

TOURISM BULLETIN

ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN 4-11 DECEMBER / 2023



TOURISM PROFESSIONALS COME TOGETHER IN ANTALYA FOR THE 2ND TÜRSAB TOURISM CONGRESS

In order to shed light on the future of tourism, the powerful voice of the travel industry all over the world and increase our solidarity, we are coming together again in the 2nd TÜRSAB Tourism Congress to be held in Antalya between 16-18 February 2024. In addition to conferences, panels and academic sessions, we will evaluate the latest developments in our profession together with our congress, where there will be opportunities to meet among members, meet with suppliers and learn about the tourism potential of the regions. For the detailed information;

<https://www.tursab.org.tr/announcements/announcement-on-the-2nd-tursab-tourism-congress>

"TÜRSAB WHATSAPP LIVE SUPPORT LINE"

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VOICE OF TRAVEL 10TH ISSUE PUBLISHED

The 10th issue of The Voice of Travel, the powerful voice of tourism and travel agencies in the media, with rich content, interviews and the latest developments in tourism, titled "Düzce Korugöl Nature Park will be the symbol of sustainable tourism".



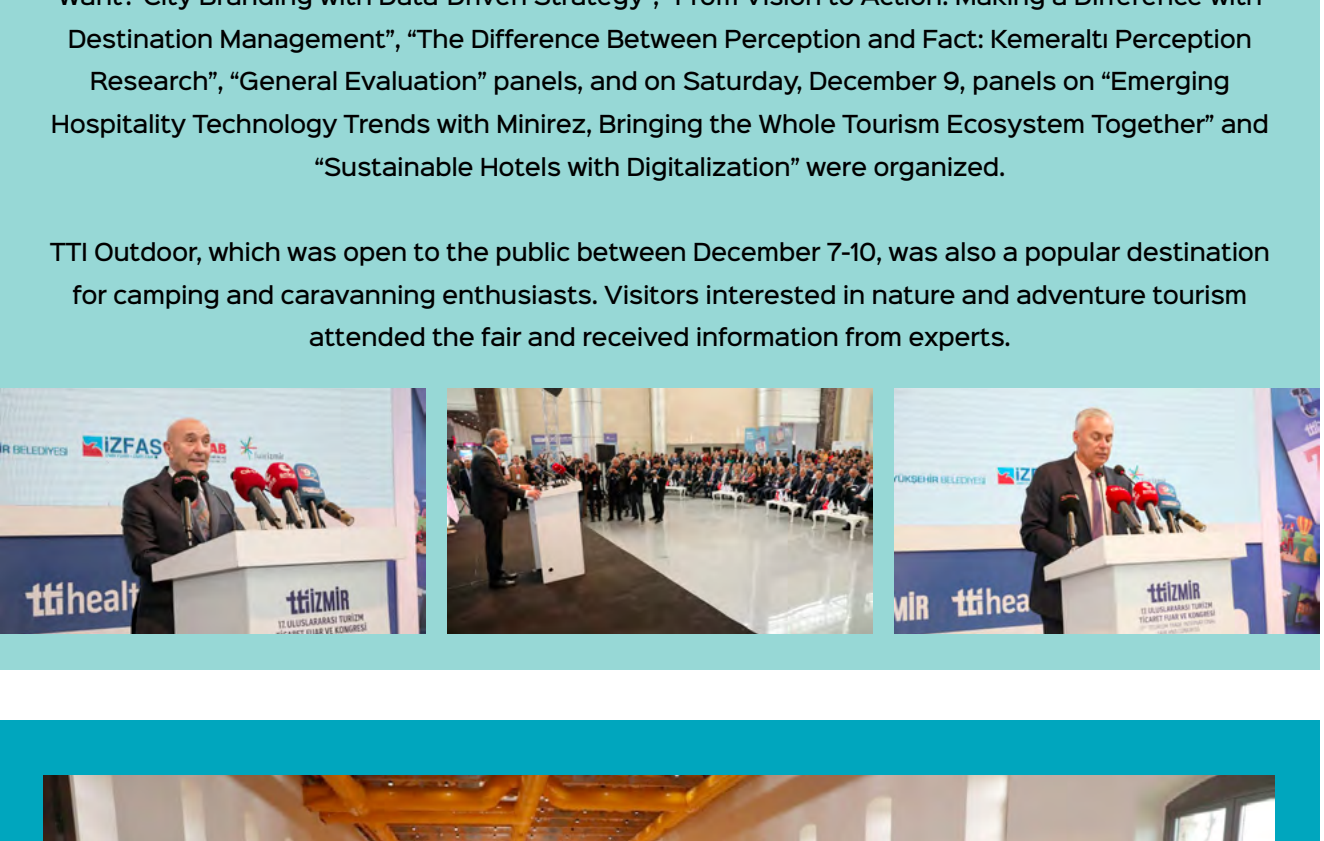
OUR PRESIDENT OF BOARD OF DIRECTORS FİRUZ BAĞLIKAYA MET WITH PRESIDENT OF TRNC ERSİN TATAR AND VICE PRESIDENT OF THE REPUBLIC OF TURKEY CEVDET YILMAZ

Before the 7th Istanbul Economic Summit, our President Firuz Bağlıkaya met with the President of the Turkish Republic of Northern Cyprus, Mr. Ersin Tatar and the Vice President of the Republic of Turkey, Mr. Cevdet Yılmaz.



THE ISTANBUL ECONOMIC SUMMIT WAS ORGANIZED FOR THE 7TH TIME THIS YEAR WITH THE THEME "SUSTAINABLE LIVING AND SMART CITIES"

Istanbul Economic Summit was organized for the 7th time this year with the theme of "Sustainable Living and Smart Cities". Opening speeches were delivered by TRNC President Ersin Tatar, Vice President of the Republic of Turkey Cevdet Yılmaz, Chairman of the Board of Directors of TÜRSAB and Istanbul Economy Summit Firuz Bağlıkaya and Executive Chairman of the Board at Istanbul Economy Summit. The Summit was attended by TRNC Minister of Economy and Energy Olgun Amcaoğlu, Gaziantep Metropolitan Mayor Fatma Şahin, heads of associations, business people and members of the press. In his speech, our President Firuz Bağlıkaya drew attention to the rapid transformation of the world and emphasized that Turkey has achieved significant gains with the right policies.



OUR ASSOCIATION ORGANIZED A PANEL TITLED "MULTIDIMENSIONAL EVALUATION OF THE CONCEPTS OF SMART CITY AND SMART TOURISM" WITHIN THE SCOPE OF THE 7TH ISTANBUL ECONOMY SUMMIT

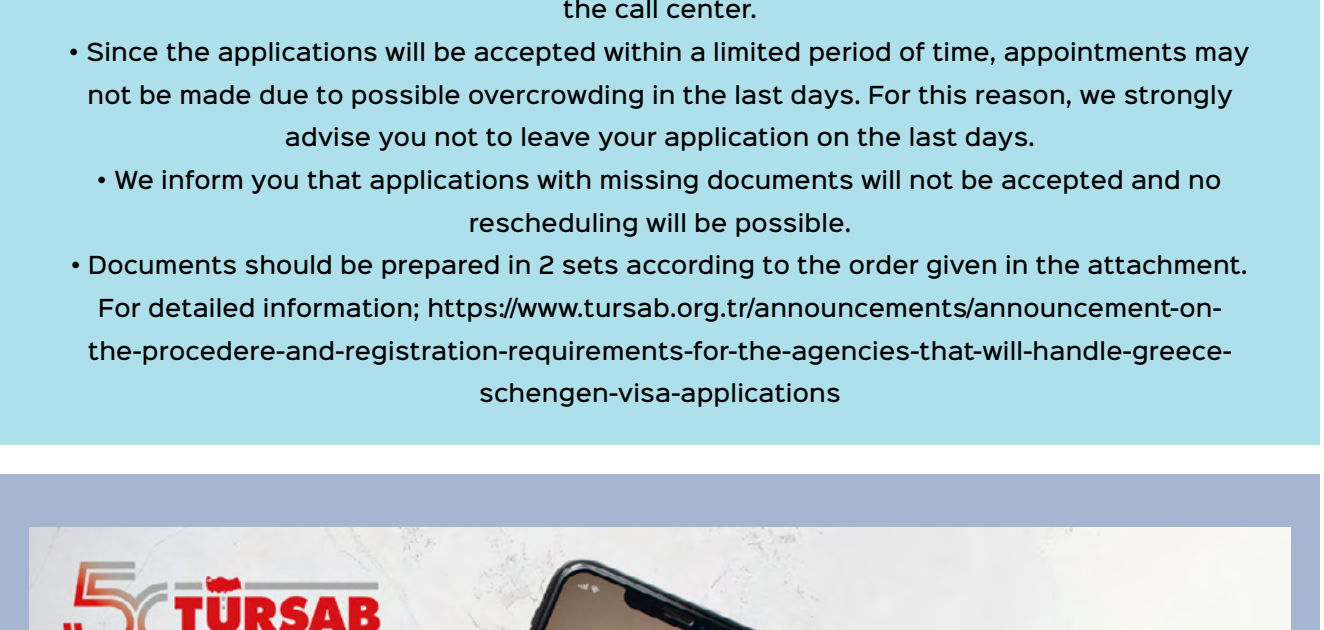
As part of the 7th Istanbul Economic Summit, TÜRSAB organized a panel titled "Multidimensional Evaluation of Smart City and Smart Tourism Concepts".

Moderated by Ebru Kılıç Eker, General Manager of the Software AG Turkey and Qatar, the panel was attended by Norbert Fiebig, President of the German Travel Association, Mauricio Socias, Founder & CEO of Wiongo Robotics and Osman Arslan, Transportation, Tourism and Services Sector Leader of Deloitte Turkey.



17TH TTI İZMİR, 3RD TTI OUTDOOR AND 1ST TTI HEALTH FAIR COMPLETED WITH GREAT INTEREST

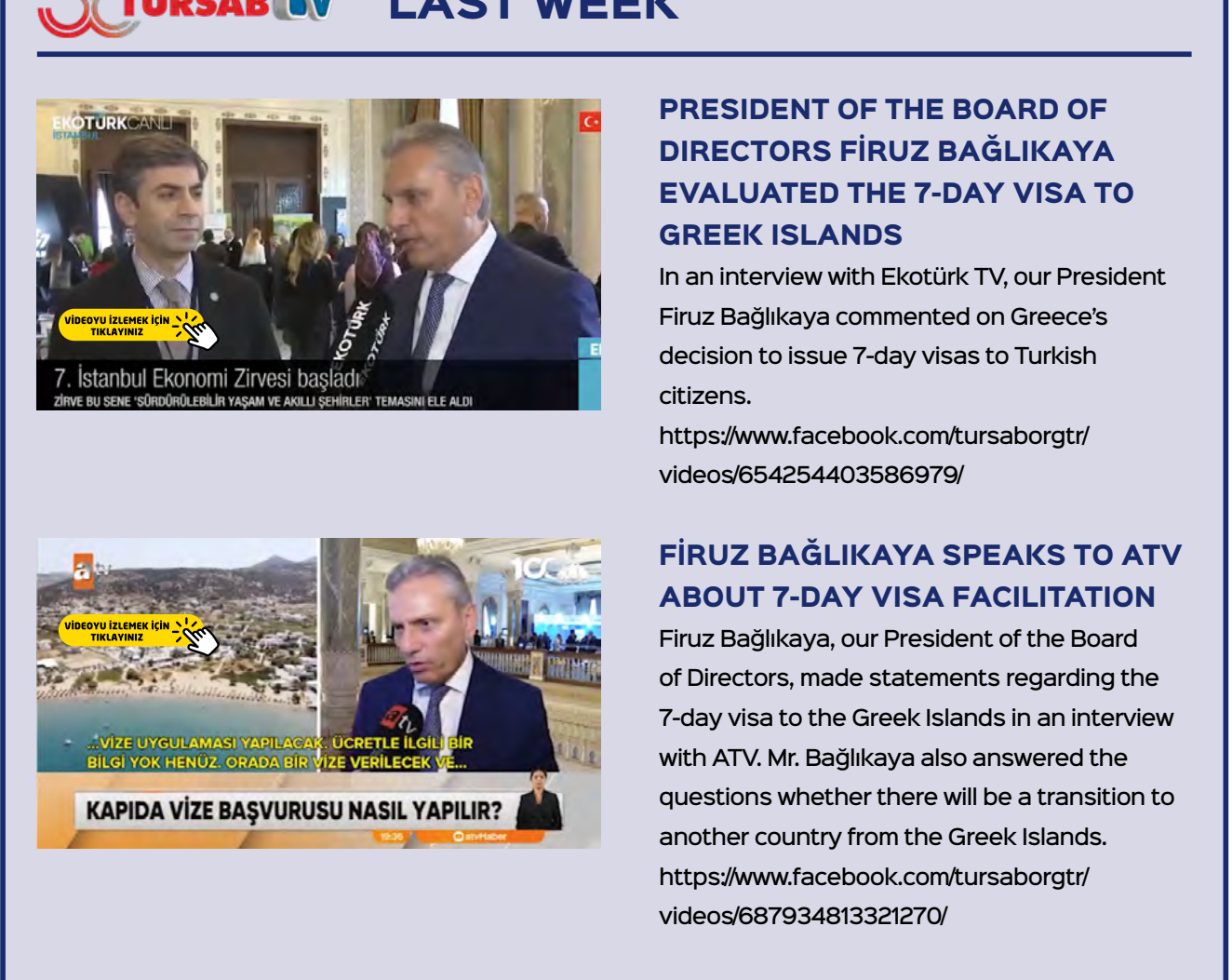
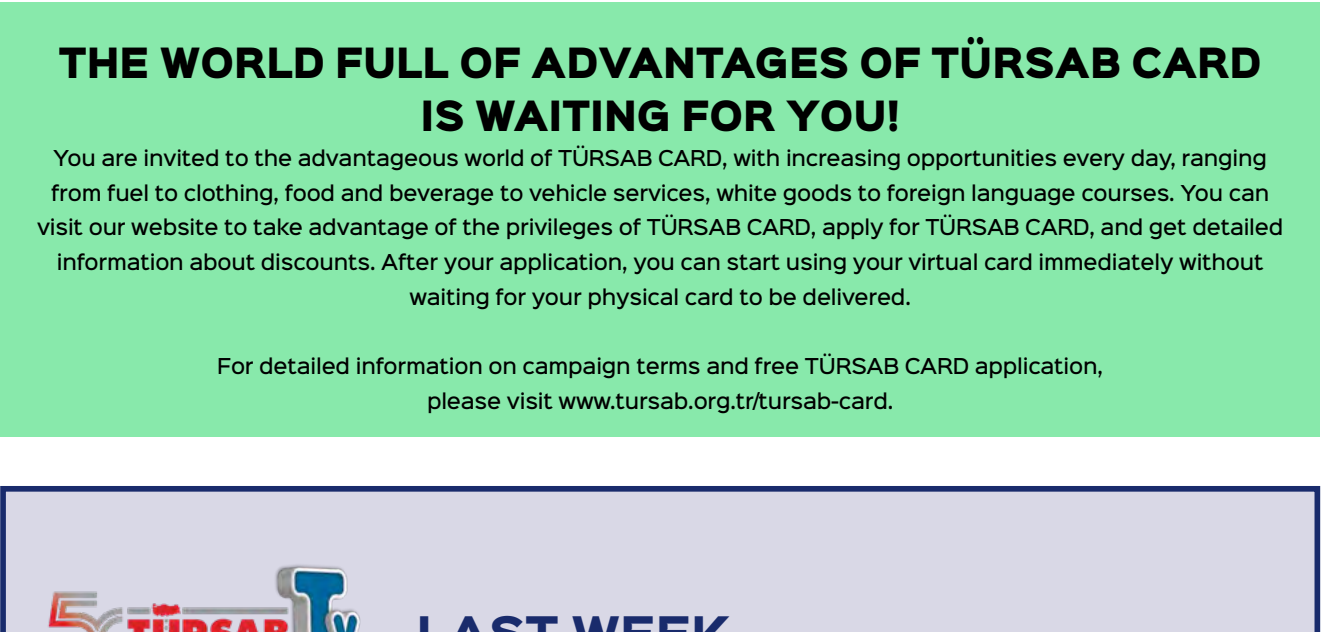
TTI İzmir, TTI Outdoor and the 1st TTI Health Tourism Fair opened its doors on December 7. TTI İzmir International Tourism Trade Fair and Congress, which contributes greatly to the tourism of the country and the region, brought tourism professionals together for the 17th time. The fair was opened by TÜRSAB President Firuz B. Bağlıkaya and our TÜRSAB Committee, TRNC Deputy Prime Minister, Minister of Tourism, Culture, Youth and Environment Fikri Ataoğlu, Venezuelan Minister of Tourism Ali Ernesto Padrón Paredes, Çanakkale Governor İhami Aktaş, İzmir Deputies Eyüp Kadri İnan, Ümit Öztale and Yasar Kırkıpınar, Mayor of İzmir Metropolitan Municipality and President of IZFAŞ Tuğçay Soyler, Mayor of Çanakkale Ülgür Gökhan, President of German Travel Association Norbert Fiebig, President of İMEAK Chamber of Shipping İzmir Branch Yusuf Öztürk, Vice President of Aegean Region Chamber of Industry Metin Akdas.



Speaking at the opening of the fair, Firuz Bağlıkaya said that all institutions and organizations have great duties to raise the bar of tourism to a higher level. The second day of the 17th International Tourism Trade Fair and Congress (TTI İzmir) was also very active. During the fair, which hosted colorful shows, events and exhibitions, panels that made an impact in the sector were held. On the first day of the fair, three separate panels were held: "Supports in Health Tourism, Thermal, Geriatrics and Wellness Tourism in Turkey", "Ethics in Tourism Panel" and "Holiday Destinations in Maritime Transportation".

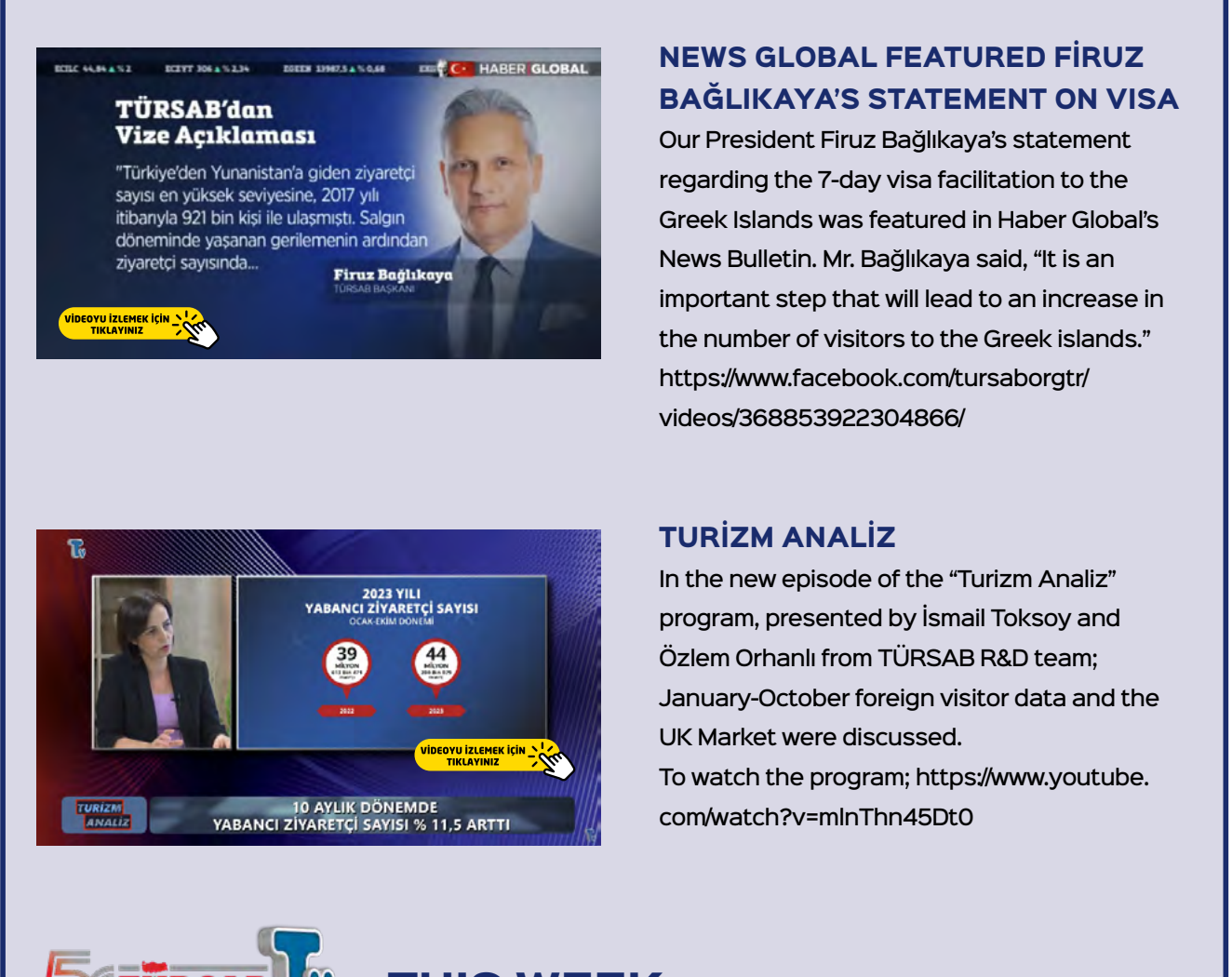
On Friday, December 8, "A World Brand Emerging from Turkey: Paximuz", "Miray Cruises is the First Cruise Company Established in Turkey", "Cruising is the Rising Value of Tourism", "What Do Tourists Want? City Branding with Data-Driven Strategy", "From Vision to Action: Making a Difference with Destination Management", "The Difference Between Perception and Fact: Kemeraltı Perception Research", "General Evaluation" panels, and on Saturday, December 9, panels on "Emerging Hospitality Technology Trends with Minirez, Bringing the Whole Tourism Ecosystem Together" and "Sustainable Hotels with Digitalization" were organized.

TTI Outdoor, which was open to the public between December 7-10, was also a popular destination for camping and caravanning enthusiasts. Visitors interested in nature and adventure tourism attended the fair and received information from experts.



OUR PRESIDENT OF THE BOARD OF DIRECTORS FİRUZ BAĞLIKAYA ATTENDED THE OPENING OF THE "ON THE RECORD FOR HUMANITY" EVENT

Our President Firuz Bağlıkaya attended the opening of the "On the Record for Humanity" event organized by the "On the Record for Humanity Initiative", which records the crimes against humanity committed against the Palestinian people. On December 9th, Yılmaz Tunc, Minister of Justice, Mehmet Tevfik Göksoy, Mayor of Esenler Municipality, İhsan Aktaş, Author and supporting institutions took part in the event which started at Rami Library. During the event, Bağlıkaya examined the photo exhibition prepared by Anadolu Agency to explain the crimes against humanity in Gaza.



HAGIA SOPHIA HISTORICAL MUSEUM INFORMATION TOUR WAS ORGANIZED

Under the coordination of TÜRSAB Cultural Tourism and Gastronomy Tourism Specialization Presidencies, an information trip was organized to the Hagia Sophia Historical Museum within DEM Museology on December 6, 2023. Our Istanbul Fath Regional Representative Board President Gürkan Özcan, Gastronomy Tourism Specialization President Erdal Çeri, Culture Tourism Specialization President İlahım Seyyale, Disciplinary Board and Specialization Presidency Members Özgür İldr Öksüz and İbrahim Tanrıverdi and related Specialization members attended the trip.



CEM TÜRKKAN, OUR HIGHWAY, TRANSPORTATION, TRANSPORT AND VEHICLE LEASING SPECIALIZATION PRESIDENT, ATTENDED THE MEETING HELD AT THE MINISTRY OF TRANSPORTATION AND INFRASTRUCTURE

On December 7, 2023, Cem Türkkan, our Highway, Transportation, Transport and Vehicle Leasing Specialization President, and Erol Beşe, our Audit Director, attended the meeting held at the Ministry of Transport and Infrastructure. During the meeting titled "Problems of companies carrying out international and domestic passenger transportation and solution proposals for their problems", the problems of renting transportation documents and the problems of inspection of documents and transportation activities in the field were discussed.



THE PROCEDURE AND REGISTRATION REQUIREMENTS FOR THE AGENCIES THAT WILL HANDLE GREECE SCHENGEN VISA APPLICATIONS HAVE BEEN ANNOUNCED

Regarding the letter sent to our Association by KOSMOS Visa Services LTD; Below are the Greek Consulate General Approved Agency Accreditation procedures for travel agency branches and centers in Istanbul and its regions Çanakkale, Bursa and Trabzon:

- Applications will be accepted between December 4 - December 15, 2023 at the dates and times determined by Kosmos.
- Interested Agents should send their applications to the attached e-mail address or contact the call center.
- Since the applications will be accepted within a limited period of time, appointments may not be made due to possible overcrowding in the last days. For this reason, we strongly advise you not to leave your application on the last days.
- We inform you that applications with missing documents will not be accepted and no rescheduling will be possible.
- Documents should be prepared in 2 sets according to the order given in the attachment.

For detailed information; <https://www.tursab.org.tr/announcements/announcement-on-the-procedure-and-registration-requirements-for-the-agencies-that-will-handle-greece-schengen-visa-applications>

WITH TÜRSAB MOBILE APPLICATION, ALL YOUR TRANSACTIONS ARE AT YOUR FINGERTIPS

Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way. You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform your transactions. You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below.

TÜRSAB AGENCY SOFTWARE

The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the internet through mobile devices and computers, free of charge.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website www.tursabyazlim.org.

For more detailed information, please visit: <https://www.tursab.org.tr/uyelerimiz-50-ylimiza-ozel>

THE WORLD FULL OF ADVANTAGES OF TÜRSAB CARD IS WAITING FOR YOU!

You are invited to the advantageous world of TÜRSAB CARD, with increasing opportunities every day, ranging from fuel to clothing, food and beverage to vehicle services, white goods to foreign language courses. You can visit our website to take advantage of the privileges of TÜRSAB CARD, apply for TÜRSAB CARD, and get detailed information about discounts. After your application, you can start using your virtual card immediately without waiting for your physical card to be delivered.

For detailed information on campaign terms and free TÜRSAB CARD application, please visit www.tursab.org.tr/tursab-card.

LAST WEEK

PRESIDENT OF THE BOARD OF DIRECTORS FİRUZ BAĞLIKAYA EVALUATED THE 7-DAY VISA TO GREEK ISLANDS

In an interview with Ektürk TV, our President Firuz Bağlıkaya commented on Greece's decision to issue 7-day visas to Turkish citizens.

<https://www.facebook.com/tursaborgtr/videos/6544254403586979/>

FİRUZ BAĞLIKAYA SPEAKS TO ATV ABOUT 7-DAY VISA FACILITATION

Firuz Bağlıkaya, our President of the Board of Directors, made statements regarding the 7-day visa to the Greek Islands in an interview with ATV. Mr. Bağlıkaya also answered the questions whether there will be a transition to another country from the Greek Islands.

<https://www.facebook.com/tursaborgtr/videos/687934813321270/>

THIS WEEK

NEWS GLOBAL FEATURED FİRUZ BAĞLIKAYA'S STATEMENT ON VISA

Our President Firuz Bağlıkaya's statement regarding the 7-day visa facilitation to the Greek Islands was featured in Haber Global's News Bulletin. Mr. Bağlıkaya said, "It is an important step that will lead to an increase in the number of visitors to the Greek Islands."

<https://www.facebook.com/tursaborgtr/videos/368853922304866/>

TURİZM ANALİZ

In the new episode of the "Turizm Analiz" program, presented by İsmail Toksoy and Özlem Orhanlı from TÜRSAB R&D team; January-October foreign visitor data and the UK Market were discussed. To watch the program; <https://www.youtube.com/watch?v=mlnThn45Df0>

KÜLTÜR KEŞİFLERİ

In the new episode of our Kültür Keşifleri program, which is broadcast with the presentations of N. İlahım Seyyale and Özgür İldr Öksüz, we will discover the unknown beauties of Ankara, the capital of Turkey, which has hosted many civilizations with its history dating back to 2000 BC, known for its castles, inns, parliament building and statues, and has been known by many names such as Ançyra, Engürü, Angora, together with Cevat Engin Şahin, President of TÜRSAB Central Anatolia Regional Representative Board.

Our program, where you can send your questions via Facebook and Youtube, is on TÜRSAB TV on Tuesday, December 12 at 14.00.