

# TOURISM BULLETIN

ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN

15-22 JANUARY / 2024

## TTK 2024 2. TÜRSAB TURİZM KONGRESİ

50 TÜRSAB



16-18 Şubat 2024  
Royal International Lara Antalya

### TOURISM PROFESSIONALS COME TOGETHER AT THE 2ND TOURISM CONGRESS IN ANTALYA

In order to shed light on the future of tourism, analyze the changes in the travel industry all over the world and increase our solidarity, we come together again at the 2nd TÜRSAB Tourism Congress to be held in Antalya between 16-18 February 2024.

In addition to conferences, panels and academic sessions, we will evaluate the latest developments in our profession together at our congress, where there will be opportunities to meet among members, meet with suppliers and learn about the tourism potential of the regions. For TÜRSAB members and employees, congress registration is free of charge and they will only pay transportation, accommodation or daily use fees.

Location: Royal Seginus Hotel, Lara/Antalya

Date: February 16-18, 2024

For detailed information; <https://www.tursab.org.tr/announcements/announcement-on-the-2nd-tursab-tourism-congress>

## "TÜRSAB WHATSAPP LIVE SUPPORT LINE" OPENED FOR USE

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### OUR PRESIDENT OF THE BOARD OF DIRECTORS FIRUZ BAĞLIKAYA AND VICE PRESIDENT HASAN EKER VISITED T.R. MINISTER OF TREASURY AND FINANCE MR. MEHMET ŞİMŞEK IN HIS OFFICE

Our President Firuz Bağlıkaya and Vice President Hasan Eker visited the Minister of Treasury and Finance Mr. Mehmet Şimşek in his office.

Within the scope of the visit, the Minister was informed about the current issues of our sector. We would like to thank Mr. Şimşek for his kind hospitality and valuable time.



### OUR TÜRSAB COMMITTEE MET WITH GREECE TOURISM MINISTER OLGA KEFALOGIANNI AND THE ACCOMPANYING DELEGATION FROM GREECE

Our TÜRSAB Committee, headed by our President Firuz Bağlıkaya, met with the Greek Minister of Tourism Ms. Olga Kefalogianni and the accompanying Greek Delegation at a meeting held over lunch on Tuesday, January 16th.

The meeting, which took place at the Atatürk Cultural Center (AKM) renovated by the Ministry of Culture and Tourism, was attended by our TÜRSAB Committee consisting of TÜRSAB Vice Presidents Davut Günaydın and Hasan Eker, Board Member Talip Aldemir and Minos Matsas, the esteemed Evfot K. Kefalogianni, Consul General of Greece in İstanbul Konstantinos Koutras, GNTO Vice President and Senior Advisor to the Minister Konstantinos Zikos, GNTO International Offices Director Angeliki Varela and the accompanying Greek Delegation.

Within the scope of the meeting, which emphasized the importance of mutual tourism mobility, consultations were held on the initiation of the necessary work for the cultural interaction of the citizens of the two countries to continue throughout the year, the permanent visa application at the door, visa processes in our consulates and tourism investments.

We would like to thank Ms. Olga Kefalogianni for her kind visit and for her contribution to strengthening tourism ties between the two countries.



### FIRUZ BAĞLIKAYA, PRESIDENT OF THE BOARD OF DIRECTORS OF TÜRSAB, MET WITH TRAVEL AGENCIES OPERATING IN SOUTH MARMARA

TÜRSAB President Firuz Bağlıkaya came together with the representatives of travel agencies operating in the South Marmara region at the meeting organization.

The meeting, hosted by our Vice President Hasan Eker and Murat Saracoğlu, President of the South Marmara Regional Representative Board, was attended by our Vice President Davut Günaydın, Board Member Talip Aldemir and more than 100 travel agency representatives.

Speaking at the meeting where the opinions on the new draft law prepared by the Ministry of Culture and Tourism were evaluated, Mr. Bağlıkaya informed our travel agencies on the position of our Association on the draft law and the steps taken towards the law.



### OUR VICE PRESIDENT HASAN EKER, MET WITH MEMBER OF THE TGNA BUDGET COMMITTEE, BURSA MP MR. AHMET KILIÇ

TÜRSAB Vice President Hasan Eker met with Mr. Ahmet Kiliç, Member of the Budget Commission of the Turkey Grand National Assembly, Member of Parliament for Bursa.

During the visit, TÜRSAB's 50th anniversary book was presented to Mr. Kiliç and information about our country's tourism was shared.

We thank Mr. Ahmet Kiliç for his kind visit.

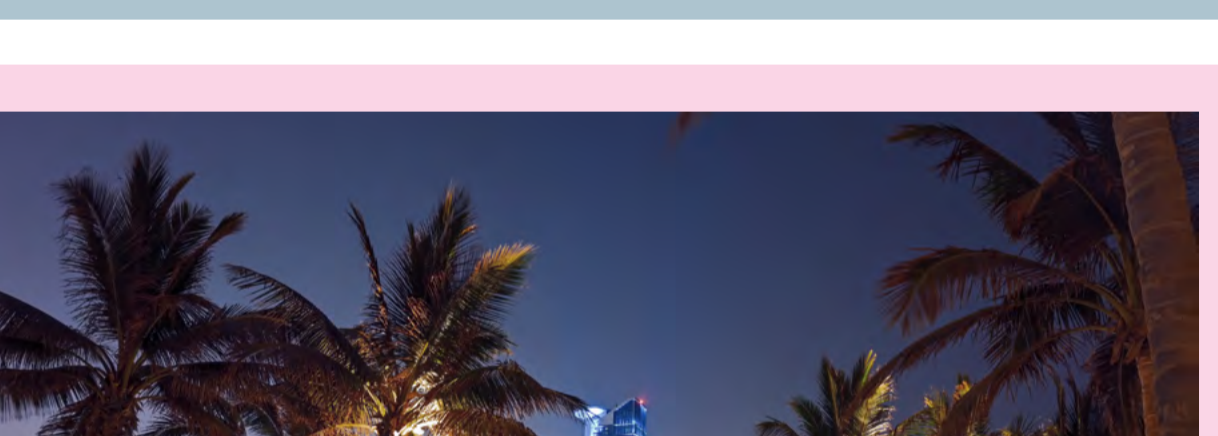


### DEİK BUSINESS COUNCILS 2023 ORDINARY GENERAL ASSEMBLY AND COMMERCIAL DIPLOMACY AWARD CEREMONY TOOK PLACE

The 2023 Ordinary Elected General Assemblies of DEİK Business Councils and Commercial Diplomacy Award Ceremony was hosted by DEİK President Nail Olpak with the participation of our Minister of Trade Prof. Dr. Ömer Bolat, Deputy Ministers of Trade, our President and DEİK Board Member Firuz Bağlıkaya, İstanbul Chamber of Commerce (İTO) President Şekip Avdagiç and valuable representatives of the business world on Saturday, January 20, 2024 at İstanbul Grand Cevahir Hotel and Congress Center.

Our President Mr. Firuz Bağlıkaya took part in the election committee during the elections for the Presidents and Executive Committee Members of DEİK Business Councils.

We wish success to the new Business Council Chairs and Executive Committee Members and hope that the election results will be auspicious.



### TÜRSAB ESKİŞEHİR RRB PRESIDENT ÖZGÜR ERSOY VISITED BİLECİK GOVERNOR ŞEFİK AYGÖL

Özgür Ersoy, President of TÜRSAB Eskişehir Regional Representative Board, visited Bilecik Governor Şefik Aygöl in his office and conveyed his best wishes for his new position.

RRB President informed Mr. Aygöl about the tourism sector and the activities in the region. We thank Mr. Aygöl for his hospitality.

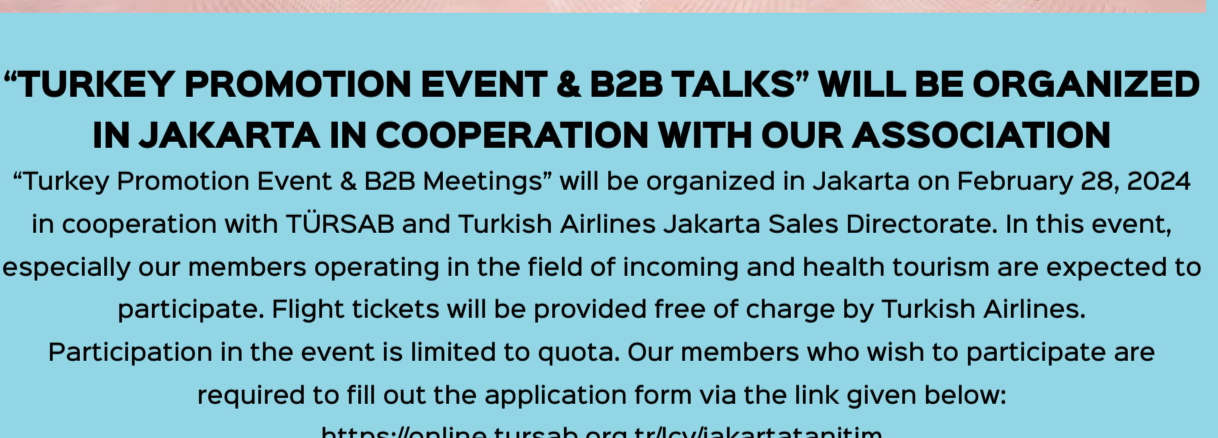


### ANNOUNCEMENT ON THE LAWSUIT INITIATED AGAINST DÖSİMM FOR THE CANCELLATION OF THE DECISION OF THE BOARD OF DIRECTORS REGARDING MUSEUM AND ARCHAEOLOGICAL SITE ENTRANCE FEES

Attached to this announcement is the petition for the cancellation of the decision of the Board of Directors regarding the tariffs of museum and archaeological site entrance fees initiated against DÖSİMM with the case file number 2024/282 E. of the 10th Chamber of the Council of State.

Our members who think that they have been harmed by this practice and who want to object have the right to intervene in the case in question.

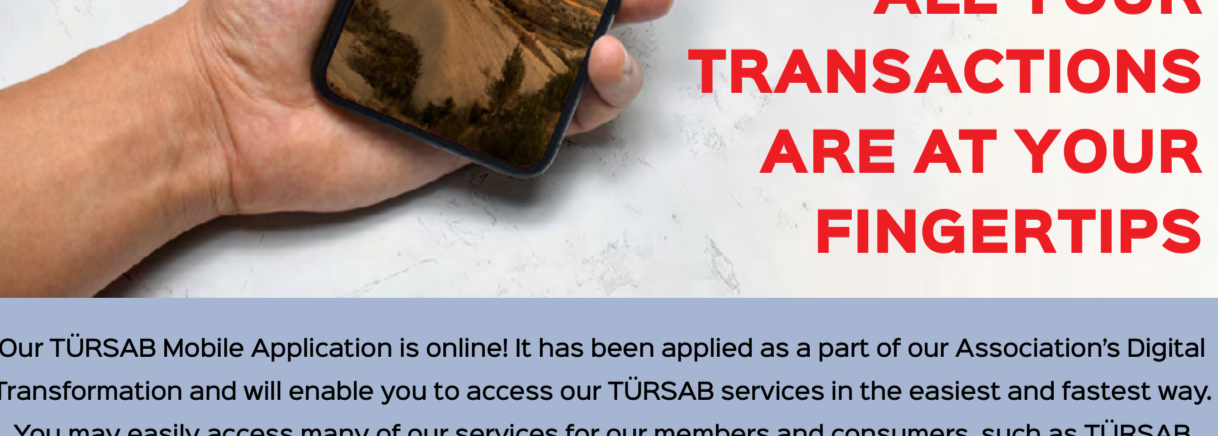
For detailed information; <https://www.tursab.org.tr/announcements/announcement-on-the-lawsuit-initiated-against-dosimm-for-the-cancellation-of-the-decision-of-the-board-of-directors-regarding-museum-and-archaeological-site-entrance-fees>



### 12TH JEDDAH INTERNATIONAL TRAVEL AND TOURISM FAIR WILL BE HELD FROM JANUARY 28-30

Our Association will take part in the 12th Jeddah International Travel and Tourism Fair, which will take place in Jeddah Superdome, Saudi Arabia between January 28-30, 2024, at booth B5.

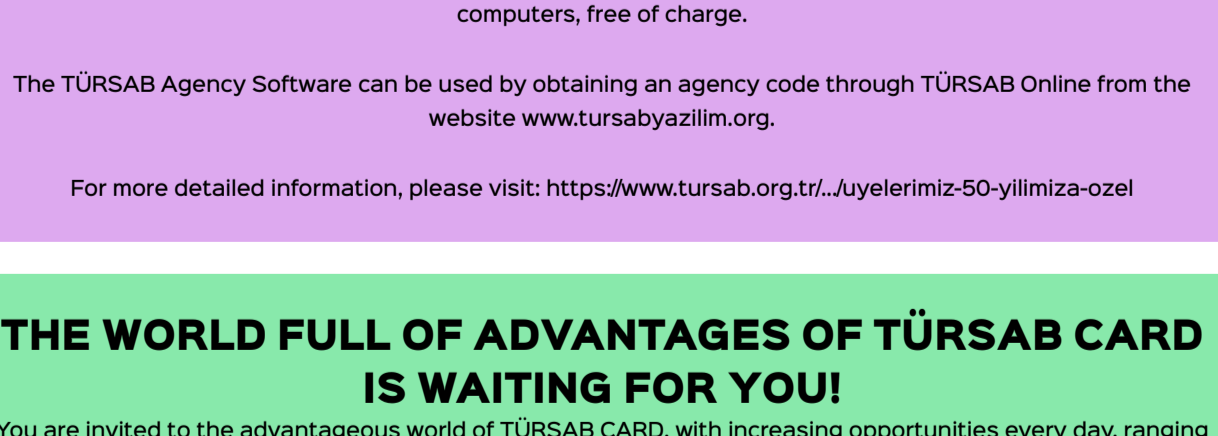
All our members will be able to use the 120m<sup>2</sup> booth area where TÜRSAB will participate together with ICVB free of charge for gathering and business meetings.



### TOURISM SECTOR STAKEHOLDERS WILL MEET AT EMITT ON FEBRUARY 6-9

Between February 6-9, 2024, the 27th Emitt Fair will be held at TÜYAP Fair and Congress Center.

You can access visitor registration and detailed information via the link below. <https://bit.ly/47zJmNs>



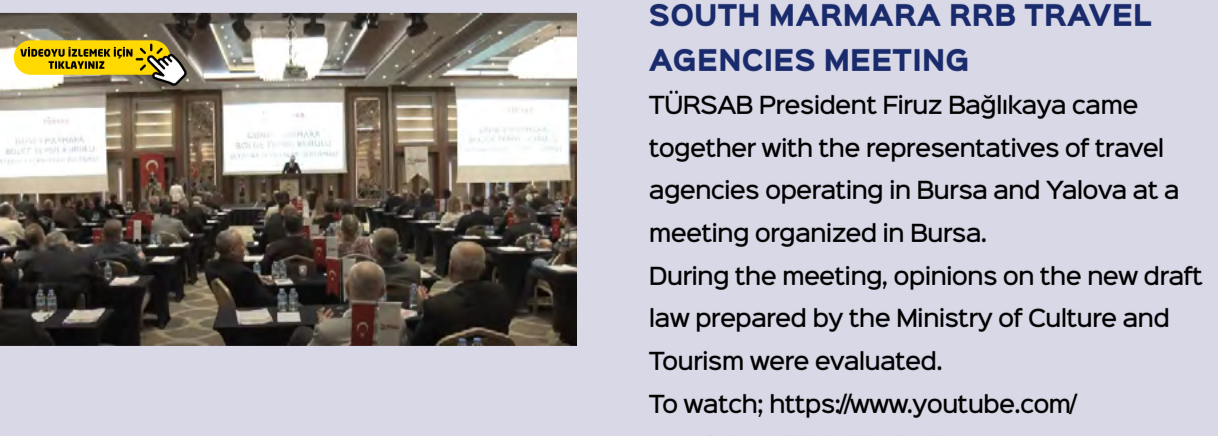
### "TURKEY PROMOTION EVENT & B2B TALKS" WILL BE ORGANIZED IN JAKARTA IN COOPERATION WITH OUR ASSOCIATION

"Turkey Promotion Event & B2B Meetings" will be organized in Jakarta on February 28, 2024 in cooperation with TÜRSAB and Turkish Airlines Jakarta Sales Directorate. In this event, especially our members operating in the field of Incoming and Health tourism are expected to participate. Flight tickets will be provided free of charge by Turkish Airlines.

Participation in the event is limited to quota. Our members who wish to participate are required to fill out the application form via the link given below:

<https://online.tursab.org.tr/cv/jakartaanitim>

For detailed information; <https://www.tursab.org.tr/announcements/announcement-on-turkey-promotion-event-and-b2b-meetings-in-jakarta>



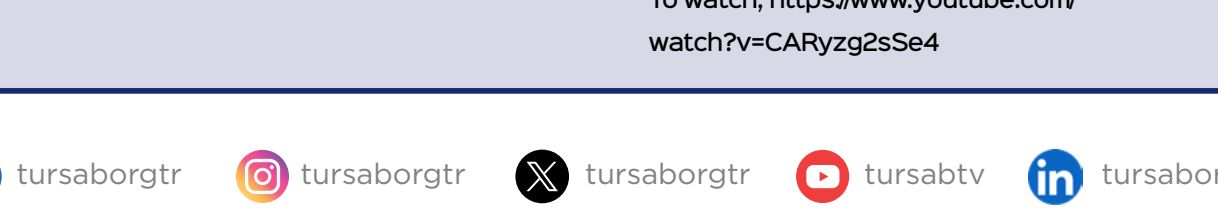
### WITH TÜRSAB MOBILE APPLICATION, ALL YOUR TRANSACTIONS ARE AT YOUR FINGERTIPS

Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way.

You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform your transactions.

You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below.

Click to download the application for free.



### TÜRSAB AGENCY SOFTWARE

The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer inquiry program via the internet through mobile devices and computers, free of charge.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website [www.tursabyazilim.org](https://www.tursabyazilim.org).

For more detailed information, please visit: <https://www.tursab.org.tr/.../uye/ilemiz-50-yilimiz-ozel>

### THE WORLD FULL OF ADVANTAGES OF TÜRSAB CARD IS WAITING FOR YOU!

You are invited to the advantageous world of TÜRSAB CARD, with increasing opportunities every day, ranging from fuel to clothing, food and beverage to vehicle services, white goods to foreign language courses. You can visit our website to take advantage of the privileges of TÜRSAB CARD, apply for TÜRSAB CARD, and get detailed information about discounts. After your application, you can start using your virtual card immediately without waiting for your physical card to be delivered.

For detailed information on campaign terms and free TÜRSAB CARD application, please visit <https://www.tursab.org.tr/tursab-card>.

### LAST WEEK

#### TÜRSAB AGENDA WITH FIRUZ BAĞLIKAYA

In the special broadcast of "TÜRSAB Agenda with Firuz Bağlıkaya" moderated by journalist Mehmet Güneli, our President Firuz Bağlıkaya answered questions about the amendments to be made by the Ministry of Culture and Tourism to Law No. 1618.

To watch the Programme; <https://www.youtube.com/watch?v=M8ggEvRQzJU&t=1412s>

#### SOUTH MARMARA RRB TRAVEL AGENCIES MEETING

TÜRSAB President Firuz Bağlıkaya came together with the representatives of travel agencies operating in Bursa and Yalova at a meeting organized in Bursa.

During the meeting, opinions on the new draft law prepared by the Ministry of Culture and Tourism were evaluated.

To watch; <https://www.youtube.com/watch?v=u3Z4a0PzQeE>

#### "THE TOURISM COMMUNITY SHOULD UNITE FOR TÜRSAB"

Former presidents of TÜRSAB, past board members, tourism association presidents and veterans of our sector made evaluations on the new law to be introduced instead of the Law No. 1618 on Travel Agencies and Travel Agencies Association, which the Ministry of Culture and Tourism plans to abolish.

<https://fb.watch/JPvEB7TA/v>

#### KOCAELİ 2ND TOURISM SECTOR MEETING

The "2nd Tourism Sector Meeting", hosted by our Eastern Marmara Regional Representative Board President Aytekin Şahinbas, in cooperation with Kocaeli Governorship, Kocaeli Metropolitan Municipality, Kocaeli University and Kocaeli Hotel and Touristic Facility Operators Association (KOTİD), took place on 09-10-11 January 2024.

Within the scope of the event, touristic destinations of the region were visited.

To watch; <https://www.youtube.com/watch?v=CArYzg2sSe4>