19-26 JUNE / 2023

## TOURISM BULLETI ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN

"TÜRSAB WHATSAPP LIVE SUPPORT LINE" OPENED FOR USE Our new communication channel, which will enable our members to make all their transactions in the easiest and fastest way by connecting to our relevant unit via WhatsApp, has been launched. In order to benefit from TÜRSAB's new application, you can contact us via WhatsApp by saving our number to your phones.

**TÜRSAB WhatsApp Live Support Line** +90 (549) 456 10 10

Click here for immediate access. https://api.whatsapp.com/send?phone=905494561010&text=Merhaba

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THE VOICE OF TRAVEL THE

THE 9TH ISSUE OF VOICE OF TRAVEL MAGAZINE WAS PUBLISHED WITH THE TITLE "TOURISM PLAYS A CRITICAL ROLE IN THE FUTURE OF EARTHQUAKE CITIES" The Voice of Travel, the powerful voice of tourism and travel agencies in the media, published its 9th issue with the title "Tourism Plays a Critical Role in the Future of Earthquake Cities". To reach the 9th issue of the Voice of Travel:

https://www.tursab.org.tr/e-dergi?pdf=/assets/assets/uploads/dergi/the-voice-of-travel-sayi-9.pdf

THE ASSOCIATION OF TURKISH TRAVEL AGENCIES (TÜRSAB)

VISITED NUMAN KURTULMUŞ, THE SPEAKER OF THE TURKISH PARLIAMENT, IN HIS OFFICE AT THE VETERAN PARLIAMENT

TÜRSAB Committee headed by TÜRSAB President Firuz Bağlıkaya visited Mr. Numan Kurtulmuş, who was elected as the President of the Türkiye Grand National Assembly for the 28th term, in his office. TÜRSAB President Firuz Bağlıkaya, TÜRSAB Vice Presidents Davut Günaydın and Hasan Eker and Board Members Elif Ural, Mehmet Akyıl, Talip Aldemir and Yıldırım Taş visited Mr. Numan Kurtulmuş, who was elected as the Speaker of the Türkiye Grand National Assembly for the 28th term, at the TGNA and wished him success in his new duty. During the visit, TÜRSAB Committee discussed the latest developments in health tourism, congress tourism and cruise tourism with the Speaker of the Türkiye Grand National Assembly, Mr. Numan Kurtulmuş. Parliament Speaker Kurtulmuş stated that he closely followed the work of TÜRSAB during the meeting.

ORDINARY MEETING OF THE BOARD OF DIRECTORS TOOK PLACE

AT OUR CENTRAL OFFICE TÜRSAB Board of Directors Ordinary Meeting was held at our Central Office on Thursday, June 22nd with the participation of our President Firuz Bağlıkaya, Vice Presidents, Board Members and Chief Advisors to the President.



ASYA BÖLGE TEMSİL KURULU SAĞLIK TURİZMİ BİLGİLENDİRME TOPLANTISI HOSGELDINIZ

**HEALTH TOURISM INFORMATION MEETING WAS HELD AT** ÜSKÜDAR MUNICIPALITY BAĞLARBAŞI CONGRESS AND **CULTURE CENTER** The Health Tourism Information Meeting organized by our Asian Regional Representative Board was held on 20 June 2023 at Üsküdar Municipality Bağlarbaşı Congress and Culture Center. The opening speech of the meeting was made by Murat Güleryüz, President of our Asian Regional Representative Board; İbrahim Canatan, President of our Disciplinary Board, Yıldırım Taş and Esra Başeskioğlu, members of our Board of Directors and Timur Alp Bayrak, our Secretary General attended the meeting. At the meeting, our agencies were informed by experts on the economy of health tourism in Turkey, digital marketing in health tourism, incentives and supports in health tourism, and health tourism insurances.

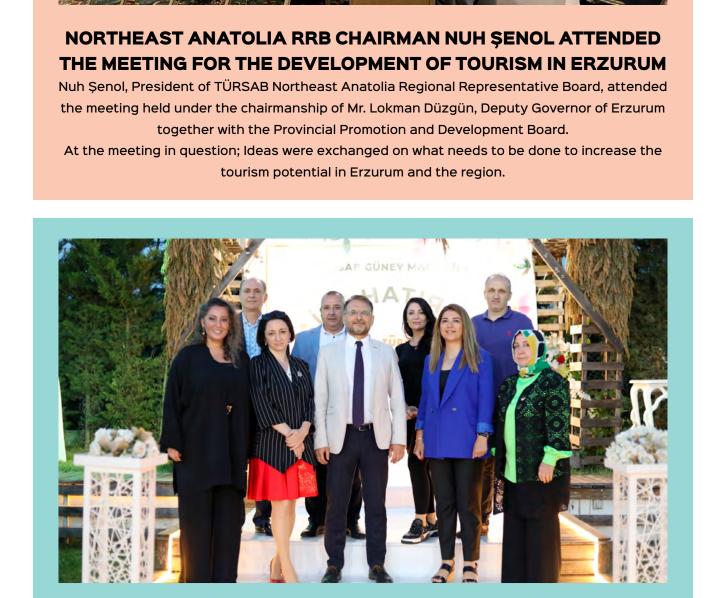


Trakya Regional President Egemen Aydın and RRB Board Members, Dimitra Bampali, Tourism Attaché of the Consulate General of Greece in Istanbul, members of the press and influencers participated in the trip organized to create new destinations for travel agencies. Within the scope of the trip; the archaeological sites of the island of Samothrace, the museums of the Temple of the Great Gods, walking paths, beaches (Pachia Ammos), waterfalls (Gria Vathra) and the old city center Chora were visited.

TÜRSAB COMMITTEE PAID A VISIT TO AŞKIN CANTİMUR, WHO WAS ELECTED AS HEAD OF THY DOMESTIC SALES Our TÜRSAB Committee, accompanied by our Airline Ticket Sales and IATA Specialization President

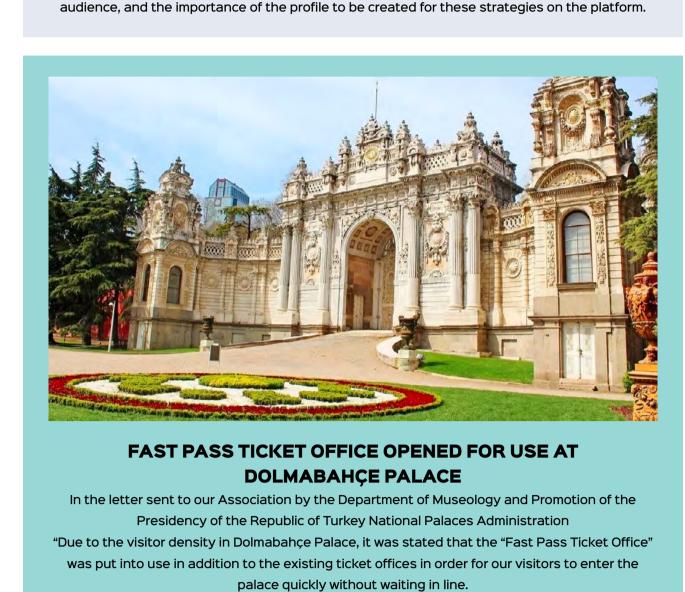


HARPUT RRB CHAIRMAN CUMA GÜLNAR AND RRB BOARD MEMBERS HELD TALKS FOR THE DEVELOPMENT OF TOURISM IN BİNGÖL Our Harput Regional Representative Board President Cuma Gülnar and RRB Board Members held various meetings for the development of tourism in Bingöl. In this context, they visited Bingöl Governor Mr. Kadir Ekinci, Bingöl Culture and Tourism Director Selahattin Yazar and Bingöl Chamber of Commerce and Industry President Kadir Çintay and exchanged ideas on the projects planned for Bingöl's tourism. Following the meetings, Gülnar and RRB Board Members met with travel agencies operating in Bingöl.



SOUTH MARMARA REGIONAL REPRESENTATIVE BOARD ORGANIZED A DINNER ORGANIZATION Our South Marmara Regional Representative Board organized a dinner with various entertainment activities in order to increase social solidarity among our members and make a good start to the summer season.

**OUR BOĞAZİÇİ REGIONAL REPRESENTATIVE BOARD VISITED** THE TULIP MUSEUM AND HELD NEGOTIATIONS TÜRSAB Boğaziçi Regional Representative Board Management and the agencies operating in the region visited the Tulip Museum in Emirgan on June 22, 2023. As a result of the negotiations with the museum management, it was decided to create a special program for our travel agencies. It was stated that the Tulip Museum will not charge an entrance fee from our agencies until the end of 2023.



All local, foreign, discounted, student visitors and guided visitors can use the Fast Pass Ticket Office. Groups can benefit. For details; https://www.tursab.org.tr/announcements/announcement-on-the-opening-of-the-fastpass-ticket-office

FAST PASS TICKET OFFICE OPENED FOR USE AT DOLMABAHÇE **PALACE** In the letter sent to our Association by the Department of Museology and Promotion of the Presidency of the Republic of Turkey National Palaces Administration "Due to the visitor density in Dolmabahçe Palace, it was stated that the "Fast Pass Ticket Office" was put into use in addition to the existing ticket offices in order for our visitors to enter the palace quickly without waiting in line. All local, foreign, discounted, student visitors and guided visitors can use the Fast Pass Ticket Office. groups can benefit. For details; https://www.tursab.org.tr/announcements/announcement-on-the-opening-of-the-fastpass-ticket-office

Istanbul'a

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EIZFAS TORSAS COMPAN STORES TITYD ORDER

TTI OUTDOOR 3RD CAMPING, **CARAVAN, BOAT, OUTDOOR** 

AND EQUIPMENT FAIR IN

**DECEMBER** TTI Outdoor 3rd Camping, Caravan, Boat,

Outdoor and Equipment Fair will take place at Fuarizmir between 7-10 December 2023.

Click here for detailed information.

https://www.ttioutdoor.com.tr/

https://www.tursabfuarcilik.com.tr/

7-9 ARALIK

DECEMBER 2023

THE WEBINAR ON "LINKEDIN OPPORTUNITIES IN TOURISM" WAS HELD WITH THE TRAINING OF MERT SAMUR, LINKEDIN TRAINER AND CONSULTANT TÜRSAB Academy organized a webinar on "LinkedIn Opportunities in Tourism" on Wednesday, June 21, 2023, with the training of LinkedIn Trainer and Consultant Mert Samur in order to increase sales and brand prestige in the tourism sector due to the increasing use of LinkedIn all over the world. Participants were informed about LinkedIn marketing strategies, methods of reaching the target

For detailed information about participation in the fair; Elif AĞFALOĞLU / Sales Director Tel: +90 549 837 56 52 e-mail: elif.agfaloglu@tursab.org.tr Yusuf MİLLİ / Sales Representative Tel: +90 549 833 95 29 e-mail: yusuf.milli@tursab.org.tr # fuarizmir TTI IZMIR 17TH 17. ULUSLARARASI INTERNATIONAL TOURISM TURIZM TICARET TRADE FAIR AND **FUAR VE KONGRES**İ HIZMIR **CONGRESS WILL OPEN ITS** 17TH TOURISM TRADE INTERNATIONAL **DOORS** FAIR AND CONGRESS **ON DECEMBER 7-9, 2023** Start traveling the world here. TTI Izmir International Tourism Trade Fair and Congress will open its doors for the

17th time on December 7-9, 2023. https://www.ttiizmir.com.tr/ https://www.tursabfuarcilik.com.tr/

3. Kamp, Karavan, Tekne, Outdoor ve Ekipmanları Fuarı

3<sup>rd</sup> Camp, Caravan, Boat, **Outdoor and Equipment Fair** 

7-10 Aralık

Detaylı Bilgi için: www.ttioutdoor.com.tr

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HEALTH TOURS

ASTHETIC WILLIESS REHABILITATION

TTI HEALTH HEALTH TOURISM FAIR WILL MEET ITS VISITORS FOR THE FIRST TIME THIS YEAR IN FUARIZMIR Thanks to the achievements of our country in the field of health in recent years and the valuable physicians and health institutions we have, the Health Tourism sector has gained a serious momentum. We are setting out with a brand new fair in order to highlight and support the work done in Turkey for health tourism, which is developing all over the world. Simultaneously with the 17th TTI IZMIR International Tourism Trade Fair and Congress, the 1st TTI Health Health Tourism Fair is preparing to open its doors at fuarizmir on December 7-9, 2023. https://www.tursabfuarcilik.com.tr/

2023

1<sup>ST</sup> ISTANBUL BALKAN TOURISM EXCHANGE FAIR ON SEPTEMBER 20-22 AT LÜTFİ KIRDAR INTERNATIONAL CONGRESS AND **EXHIBITION PALACE** Hosted by Istanbul Metropolitan Municipality and organized by TÜRSAB Fuarcılık Hizmetleri A.Ş. with the main support of TÜRSAB and in cooperation with IBB Kültür A.Ş., the 1st Istanbul Balkan Tourism Exchange Fair will bring tourism professionals and visitors together at Lütfi Kırdar International Convention and Exhibition Center between 20-22 September 2023. The 1st Istanbul Balkan Tourism Exchange Fair, which will be organized in Istanbul, one of the important milestones with its contributions to the development of tourism vision in Turkey and its values, will create a brand new resource for the sector and increase the opportunities for sectoral cooperation.

manage of the second ANNOUNCEMENT ABOUT THE RESULTS OF THE FOREIGN LANGUAGE EXAM FOR INFORMATION OFFICERS You can learn your Information Officer Foreign Language Exam Results as of May 12, 2023 by entering our exam system at https://akademi.tursab.org.tr/ with the password you set during registration and access your Online Information Officer Foreign Language Certificate. **WITH TÜRSAB MOBILE** APPLICATION, **ALL YOUR** 

RANSACTIONS **ARE AT YOUR FINGERTIPS** Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way. You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform

your transactions. You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below. Click to download the application for free.

TÜRSAB AGENCY SOFTWARE The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the internet through mobile devices and computers, free of charge.

Google Play

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website www.tursabyazilim.org. For more detailed information, please visit: https://www.tursab.org.tr/.../uyelerimiz-50-yilimiza-ozel THE WORLD FULL OF ADVANTAGES OF TÜRSAB CARD IS WAITING FOR YOU! You are invited to the advantageous world of TÜRSAB CARD, with increasing opportunities every day, ranging

from fuel to clothing, food and beverage to vehicle services, white goods to foreign language courses. You can visit our website to take advantage of the privileges of TÜRSAB CARD, apply for TÜRSAB CARD, and get detailed information about discounts. After your application, you can start using your virtual card immediately without waiting for your physical card to be delivered.

> For detailed information on campaign terms and free TÜRSAB CARD application, please visit www.tursab.org.tr/tursab-card.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the

TÜRSAB **LAST WEEK 167 YEARS OF HISTORY: DOLMABAHÇE PALACE** Dolmabahçe Palace, built by Sultan Abdülmecid between 1843 and 1856, is one of the most important places to visit in Istanbul, bringing history enthusiasts together. The room where Gazi Mustafa Kemal Atatürk, who worked in Dolmabahçe Palace between 1927 and 1938, passed away on November 10, 1938, is still under protection in Dolmabahçe Palace today. "Istanbul's Values: Dolmabahçe Palace" on our Youtube channel. A PARADISE BETWEEN BEŞİKTAŞ, CLICK TO WATCH THE VIDEO YILDIZ AND NİŞANTAŞI: IHLAMUR **PAVILION** 

Ihlamur Pavilion, built by Sultan Abdülmecid between 1849-1855, was used as a hunting and resting place by the Ottoman Sultans. It writers and various artists. channel.

also hosted various foreign statesmen, poets, The pavilion is frequented by thousands of visitors throughout the year with its elegant architecture, striking details and charming magnolia trees in its garden. "Istanbul's Values: Ihlamur Pavilion" special broadcast can be watched on our Youtube

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