to promote Istanbul to travel agencies operating in the Central England Region at Fazeley Studios in Birmingham, England. Approximately 15 travel agencies from the UK participated in the event and meetings were held with Birmingham agencies through B2B sessions. Corporate Relations Manager Aysıla Sıldır and Specialized Directorates Manager Semih Yıldız attended the event on behalf of our Association and Istanbul Destination Promotion Presentation was made.

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The meeting of TÜRSAB Incoming Specialization Presidency was held on November 15, 2023 at TÜRSAB Central Office. Our Specialization President Orhan Sancar made a presentation on the importance of the Incoming Specialization Presidency and suggestions for incoming travel after the participants were introduced. Erhan Selman, Vice President of the Specialization, made a presentation on the promotion of the museums within Demmuseums. Following the presentations, measures to be taken against activities that harm the sector, especially illegal tours and hawking, were discussed. Information on the audits carried out by TÜRSAB Audit Regional Supervisor İbrahim Üstün was given.

INDONESIA BALI PROMOTION TRIP WILL BE ORGANIZED **BETWEEN NOVEMBER 27 - DECEMBER 3** Between November 27 - December 3, 2023, a "Promotional Trip" event will be held in cooperation with TÜRSAB, the Consulate General of Indonesia in Istanbul and ASITA (Indonesian Association of Tour and Travel Agencies). Our member travel agencies will have the opportunity to experience the culture, unique nature and food of the island during the Indonesia Bali Promotion Trip Event.

INFORMATION OFFICERS HAVE BEEN ANNOUNCED The application, exam dates and conditions for the Information Officer Legislation Exam, Foreign Language Exam and Foreign Language Interview to be held in accordance with Article 46 and following articles of the Travel Agencies Regulation have been announced. Exam applications will start on November 1, 2023 and will end on November 28, 2023 at 23:59. For details; https://www.tursab.org.tr/announcements/announcement-on-the-foreign-languagewritten-and-oral-exam-for-information-officer TÜRSAB TURİZM KONGRESİ ŪRSAB **TOURISM PROFESSIONALS COME TOGETHER IN ANTALYA** FOR THE 2ND TÜRSAB TOURISM CONGRESS In order to shed light on the future of tourism, analyze the changes in the travel industry all over the world and increase our solidarity, we are coming together again at the 2<sup>nd</sup> TÜRSAB Tourism Congress to be held in Antalya between 16-18 February 2024. In addition to conferences, panels and academic sessions, we will evaluate the latest developments in our profession together at our congress, where there will be opportunities to meet among members, meet with suppliers and learn about the tourism potential of the regions. For detailed information; https://www.tursab.org.tr/announcements/announcement-on-the-2nd-tursab-tourism-congress

BASIC AND ADVANCED LEVEL GDS TRAINING WILL BE GIVEN IN

In cooperation with TÜRSAB - AMADEUS, basic and advanced GDS training will be provided for the new workforce for travel agency staff who want to be included in the ticketing department. Trainings will be held at TÜRSAB Headquarters building on October 30-31 and November 1, 2023 as Basic Level and November 27-28-29, 2023 as Advanced Level. The quota for participation in the training is limited and applications will be received via https://akademi. tursab.org.tr. After the evaluation, the candidates who are entitled to participate in the training will be notified. For detailed information; https://www.tursab.org.tr/announcements/announcement-on-the-gdstraining-organized-in-cooperation-with-tursab-amadeus

amadeus

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APPLICATION,

TRANSACTIONS

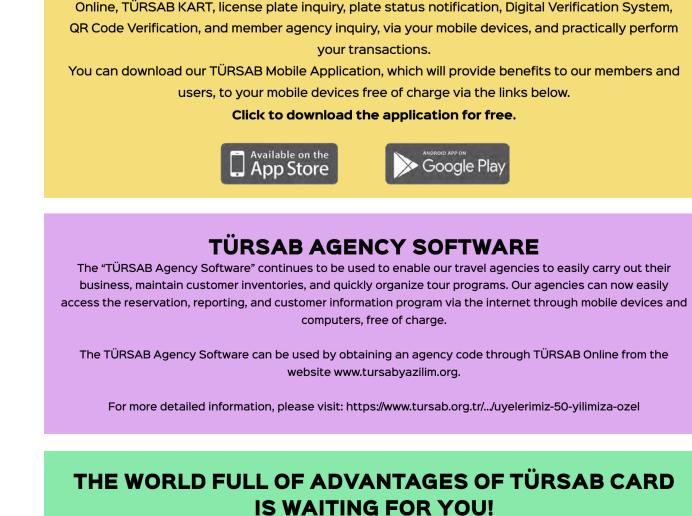
**ARE AT YOUR** 

**FINGERTIPS** 

**ALL YOUR** 

**MOBILE** 

FOREIGN LANGUAGE WRITTEN AND ORAL EXAM DATES FOR



You are invited to the advantageous world of TÜRSAB CARD, with increasing opportunities every day, ranging from fuel to clothing, food and beverage to vehicle services, white goods to foreign language courses. You can visit our website to take advantage of the privileges of TÜRSAB CARD, apply for TÜRSAB CARD, and get detailed information about discounts. After your application, you can start using your virtual card immediately without waiting for your physical card to be delivered.

> For detailed information on campaign terms and free TÜRSAB CARD application, please visit www.tursab.org.tr/tursab-card.

> > **ILKER ÜNSEVER İLE**

**TURIZM ANALIZ** 

stakeholders in the sector.

TÜRSAB TV's new program Tourism Analysis started broadcasting on November 17, 2023.

The first episode of the "Turizm Analiz" program, presented by İsmail Toksoy and Özlem Orhanlı from TÜRSAB R&D team, will be a valuable source of information for all

In our new program; current data in the sector, important markets, visitor profiles,

at Excel London International Convention

tourism and hosted colorful images. To watch; https://www.youtube.com/

watch?v=RCA1or0-MqU

Our Association attracted great interest from local and foreign tourism professionals with our 450 m2 TÜRSAB stand to represent Turkish

destinations, tourism income and expenses will be discussed in detail. Important developments and trends in tourism will be discussed in the

Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way. You may easily access many of our services for our members and consumers, such as TÜRSAB



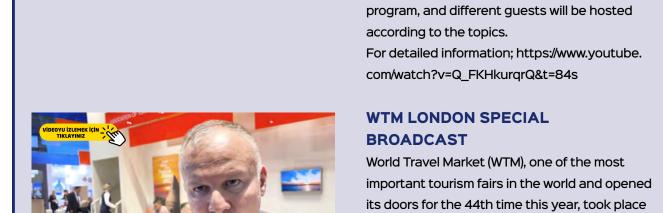
TÜRSABÜV GEÇEN HAFTA

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