

TOURISM BULLETIN

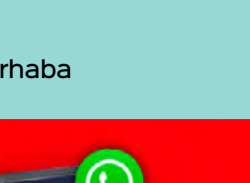
ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN

22-29 MAY / 2023



We are enthusiastically celebrating the 570th anniversary of the Conquest of Istanbul, one of the greatest victories of our deep-rooted history. I commemorate with mercy and gratitude all our heroes, especially the great commander Fatih Sultan Mehmet Khan, who bequeathed us this city of civilization, Istanbul.

Firuz B. BAĞLIKAYA
TÜRSAB President



"TÜRSAB WHATSAPP LIVE SUPPORT LINE" OPENED FOR USE

Our new communication channel, which will enable our members to make all their transactions in the easiest and fastest way by connecting to our relevant unit via WhatsApp, has been launched. In order to benefit from TÜRSAB's new application, you can contact us via WhatsApp by saving our number to your phones.

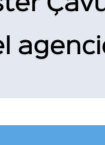
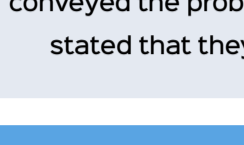
TÜRSAB WhatsApp Live Support Line
+90 (549) 456 10 10

Click here for immediate access.

<https://api.whatsapp.com/send?phone=905494561010&text=Merhaba>



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MINISTER OF FOREIGN AFFAIRS MEVLÜT ÇAVUŞOĞLU PAID A VISIT TO OUR MEDITERRANEAN REGIONAL REPRESENTATIVE BOARD

Minister of Foreign Affairs Mr. Mevlüt Çavuşoğlu paid a visit to our Mediterranean Regional Representative Board. At the meeting held with the participation of TÜRSAB Board Member Erol Türk, Mediterranean Regional Representative Board Chairman Rıza Perçin and Board Members and Specialization Presidents; evaluations were made regarding the tourism season. Rıza Perçin conveyed the problems in the tourism sector to Mr. Mevlüt Çavuşoğlu. Foreign Minister Çavuşoğlu stated that they will provide the necessary support to our Association and travel agencies.

TURSAV UNDERGOES A RESTRUCTURING PROCESS TO WORK MORE EFFECTIVELY

The Tourism and Travel Agencies Foundation (TURSAV), which started its activities on October 15, 1991 to contribute to the development of travel agencies, to increase their competitiveness in the international arena and to support TÜRSAB, has entered a new restructuring process in order to be more effective in the coming period and to carry out activities that will shape the sector.

TURSAV has been restructured with the amendments made to the Foundation's Official Deed and has been given a more independent structure. With these amendments, the conditions for becoming a member of the Foundation have been simplified. In the new period, the Foundation aims to provide its members with advantages in many areas that will contribute to their professions, especially education, insurance and professional competence.

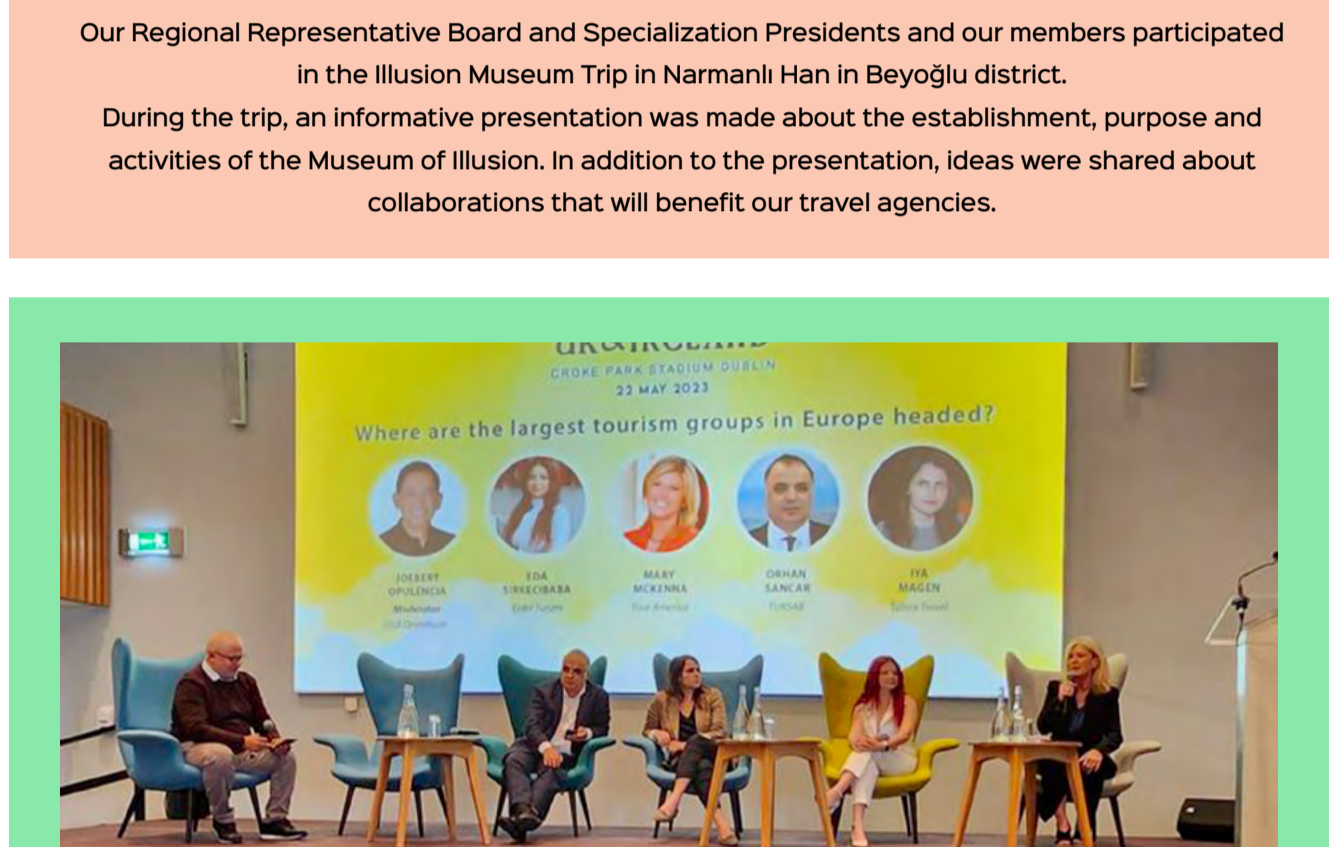
With the amendments made in the Official Deed of the Tourism and Travel Agencies Foundation; • The conditions for joining TURSAV have been changed and transformed into a structure that will cover all Travel Agencies, and the conditions for becoming a member have been adapted to today's conditions.

• TURSAV will now have a more democratic and transparent management approach and will be able to elect its own President.

• TURSAV, which has so far continued on its way with the resources of TÜRSAB, will become financially autonomous with the new resources to be created.

• In the new organization, the financial statements of the Foundation and its subsidiary companies will be openly presented to the attention of the members.

You can access the New Official Deed of the Tourism and Travel Agencies Foundation at www.tursav.org



TÜRSAB COMMITTEE ATTENDED THE DINNER ORGANIZED BY THE UNDERSECRETARY OF TOURISM OF SPAIN, MR. GONZALO CEBALLOS

Board Member Yıldırım Taş and Foreign Tourism Specialization President Kemal Ertem attended a dinner organized by Mr. Gonzalo Ceballos, Spain's Undersecretary of Tourism for the Mediterranean Region. During the event, ideas were exchanged to increase tourism activities between the two countries.



REGIONAL BOARD OF REPRESENTATIVES, SPECIALIZATION PRESIDENTS AND MEMBERS PARTICIPATED IN THE ILLUSION MUSEUM TOUR

Our Regional Representative Board and Specialization Presidents and our members participated in the Illusion Museum Trip in Narmanlı Han in Beyoğlu district.

During the trip, an informative presentation was made about the establishment, purpose and activities of the Museum of Illusion. In addition to the presentation, ideas were shared about collaborations that will benefit our travel agencies.



UZAKROTA TRAVEL SUMMIT WAS HELD

Uzakrota Travel Summit was held on May 20-22, 2023 in Dublin, the capital of Ireland.

At the summit, which was attended by the leading stakeholders of tourism, a panel was held on the status of the European market and what awaits the European market in the coming period.

TÜRSAB Incoming Tourism Specialization President Orhan Sancar, who participated in the panel, made evaluations about the tourism season and made tourism predictions for 2023.



ISPARTA PREPARES FOR THE INTERNATIONAL ROSE FESTIVAL

In the letter sent to our Association by the Provincial Directorate of Culture and Tourism of Isparta Governorship;

It was reported that "Rose Festival" will be organized in Isparta province between 2-4 June 2023.

In the 3-day festival; national and international folk dances, Rose Marathon, exhibitions and workshops, puppet shows, tournaments, concerts and live music concerts will be held.

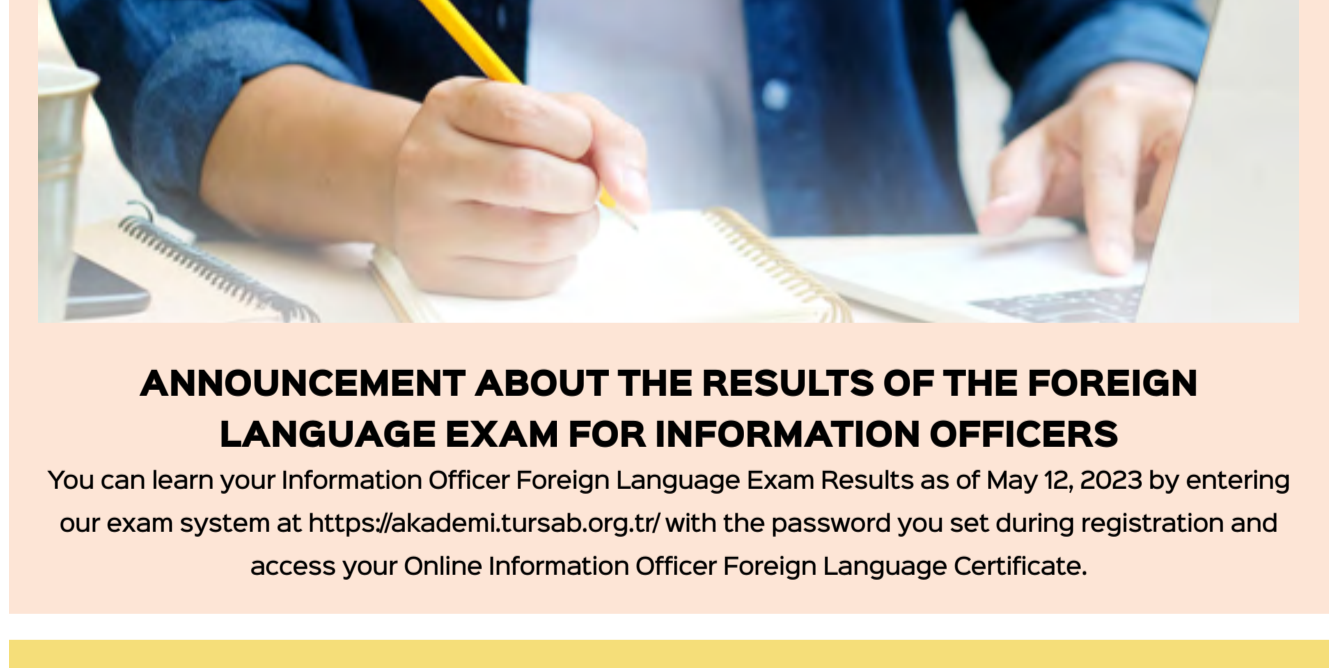
For the festival program and details; <https://www.tursab.org.tr/announcements/announcement-about-the-3rd-international-rose-festival>



THE 9TH ISSUE OF VOICE OF TRAVEL MAGAZINE WAS PUBLISHED WITH THE TITLE "TOURISM PLAYS A CRITICAL ROLE IN THE FUTURE OF EARTHQUAKE CITIES"

The Voice of Travel, the powerful voice of tourism and travel agencies in the media, published its 9th issue with the title "Tourism Plays a Critical Role in the Future of Earthquake Cities".

To reach the 9th issue of the Voice of Travel; <https://www.tursab.org.tr/dergi/pdf/assets/assets/uploads/dergi/the-voice-of-travel-sayi-9.pdf>



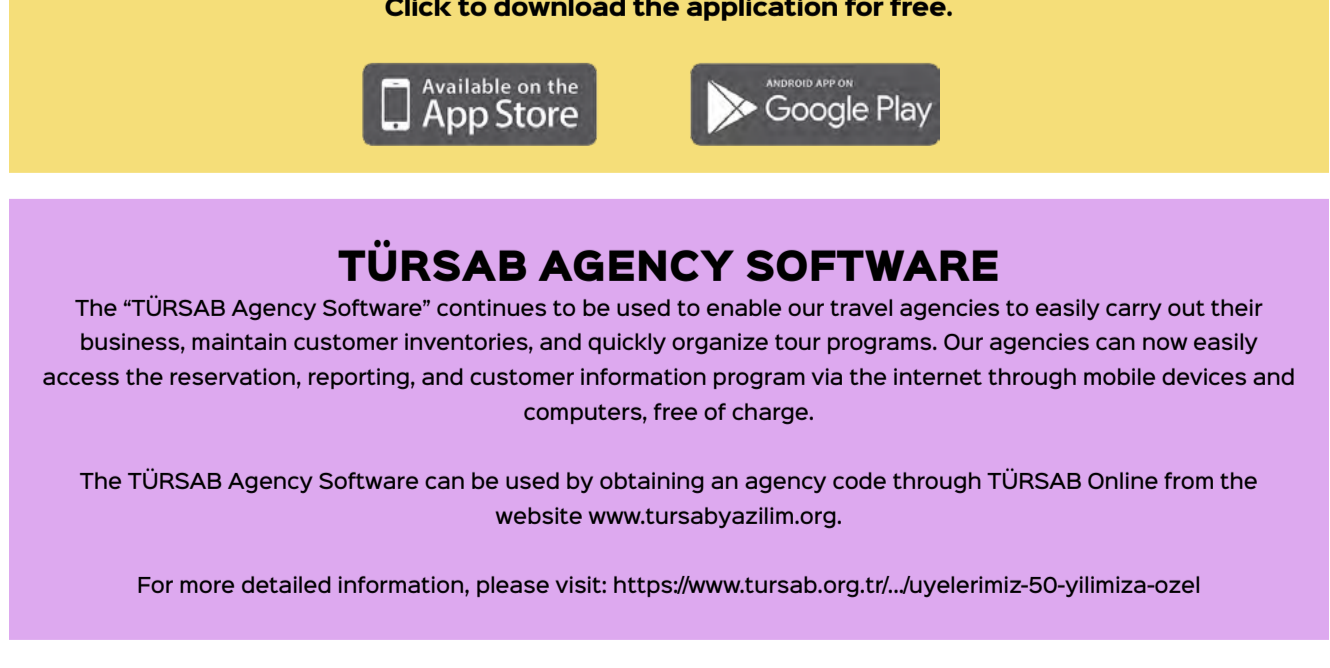
1ST ISTANBUL BALKAN TOURISM EXCHANGE FAIR ON SEPTEMBER 20-22 AT LÜTFİ KIRDAR INTERNATIONAL CONGRESS AND EXHIBITION PALACE

Hosted by Istanbul Metropolitan Municipality and organized by TÜRSAB Fuarçılık Hizmetleri A.Ş. with the main support of TÜRSAB and in cooperation with IBB Kültür A.Ş., the 1st Istanbul Balkan Tourism Exchange Fair will bring tourism professionals and visitors together at Lütfi Kırdar International Convention and Exhibition Center between 20-22 September 2023. The 1st Istanbul Balkan Tourism Exchange Fair, which will be organized in Istanbul, one of the important milestones with its contributions to the development of tourism vision in Turkey and its values, will create a brand new resource for the sector and increase the opportunities for sectoral cooperation.

For detailed information about participation in the fair;

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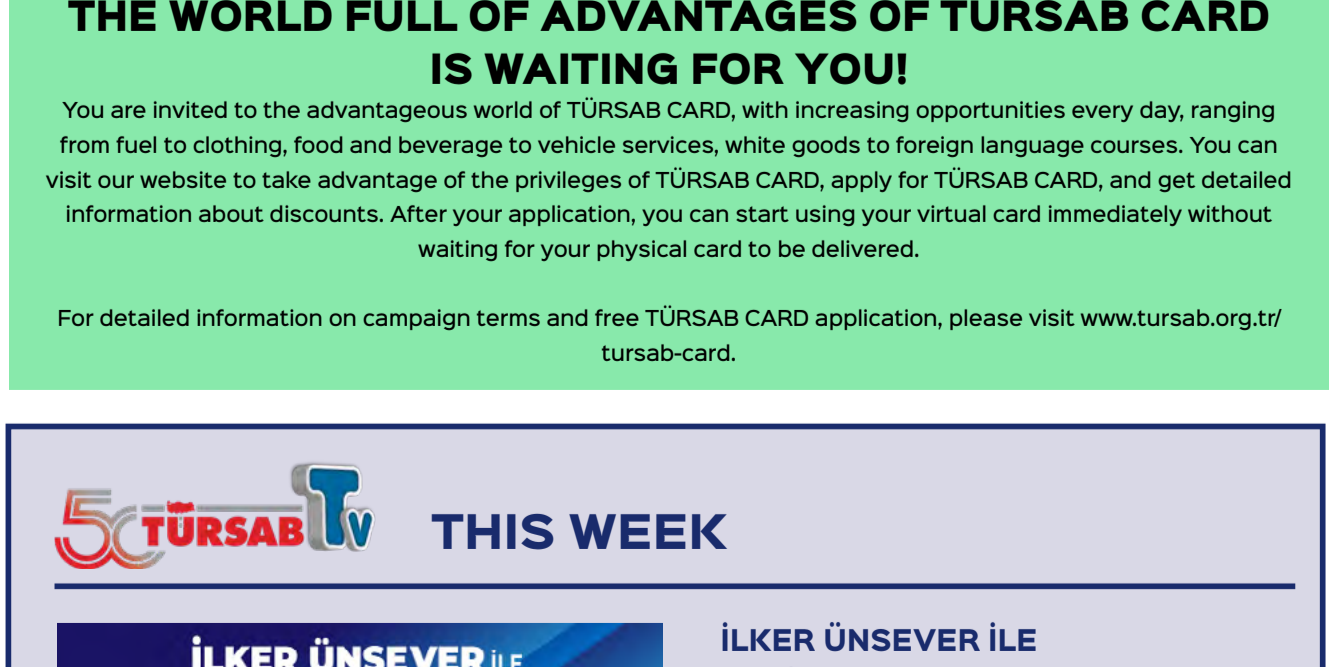
Yusuf Millî / Sales Representative
Tel: +90 549 833 95 29
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TTI İZMİR 17TH INTERNATIONAL TOURISM TRADE FAIR AND CONGRESS WILL OPEN ITS DOORS ON DECEMBER 7-9, 2023

Start traveling the world here. TTI Izmir International Tourism Trade Fair and Congress will open its doors for the 17th time on December 7-9, 2023.

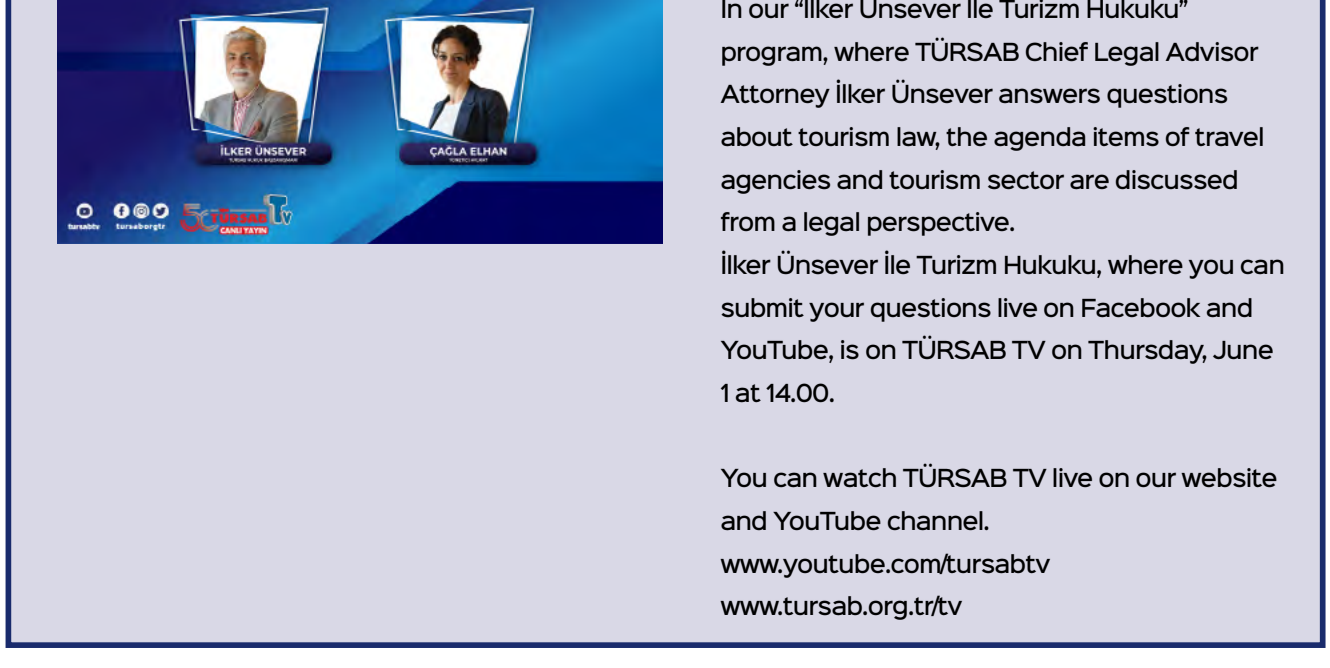
<https://www.ttiizmir.com.tr/>
<https://www.tursabfuarcilik.com.tr/>



TTI OUTDOOR 3RD CAMPING, CARAVAN, BOAT, OUTDOOR AND EQUIPMENT FAIR IN DECEMBER

TTI Outdoor 3rd Camping, Caravan, Boat, Outdoor and Equipment Fair will take place at Fuarizmir between 7-10 December 2023.

Click here for detailed information.
<https://www.ttioutdoor.com.tr/>
<https://www.tursabfuarcilik.com.tr/>



TTI HEALTH HEALTH TOURISM FAIR WILL MEET ITS VISITORS FOR THE FIRST TIME THIS YEAR IN FUARİZMİR

Thanks to the achievements of our country in the field of health in recent years and the valuable physicians and health institutions we have, the Health Tourism sector has gained a serious momentum. We are setting out with a brand new fair in order to highlight and support the work done in Turkey for health tourism, which is developing all over the world.

Simultaneously with the 17th TTI İZMİR International Tourism Trade Fair and Congress, the 1st TTI Health Health Tourism Fair is preparing to open its doors at fuarizmir on December 7-9, 2023.
<https://www.tursabfuarcilik.com.tr/>



ANNOUNCEMENT ABOUT THE RESULTS OF THE FOREIGN LANGUAGE EXAM FOR INFORMATION OFFICERS

You can learn your Information Officer Foreign Language Exam Results as of May 12, 2023 by entering our exam system at <https://akademi.tursab.org.tr/> with the password you set during registration and access your Online Information Officer Foreign Language Certificate.

WITH TÜRSAB MOBILE APPLICATION, ALL YOUR TRANSACTIONS ARE AT YOUR FINGERTIPS

Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way.

You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform your transactions.

You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below.

Click to download the application for free.

TÜRSAB AGENCY SOFTWARE

The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the internet through mobile devices and computers, free of charge.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website www.tursabayazilim.org.

For more detailed information, please visit: <https://www.tursab.org.tr/~Juyelerimiz50-yilimizza-ozel>

THE WORLD FULL OF ADVANTAGES OF TÜRSAB CARD IS WAITING FOR YOU!

You are invited to the advantageous world of TÜRSAB CARD, with increasing opportunities every day, ranging from fuel to clothing, food and beverage to vehicle services, white goods to foreign language courses. You can visit our website to take advantage of the privileges of TÜRSAB CARD, apply for TÜRSAB CARD, and get detailed information about discounts. After your application, you can start using your virtual card immediately without waiting for your physical card to be delivered.

For detailed information on campaign terms and free TÜRSAB CARD application, please visit www.tursab.org.tr/tursab-card.

THIS WEEK

İLKER ÜNSEVER İLE TURİZM HUKUKU

In our "İlker Ünsever ile Turizm Hukuku" program, where TÜRSAB Chief Legal Advisor Attorney İlker Ünsever answers questions about tourism law, the agenda items of travel agencies and tourism sector are discussed from a legal perspective.

İlker Ünsever ile Turizm Hukuku, where you can submit your questions live on Facebook and YouTube, is on TÜRSAB TV on Thursday, June 1 at 14.00.

You can watch TÜRSAB TV live on our website and YouTube channel.
www.youtube.com/tursabtv
www.tursab.org.tr/tv