

TOURISM BULLETIN

ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN 5-12 JUNE / 2023

"TÜRSAB WHATSAPP LIVE SUPPORT LINE" OPENED FOR USE

Our new communication channel, which will enable our members to make all their transactions in the easiest and fastest way by connecting to our relevant unit via WhatsApp, has been launched. In order to benefit from TÜRSAB's new application, you can contact us via WhatsApp by saving our number to your phones.

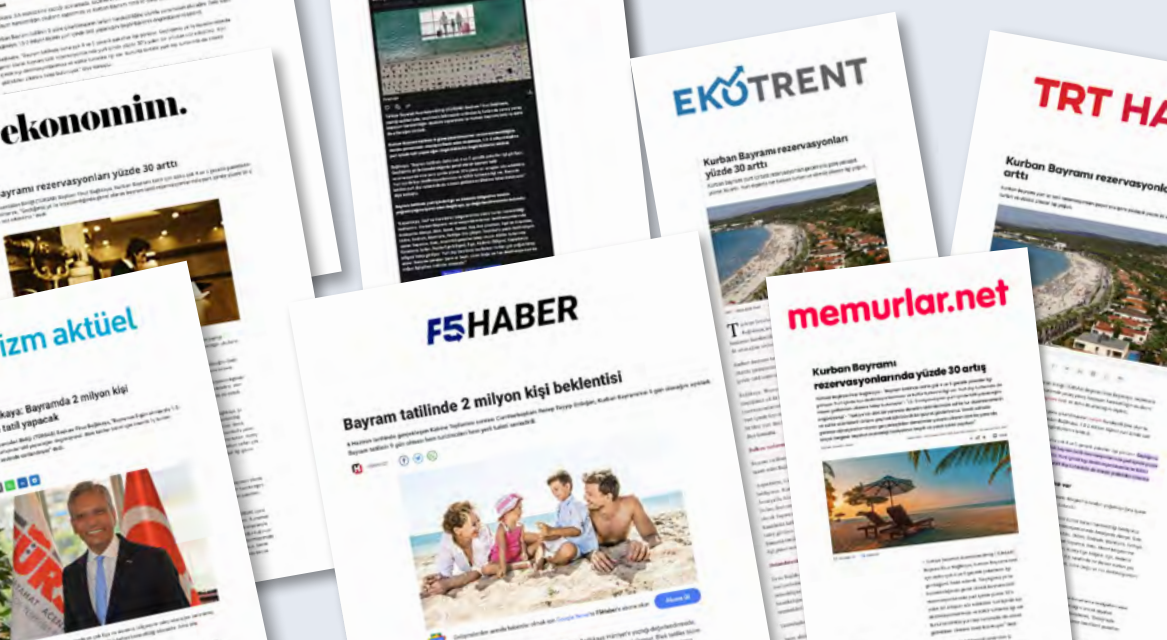
TÜRSAB WhatsApp Live Support Line
+90 (549) 456 10 10

Click here for immediate access.
<https://api.whatsapp.com/send?phone=905494561010&text=Merhaba>



"TÜRSAB WHATSAPP LIVE SUPPORT LINE" OPENED FOR USE

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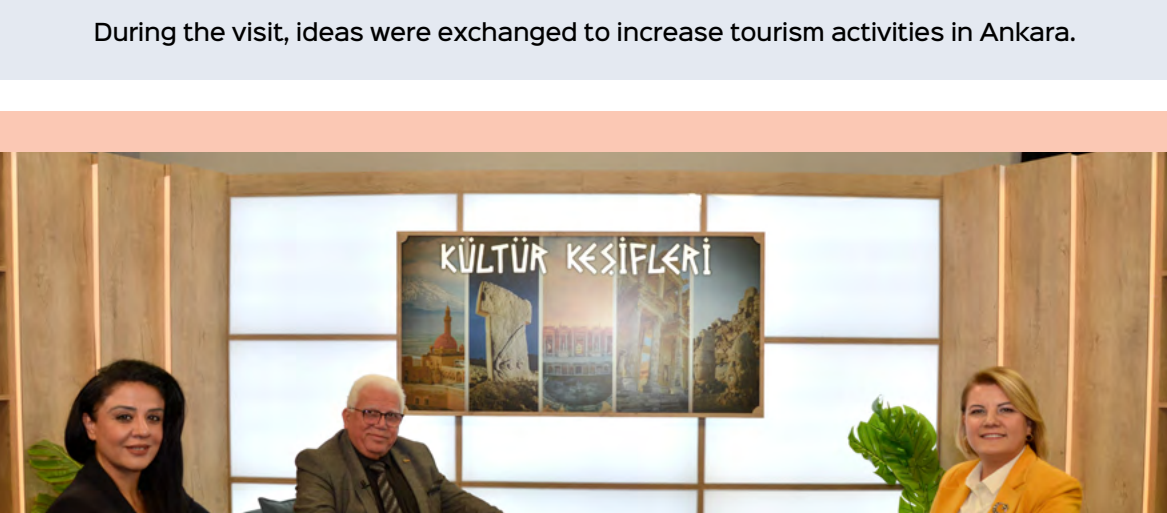
THE VOICE OF TRAVEL

OUR 9TH ISSUE IS ON DIGITAL ENVIRONMENT

THE 9TH ISSUE OF VOICE OF TRAVEL MAGAZINE WAS PUBLISHED WITH THE TITLE "TOURISM PLAYS A CRITICAL ROLE IN THE FUTURE OF EARTHQUAKE CITIES"

The Voice of Travel, the powerful voice of tourism and travel agencies in the media, published its 9th issue with the title "Tourism Plays a Critical Role in the Future of Earthquake Cities".

To reach the 9th issue of the Voice of Travel;
<https://www.tursab.org.tr/e-dergi/pdf=assets/assets/uploads/dergi/the-voice-of-travel-say-9.pdf>



FIRUZ BAĞLIKAYA: "THERE IS A 30 PERCENT INCREASE IN HOLIDAY BOOKINGS"

Firuz Bağlıkaya, President of the Board of Directors, made evaluations on tourism before the Eid Holiday. Stating that coastal destinations and cultural tours attract attention in Turkey and visa-free countries are in demand in international tours, Bağlıkaya said, "Compared to last year, we can talk about an increase of nearly 30 percent in domestic holiday bookings in general."

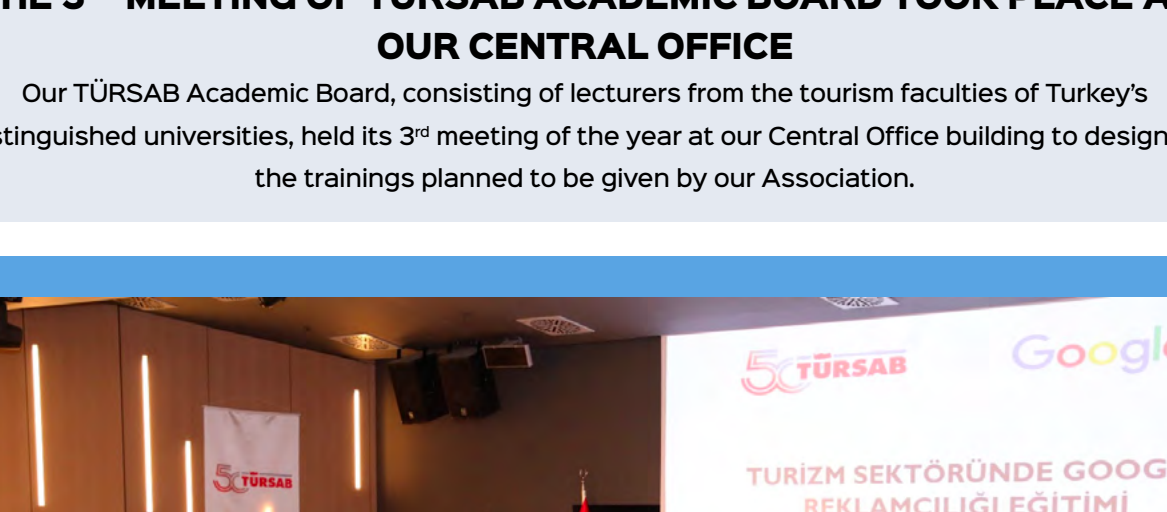
Bağlıkaya's evaluations were widely covered in the press.



OUR PRESIDENT OF THE BOARD OF DIRECTORS FIRUZ BAĞLIKAYA VISITED THE PRESIDENT OF ANKARA CHAMBER OF COMMERCE GÜRSEL BARAN IN HIS OFFICE

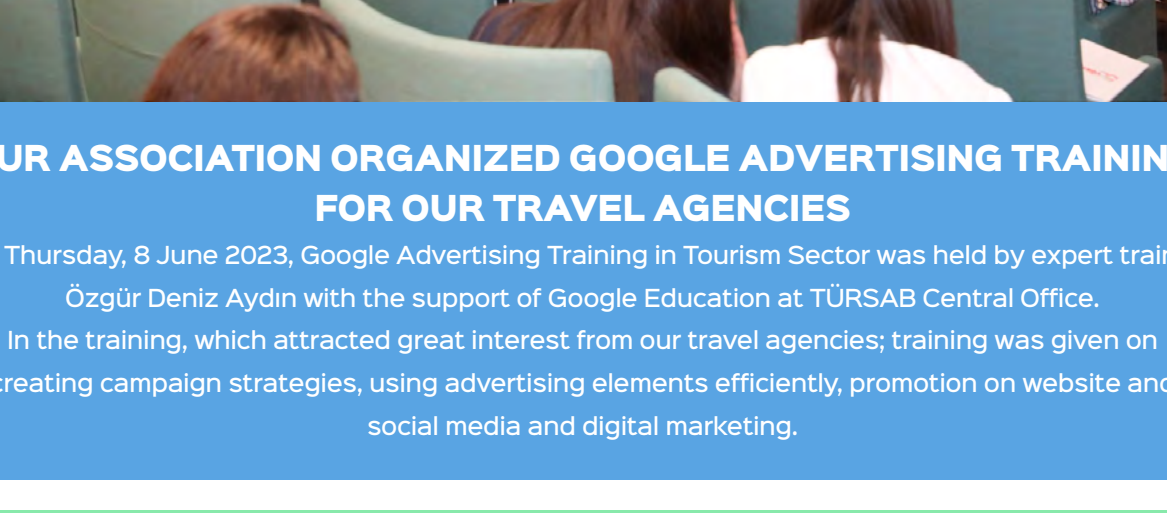
Our President of the Board of Directors Firuz Bağlıkaya visited the President of Ankara Chamber of Commerce Gürsel Baran in his office.

During the visit, ideas were exchanged to increase tourism activities in Ankara.



İZMİT MAYOR FATMA KAPLAN HÜRRIYET WAS THE GUEST OF OUR "KÜLTÜR KEŞİFLERİ" PROGRAMME

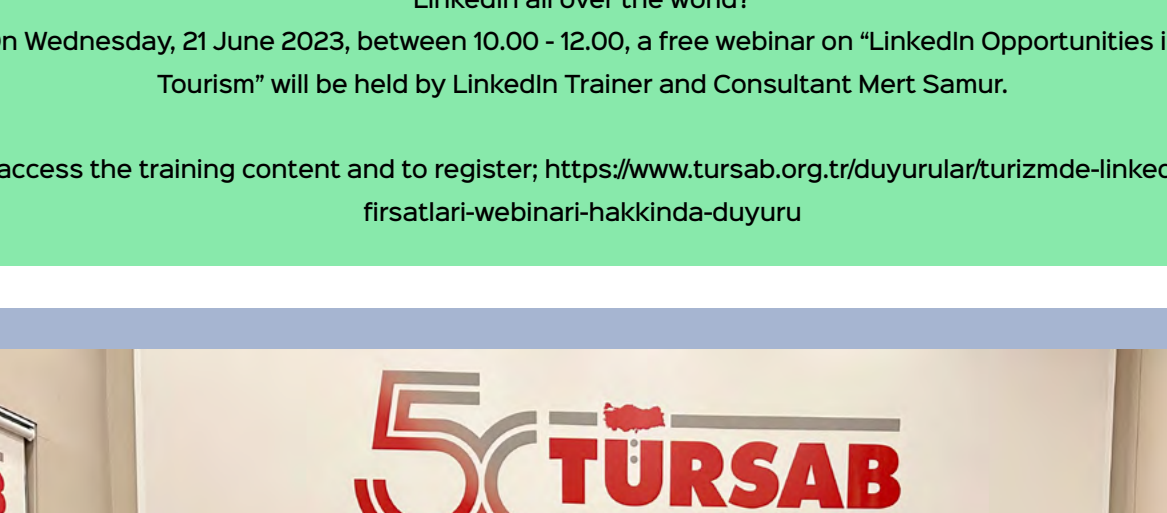
Izmit Mayor Fatma Kaplan Hürriyet, who was a guest of our "Culture Discoveries" programme broadcast on TÜRSAB TV, met with our Vice President, Board Members and TÜRSAB Delegation after the programme. During the meeting, information was shared about the tourism richness of the region.



OUR ROAD TOURISM SPECIALITY PRESIDENT AND HIS DEPUTIES MET WITH İRO PRESIDENT HÜSEYİN ÖZGÜR ÖZALTUN

On 5 June 2023, our Association's Road, Transportation, Transport and Car Rental Specialisation Presidency and Vice Presidency visited Hüseyin Özgür Özalutun, President of Istanbul Chamber of Guides, in his office.

Within the scope of the visit, driver-guide communication and harmony, driver training and inspection problems were discussed.



THE 3RD MEETING OF TÜRSAB ACADEMIC BOARD TOOK PLACE AT OUR CENTRAL OFFICE

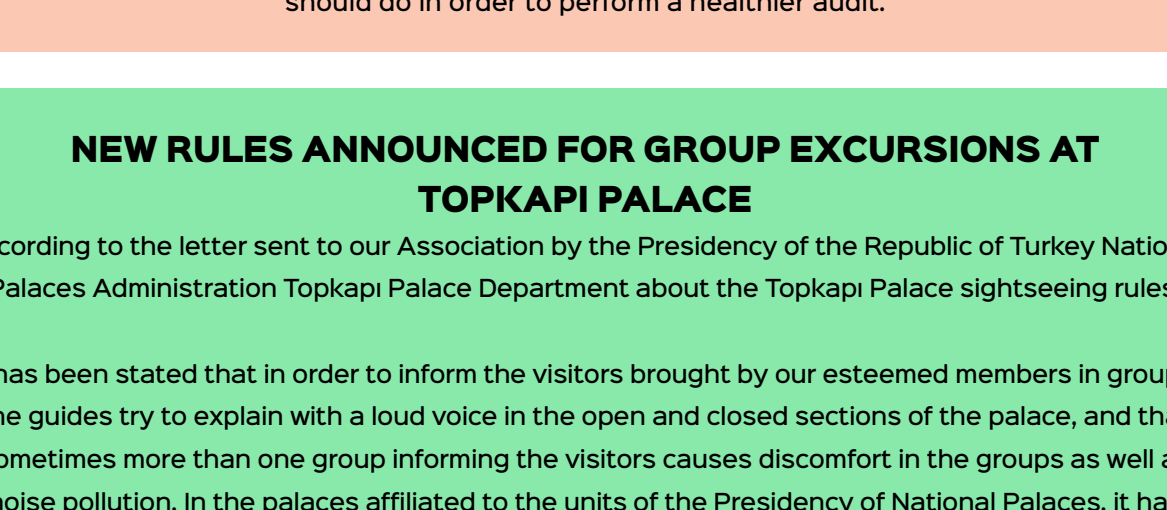
Our TÜRSAB Academic Board, consisting of lecturers from the tourism faculties of Turkey's distinguished universities, held its 3rd meeting of the year at our Central Office building to design all the trainings planned to be given by our Association.



OUR ASSOCIATION ORGANIZED GOOGLE ADVERTISING TRAINING FOR OUR TRAVEL AGENCIES

On Thursday, 8 June 2023, Google Advertising Training in Tourism Sector was given by expert trainer Özgür Deniz Aydın with the support of Google Education at TÜRSAB Central Office.

In the training, which attracted great interest from our travel agencies; training was given on creating campaign strategies, using advertising elements efficiently, promotion on website and social media and digital marketing.



TÜRSAB AKADEMİ WILL ORGANIZE 'LINKEDIN OPPORTUNITIES IN TOURISM WEBINAR'

Do you know how to use LinkedIn, which provides many local and national opportunities that will increase your sales and brand prestige in the tourism sector with the rapidly increasing use of LinkedIn all over the world?

On Wednesday, 21 June 2023, between 10.00 - 12.00, a free webinar on "Linkedin Opportunities in Tourism" will be held by LinkedIn Trainer and Consultant Mert Samur.

To access the training content and to register; <https://www.tursab.org.tr/duyuru/urizimde-linkedin-firsatleri-webinari-hakinda-duyuru>



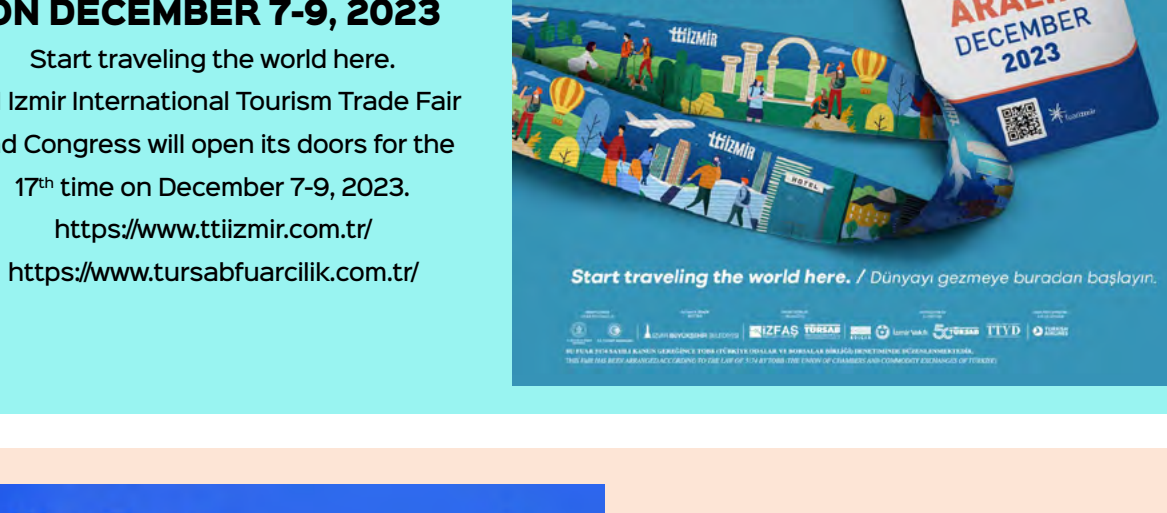
OUR EMPLOYEES WERE GIVEN "PROTOCOL RULES AND CORPORATE REPRESENTATION TRAINING" BY İHSAN ATAÖV

Expert trainer İhsan Ataöv gave "Protocol Rules and Corporate Representation Training" to our employees.



"AUDİTOR 2.0 (PERSUASIVE COMMUNICATION AND SELF-ASSESSMENT) TRAINING" WAS GIVEN TO OUR EMPLOYEES BY ERDİNÇ KUTAL

"Auditor 2.0 (Persuasion Communication and Self-Audit) Training" was given to our Audit Unit employees in Izmir - Istanbul - Antalya - Ankara and Trabzon by expert trainer Erdiñç Kutal. With this training, our audit team, which is our face in the field, was informed about what they should do in order to perform a healthier audit.



NEW RULES ANNOUNCED FOR GROUP EXCURSIONS AT TOPKAPI PALACE

According to the letter sent to our Association by the Presidency of the Republic of Turkey National Palaces Administration Topkapı Palace Department about the Topkapı Palace sightseeing rules;

It has been stated that in order to inform the visitors brought by our esteemed members in groups, the guides try to explain with a loud voice in the open and closed sections of the palace, and that sometimes more than one group informing the visitors causes discomfort in the groups as well as noise pollution. In the palaces affiliated to the Presidency of National Palaces, it has been decided that if travel agencies bring groups consisting of more than 8 people, they can make trips with a headset system. It has been declared that the necessary sanctions will be applied to the non-complying groups at the palace entrances.



"ART OF EFFECTIVE COMMUNICATION TRAINING" WAS GIVEN TO OUR REGIONAL REPRESENTATIVE BOARD EMPLOYEES BY DİLARA YAĞLIÇIOĞLU

As TÜRSAB Academy, the first course of our training programme for our Regional Representative Board employees, "The Art of Effective Communication Training" was given by our expert trainer Dilara Yağlıçioğlu.



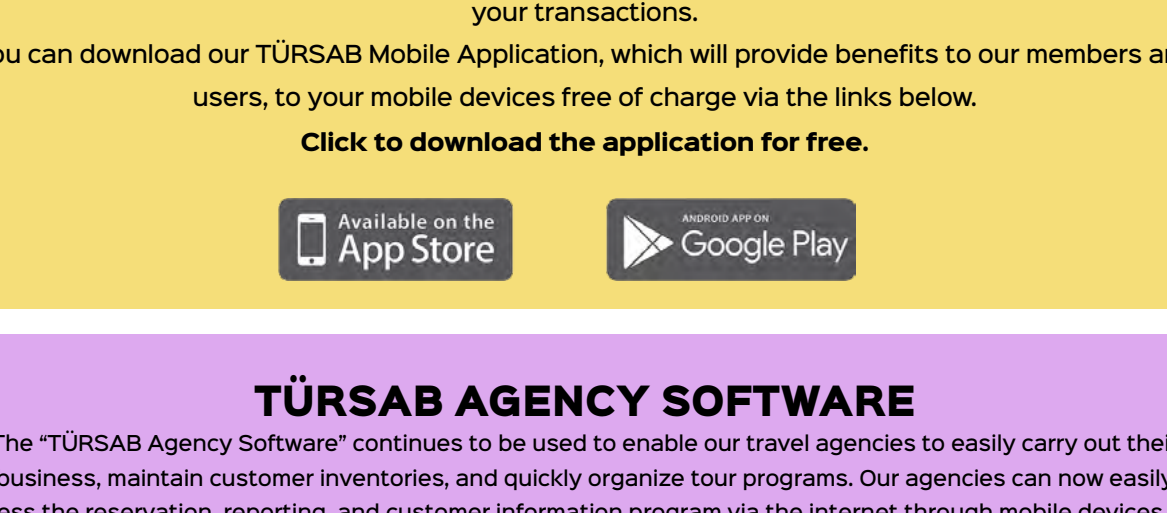
1ST İSTANBUL BALKAN TOURISM EXCHANGE FAIR ON SEPTEMBER 20-22 AT LÜTFİ KIRDAR INTERNATIONAL CONGRESS AND EXHIBITION PALACE

Hosted by Istanbul Metropolitan Municipality and organized by TÜRSAB Fuarçılık Hizmetleri A.Ş. with the main support of TÜRSAB and in cooperation with İBB Kültür A.Ş., the 1st Istanbul Balkan Tourism Exchange Fair will bring tourism professionals and visitors together at Lütfi Kırdar International Convention and Exhibition Center between 20-22 September 2023. The 1st Istanbul Balkan Tourism Exchange Fair, which will be organized in Istanbul, one of the important milestones with its contributions to the development of tourism vision in Turkey and its values, will create a brand new resource for the sector and increase the opportunities for sectoral cooperation.

For detailed information about participation in the fair;

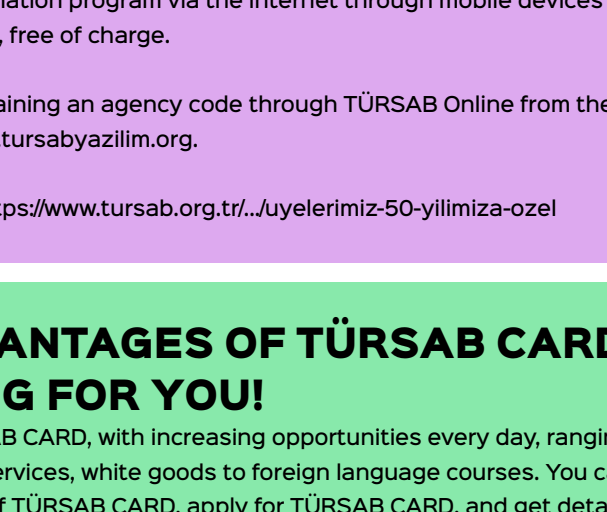
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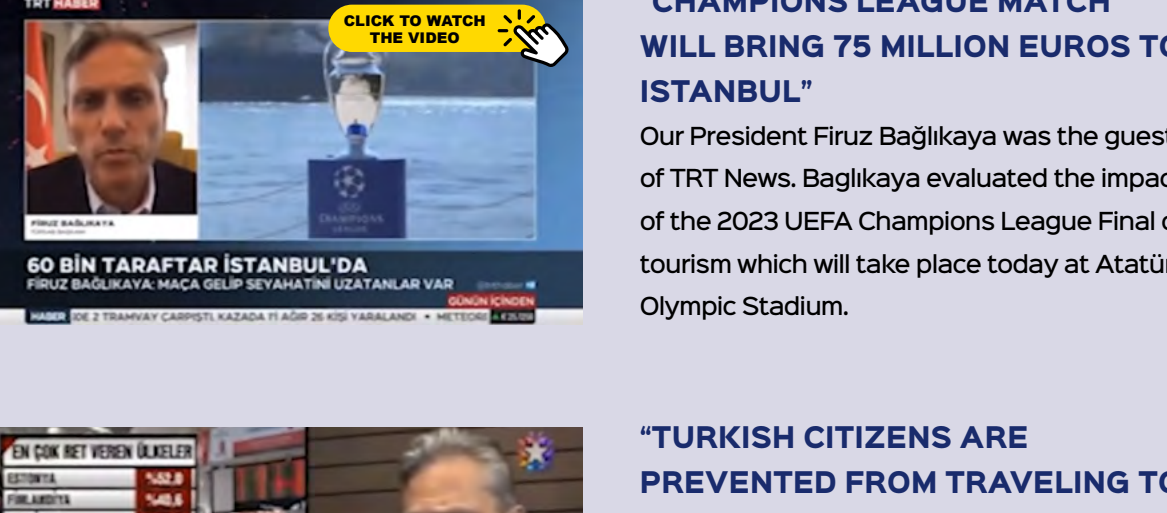
TTI İZMİR 17TH INTERNATIONAL TOURISM TRADE FAIR AND OPEN ITS DOORS ON DECEMBER 7-9, 2023

Start traveling the world here. TTI Izmir International Tourism Trade Fair and Congress will open its doors for the 17th time on December 7-9, 2023. <https://www.ttiizmir.com.tr/> <https://www.tursabfuarcilik.com.tr/>



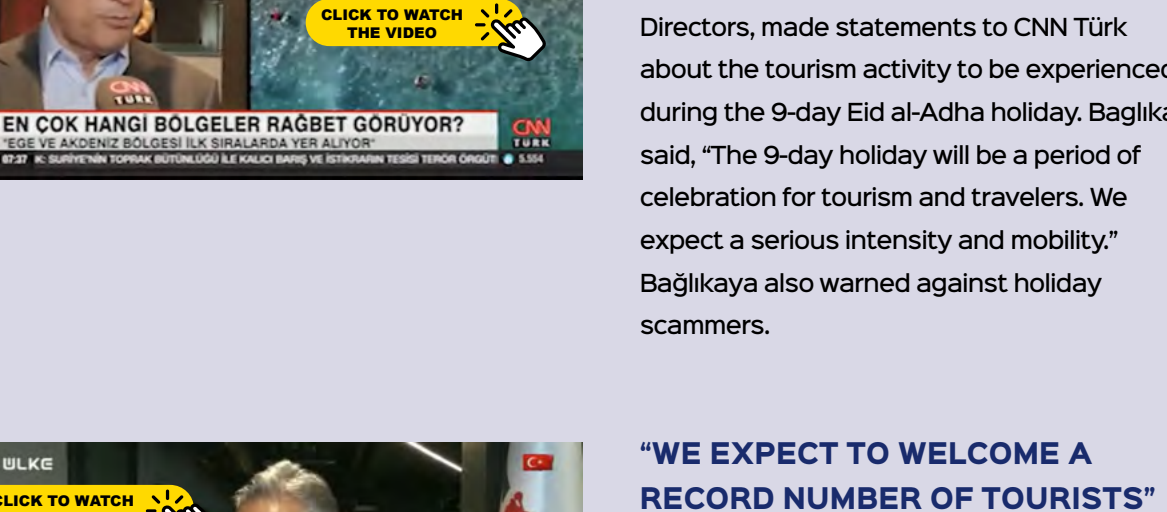
TTI OUTDOOR 3RD CAMPING, CARAVAN, BOAT, OUTDOOR AND EQUIPMENT FAIR IN DECEMBER

TTI Outdoor 3rd Camping, Caravan, Boat, Outdoor and Equipment Fair will take place at Fuarizmir between 7-10 December 2023. Click here for detailed information. <https://www.ttioutdoor.com.tr/> <https://www.tursabfuarcilik.com.tr/>



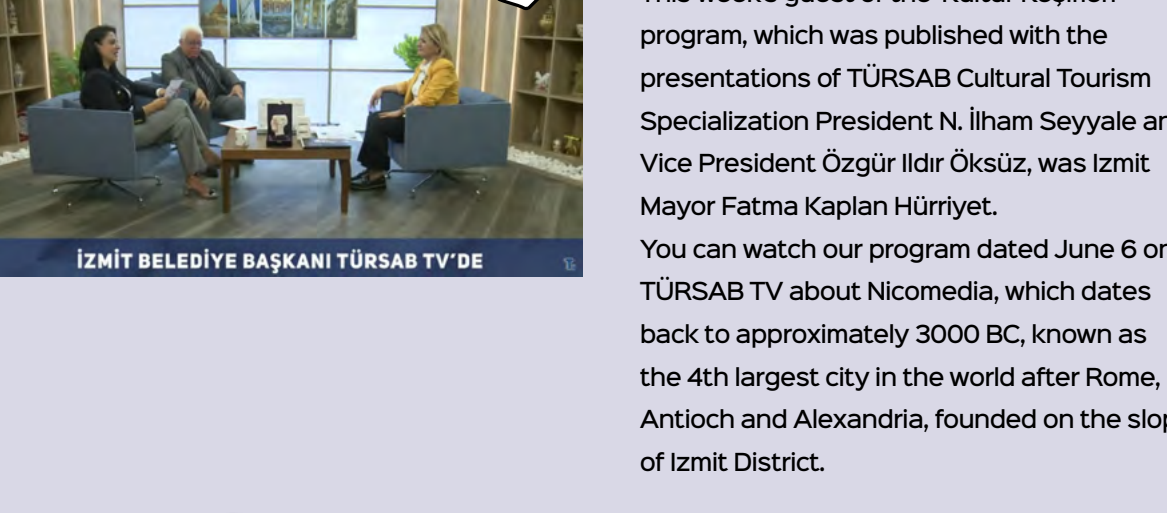
TTI HEALTH HEALTH TOURISM FAIR WILL MEET ITS VISITORS FOR THE FIRST TIME THIS YEAR IN FUARİZMİR

Thanks to the achievements of our country in the field of health in recent years and the valuable physicians and health institutions we have, the Health Tourism sector has gained a serious momentum. We are setting out with a brand new fair in order to highlight and support the work done in Turkey for health tourism, which is developing all over the world. Simultaneously with the 17th TTI International Tourism Trade Fair and Congress, the 1st TTI Health Tourism Fair is preparing to open its doors at fuarizmir on December 7-9, 2023. <https://www.tursabfuarcilik.com.tr/>



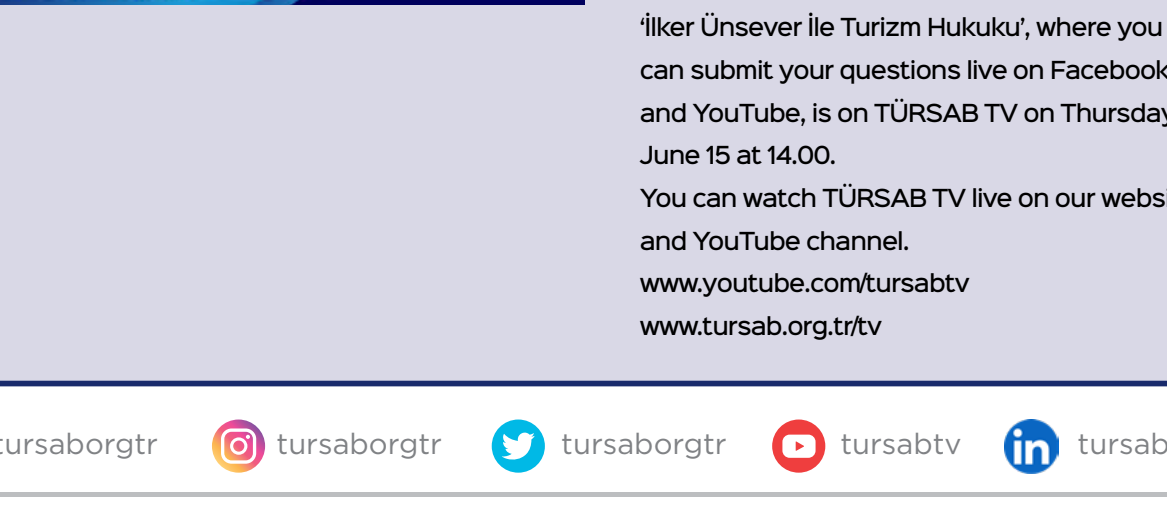
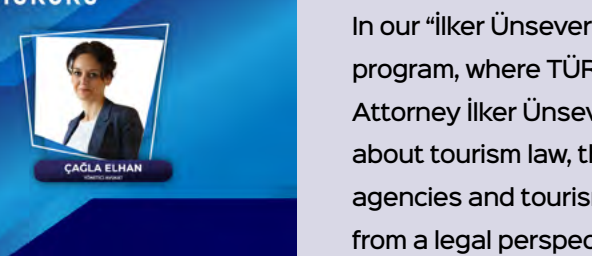
ANNOUNCEMENT ABOUT THE RESULTS OF THE FOREIGN LANGUAGE EXAM FOR INFORMATION OFFICERS

You can reach your Information Officer Foreign Language Exam Results as of May 12, 2023 by entering our exam system at <https://akademi.tursab.org.tr/> with the password you set during registration and access your Online Information Officer Foreign Language Certificate.



WITH TÜRSAB MOBILE APPLICATION, ALL YOUR TRANSACTIONS ARE AT YOUR FINGERTIPS

Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way. You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform your transactions. You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below. **Click to download the application for free.**



TÜRSAB AGENCY SOFTWARE

The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the internet through mobile devices and computers, free of charge.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website www.tursabyazilim.org.

For more detailed information, please visit: <https://www.tursab.org.tr/.../uyelitemiz-50-yilimiz-ozel>

THE WORLD FULL OF ADVANTAGES OF TÜRSAB CARD IS WAITING FOR YOU!

You are invited to the advantageous world of TÜRSAB CARD, with increasing opportunities every day, ranging from fuel to clothing, food and beverage to vehicle services, while goods to foreign language courses. You can visit our website to take advantage of the privileges of TÜRSAB CARD, apply for TÜRSAB CARD, and get detailed information about discounts. After your application, you can start using your virtual card immediately without waiting for your physical card to be delivered.

For detailed information on campaign terms and free TÜRSAB CARD application, please visit www.tursab.org.tr/tursab-card.

LAST WEEK

"CHAMPIONS LEAGUE MATCH WILL BRING 75 MILLION EUROS TO İSTANBUL"

Our President Firuz Bağlıkaya was the guest of TRT News. Bağlıkaya evaluated the impact of the 2023 UEFA Champions League Final on Turkish tourism which will take place today at Atatürk Olympic Stadium.

"TURKISH CITIZENS ARE PREVENTED FROM TRAVELING TO EUROPE FOR POLITICAL REASONS"

Our President Firuz Bağlıkaya was the guest of Star TV. Speaking about the Schengen Visa problem with Europe, Mr. Bağlıkaya stated that Turkish citizens are systematically prevented from traveling to Europe for political reasons.

"WE EXPECT A SIGNIFICANT DENSITY DURING THE SACRIFICE FEAST"

Firuz Bağlıkaya, President of our Board of Directors, made statements to CNN Türk about the tourism activity to be experienced during the 9-day Eid al-Adha holiday. Bağlıkaya said, "The 9-day holiday will be a period of celebration for tourism and travelers. We expect a serious intensity and mobility." Bağlıkaya also warned against holiday scammers.

"WE EXPECT TO WELCOME A RECORD NUMBER OF TOURISTS"

Firuz Bağlıkaya, President of our Board of Directors, made evaluations on the tourism activity before the 9-day Eid al-Adha holiday on Ütke TV. Bağlıkaya said, "Turkey will host a record number of tourists in the 100th anniversary of the Republic and earn a record foreign currency inflow."

KÜLTÜR KEŞİFLERİ

This week's guest of the "Kültür Keşifleri" program, which was published with the presentations of TÜRSAB Cultural Tourism Specialization President N. İlahim Seyyale and Vice President Özgür İdrir Öksüz, was Izmit Mayor Fatma Kaplan Hürriyet. You can watch our program dated June 6 on TÜRSAB TV about Nicomedia, which dates back to approximately 3000 BC, known as the 4th largest city in the world after Rome, Antioch and Alexandria, founded on the slopes of Izmit District.

THIS WEEK

İLKER ÜNŞEVER İLE TURİZM HUKUKU

In our "İlker Ünşever ile Turizm Hukuku" program, where TÜRSAB Chief Legal Advisor Attorney İlker Ünşever answers questions about tourism law, the agenda items of travel agencies and tourism sector are discussed from a legal perspective. "İlker Ünşever ile Turizm Hukuku", where you can submit your questions live on Facebook and YouTube, is on TÜRSAB TV on Thursday, June 15 at 14.00. You can watch TÜRSAB TV live on our website and YouTube channel. www.youtube.com/tursabtv www.tursab.org.tr/tv

