

# ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN MARCH 20-27 / 2023

# WE WILL OVERCOME TOGETHER, WE WILL OVERCOME LIFE AGAIN

"SUPPORT CAMPAIGN FOR OUR MEMBERS WITH DISASTERS"





# INVITATION TO SOLIDARITY

We faced a great disaster due to two separate earthquakes in Kahramanmaraş. In the earthquakes that caused countless destruction in Kahramanmaraş, Hatay, Adıyaman, Malatya, Gaziantep, Kilis, Şanlıurfa, Diyarbakır, Adana, Osmaniye and Elazığ, tens of thousands of our citizens were lost and more than a hundred thousand of our citizens were injured. The region was left under rubble both physically and mentally. Our suffering is great and deepens day by day.

Our 725 travel agencies operating in the region are experiencing the biggest crisis in their history. While life is being rebuilt in our cities that suffered from disasters, we aim to support our colleagues, reactivate our travel agencies, and renew the region with tourism.

The Tourism Travel Agencies Foundation (TURSAV), which was established in 1991 to support our travel agencies and ensure their development, launched a support campaign to support our travel agencies who are going through this difficult process and to alleviate their suffering. In this context;

To meet the urgent needs of our members, especially accommodation,

To support the re-establishment of workplaces and to re-establish life in the region, We want to support the interrupted education of our members' children. To continue their education with a scholarship, primarily at Private TÜRSAB Vocational and Technical Anatolian High School, or to provide support scholarships for those studying at other institutions.

We are launching the 'Support for Our Disaster Survived Members Campaign'.

It's a day of unity.

It's the day of solidarity.

It's the day to give shoulder to our members, to stand up again with the power of our Union. It's a day to regenerate life and tourism in our ancient lands.

As the beautiful people of this beautiful country and the innovators of tourism, we invite you and all our colleagues to contribute to our Campaign to Support Our Disaster Victims Members.

# ACCOUNT NUMBERS FOR SUPPORT CAMPAIGN:

TURSAV TURİZM VE SEYAHAT ACENTELERİ VAKFI Bank Name / Branch-Code: VAKIF BANK / FULYA-S00728 TR14 0001 5001 5800 7307 9238 18 Description: Deprem Kampanyası BAĞIŞ

# To watch the video of our Chairman of the Board of Directors, Firuz Bağlıkaya, about the campaign;

CLICK TO WATCH THE VIDEO

AFETZEDE ÜYELERİMİZE DESTEK KAMPANYASI

 We are once again welcoming the month of Ramadan, which is a symbol of abundance and prosperity, with joy in unity and togetherness. I wish that this blessed month brings peace to our country, the Islamic world, and all of humanity, and hope for a Ramadan where our prayers and hearts are united.

 Firz B. BAĞLIKAYA URSAB President



### TÜRSAB WILL PARTICIPATE IN THE EASTERN MEDITERRANEAN INTERNATIONAL TOURISM & TRAVEL EXHIBITION EMITT

Our association, TÜRSAB, will be participating in the 26<sup>th</sup> Eastern Mediterranean International Tourism and Travel Exhibition EMITT, which will take place at the TÜYAP Fair and Congress Center between April 12-15, 2023. We will be located at booth number 8251 in Hall 8. All of our members are welcome to use TÜRSAB's 144 m<sup>2</sup> booth area free of charge for meetings and business discussions.



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## A TOURISM, CULTURE AND INDIAN CUISINE PROMOTION EVENT WILL BE HELD FOR THE GUJARAT STATE OF INDIA

A tourism, culture and Indian cuisine promotion event will be held for Gujarat State of India with the cooperation of Gujarat Tourism Office and TÜRSAB, with the participation of the Ambassador of India to Turkey, Mr. Virander Kumar Paul, and the Consul General of India in Istanbul, Mr. Sudhi Choudhary on Friday, March 31, 2023 at 18:30 at TÜRSAB Headquarters. For detailed information; https://online.tursab.org.tr/lcv/hindistangujarat

# THE DATE OF THE 14<sup>™</sup> INTERNATIONAL TOURISM AND HOTEL EQUIPMENT FAIR IS ANNOUNCED

The letter forwarded to our Union by the International Fair and Event Company EXPO Batumi states that the 14th International Tourism and Hotel Equipment Fair (EBIT 2023) will be held on May 19-21, 2023 in Batumi, Georgia, with the aim of promoting the development of tourism in Batumi and exchanging information on new Technologies.

# TÜRSAB AGENCY SOFTWARE

The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the internet through mobile devices and computers, free of charge.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website www.tursabyazilim.org.

For more detailed information, please visit: https://www.tursab.org.tr/.../uyelerimiz-50-yilimiza-ozel

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# WITH TÜRSAB MOBILE APPLICATION, ALL YOUR TRANSACTIONS ARE AT YOUR FINGERTIPS

Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way. You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform your transactions.

You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below.

Click to download the application for free.







# THE WORLD FULL OF ADVANTAGES OF TÜRSAB CARD IS WAITING FOR YOU!

Online application and online training processes have started for the Information Officer Legislation Exam, which will be held by our Association on April 9th. Applications will be made online through our website and will end as of April 6, 2023.

For detailed information; https://www.tursab.org.tr/announcements/the-announcement-aboutinformation-officer-foreign-language-exam-and-the-interview

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#### **BTK BAŞKANLARI İLE SON DURUM**

The latest situation in tourism with Regional Representative Council Presidents will be evaluated on TÜRSAB TV. In the new episode of our program "BTK Başkanları ile Son Durum", hosted by our Media and Communication Manager Serkan Tahmaz, the President of our Southeastern Anatolia Project Regional Representative Council, İbrahim Halil Kılınç, representing Adıyaman, Gaziantep, Kahramanmaraş, Kilis, and Şanlıurfa, which were the most affected by the recent earthquake, will be the guest. The live broadcast will be aired on TÜRSAB TV on Tuesday, March 28 at 14:00 and will address the current situation in the earthquake zone and its impact on tourism.

#### **KÜLTÜR KEŞİFLERİ**

We continue to discover our Anatolia, a natural museum showcasing past civilizations, in order to revive the cultural and tourism assets of the 11 provinces deeply affected and to continue our support for the region and its cultural values to be carried forward. We are continuing with our program "Kültür Keşifleri" on TÜRSAB TV. This week, TGA Board Member and Travel Agencies Representative Mete Vardar will be our guest on the program, which will be presented by Özgür Ildır Öksüz and N. İlham Seyyale. You can send your questions via YouTube and Facebook for our program, which will be broadcast on Wednesday, March 29 at 2:00 pm on TÜRSAB TV.

#### İLKER ÜNSEVER İLE TURİZM HUKUKU

The "İlker Ünsever ile Turizm Hukuku" program, in which TÜRSAB Legal Counsel Av. Ilker Unsever answers questions on tourism law, discusses the agenda items of travel agencies and the tourism sector from a legal perspective. You can ask your questions live on Facebook and YouTube during the program.

"Tourism Law with Ilker Unsever" program will be broadcast live on TÜRSAB TV on Thursday, March 30 at 14:00. You can watch TÜRSAB TV live on our website and YouTube channel.



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#### **ASSOCIATION OF TURKISH TRAVEL AGENCIES**

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