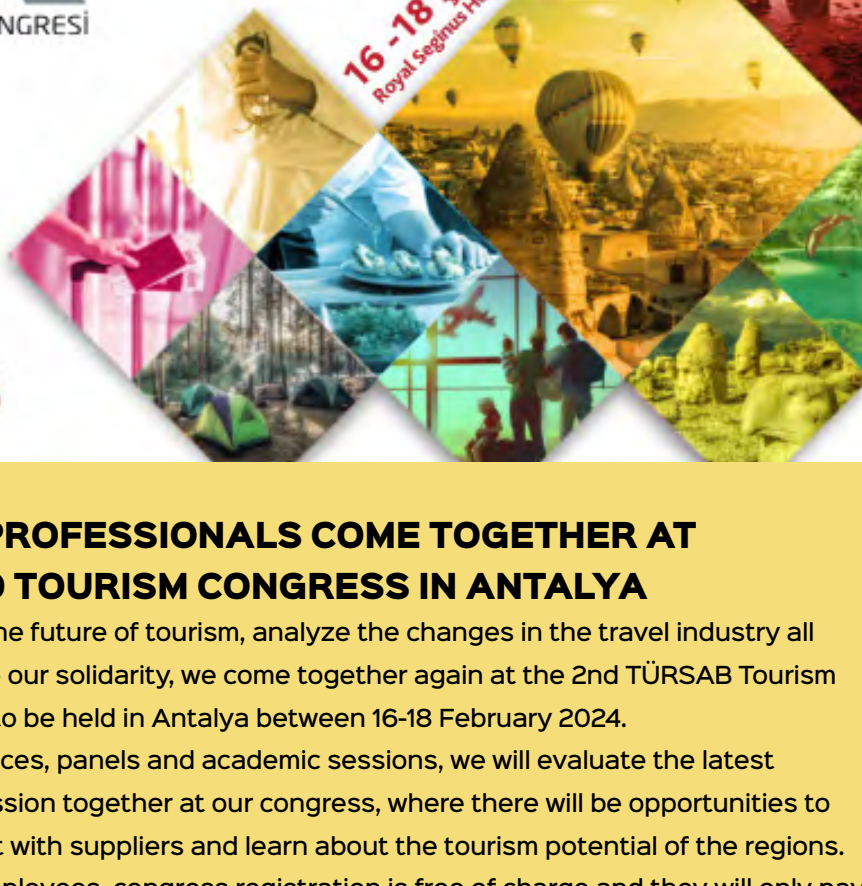


# TOURISM BULLETIN

ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN 29 JANUARY - 4 FEBRUARY / 2024



## TOURISM PROFESSIONALS COME TOGETHER AT THE 2ND TOURISM CONGRESS IN ANTALYA

In order to shed light on the future of tourism, analyze the changes in the travel industry all over the world and increase our solidarity, we come together again at the 2nd TÜRSAB Tourism Congress to be held in Antalya between 16-18 February 2024.

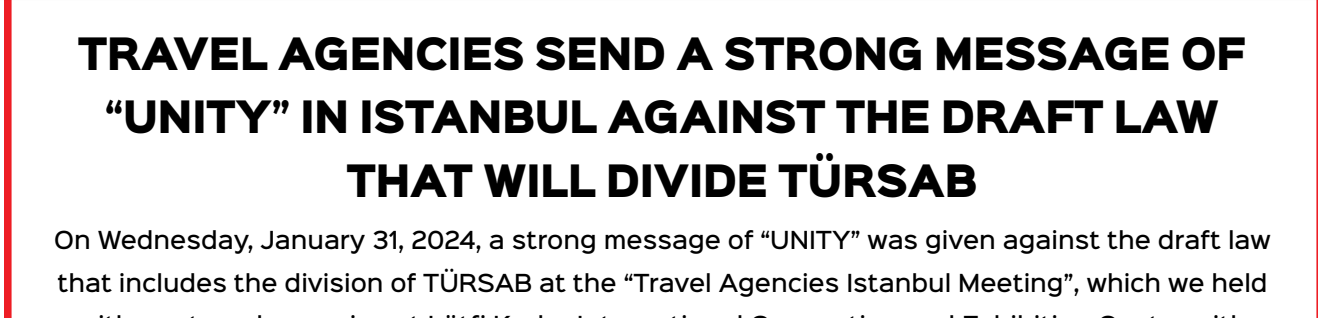
In addition to conferences, panels and academic sessions, we will evaluate the latest developments in our profession together at our congress, where there will be opportunities to meet among members, meet with suppliers and learn about the tourism potential of the regions. For TÜRSAB members and employees, congress registration is free of charge and they will only pay transportation, accommodation or daily use fees.

Location: Royal Seginus Hotel, Lara/Antalya  
Date: February 16-18, 2024

For detailed information; <https://www.tursab.org.tr/announcements/announcement-on-the-2nd-tursab-tourism-congress>

## "TÜRSAB WHATSAPP LIVE SUPPORT LINE" OPENED FOR USE

+90 549 456 10 10

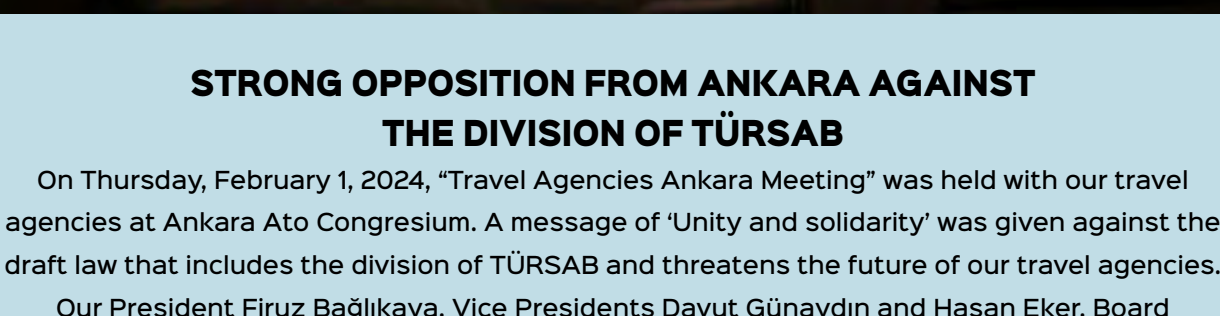


## TRAVEL AGENCIES SEND A STRONG MESSAGE OF "UNITY" IN ISTANBUL AGAINST THE DRAFT LAW THAT WILL DIVIDE TÜRSAB

On Wednesday, January 31, 2024, a strong message of "UNITY" was given against the draft law that includes the division of TÜRSAB at the "Travel Agencies Istanbul Meeting", which we held with our travel agencies at Lütfi Kırdar International Convention and Exhibition Center with intense participation.

Our travel agency representatives and members of the press attended the meeting where our President of Board of Directors Firuz Bağlıkaya, Vice Presidents Davut Günaydın and Hasan Eker, Board Members, Regional Representative Board and Specialization Presidents, Audit and Disciplinary Board Members and former Presidents of TÜRSAB took part.

In the meeting where the articles that will negatively affect the integrity of TÜRSAB, our travel agencies and tourism sector in the new draft law were explained in detail, Bağlıkaya drew attention to the importance of being a Union in terms of representation power for travel agencies and emphasized that those with large capital power wanted to be separated from the others. Stating that he believes that our President Mr. Erdoğan will see the mistake made, Bağlıkaya said, "Our Association is our unity, TÜRSAB cannot be divided".



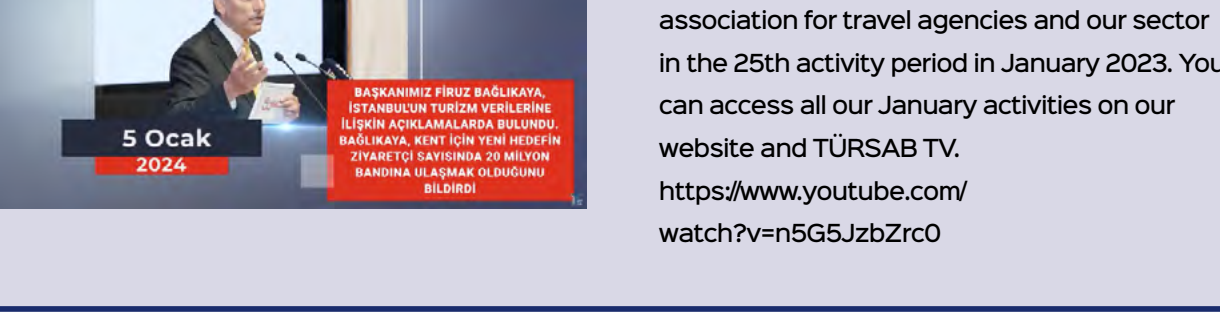
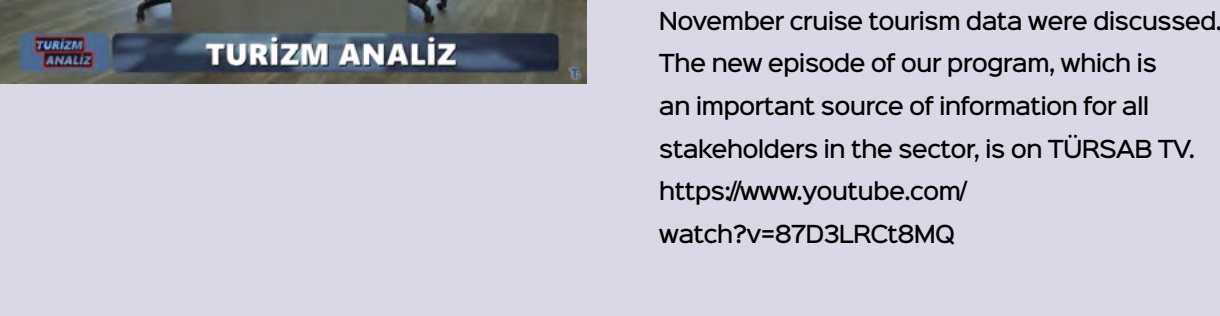
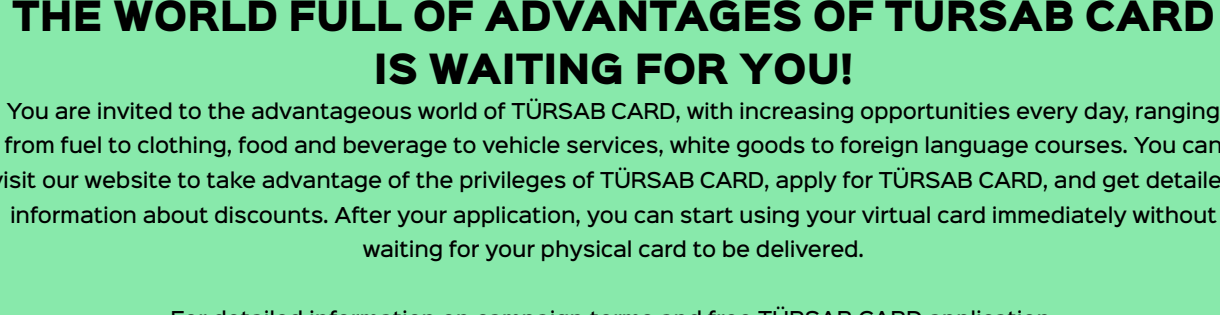
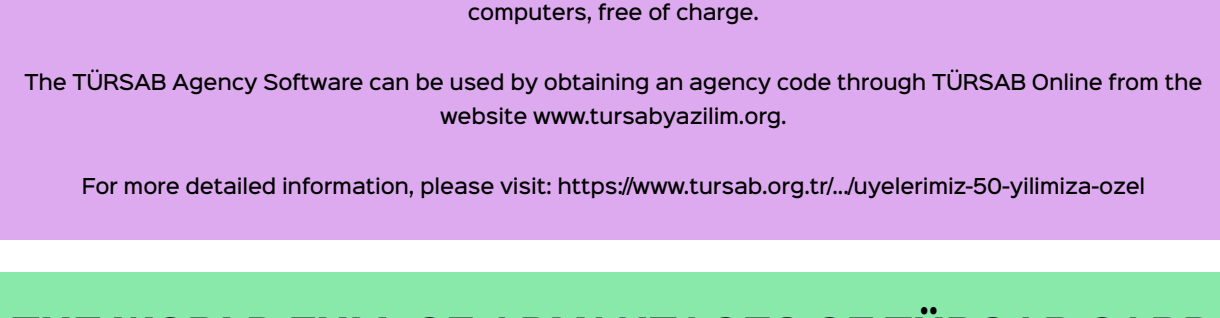
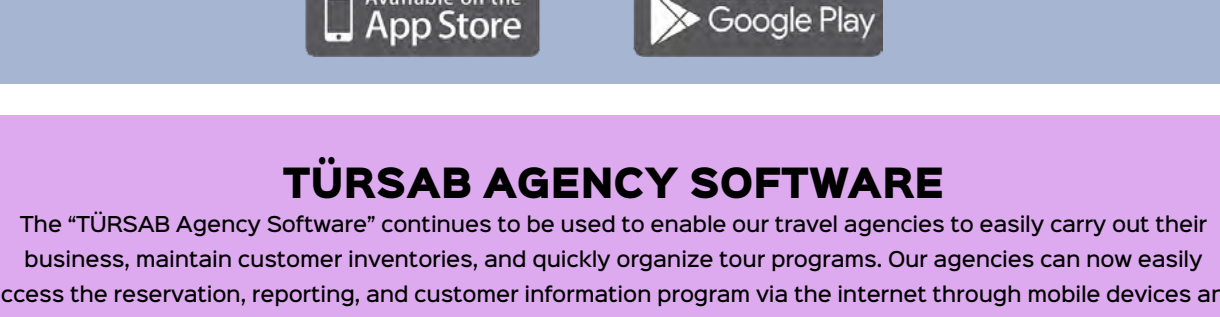
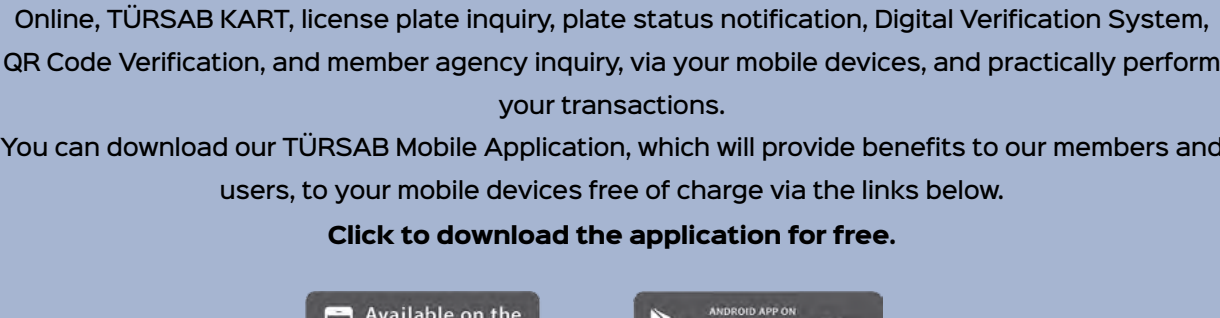
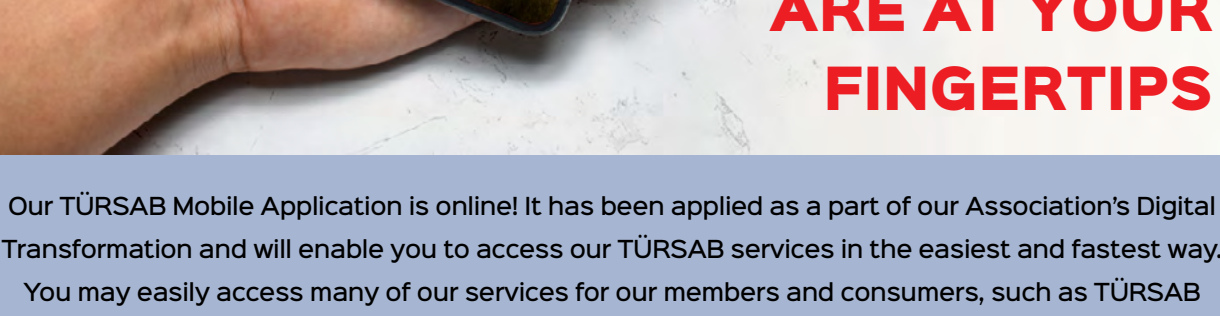
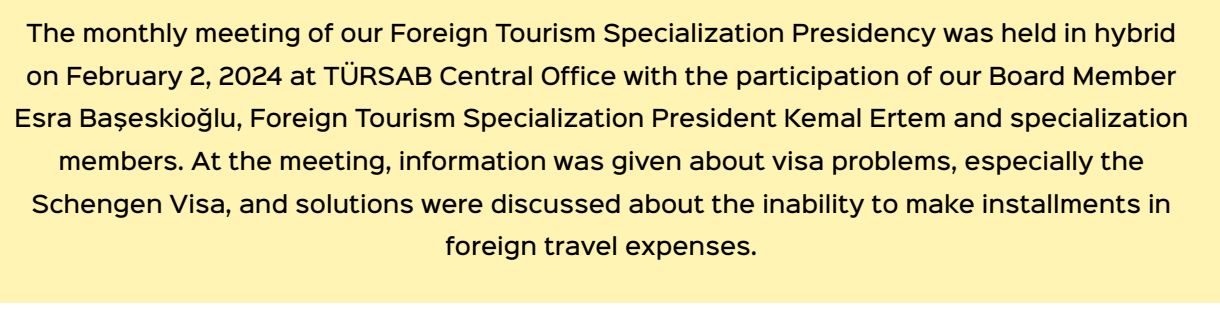
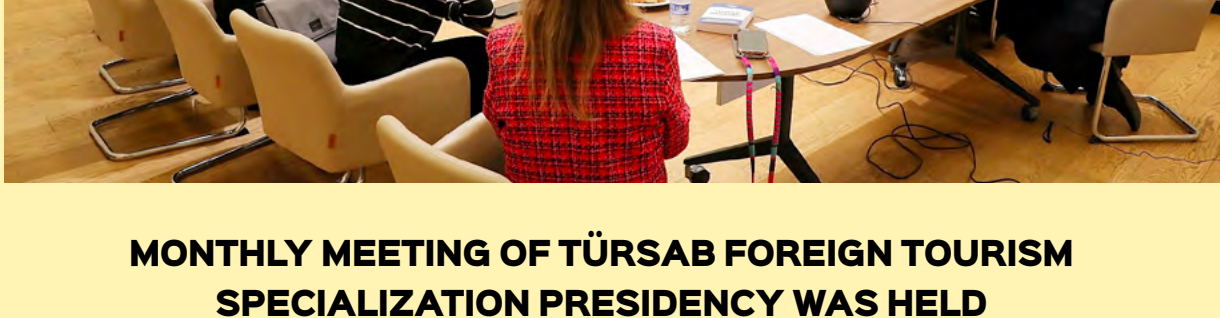
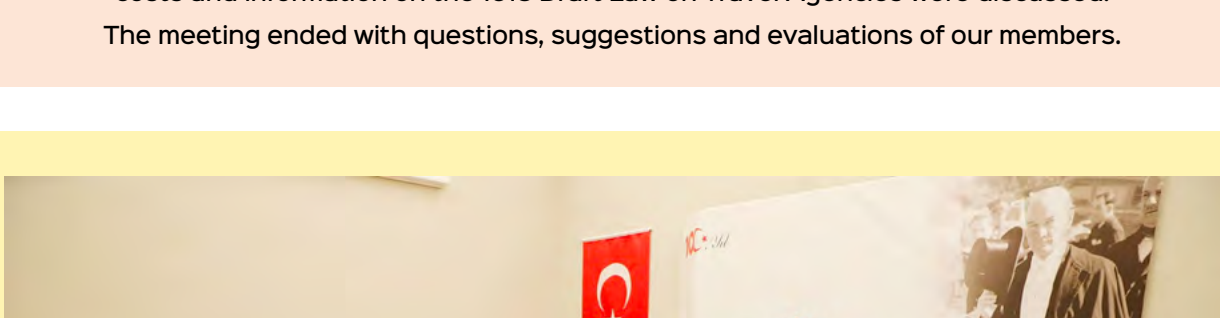
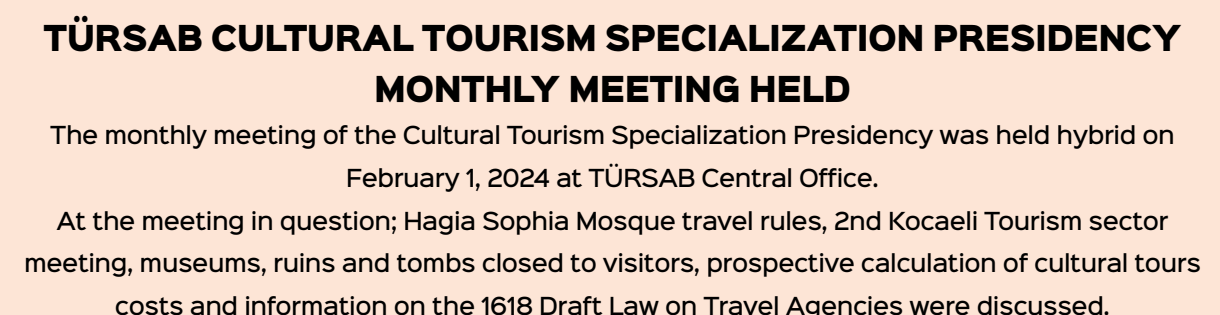
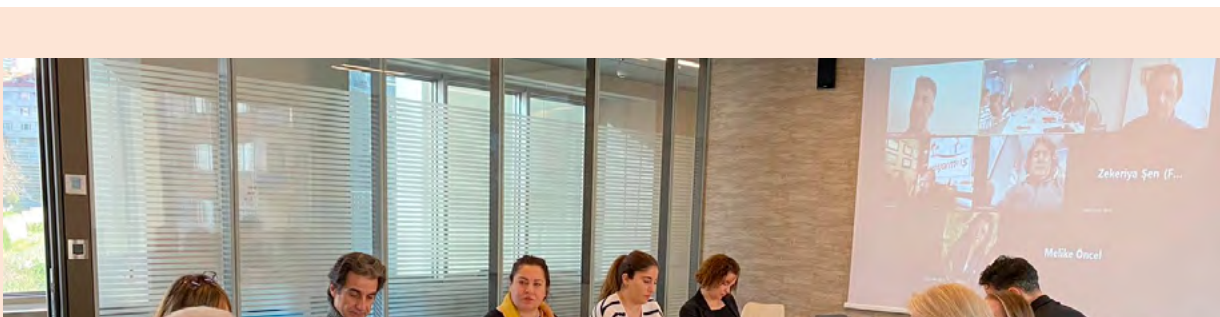
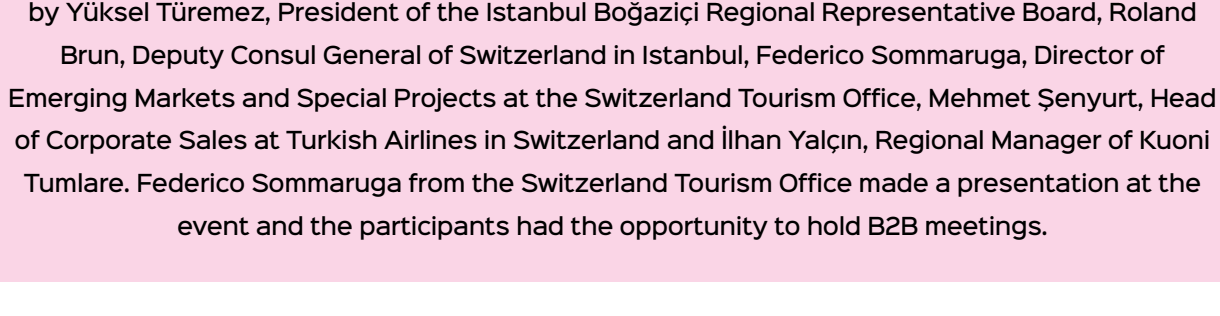
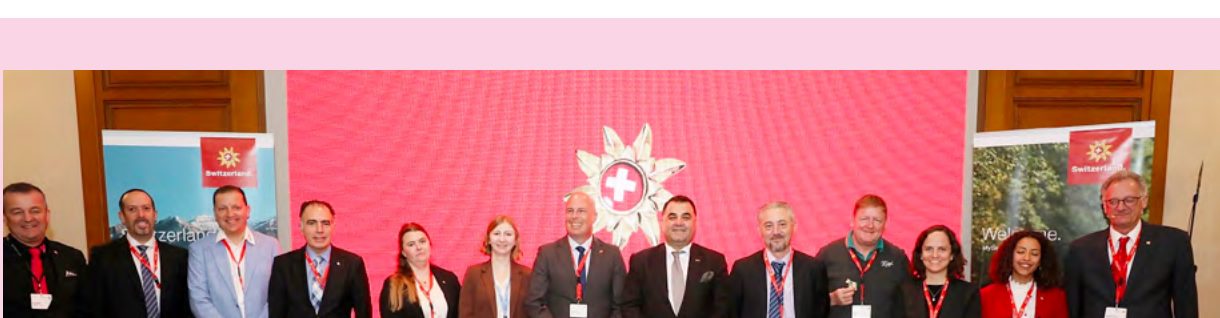
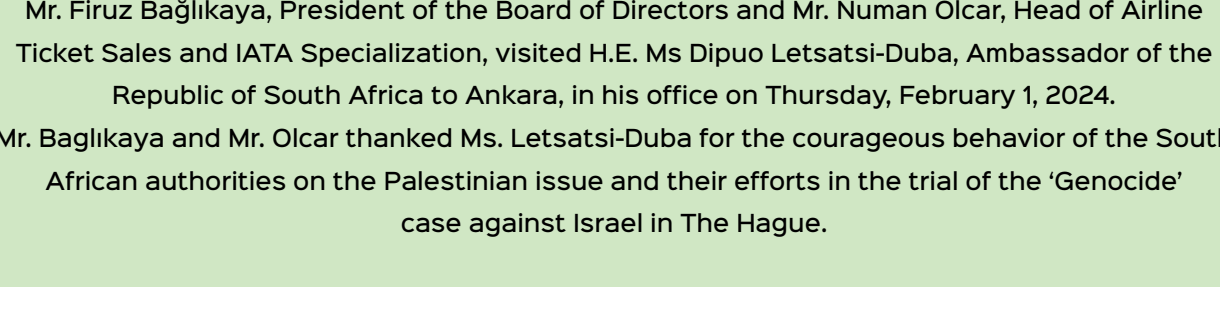
## STRONG OPPOSITION FROM ANKARA AGAINST THE DIVISION OF TÜRSAB

On Thursday, February 1, 2024, "Travel Agencies Ankara Meeting" was held with our travel agencies at Ankara Ato Congressium. A message of "Unity and solidarity" was given against the draft law that includes the division of TÜRSAB and threatens the future of our travel agencies.

Our President Firuz Bağlıkaya, Vice Presidents Davut Günaydın and Hasan Eker, Board Members, Audit and Disciplinary Board Members, Chief Executives, Chief of Ankara and Regional Representative Board Presidents attended the meeting, which was attended by more than 1000 travel agency representatives and members of the press.

Our President Firuz Bağlıkaya explained in detail the articles of the new draft law that will negatively affect our Association, travel agencies and our sector. Pointing out that if TÜRSAB is divided, the representation power of travel agencies will be damaged and multi-headedness will occur in the sector, Mr. Bağlıkaya stated that if the draft law is accepted, small-scale travel agencies will face the threat of closure in the face of those with large capital power.

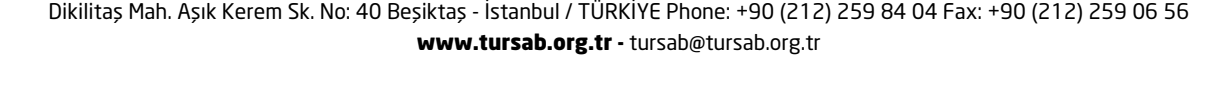
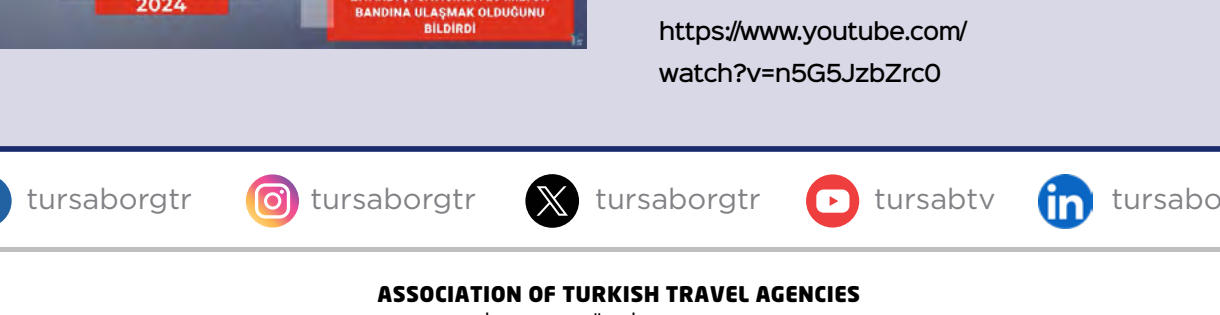
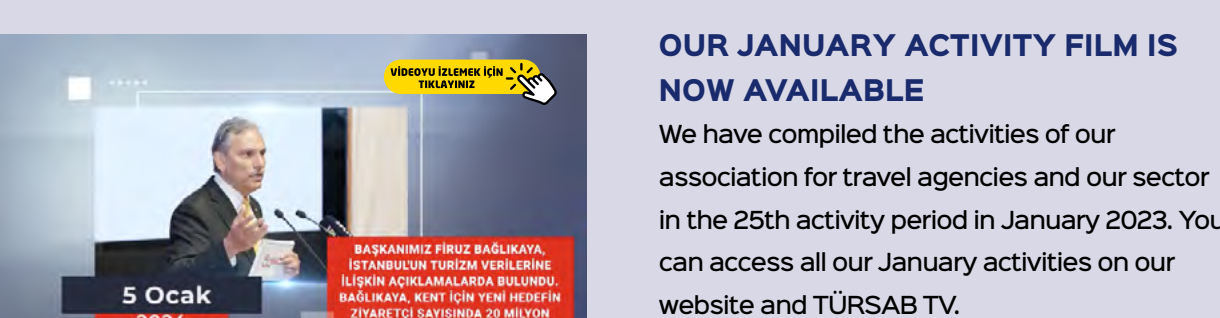
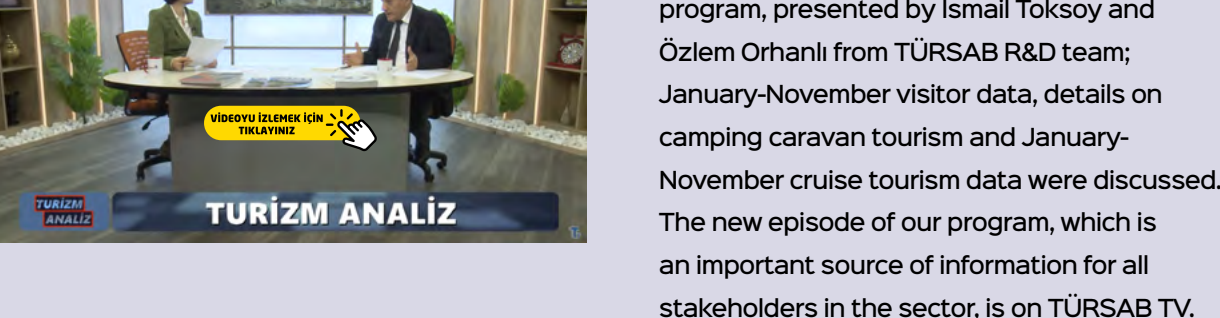
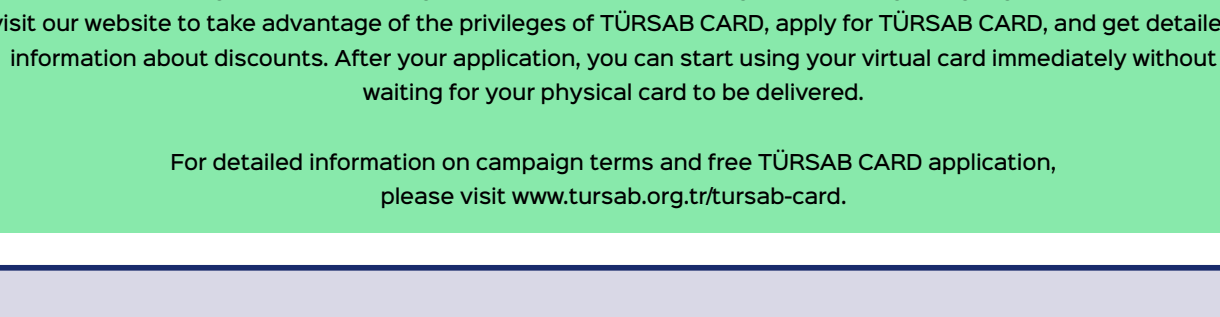
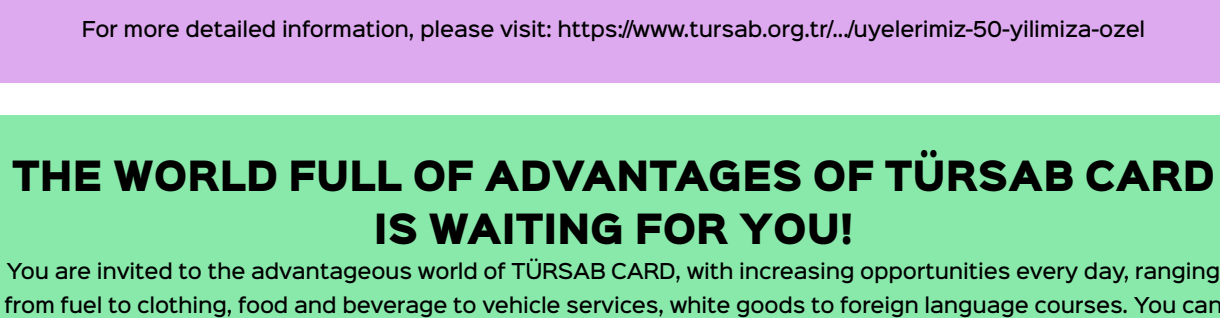
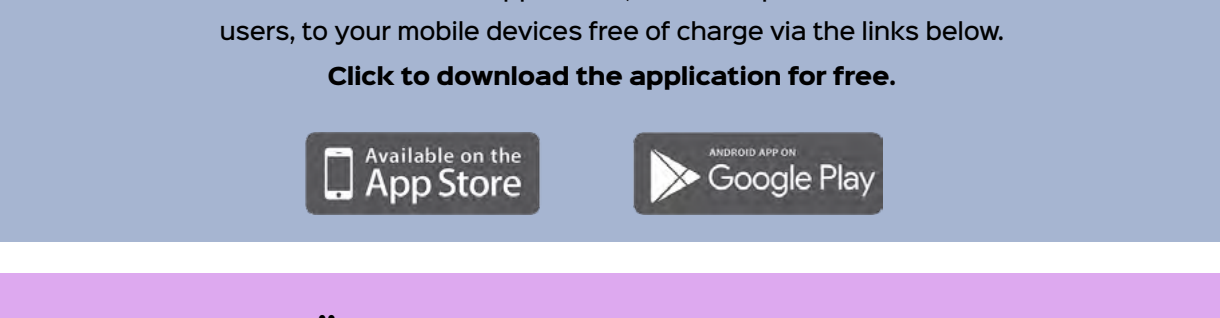
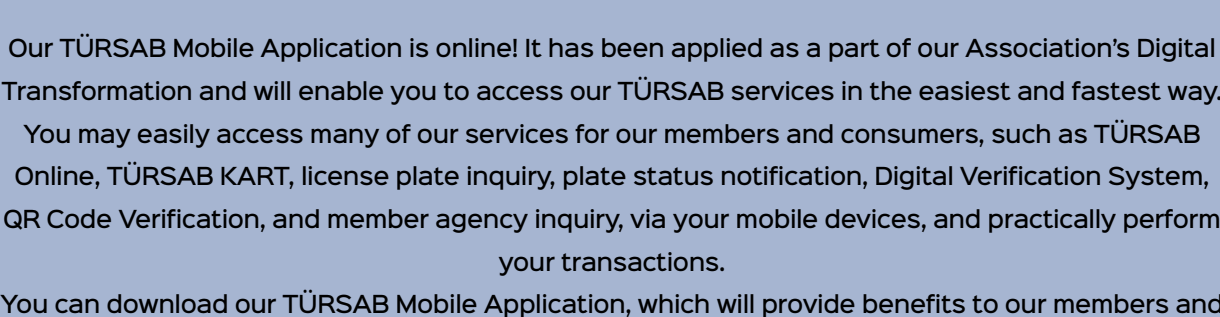
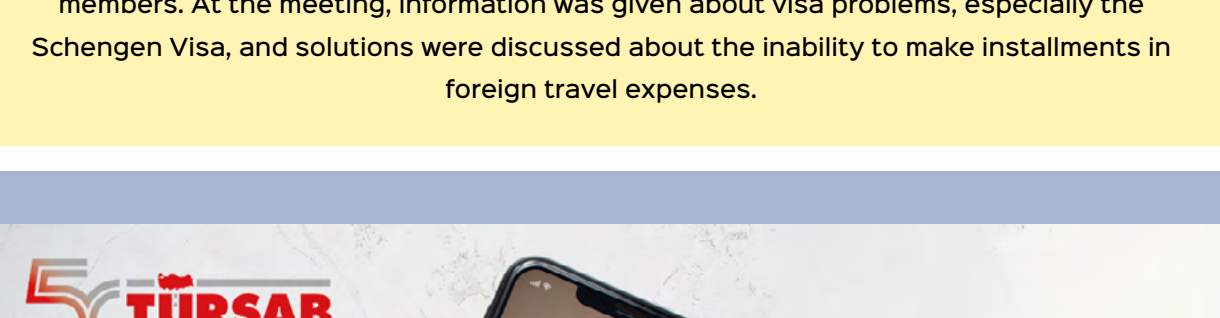
Stating that he believes that Mr. President, state authorities and the Veteran Assembly will not allow such a mistake, Bağlıkaya said, "Our Association is our unity. TÜRSAB cannot be divided".



## OUR PRESIDENT OF THE BOARD OF DIRECTORS FİRUZ BAĞLIKAYA AND AIRLINE TICKET SALES AND IATA SPECIALIZATION PRESIDENT NUMAN OLCAR VISITED THE AMBASSADOR OF SOUTH AFRICA TO ANKARA H.E. MS DİPUO LETSATSİ-DUBA

Mr. Firuz Bağlıkaya, President of the Board of Directors and Mr. Numan Olcar, Head of Airline Ticket Sales and IATA Specialization, visited H.E. Ms Dipuo Letsatsi-Duba, Ambassador of the Republic of South Africa to Ankara, in his office on Thursday, February 1, 2024.

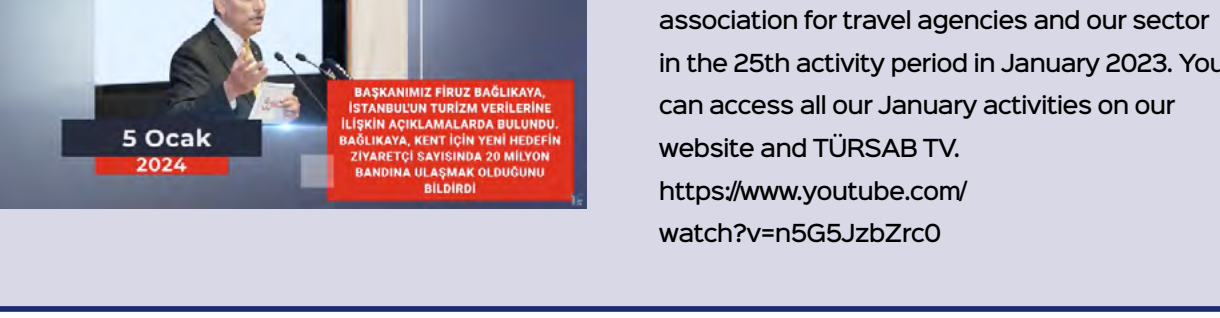
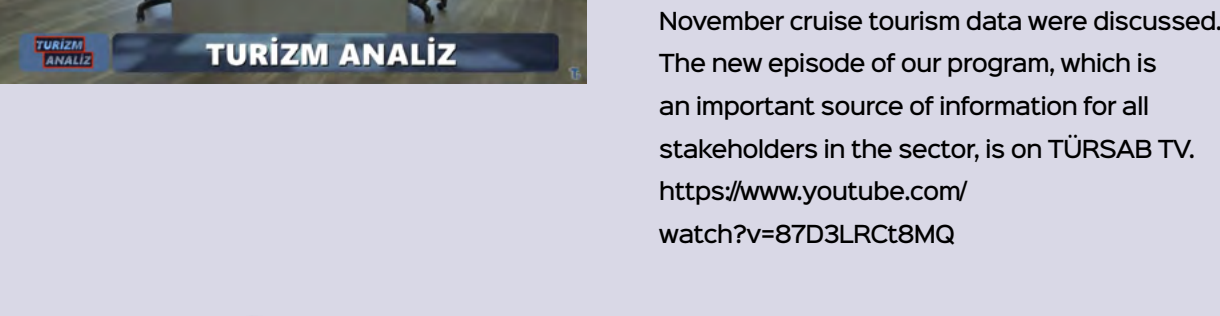
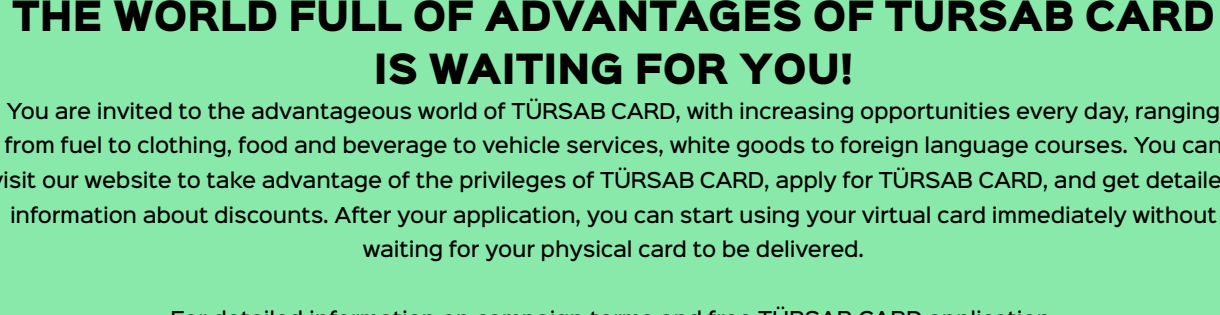
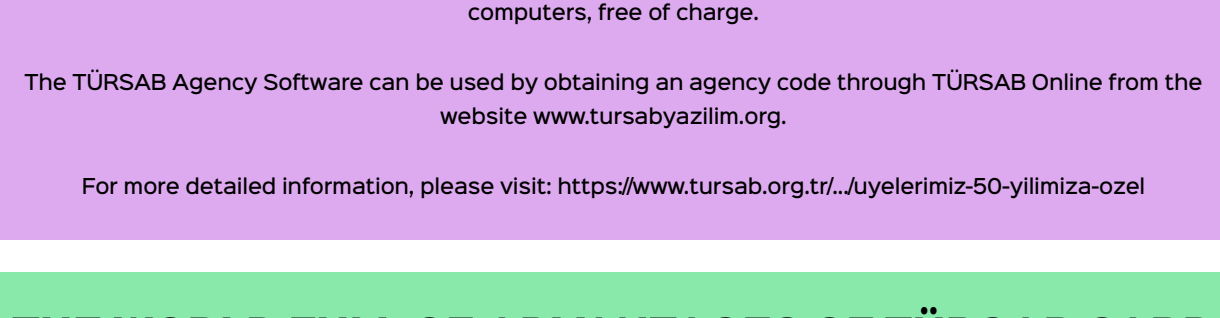
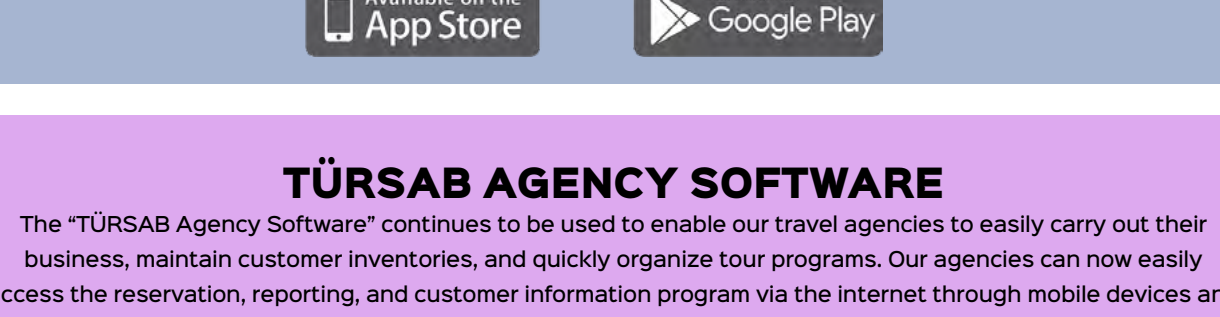
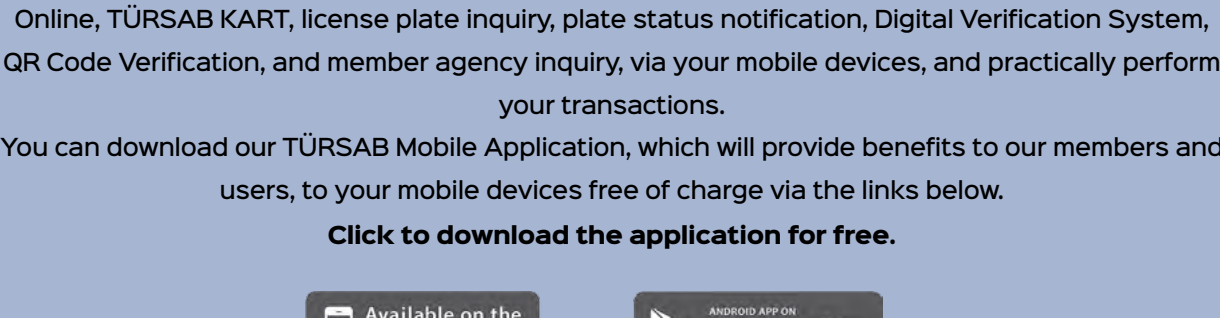
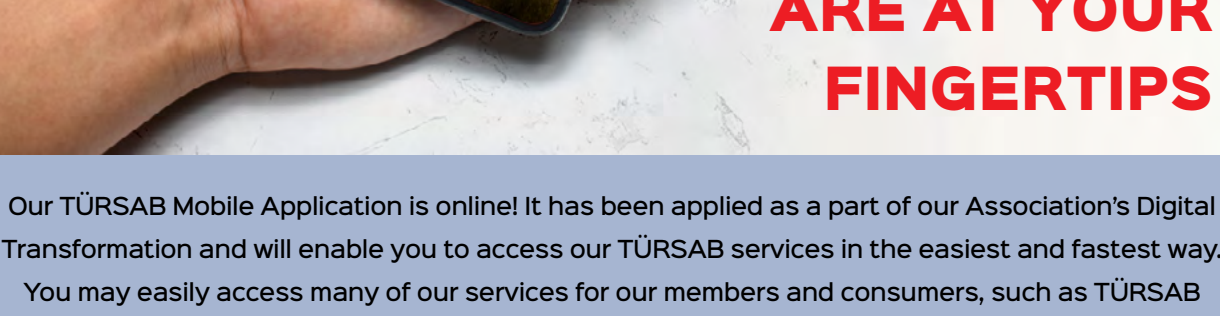
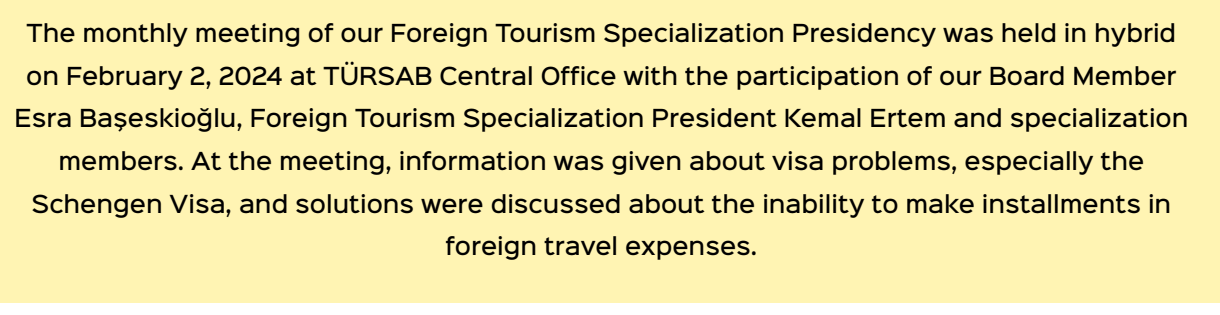
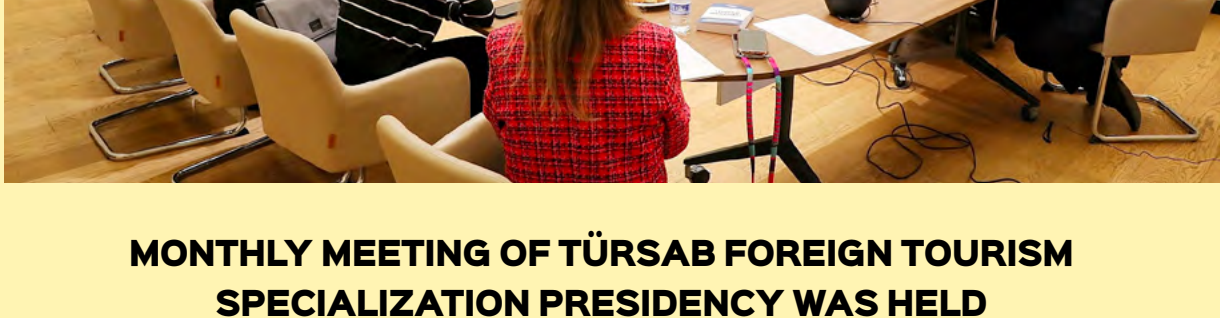
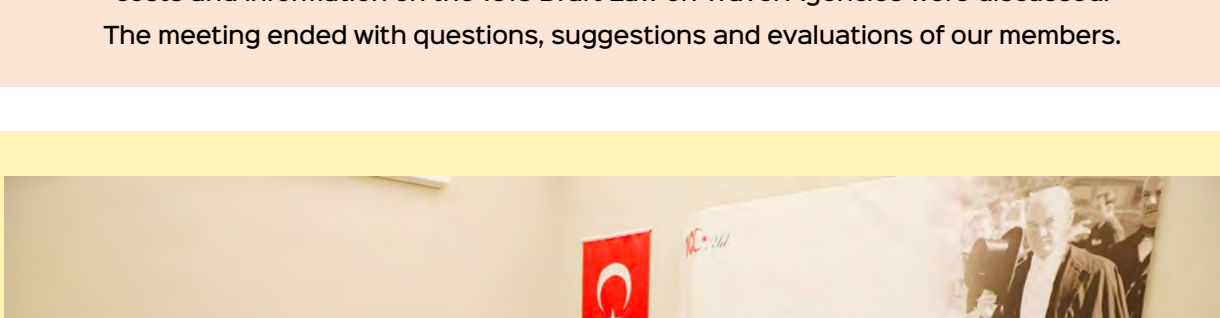
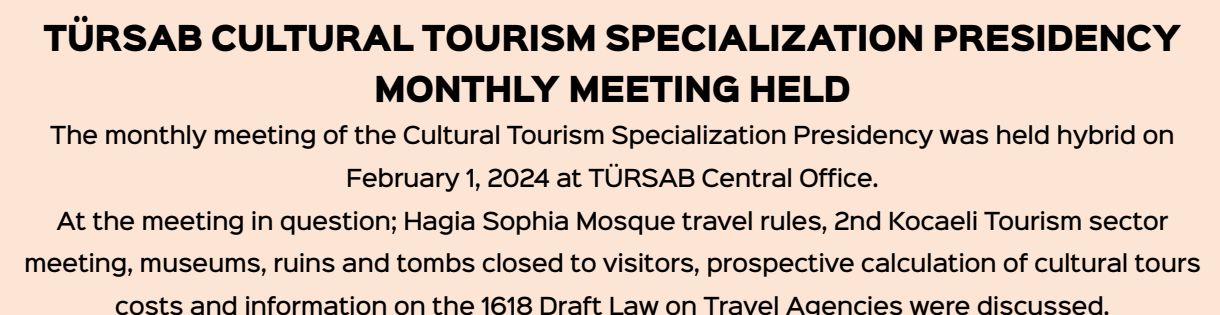
Mr. Bağlıkaya and Mr. Olcar thanked Ms. Letsatsi-Duba for the courageous behavior of the South African authorities on the Palestinian issue and their efforts in the trial of the 'Genocide' case against Israel in The Hague.



## OUR ASSOCIATION ORGANIZED "SWITZERLAND TRAVEL EXPERIENCE EVENT" IN COOPERATION WITH SWITZERLAND TOURISM OFFICE AND TURKISH AIRLINES

Our Association, in cooperation with the Switzerland Tourism Office and Turkish Airlines, organized a "Switzerland Travel Experience Event" on Tuesday, January 30, 2024.

Our Vice President Davut Günaydın was the keynote speaker at the event, which was attended by Yüksel Türemez, President of the Istanbul Boğaziçi Regional Representative Board, Roland Brun, Deputy Consul General of Switzerland in Istanbul, Federico Sommaruga, Director of Emerging Markets and Special Projects at the Switzerland Tourism Office, Mehmet Şenyurt, Head of Corporate Sales at Turkish Airlines in Switzerland and İlhan Yalçın, Regional Manager of Kuoni Tumlare. Federico Sommaruga from the Switzerland Tourism Office made a presentation at the event and the participants had the opportunity to hold B2B meetings.

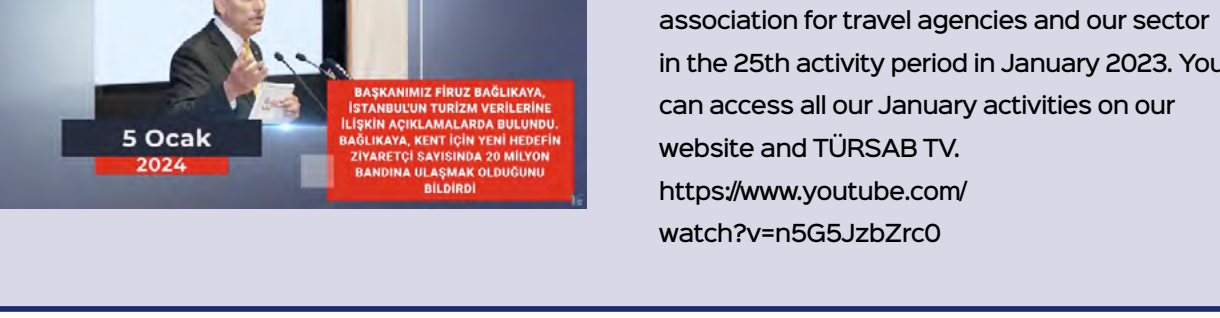
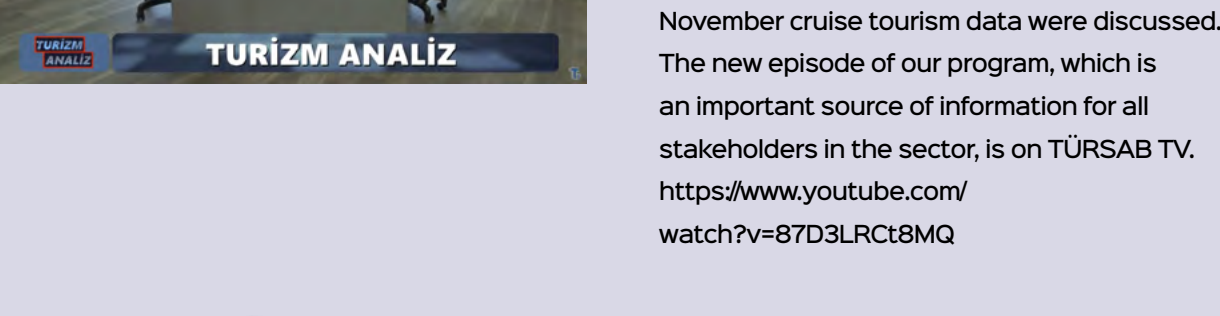
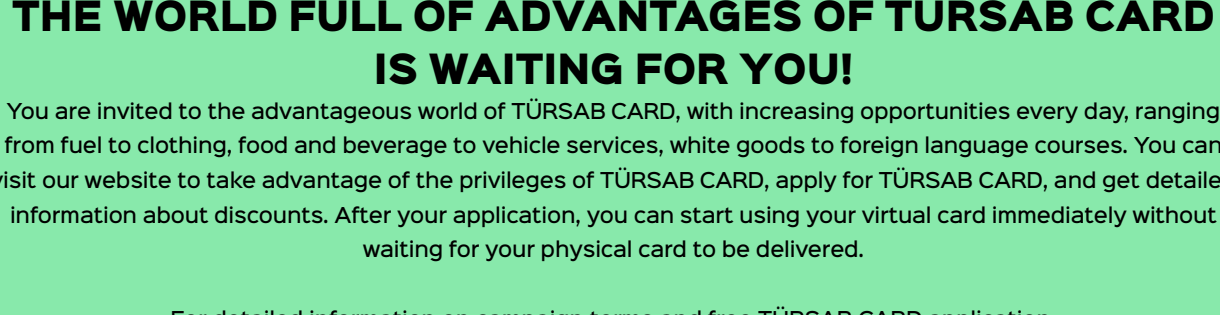
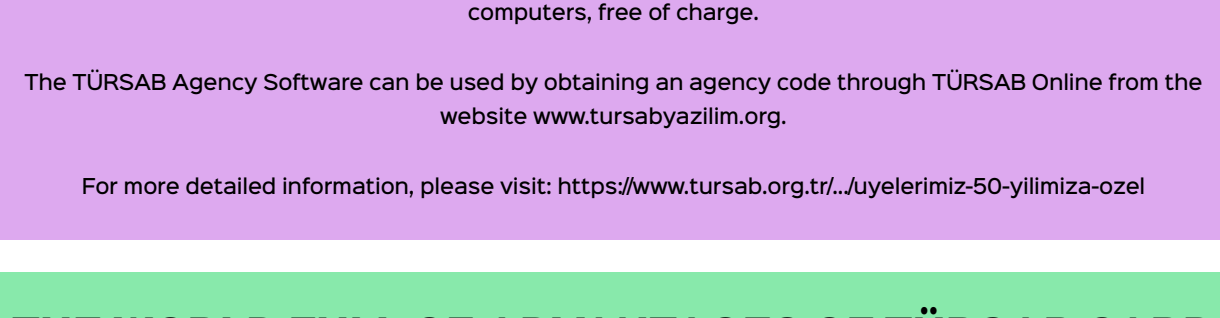
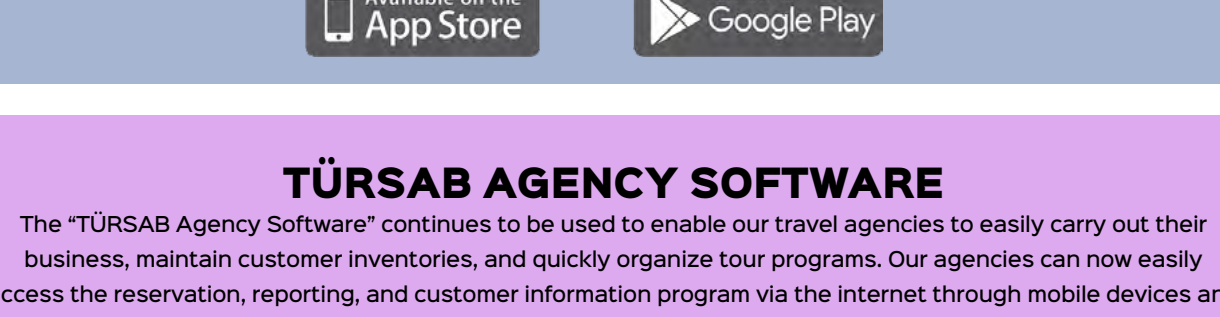
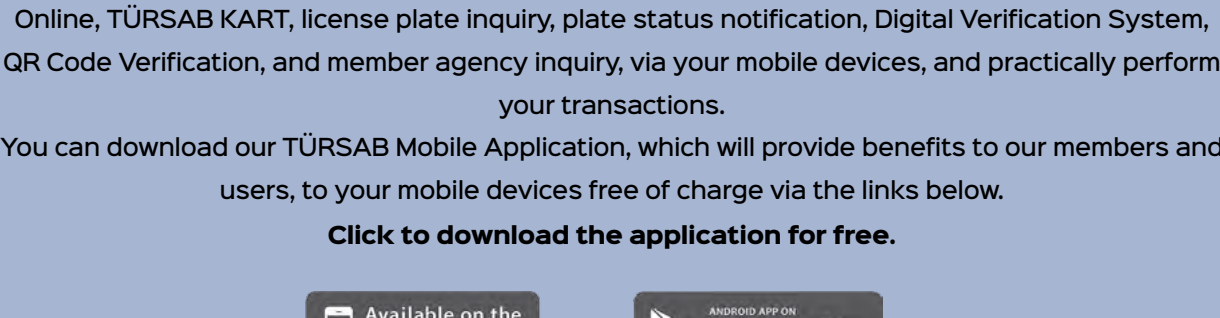
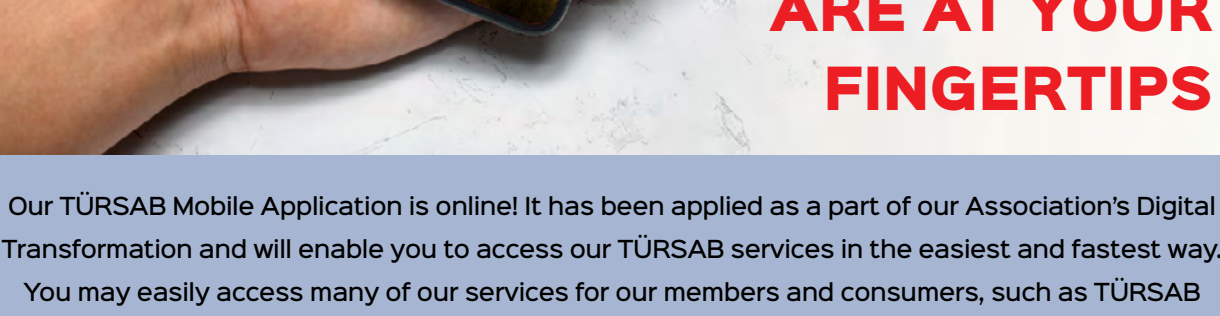
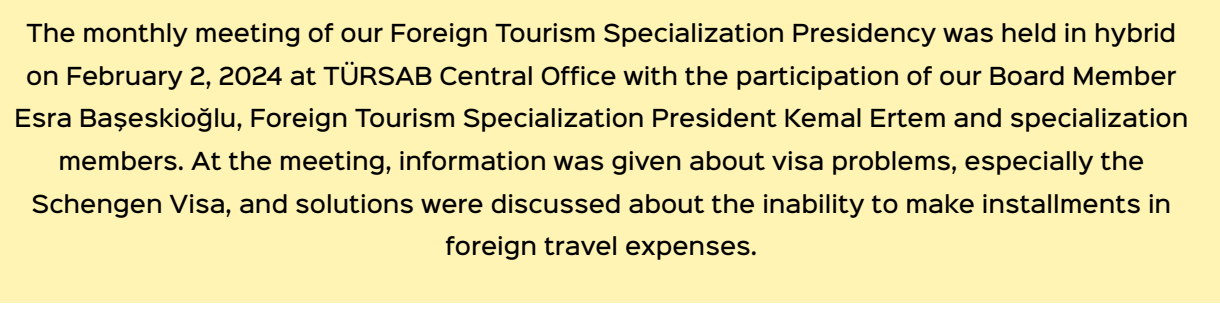


## TÜRSAB CULTURAL TOURISM SPECIALIZATION PRESIDENCY MONTHLY MEETING HELD

The monthly meeting of the Cultural Tourism Specialization Presidency was held hybrid on February 1, 2024 at TÜRSAB Central Office.

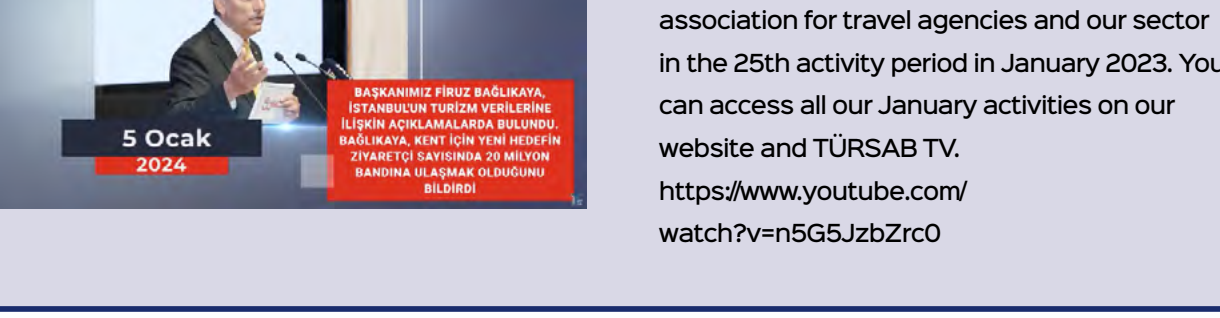
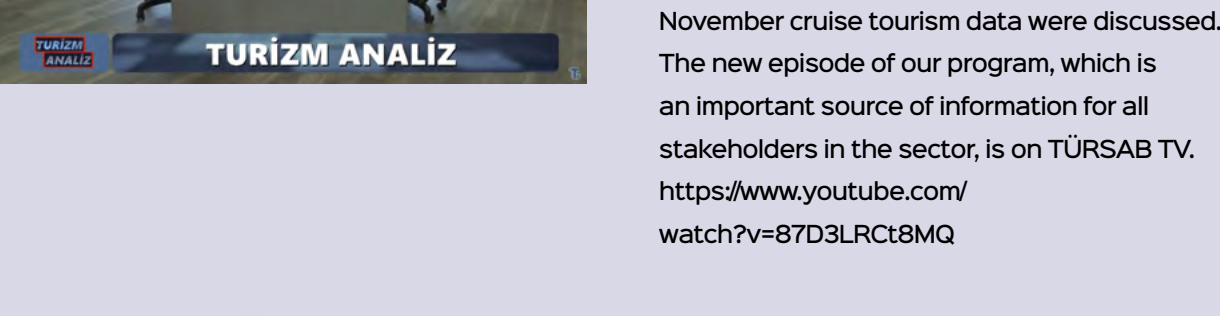
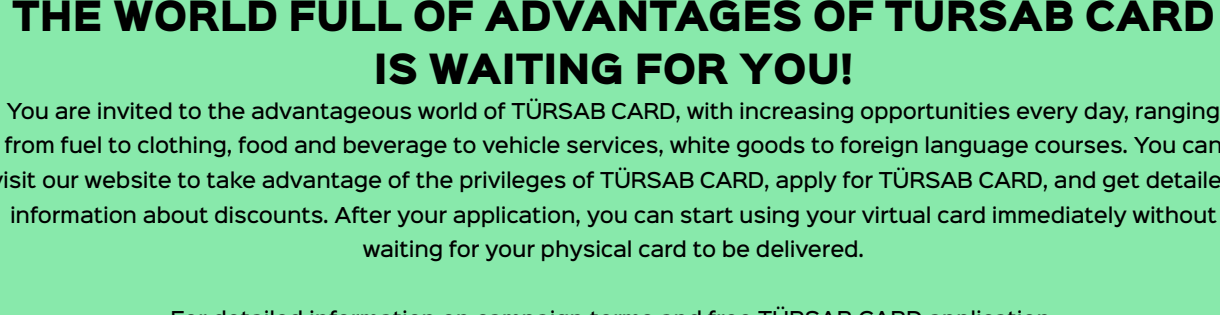
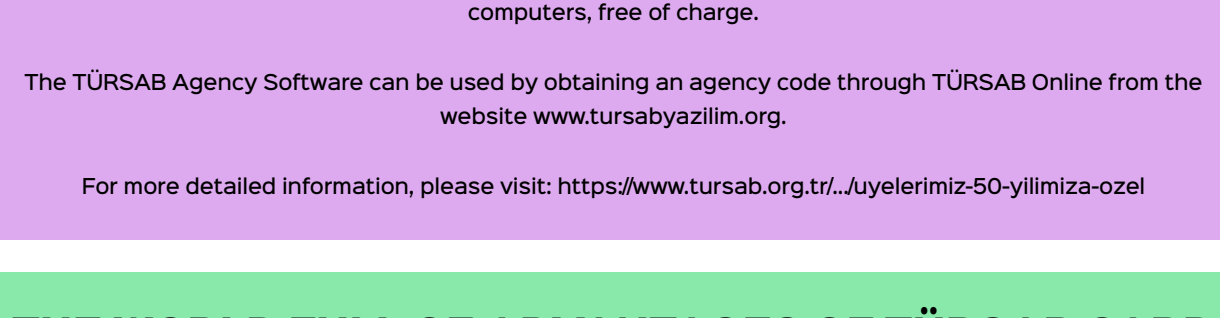
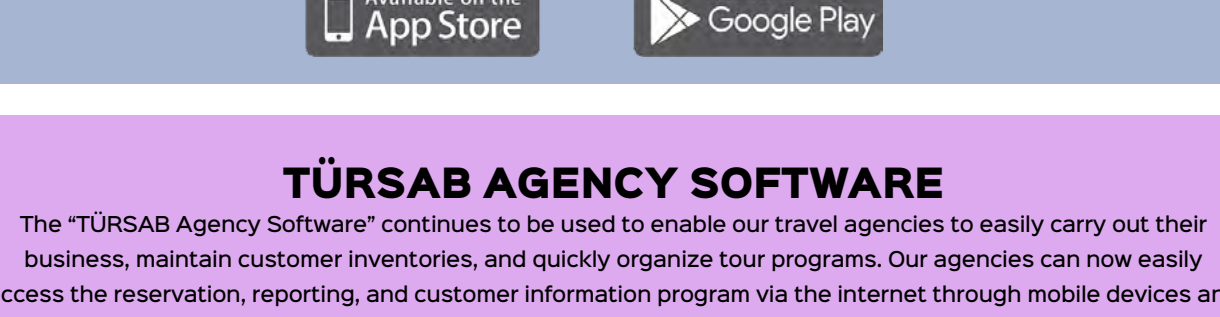
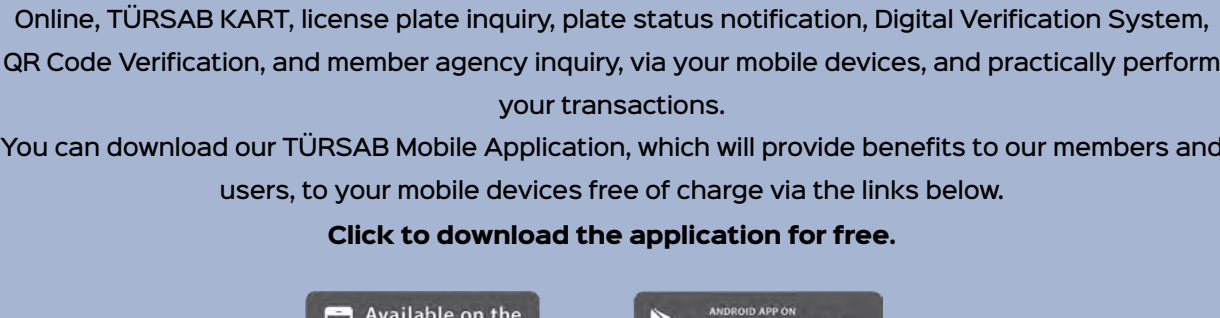
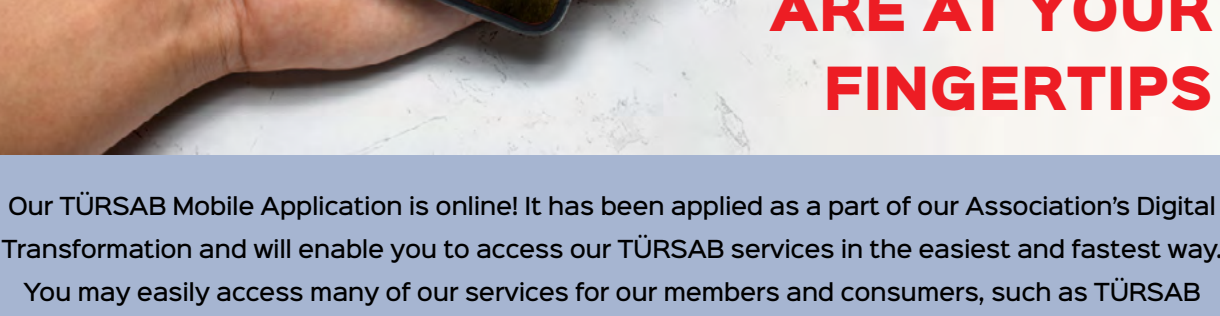
At the meeting in question; Hagia Sophia Mosque travel routes, 2nd Kocaeli Tourism sector members, museums, ruins and tombs closed to visitors, prospective calculation of cultural tours costs and information on the 1618 Draft Law on Travel Agencies were discussed.

The meeting ended with questions, suggestions and evaluations of our members.



## MONTHLY MEETING OF TÜRSAB FOREIGN TOURISM SPECIALIZATION PRESIDENCY WAS HELD

The monthly meeting of our Foreign Tourism Specialization Presidency was held in hybrid on February 2, 2024 at TÜRSAB Central Office with the participation of our Board Member Esra Başeskioğlu, Foreign Tourism Specialization President Kemal Ertem and specialization members. At the meeting, information was given about visa problems, especially the Schengen Visa, and solutions were discussed about the inability to make installments in foreign travel expenses.



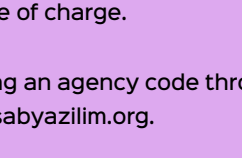
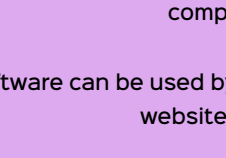
## WITH TÜRSAB MOBILE APPLICATION, ALL YOUR TRANSACTIONS ARE AT YOUR FINGERTIPS

Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way.

You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform your transactions.

You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below.

Click to download the application for free.

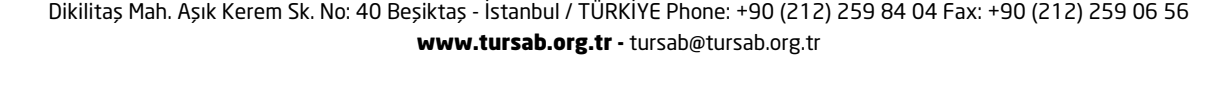
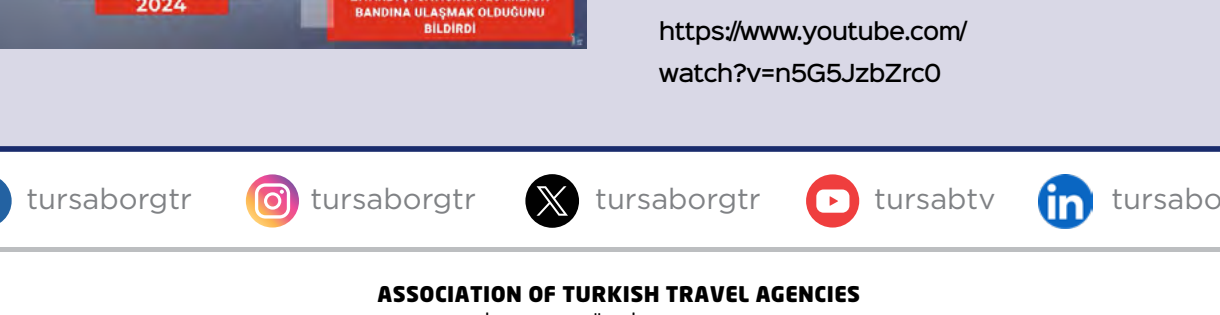
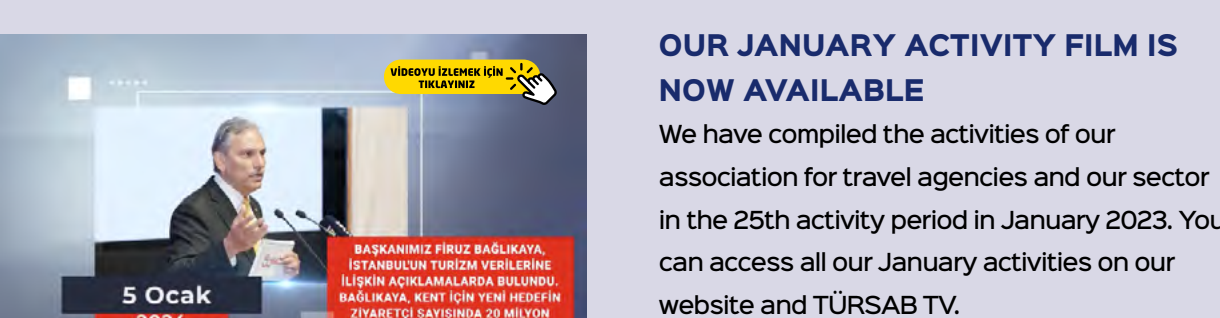
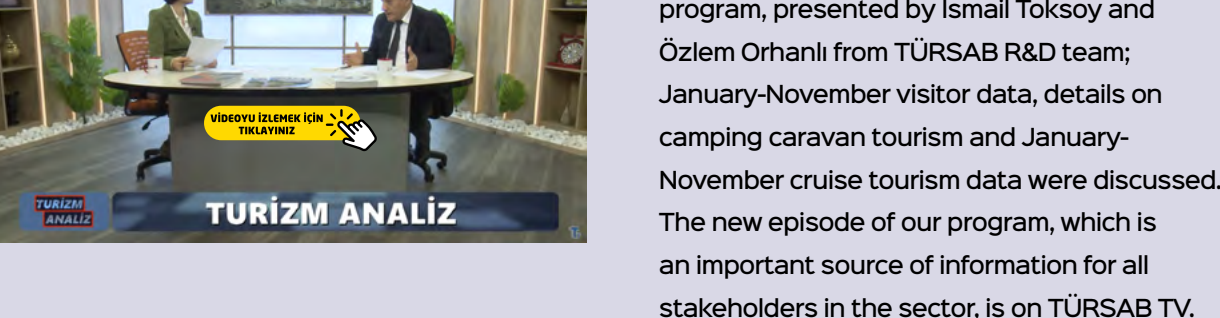


## TÜRSAB AGENCY SOFTWARE

The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the Internet through mobile devices and computers, free of charge.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website [www.tursabayazilim.org](http://www.tursabayazilim.org).

For more detailed information, please visit: <https://www.tursab.org.tr/uyelerimiz-50-yilimiz-ozel>



## TURİZM ANALİZ

"Turizm Analiz" In the new episode of the "Turizm Analiz" program, presented by İsmail Toksoy and Özlem Orhanlı from TÜRSAB R&D team; January-November visitor data, details on camping caravan tourism and January-November cruise tourism data were discussed. The new episode of our program, which is an important source of information for all stakeholders in the sector, is on TÜRSAB TV. <https://www.youtube.com/watch?v=87D3LRct8MQ>

## THIS WEEK

OUR JANUARY ACTIVITY FILM IS NOW AVAILABLE

We have compiled the activities of our association for travel agencies and our sector in the 25th activity period in January 2023. You can access all our January activities on our website and TÜRSAB TV. <https://www.youtube.com/watch?v=n5G5JzbZrco>

