TURİZM YÜZYILI

TÜRSAB

ISSUE: 161

TOURISM BULLETIN

ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN 23-29 SEPTEMBER / 2024

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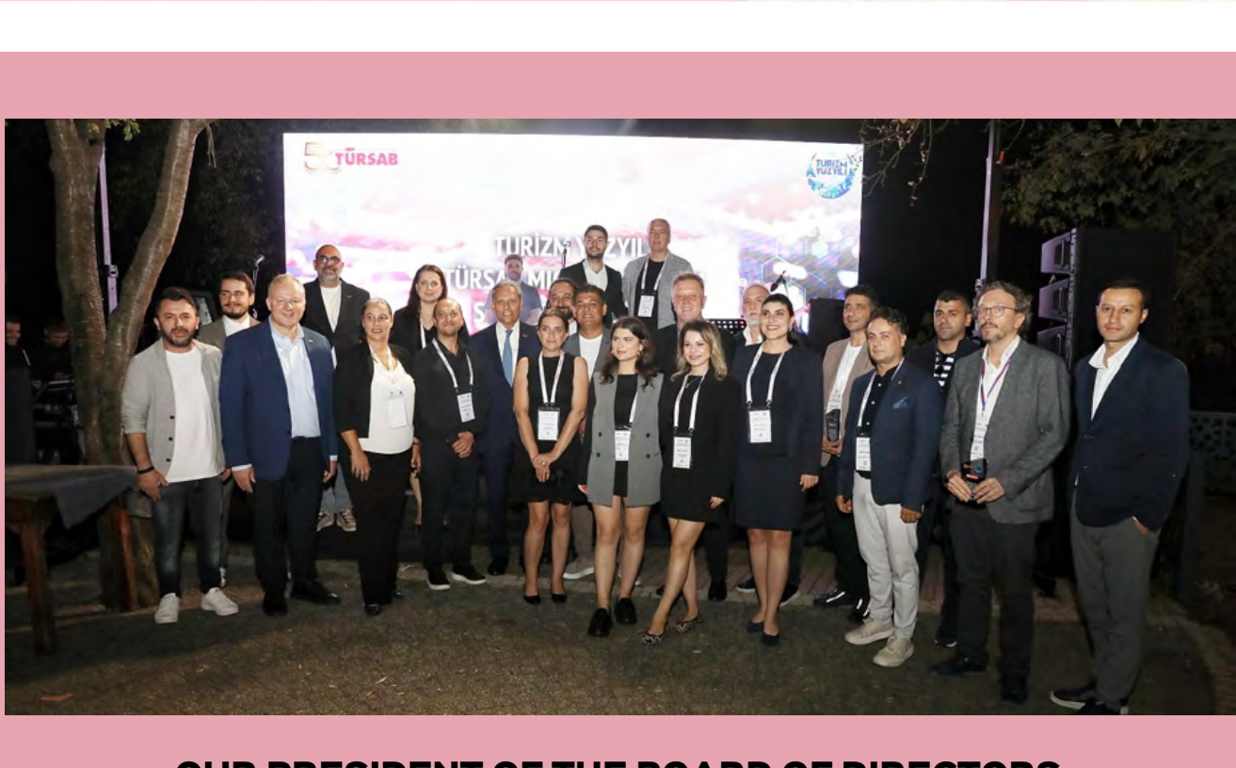
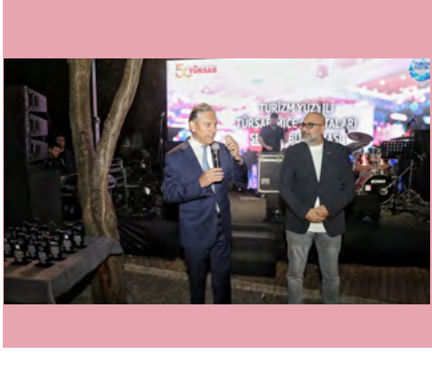


OUR PRESIDENT OF THE BOARD OF DIRECTORS FİRUZ BAĞLIKAYA AND THE ACCOMPANYING TÜRSAB COMMITTEE MET WITH OUR TRAVEL AGENCIES WITHIN THE SCOPE OF TÜRSAB MICE AGENCIES SECTOR MEETING

Our President of the Board of Directors Firuz Bağlıkaya and his accompanying TÜRSAB Committee came together with our travel agencies within the scope of TÜRSAB MICE Agencies Sector Meeting hosted by our MICE Specialization President Gürkan Akün.

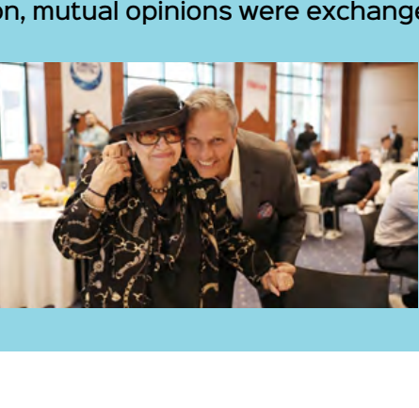
Our members operating in the field of MICE Tourism had the opportunity to discuss the contributions of the MICE sector to Turkey's economy, new cooperation opportunities and developments in the sector.

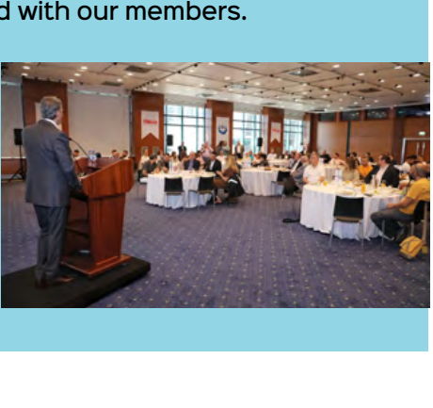


OUR PRESIDENT OF THE BOARD OF DIRECTORS FİRUZ BAĞLIKAYA AND TÜRSAB COMMITTEE MET WITH OUR TRAVEL AGENCIES OPERATING IN THE ŞİŞLİ REGION

Our President of the Board of Directors Firuz Bağlıkaya and our TÜRSAB Committee came together with our travel agencies operating in Şişli Region on Thursday, September 26, 2024 at Istanbul Lütfi Kırdar Congress and Exhibition Center.

During the organization, mutual opinions were exchanged with our members.





OUR PRESIDENT OF THE BOARD OF DIRECTORS FİRUZ BAĞLIKAYA AND THE ACCOMPANYING TÜRSAB COMMITTEE MET WITH OUR TRAVEL AGENCY REPRESENTATIVES OPERATING IN ISTANBUL ASIA REGION

On Tuesday, September 24, 2024, our President Firuz Bağlıkaya and our accompanying TÜRSAB Committee came together with our travel agency representatives operating in the Istanbul Asia Region at the "Istanbul Asia Regional Representation Board Travel Agencies Meeting" breakfast organization. During the organization, opinions were exchanged on the problems faced by our travel agencies in the Asian Region and possible solutions.

OUR BOARD MEMBER ELIF URAL VISITED T.R. MINISTER OF HEALTH PROF. DR. MR. KEMAL MEMİŞOĞLU IN HIS OFFICE

Our Board Member Elif Ural visited the Turkish Minister of Health Prof. Dr. Kemal Memişoğlu in his office. During the meeting, the problems faced by our travel agencies operating in the field of health tourism and solutions to these problems were discussed.

VE SGK TEŞVİKLERİ HAKKINDA
ENTA BİLGİLENDİRME TOPLANTISI
26 EYLÜL 2024

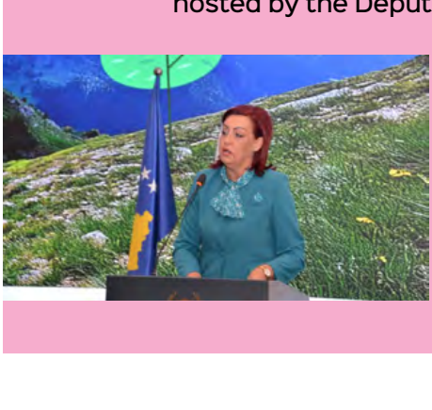
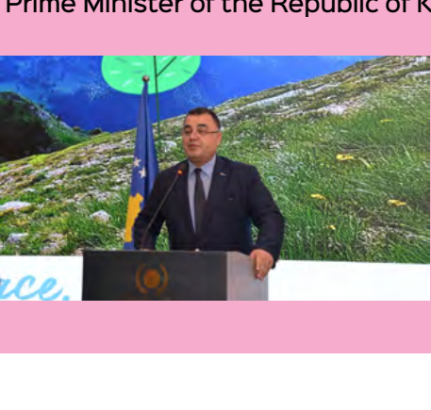
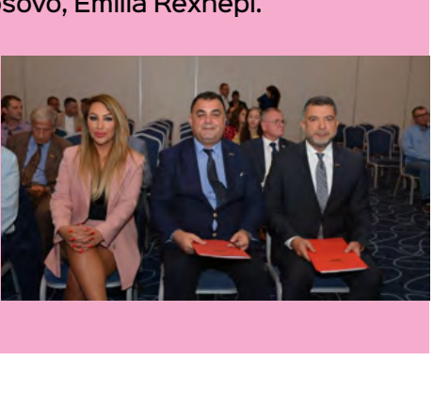
"INFORMATION MEETING ON İŞKUR AND SSI INCENTIVES" WAS HELD AT TÜRSAB HEADQUARTERS

On Thursday, September 26, 2024, an "Information Meeting on İŞKUR and SSI Incentives" was held for our travel agencies at TÜRSAB Central Office. The meeting was attended by the TÜRSAB Committee consisting of TÜRSAB Vice President Hasan Eker, Board Members Engin Ceylan and Oya Ebru Küçükel, Audit Board Member Eşref Şentürk, Disciplinary Board Member Özgür Ildır Öksüz, Fatih Regional Representative Board Chairman Gürkan Özcan and Gastronomy Tourism Specialization Chairman Erdal Çeri. From the Ministry of Labor and Social Security, Istanbul Guidance and Inspection Group Head Yılmaz Şahan, Deputy Group Head Can Şanlı, Chief Labor Inspector Yeliz Polat and Labor Inspector Engin Uzuner, İŞKUR Istanbul Provincial Director Uğur Oto, Deputy Provincial Director Serkan Özmen, SSI Istanbul Provincial Director Harun Sertbaş and SSI Istanbul Auditor Mustafa Emre Özcan also attended the meeting and gave information about the incentives and supports that can be given to travel agencies.

WORLD TOURISM DAY

KOSOVO INFORMATION TRIP AND INTERNATIONAL TOURISM CONFERENCE TOOK PLACE WITH THE PARTICIPATION OF OUR TÜRSAB COMMITTEE

The "International Tourism Conference" organized by the Tourism Association of the Republic of Kosovo was held on 26-29 September 2024 with the participation of our TÜRSAB Committee consisting of TÜRSAB Vice Chairman Davut Günaydın, Board Members Elif Ural and Erol Türk. Deputy Prime Minister of the Republic of Kosovo Emilia Rexhepi, President of the Kosovo Tourism Association Baki Hoti, Mayor of Pristina Perparim Rama and TÜRSAB Vice President Davut Günaydın made opening speeches. In the panel on "Benefits, Challenges and Cooperation in Tourism", President of Kosovo Tourism Association Baki Hoti, TÜRSAB Board Member Elif Ural, TURAK President Muharrem Tuna, Envio General Manager Banu Özberk Dumanlı, Montenegro Ulgun Montenegro Tourism Organization Representative Arber Haxhibrahimi and THY Kosovo General Manager Necmeddin Esat Belen took part as speakers. At the end of the conference, a goodwill agreement was signed between TÜRSAB and the Tourism Association of the Republic of Kosovo. After the conference, Deputy Prime Minister of the Republic of Kosovo Emilia Rexhepi was visited in his office. Afterwards, the Kosovo Tourism Association was visited and gifts were presented to Baki Hoti, President of the Association and Ragıp Cesko, Coordinator of Strategic Investments in the Balkans of the Kosovo Tourism Association. The event ended with visits to Murat I Mausoleum, Saint Terasa Boulevard, Pristina city tour, Rogova Mountains, Ak Drina Waterfall, Sleeping Beauty Cave, Prizren Stone Bridge, Silk Market, Jesica Hotel and a dinner hosted by the Deputy Prime Minister of the Republic of Kosovo, Emilia Rexhepi.

TÜRSAB CULTURAL TOURISM SPECIALIZATION PRESIDENCY MONTHLY MEETING HELD

The monthly meeting of the Cultural Tourism Specialization Presidency was held hybrid on September 24, 2024 at TÜRSAB Central Office under the leadership of TÜRSAB Specialization President N. İlham Seyyale, with the participation of TÜRSAB Chief Advisor to the President Uğur Hasbahçeli and members of the specialization. At the meeting in question; Information was given about the meetings and activities of the Cultural Tourism Specialization Presidency in the summer season, TRNC Information Trip, the latest applications about Hagia Sophia Mosque and Kariye Mosque, the waterways study prepared with IBB Tourism Directorate, museums and ruins operated by Istanbul Kültür A.Ş. and TURSER Online Insurance System. The meeting ended with the questions, suggestions and evaluations of our members.

TÜRSAB AIRLINE TICKET SALES AND IATA SPECIALIZATION PRESIDENCY HELD AN ORDINARY WORKING MEETING WITH TURKISH AIRLINES SALES PRESIDENCY

The ordinary working meeting of TÜRSAB Airline Ticket Sales and IATA Specialization Presidency with Turkish Airlines Sales Presidency was held on September 24, 2024 at Turkish Airlines Headquarters. At the meeting attended by TÜRSAB Chief Advisor to the President and Airline Ticket Sales and IATA Specialization President Numan Olcar, Specialization Vice Presidents Aziz Ciğa, Zeliha Sözüşen and Celal Usta, Agencies Manager Okan Öksüz and Agency Affairs Specialist Zehra Güzelhan from Turkish Airlines Sales Directorate took part.

During the meeting, questions from our travel agencies were conveyed within the framework of regular activities. Our solution proposals for the problems and our findings and studies on the issues were discussed. After the meeting, Turkish Airlines Sales President Aşkın Cantimur was visited.

OUR NORTHEAST ANATOLIA REGIONAL REPRESENTATION BOARD (RRB) COMMITTEE PARTICIPATED IN THE "KARS CITY WITH ITS HISTORICAL IDENTITY PROJECT STRATEGY MEETING"

Our Northeast Anatolia Regional Representation Board Committee attended the "Kars City with its Historical Identity Project Strategy Meeting" hosted by the Serhat Development Agency together with travel agency representatives operating in Erzurum and Iğdır.

Within the scope of the meeting, as TÜRSAB Northeast Anatolia RRB, we presented our suggestions to the workshop committee that will contribute to the "Kars City Project with its Historical Identity" in order to develop tourism in the region. After the meeting, we had the opportunity to review the historical routes again by participating in the Kars and Sarıkamış Info program organized by Serhat Development Agency.

TÜRSAB GASTRONOMY TOURISM SPECIALIZATION PRESIDENCY MONTHLY MEETING WAS HELD

The monthly meeting of the Gastronomy Tourism Specialization Presidency was held hybrid on September 26, 2024 at TÜRSAB Central Office under the leadership of Specialization President Erdal Çeri, with the participation of TÜRSAB Board Member Oya Ebru Küçükel, Disciplinary Board Member Özgür Ildır Öksüz, Chief Advisor to the President Soner Bacaksız, Deputy Specialization Presidents and Specialization members. At the meeting, Gastronomy Tourism in TRNC, Avşa Island vintage, Switzerland Destination, Saffron Festival, alternative routes to be created due to visa problems were discussed and ideas were exchanged about the evaluation of the summer season and winter season expectations. The meeting ended with the questions, suggestions and evaluations of our members.

HEALTH TOURISM EXPO
FRANKFURT 2024

FRANKFURT HEALTH TOURISM EXPO INTERNATIONAL HEALTH TOURISM FAIR, CONFERENCE AND B2B SEMINAR WILL TAKE PLACE IN FRANKFURT ON NOVEMBER 15

Our Association will participate in the Frankfurt Health Tourism Expo International Health Tourism Fair, Conference and B2B Seminar to be held in Frankfurt on November 15-16, 2024.

The facilities to be provided free of charge by TÜRSAB for our 20 travel agencies operating in the field of health tourism, who want to take place at the TÜRSAB stand at the fair and whose participation is approved after the application, are given below.

- Providing a place to communicate with visitors at the TÜRSAB stand in the fair area (table, chair and table top plexi company logo),
- 5 B2B meeting appointments for our members whose participation is approved,
- 1 lunch during the event

Our members who wish to participate in the event are required to fill out the application form via the link below.

For participation
https://online.tursab.org.tr/lcv/frankfurtsaglik

The following criteria will be followed for prioritizing the selection of applications;

- Application Sequence
- No Debt for Dues
- Health Tourism Authorization Certificate
- Valid Schengen Visa
- Not Participating in any Fair of ALZ Fair

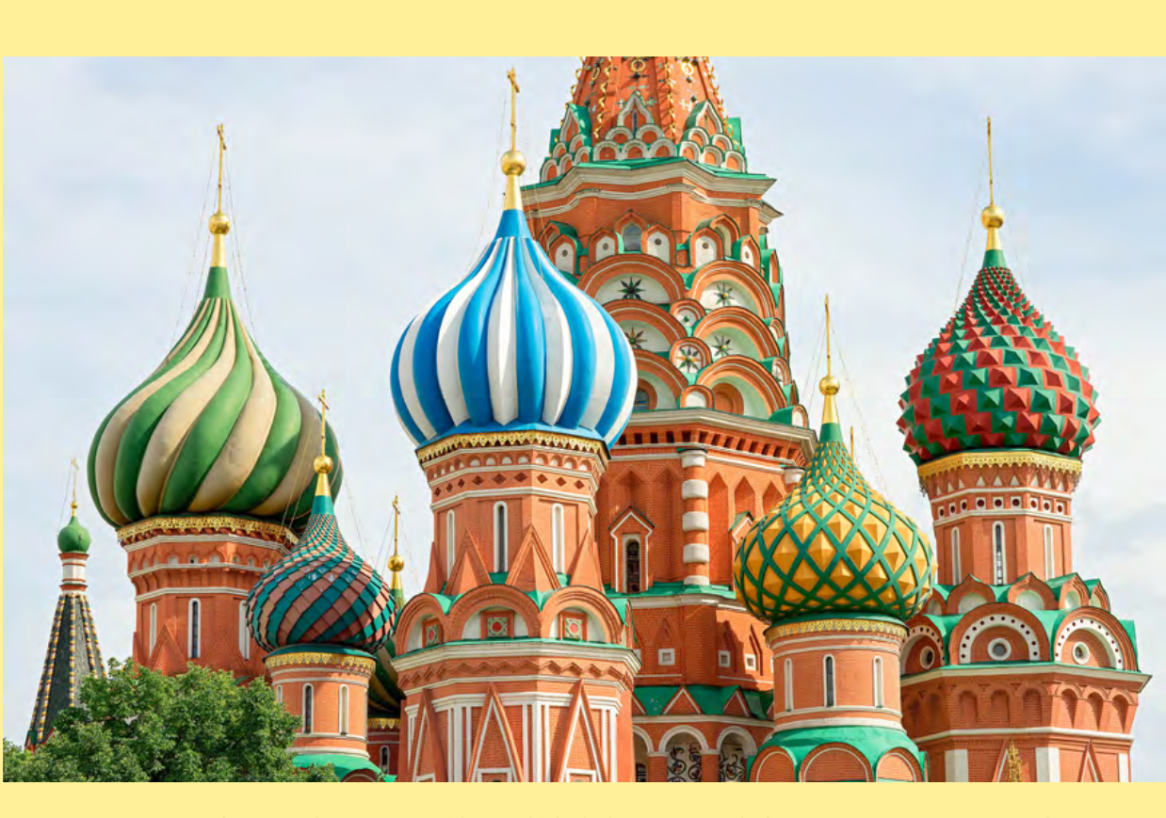
Note: Due to possible problems in obtaining a Schengen visa, if the number of participants does not reach 20, the event will not be held.

'ALEXANDROUPOLIS, CENTRAL GREECE, WESTERN MACEDONIA, EASTERN MACEDONIA AND THRACE DESTINATION PROMOTION AND B2B MEETING EVENT' WILL BE HELD AT TÜRSAB CENTRAL OFFICE

On Wednesday, October 2, 2024, 'Alexandroupolis, Central Greece, Western Macedonia, Eastern Macedonia and Thrace Destination Promotion and B2B Meeting Event' will be held at TÜRSAB Headquarters in cooperation with the Consulate General of Greece in Istanbul and the Greek Tourism Authority. Greece offers a journey to the past with its fascinating history, impressive nature, hospitable culture and Europe's Blue flag beaches, mountains adorned with olive trees and crystal clear seas, as well as ancient ruins, temples and historical cities.

Greek tour operators and travel agencies will also participate in our event where presentations will be made to promote Greece. At the event, B2B meetings will be held to develop new collaborations regarding travel and accommodation opportunities and tour packages. Gift packages containing local products of Greece will be given to our participating members, and 8 people will be offered free travel to the introduced regions by lottery.

For participation: https://online.tursab.org.tr/lcv/yunandestinasyon



HEALTH TOURISM EXPO MOSCOW, RUSSIA INTERNATIONAL HEALTH TOURISM EXHIBITION, CONFERENCE AND B2B SEMINAR WILL TAKE PLACE ON OCTOBER 4-5, 2024

Association of Turkish Travel Agencies (TÜRSAB) will participate in Health Tourism Expo Moscow, Russia International Health Tourism Fair, Conference and B2B Seminar, which will be held in Moscow on October 4-5, 2024. The facilities to be provided free of charge by TÜRSAB for 20 travel agencies operating in the field of health tourism, who want to take place at the TÜRSAB stand at the fair and whose participation is approved after the application, are stated below.

- Providing a place to communicate with visitors at the TÜRSAB stand in the fair area (table, chair and table top plexi company logo),
- 5 B2B meeting appointments for approved members,
- 1 lunch during the event

Travel agencies wishing to participate in the event are required to fill out the application form via the link below.

For participation;
https://online.tursab.org.tr/lcv/moscowexpo

For detailed information
https://www.tursab.org.tr/announcements/announcement-on-health-tourism-expo-moscow-russia-international-health-tourism-fair-conference-and-b2b-seminar

2ND ISPARTA TOURISM AND GASTRONOMY FAIR OPENS ITS DOORS TO VISITORS ON OCTOBER 3-6

It is stated that the 2nd Isparta Tourism and Gastronomy Fair will be organized between 3-6 October 2024 at Isparta Gökkubbe Fairground with the cooperation of Isparta Governorship and Isparta Municipality and the organization of ASKO Fair Organization and Promotion Services.

For detailed information;
https://www.tursab.org.tr/announcements/announcement-on-the-2nd-isparta-tourism-and-gastronomy-fair

TÜRSAB
16:18
WITH TÜRSAB MOBILE APPLICATION, ALL YOUR TRANSACTIONS ARE AT YOUR FINGERTIPS

Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way. You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform your transactions.

You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below.

Click to download the application for free.

Available on the App Store   ANDROID APP ON Google Play

TÜRSAB AGENCY SOFTWARE

The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the internet through mobile devices and computers, free of charge.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website www.tursabyazilim.org.

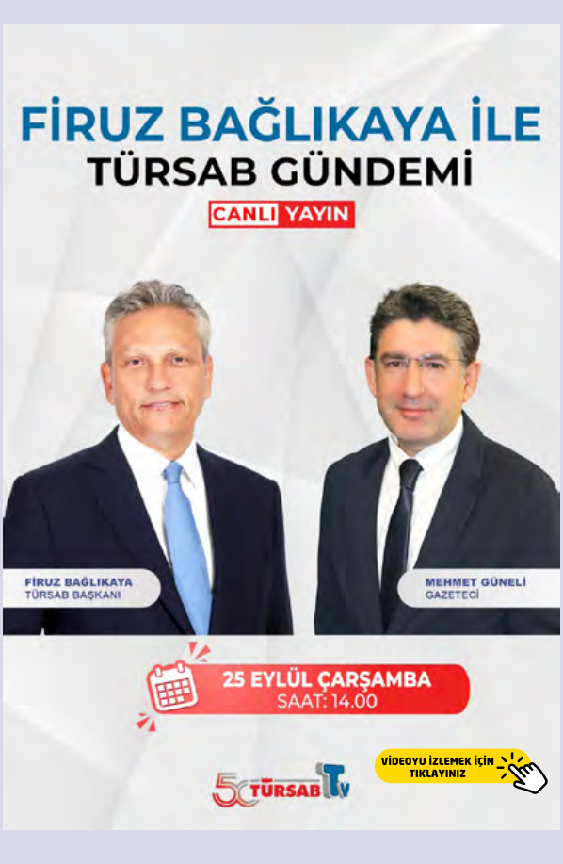
For more detailed information, please visit: https://www.tursab.org.tr/.../uyelerimiz-50-yilimiza-ozel

THE WORLD FULL OF ADVANTAGES OF TÜRSAB CARD IS WAITING FOR YOU!

You are invited to the advantageous world of TÜRSAB CARD, with increasing opportunities every day, ranging from fuel to clothing, food and beverage to vehicle services, white goods to foreign language courses. You can visit our website to take advantage of the privileges of TÜRSAB CARD, apply for TÜRSAB CARD, and get detailed information about discounts. After your application, you can start using your virtual card immediately without waiting for your physical card to be delivered.

For detailed information on campaign terms and free TÜRSAB CARD application, please visit www.tursab.org.tr/tursab-card.

TÜRSAB TV LAST WEEK



TÜRSAB AGENDA WITH FİRUZ BAĞLIKAYA

Why is the Minister of Tourism constantly attacking TÜRSAB?

Why is our 52-year-old association TÜRSAB targeted by the Minister of Tourism?

Tourism is said to be very good, but what about the tourism sector?

Moderated by journalist Mehmet Güneli, "TÜRSAB Agenda with Firuz Bağlıkaya", where the discourses made against our criticisms with real data, the contradiction between the announced figures and the facts and the agenda issues of our travel agencies are discussed, is broadcast live on TÜRSAB TV. Click here to watch the program

VİDEOYU İZLEMEK İÇİN TIKLAYINIZ
27 Eylül Dünya Turizm Günü Kutlu Olsun

WORLD TOURISM DAY MESSAGE FROM FİRUZ BAĞLIKAYA, PRESIDENT OF THE BOARD OF DIRECTORS OF TÜRSAB

Tourism, which brings countries closer, brings people from all over the world together and fuses cultures, plays an important role in the fair distribution of income as well as its impact on the growth of the global economy.

In these days when we need communication and peace in our region and the world more than ever, the importance of tourism that speaks the language of peace is increasing.

Dear colleagues, esteemed tourism professionals; tourism is centered on people and serving people. The growth of this sector means more intercultural dialog, more travel, more freedom and more happiness. Our travel agencies, which are the locomotive of tourism, will continue to raise the bar of tourism even higher as they have done so far.

On this occasion, on behalf of the Association of Turkish Travel Agencies, I would like to congratulate the tourism sector, especially all my colleagues, on World Tourism Day.

Firuz Bağlıkaya
TÜRSAB President of the Board of Directors

VİDEOYU İZLEMEK İÇİN TIKLAYINIZ
İSVİÇRE DESTİNASYON SUNUMU
19.09.2024
İSVİÇRE DESTİNASYON TANITIM ETKİNLİĞİ

SWITZERLAND DESTINATION PRESENTATION TOOK PLACE AT OUR TURKEY CENTRAL OFFICE

"Switzerland Destination Promotion Event" was hosted by our Association on Thursday, September 19, in cooperation with the Consulate General of Switzerland in Istanbul and the Swiss Tourism Office.

VİDEOYU İZLEMEK İÇİN TIKLAYINIZ
TÜRSAB GENEL MERKEZİMİZDE GERÇEKLEŞTİ

"INFORMATION MEETING ON İŞKUR AND SSI INCENTIVES" WAS HELD AT TÜRSAB CENTRAL OFFICE

On Thursday, September 26, 2024, an "Information Meeting on İŞKUR and SSI Incentives" was held for our travel agencies at TÜRSAB Central Office.

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