TOURISM BULLET ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN 20-27 NOVEMBER / 2023

TTI IZMIR 17TH INTERNATIONAL TOURISM TRADE FAIR AND **CONGRESS WILL OPEN ITS DOORS ON DECEMBER 7-9. 2023** Start traveling the world here. TTI Izmir International Tourism Trade Fair

https://www.ttiizmir.com.tr/

₩_{fuarizmir} TURİZM TİCARET **FUAR VE KONGRESI** 17TH TOURISM TRADE INTERNATIONAL FAIR AND CONGRESS ZIZFAS TORSAS CO LOUNA STORES TITYD O DESCRI

OUTDOOR 3. Kamp, Karavan, Tekne, Outdoor ve Ekipmanları Fuarı 3rd Camp, Caravan, Boat. **Outdoor and Equipment Fair** 7-10 Aralık Decembe Detaylı Bilgi için: www.ttioutdoor.com.tr I AND EXPERIENCE SERVICES STORAGE SERVICES THE SERVICES STORAGE SERVICES SE

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and Congress will open its doors for the 17th time on December 7-9, 2023. https://www.tursabfuarcilik.com.tr/ **DECEMBER**

TTI OUTDOOR 3RD CAMPING. **CARAVAN, BOAT, OUTDOOR** AND EQUIPMENT FAIR IN TTI Outdoor 3rd Camping, Caravan, Boat, Outdoor and Equipment Fair will take place at Fuarizmir between 7-10 December 2023. Click here for detailed information. https://www.ttioutdoor.com.tr/

https://www.tursabfuarcilik.com.tr/

7-9 ARALIK **tti**health DECEMBER 2023 HEALTH TOR Implication to the property of the proper TTI HEALTH HEALTH TOURISM FAIR WILL MEET ITS VISITORS FOR THE FIRST TIME THIS YEAR IN FUARIZMIR in Turkey for health tourism, which is developing all over the world.

Thanks to the achievements of our country in the field of health in recent years and the valuable physicians and health institutions we have, the Health Tourism sector has gained a serious momentum. We are setting out with a brand new fair in order to highlight and support the work done Simultaneously with the 17th TTI IZMIR International Tourism Trade Fair and Congress, the 1st TTI Health Health Tourism Fair is preparing to open its doors at fuarizmir on December 7-9, 2023. https://www.tursabfuarcilik.com.tr/

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TÜRSAB **VOICE OF** TRAVEL

ISSUE

PUBLISHED

The 10th issue of The Voice of Travel, the powerful voice of tourism and travel agencies in the media, with rich content, interviews and the latest developments in tourism, titled "Düzce Korugöl Nature Park will be the symbol of sustainable tourism".

OUR PRESIDENT OF THE BOARD OF DIRECTORS FİRUZ BAĞLIKAYA ATTENDED THE INTERNATIONAL RESORT TOURISM CONGRESS The International Resort Tourism Congress, organized for the 13th time this year by the Mediterranean Touristic Hoteliers and Operators Association (AKTOB), started today in Antalya. Our President of the Board of Directors Firuz Bağlıkaya, President of the Mediterranean Regional Representative Board Rıza Perçin, President of the Western Mediterranean Regional Representative Board Özgen Uysal, President of the Western Antalya Regional Representative Board Hüseyin Gencer attended the congress which brought together local and foreign tourism stakeholders. In the congress organized with the main theme of 'Sustainable Tourism' this year, Turkey's place in the world tourism, problems of the tourism sector and solution proposals were evaluated.

OUR VICE PRESIDENT HASAN EKER PARTICIPATED IN THE SOUTHEASTERN MEDITERRANEAN TOURISM FORUM HELD IN MALTA Our Vice President Hasan Eker attended this year's Mediterranean Tourism Forum in Malta as an invited speaker. Eker took part as a speaker in the panel on "New Tourism Destinations" and talked about Turkey's tourism potential and investment opportunities. Pointing out that there should be a balance of investment in tourism, Eker expressed his suggestions on steps to develop mutual tourism with Mediterranean countries.

Yerli Üretime OUR VICE PRESIDENT DAVUT GÜNAYDIN ATTENDED THE GENERAL ASSEMBLY OF

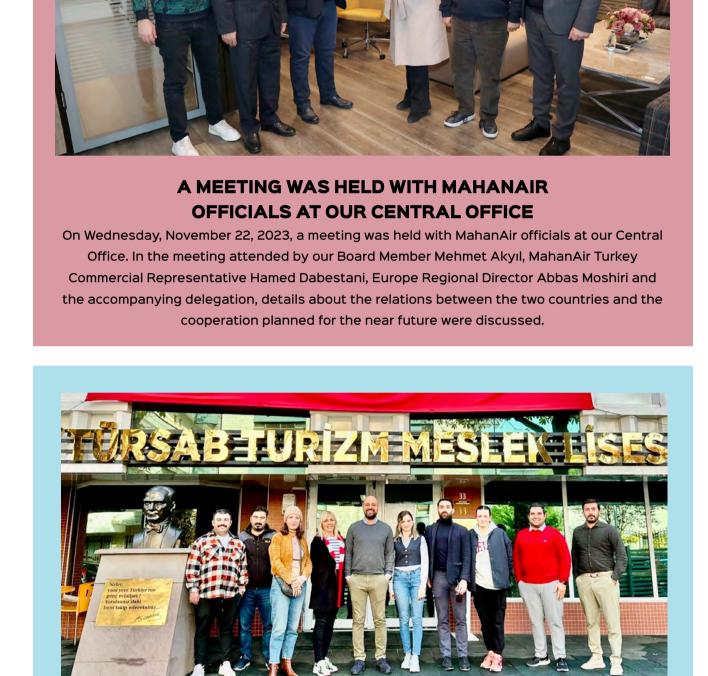
KITSAB REPRESENTING OUR ASSOCIATION The General Assembly of the Turkish Republic of Northern Cyprus Tourism and Travel Agencies Association (KITSAB) was held today. TRNC President Ersin Tatar, Deputy Prime Minister, Minister of Tourism, Culture, Youth and Environment Fikri Ataoğlu, Undersecretary of the Deputy Prime Minister's Office Ministry of Tourism, Culture, Youth and Environment Serhan Aktunç, Director of Tourism Promotion and Marketing Department Mine Emiroğlu, Director of Tourism Planning Department Mazlum Kortaş, KITOB President Dimağ Çağıner, KAİB President Yakup Serdaroglu, KITREB President Dener Öymen, Casino Operators Association coordinator Ayhan Sarıçiçek attended the General Assembly on behalf of our Association. Orhan Tolun was

unanimously elected as the President of KITSAB Board of Directors. We congratulate Mr. Tolun and the Board of Directors and wish the best for TRNC Tourism.

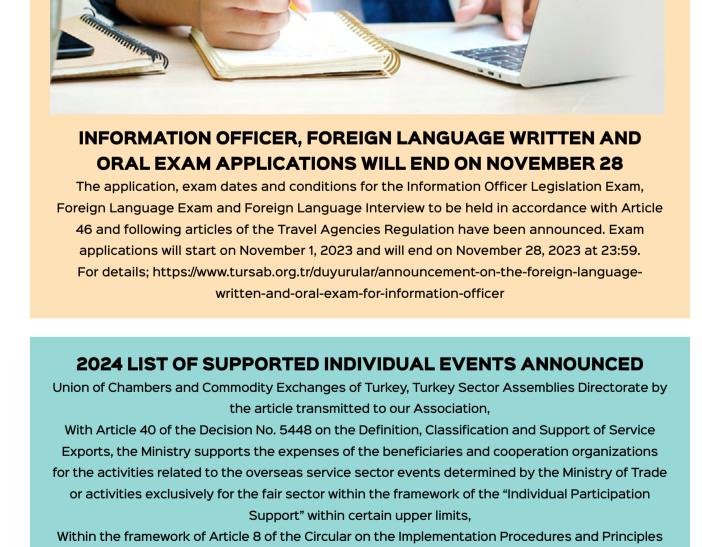
OUR ASSOCIATION ORGANIZED AN INFORMATION TRIP COVERING ÇANAKKALE, BALIKESİR, BURSA AND EDİRNE Our Association organized a four-day information trip covering Çanakkale, Balıkesir, Bursa and Edirne between 15-19 November 2023. A delegation of Bulgarian tour operators and media members participated in the trip. During the trip; TÜRSAB Vice President Hasan Eker, Chief Advisor to the President Ahmet Çelik, Çanakkale Balıkesir RRB President Fatih Ergün, South Marmara RRB President Murat Saraçoğlu and Trakya RRB President Egemen Aydın accompanied the delegation. In the 4 cities where the information trip was organized, B2B workshops were held with regional agencies and hotel representatives and joint projects were discussed to further increase the tourism mobility between the two countries. Within the scope of the trip; historical and touristic places of these 4 provinces were visited, information about gastronomy was given and a



OUR PRESIDENT OF TÜRSAB TRAKYA RRB EGEMEN AYDIN AND THE ACCOMPANYING RRB COMMITTEE VISITED THE CONSUL OF GREECE IN EDIRNE TÜRSAB Thrace Regional Representative Board President Egemen Aydın and the accompanying RRB Committee visited the Greek Consul in Edirne Mr. Aris Radiopoulos in his office. Within the scope of the meeting, the general evaluation of 2023, 2024 studies and current visa procedures were discussed and the demands of the regional agencies were evaluated.



THE FIRST TRAINING WAS HELD IN OUR COMPUTERIZED CLASSROOM OPENED WITH THE CONTRIBUTION OF TRAVELPORT AND TÜRSAB AT ANKARA TÜRSAB TOURISM VOCATIONAL HIGH SCHOOL The first training in our computerized classroom, which was opened in Ankara TÜRSAB Tourism Vocational High School with the contributions of Travelport and TÜRSAB, was held with the presentation of Trainer Türker Dönmez. Within the scope of the training; Basic Level GDS subject was conveyed to candidates who do not have sector experience and want to work as a ticket agent in travel agencies. The second part of this training, Advanced Level courses, will be held in January. In addition, TÜRSAB Tourism Vocational High School students will also be trained in Ticketing, GDS and Office applications starting from next semester.



for Fair Services of the aforementioned Decision, it has been reported that the event participated in within the framework of Article 8 of the Circular on the Implementation Procedures and Principles for Fair Services; It is obligatory to have international quality, to have a corporate website, to be able to participate with a stand and to be included in the "List of Supported Individual Participation Organizations (Annex-8B)", and the said list is announced on the official website of our Ministry. Accordingly, the events that are deemed beneficial to be added to the list, the preliminary preparations of which have been completed in order to create the "List of Supported Individual Participation Organizations (Annex-8B)" for 2024, should be submitted electronically to sanel.ala@ tobb.org.tr until 20/11/2023.

For detailed information; https://www.tursab.org.tr/announcements/announcement-on-the-list-ofsupported-individual-participatory-organizations-of-2024

TCDD PUBLISHED AN ANNOUNCEMENT ABOUT TRAVEL AGENCIES THAT WILL PROVIDE TOUR SERVICES ON THE TOURIST EAST EXPRESS IN THE 2023-2024 SEASON According to the announcement made by the General Directorate of TCDD; Touristic Orient Express is a private train operated for tourism purposes and not a train operated under public service obligation. The entire cost of the train is covered by ticket revenues and the fare calculation is cost-oriented and higher than other scheduled trains. In this respect, wagons are allocated mainly to travel agencies to create tour packages in this train operated for tourism purposes. In addition, 2 (two) wagons are reserved for individual sale in each train trip for the demand of citizens who want to travel on the Touristic Orient Express with their own means. Besides, to meet the transportation needs of citizens, there is also the Orient Express train, which operates daily on the same route as this train at much more affordable prices, within the scope of public service obligation. For the fair and transparent selection of travel agencies wishing to request wagon rental from the Touristic Orient Express, which was put into service for tourism purposes, their applications were accepted by filling out an online form on the corporate website between 14.08.2023-18.08.2023 (inclusive), and the travel agencies that met the application requirements won the right to allocate wagons with the lottery broadcast live on the official website on 28.08.2023.

The prepayments of the travel agencies that qualified in the lottery were expected until 11.09.2023, the final allocations of the agencies that made payments were made and the agencies started to sell to passengers. In this process, the number of requests for the wagons whose allocation was canceled due to non-payment was high, and allocations continued to be made to all travel agencies with demand until 03.10.2023, starting from the agencies with fewer allocations in the lottery, following the same rules. For the allocation of the last remaining wagons, an announcement was made on the corporate website on 03.10.2023 and additional demand collection process was initiated. After the evaluation of the additional requests, the remaining wagons started to be offered for individual sale to all passengers at the same time through the online ticket sales system as of 01.11.2023. Except for the Touristic Orient Express, there is no train tour for touristic purposes with sleeper, couchette or pulman wagons on the Orient Express train, which is operated within the scope of public service obligation and provides transportation to all citizens at affordable prices, and which is operated every day on a scheduled basis, or on other scheduled (Van Lake Express, Southern Express, etc.) main line trains, and no allocation of space or wagons to travel agencies on these trains. However, it has been determined that some travel agencies sell tours with misleading advertisements such as 'train tour, orient express tour, Kars tour, eastern tour by train' etc. on their websites and other sales channels. Accepted by the United Nations World Tourism Organization (UNWTO) and the Association of Turkish Travel Agencies (TÜRSAB); Travel agencies that cause unfair competition by not acting in accordance with professional solidarity and principles and that are found by the General

Directorate of TCDD to be in violation of other competition and ethical principles, and that victimizes citizens, will be blacklisted by TCDD and their train tickets will be canceled and these companies will be notified to the Association of Turkish Travel Agencies. In this respect, the list of 88 travel agencies allocated wagons on the Touristic Orient Express Train is included in the announcement on TCDD's website. Citizens should choose among the travel agencies in the announcement in order to avoid victimization when purchasing a tour package with the Touristic Orient Express this season. For detailed information, you can access the TCDD announcement from the link below;

https://www.tcddtasimacilik.gov.tr/tr/duyuru/detay/304

TOURISM PROFESSIONALS COME TOGETHER IN ANTALYA FOR THE 2ND TÜRSAB TOURISM CONGRESS In order to shed light on the future of tourism, analyze the changes in the travel industry all over the world and increase our solidarity, we are coming together again at the 2nd TÜRSAB Tourism Congress to be held in Antalya between 16-18 February 2024. In addition to conferences, panels and academic sessions, we will evaluate the latest developments in our profession together at our congress, where there will be opportunities to meet among members, meet with suppliers and learn about the tourism potential of the regions. For detailed information; https://www.tursab.org.tr/announcements/announcement-on-the-2nd-tursab-tourism-congress

TÜRSAB TURİZM KONGRESİ

TÜRSAB

amadeus BASIC AND ADVANCED LEVEL GDS TRAINING WILL BE GIVEN IN **COOPERATION WITH TÜRSAB - AMADEUS** In cooperation with TÜRSAB - AMADEUS, basic and advanced GDS training will be provided for the new workforce for travel agency staff who want to be included in the ticketing department. Trainings will be held at TÜRSAB Headquarters building on October 30-31 and November 1, 2023 as Basic Level and November 27-28-29, 2023 as Advanced Level. The quota for participation in the training is limited and applications will be received via https://akademi. tursab.org.tr. After the evaluation, the candidates who are entitled to participate in the training will be notified. For detailed information; https://www.tursab.org.tr/announcements/announcement-on-the-gdstraining-organized-in-cooperation-with-tursab-amadeus

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The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the internet through mobile devices and computers, free of charge. The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website www.tursabyazilim.org. For more detailed information, please visit: https://www.tursab.org.tr/.../uyelerimiz-50-yilimiza-ozel

THE WORLD FULL OF ADVANTAGES OF TÜRSAB CARD

IS WAITING FOR YOU! You are invited to the advantageous world of TÜRSAB CARD, with increasing opportunities every day, ranging from fuel to clothing, food and beverage to vehicle services, white goods to foreign language courses. You can visit our website to take advantage of the privileges of TÜRSAB CARD, apply for TÜRSAB CARD, and get detailed information about discounts. After your application, you can start using your virtual card immediately without waiting for your physical card to be delivered.

> For detailed information on campaign terms and free TÜRSAB CARD application, please visit www.tursab.org.tr/tursab-card.

> > **BU HAFTA**

TÜRSAB AGENCY SOFTWARE

App Store

Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way. You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform your transactions. You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below. Click to download the application for free.

KÜLTÜR KEŞİFLERİ KÜLTÜR KEŞİFLERİ In the new episode of our 'Kültür Keşifleri' program, presented by N. İlham Seyyale and Özgür Ildır Öksüz, we will explore Göreme and Göreme National Park, which has fairy chimneys, churches and peaceful valleys that

> look like living silhouettes, is on the UNESCO World Heritage List and is one of the important junctions of the Silk Road, with Göreme Mayor Ömer Eren and TÜRSAB Board Member Talip Aldemir. Our program, where you can send your questions via Facebook and Youtube, will be broadcast live on TÜRSAB TV on Tuesday,

November 28 at 14.00.

HUKUKU

ILKER ÜNSEVER İLE TURİZM

This week in our "İlker Ünsever ile Turizm Hukuku "program, where our TÜRSAB Chief Legal Advisor İlker Ünsever answers questions about Tourism Law; the latest developments regarding the tourism agenda will be 5 TURSAB TV discussed from a legal perspective. "İlker Ünsever ile Turizm Hukuku ", where you can submit your questions live on Facebook and YouTube, is on TÜRSAB TV on Thursday, November 30 at 14.00. TÜRSABÜV GEÇEN HAFTA

ILKER ÜNSEVER İLE TURİZM HUKUKU

CANLI YAYIN

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JOURNEY THROUGH HISTORY - MUŞ TARİHLE YOLCULUK Our Association, in cooperation with the Governorship of Muş and Muş Municipality,

organized "Muş Information Trip" on October 20-22, 2023 under the coordination of TÜRSAB Cultural Tourism Specialization Presidency in order to contribute to regional tourism and to develop new tour routes and business opportunities for our travel agencies. On the first day of the information trip; Muş Kalesi and Muş Terrace, Ulu Cami, Meryem Ana Kilisesi, Eski MUş EVi, Yıldızlı Han, Muş City Museum were visited, while in Malazgirt, which was visited on the second day, Monument Ethnography Museum, Malazgirt Kalesi, Ahlat Selçuk Mezarlığı and Museum, Nemrut Crater Lake were visited. To watch the program; https://www.youtube. com/watch?v=MvwOWnSi2SA&t=2s **ILKER ÜNSEVER İLE TURİZM HUKUKU** In the new episode of our "ilker Ünsever

com/watch?v=A_7byOSOULA

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ILKER ÜNSEVER İLE TURİZM HUKUKU ile Turizm Hukuku" program on Thursday, November 23, where TÜRSAB Chief Legal Advisor Attorney İlker Ünsever answered questions about tourism law, the agenda items 5 TURSAB TV of travel agencies and tourism sector were CANLI YAYIN discussed from a legal perspective. To watch the program; https://www.youtube.

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