

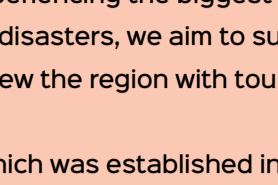
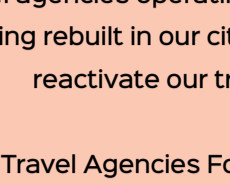
TOURISM BULLETIN

ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN

MARCH 27-APRIL 03 / 2023

WE WILL OVERCOME TOGETHER, WE WILL OVERCOME LIFE AGAIN

"SUPPORT CAMPAIGN FOR OUR MEMBERS WITH DISASTERS"



INVITATION TO SOLIDARITY

We faced a great disaster due to two separate earthquakes in Kahramanmaraş. In the earthquakes that caused countless destruction in Kahramanmaraş, Hatay, Adıyaman, Malatya, Gaziantep, Kilis, Sanlıurfa, Diyarbakır, Adana, Osmaniye and Elazığ, tens of thousands of our citizens were lost and more than a hundred thousand of our citizens were injured. The region was left under rubble both physically and mentally. Our suffering is great and deepens day by day.

Our 725 travel agencies operating in the region are experiencing the biggest crisis in their history. While life is being rebuilt in our cities that suffered from disasters, we aim to support our colleagues, reactivate our travel agencies, and renew the region with tourism.

The Tourism Travel Agencies Foundation (TÜRSAB), which was established in 1991 to support our travel agencies and ensure their development, launched a support campaign to support our travel agencies who are going through this difficult process and to alleviate their suffering. In this context;

To meet the urgent needs of our members, especially accommodation,
To support the re-establishment of workplaces and to re-establish life in the region,
We want to support the interrupted education of our members' children. To continue their education with a scholarship, primarily at Private TÜRSAB Vocational and Technical Anatolian High School, or to provide support scholarships for those studying at other institutions.

We are launching the "Support for Our Disaster Survived Members Campaign".

It's a day of unity.
It's the day of solidarity.

It's the day to give shoulder to our members, to stand up again with the power of our Union.
It's a day to regenerate life and tourism in our ancient lands.

As the beautiful people of this beautiful country and the innovators of tourism, we invite you and all our colleagues to contribute to our Campaign to Support Our Disaster Victims Members.

ACCOUNT NUMBERS FOR SUPPORT CAMPAIGN:

TÜRSAB TURİZM VE SEYAHAT AÇENTELERİ VAKFI

Bank Name / Branch-Code: VAKIF BANK / FULYA-S00728

TR14 0001 5001 5800 7307 9238 18

Description: Deprem Kampanyası BAĞIŞ

To watch the video of our Chairman of the Board of Directors,
Firuz Bağlıkaya, about the campaign;



AFETZEDE ÜYELERİMİZE DESTEK KAMPANYASI

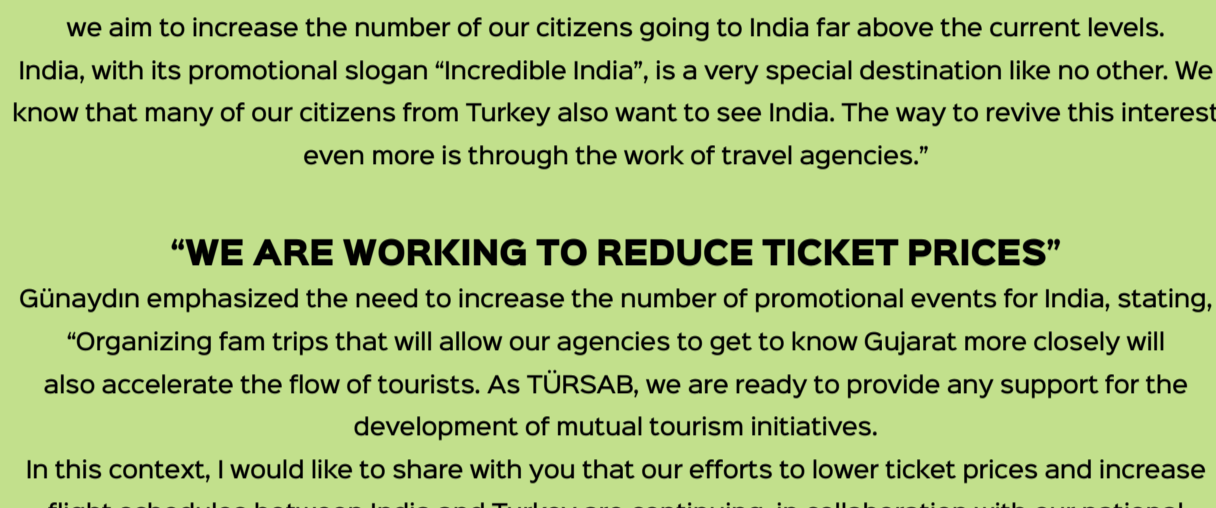


"INDIA GUJARAT STATE TOURISM, CULTURE AND INDIAN CUISINE PROMOTION EVENT" WAS HELD AT OUR CENTRAL OFFICE

The Association of Turkish Travel Agencies (TÜRSAB) has added another event to its efforts to improve tourism movements between Turkey and different countries. The "Gujarat State Tourism, Culture and Indian Cuisine Promotion Event", organized in collaboration with the Gujarat Tourism Office, was held at the TÜRSAB Central Office on March 31, 2023.

The event, hosted by TÜRSAB, introduced Gujarat State, which is famous for its beaches, temple towns, historical capitals, and natural habitats, as well as Indian cuisine. The event was attended by Virander Kumar Paul, the Ambassador of the Republic of India to Ankara, and his wife Rachelina Booth, Sudhi Choudhary, the Consul General of the Republic of India in Istanbul, TÜRSAB Vice Presidents Davut Günaydın and Hasan Eker, TÜRSAB Board Members Yıldırım Taş and Esra Başeskiöğlu, TÜRSAB Disciplinary Board Chairman İbrahim Canatan, TÜRSAB Disciplinary Board Member Özgür İldir Öksüz, TÜRSAB Audit Board Member Tülay Salihoğlu, TÜRSAB Regional Representative Board Chairmen Murat Güleriyüz, Yüksel Türemez, Gürkan Özcan, TÜRSAB Secretary General Timur Alp Bayrak, TÜRSAB Cultural Expert Committee President N. İlah Seyyale, Gastronomy Tourism Expert Committee President Erdal Çeri, Foreign Tourism Expert Committee President Kemal Ertem, and Nergis Büyükkınacı, TÜRSAB Corporate Relations Group President.

Travel agency representatives from Turkey also showed high interest in the event, which was attended by members of the press.



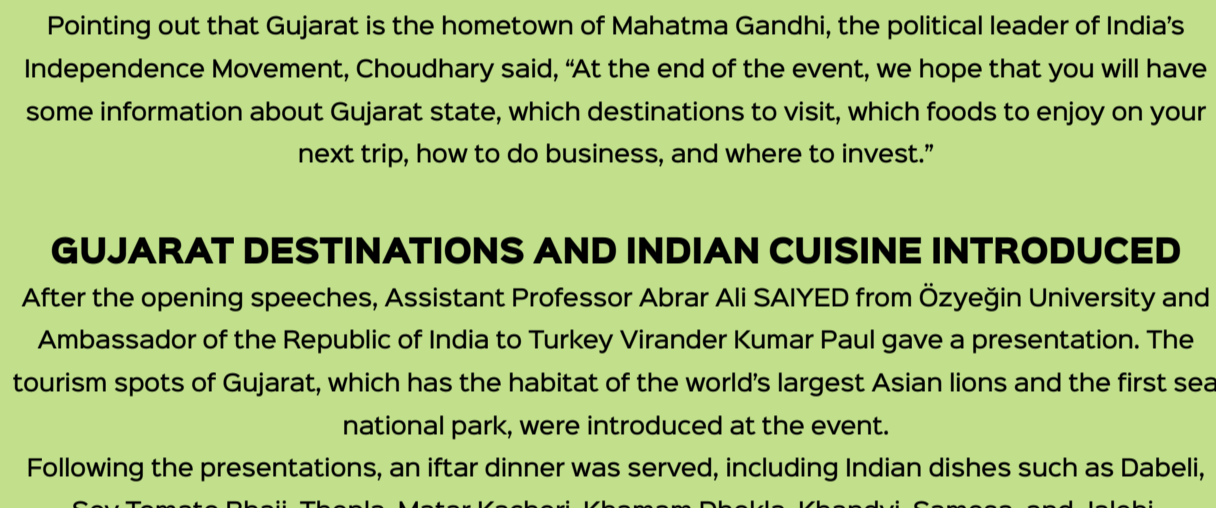
GÜNAYDIN: "WE AIM TO HIGH THE NUMBER OF TOURISTS GOING TO INDIA"

Speaking at the opening speech of the event, TÜRSAB Vice President Davut Günaydın said, "As TÜRSAB, we act with a perspective that aims at the mutual development of tourism. Therefore, we aim to increase the number of our citizens going to India far above the current levels. India, with its promotional slogan "Incredible India", is a very special destination like no other. We know that many of our citizens from Turkey also want to see India. The way to revive this interest even more is through the work of travel agencies."

"WE ARE WORKING TO REDUCE TICKET PRICES"

Günaydın emphasized the need to increase the number of promotional events for India, stating, "Organizing fam trips that will allow our agencies to get to know Gujarat more closely will also accelerate the flow of tourists. As TÜRSAB, we are ready to provide any support for the development of mutual tourism initiatives."

In this context, I would like to share with you that our efforts to lower ticket prices and increase flight schedules between India and Turkey are continuing, in collaboration with our national airline company, THY."



CHOUHARY: "INDIA IS A POPULAR DESTINATION FOR TURKEY"

Indian Republic's Consul General in Istanbul, Sudhi Choudhary, said in his opening speech, "The purpose of today's event is to showcase India's unique culture, magnificent architecture, numerous tourism destinations, delicious cuisine, and great economic and commercial potential. India, which has a great diversity across its 28 states and 8 union territories, is a popular destination for the Turkish people. Every year, many people, especially for business and tourism, travel from Turkey to India."

Pointing out that Gujarat is the hometown of Mahatma Gandhi, the political leader of India's Independence Movement, Choudhary said, "At the end of the event, we hope that you will have some information about Gujarat state, which destinations to visit, which foods to enjoy on your next trip, how to do business, and where to invest."

GUJARAT DESTINATIONS AND INDIAN CUISINE INTRODUCED

After the opening speeches, Assistant Professor Abrar Ali SAIYED from Özyeğin University and Ambassador of the Republic of India to Turkey Virander Kumar Paul gave a presentation. The tourism spots of Gujarat, which has the habitat of the world's largest Asian lions and the first sea national park, were introduced at the event.

Following the presentations, an iftar dinner was served, including Indian dishes such as Dabeli, Sev Tomato Bhajji, Thepla, Matar Kachori, Khamam Dhokla, Khandvi, Samosa, and Jalebi.



THE WORLD FULL OF ADVANTAGES OF TÜRSAB CARD IS WAITING FOR YOU!

Online application and online training processes have started for the Information Officer Legislation Exam, which will be held by our Association on April 9th. Applications will be made online through our website and will end as of April 6, 2023.

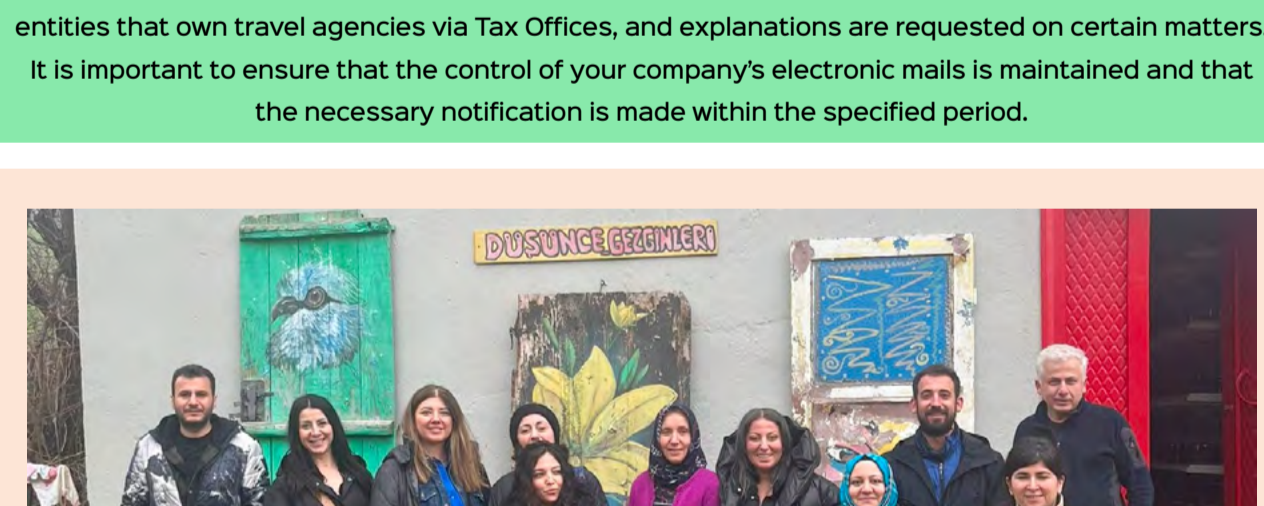
For detailed information; <https://www.tursab.org.tr/announcements/the-announcement-about-information-officer-foreign-language-exam-and-the-interview>

Emitt

26. Doğu Akdeniz Uluslararası Turizm ve Seyahat Fuarı

TÜRSAB WILL PARTICIPATE IN THE EASTERN MEDITERRANEAN INTERNATIONAL TOURISM & TRAVEL EXHIBITION EMITT

Our association, TÜRSAB, will be participating in the 26th Eastern Mediterranean International Tourism and Travel Exhibition, EMITT, which will take place at the TÜYAP Fair and Congress Center between April 12-15, 2023. We will be located at booth number 8251 in Hall 8. All of our members are welcome to use TÜRSAB's 144 m² booth area free of charge for meetings and business discussions.



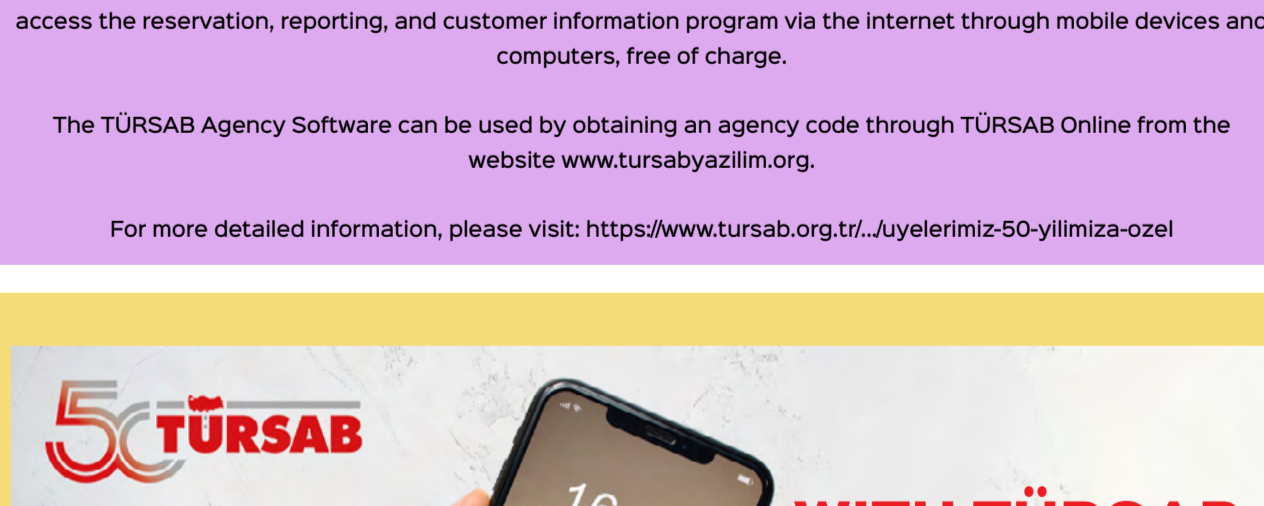
IT IS ANNOUNCED THAT THE ENTRANCE FEES TO DÖŞİMM'S MUSEUMS AND REVIEWS HAVE BEEN REVISED

The letter forwarded to our organization by the Strategy and Budget Group Presidency of the Central Directorate of the Revolving Fund Enterprise of the Ministry of Culture and Tourism of the Republic of Turkey informs us that the entrance fees, cards, and various sales prices of museums and archaeological sites affiliated with the Ministry have been updated.

For detailed information; <https://www.tursab.org.tr/announcements/announcement-about-entrance-fees-to-dosimm-museums-and-recruitments>

ANNOUNCEMENT REGARDING ELECTRONIC MAILS FROM TAX OFFICES TO LEGAL ENTITY OWNERS OF TRAVEL AGENCIES

We have received information that emails are being sent to the electronic mail addresses of legal entities that own travel agencies via Tax Offices, and explanations are requested on certain matters. It is important to ensure that the control of your company's electronic mails is maintained and that the necessary notification is made within the specified period.



SOUTH MARMARA REGIONAL REPRESENTATION, IN COLLABORATION WITH NİLÜFER MUNICIPALITY'S CULTURAL HERITAGE AND TOURISM OFFICE, ORGANIZED AN INFORMATIONAL TRIP FOR THE FIRST PHASE OF MYSIA ROADS IN ORDER TO INCREASE THE LENGTH OF STAY FOR TOURISTS VISITING THE CITY AND CREATE NEW ROUTES THAT WILL OFFER PRODUCT DIVERSITY TO OUR AGENCIES.

During the informational trip, the Photo Museum, Literature Museum, Silk Museum, venues and businesses, Dağyenice Pond and facilities, Atlas School; Women's Association and natural environment, İneqazi Neighborhood Old Village School, Üçpınar Neighborhood Üçpınar Camp and Accommodation Center, Deliktaş Cave and camping area, Kadriye Neighborhood camping and accommodation points were visited.

TÜRSAB AGENCY SOFTWARE

The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the internet through mobile devices and computers, free of charge.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website www.tursabayizlim.org.

For more detailed information, please visit: <https://www.tursab.org.tr/uyelerimiz-50-yilimize-ozel>

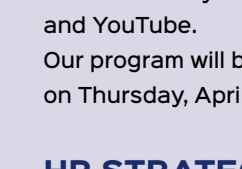
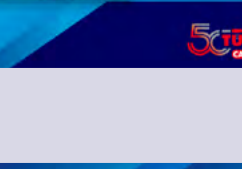


WITH TÜRSAB MOBILE APPLICATION, ALL YOUR TRANSACTIONS ARE AT YOUR FINGERTIPS

Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way. You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform your transactions.

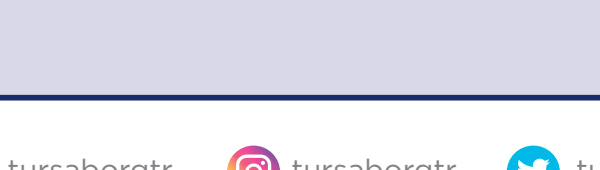
You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below.

Click to download the application for free.



50 TÜRSAB TV THIS WEEK

GÜNDEM ÖZEL



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Our "Special Agenda" program, moderated by our Digital Communication and Press Editor Esra Gençoğlu, which was broadcasted on Monday, April 3rd, featured Akdeniz University Nature Sports Instructor and AKUT Antalya Unit Manager Yılmaz Sevöç and our TÜRSAB Academy Director Ümit Aydın as guests.

The program discussed topics related to search and rescue processes after disasters, preparedness in earthquake zones, risks, and precautions.

KÜLTÜR KEŞİFLERİ

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"Kültür Keşifleri" program, featuring presentations by Özgür İldir Okuz and N. İlah Seyyale, will have the President of the Tourist Guides Chambers Union (TÜREB), A. Hakan Ekinlioğlu, as a guest.

Our program, which will discuss what can be done for the restructuring and improvement of the regional tourism industry after the disaster of the century, and the steps taken for the tourism sector, will be broadcast live on TÜRSAB TV on Wednesday, April 5th, at 2:00 pm.

İLKER ÜNŞEVER İLE TURİZM HUKUKU

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Our program "Tourism Law with İlker Ünşever," in which TÜRSAB's Chief Legal Advisor, Attorney İlker Ünşever, answers questions related to tourism law, examines the agenda items of travel agencies and the tourism industry from a legal perspective. You can send your questions live via Facebook and YouTube.

Our program will be broadcasted on TÜRSAB TV on Thursday, April 6th, at 2:00 pm.

İK Stratejileri

HR STRATEGIES

In our "HR Strategies" program, presented by TÜRSAB Academy Director Ümit Aydın, this week, we will have the Business and Social Security Expert Serdar Aday as a guest.

Our program, in which social security, Credit Guarantee Fund (KGF), and KOSGEB incentives will be discussed and where you can send your questions live, will be broadcasted on TÜRSAB TV on Friday, April 7th, at 2:00 pm.

You can watch TÜRSAB TV live on our website and YouTube channel.
www.youtube.com/tursabtv
www.tursab.org.tr/tv