



# FLYSMS

World's first automated, real time flight arrival notifications for your passenger's friends and family.



unique  
FRAMEWORK

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# ABOUT US

FlySMS Inc. was founded in 2016, by the team with vast experience in telecommunication industry, data and analytics and various government institutions.

FlySMS Inc. is a developer of a unified cloud based API Framework for real time flight arrival notifications, capable of aggregating and processing over 100 000 data sources per day.



UNIQUE CLOUD BASED  
API FRAMEWORK



PROCESSING OVER 100 000  
DATA SOURCES PER DAY



REAL TIME FLIGHT  
ARRIVAL NOTIFICATIONS



Automated Flight Status  
Notification System

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# OUR SERVICE



FLYSMS is a World's first service, which allow passenger's friends and family easily notify their loved ones that they have arrived safely.

Framework process more than 1000 different airlines in more than 4000 airports Worldwide, covering almost 98% of all commercial flights.



CUSTOM TEXT NOTIFICATIONS  
IN ANY LANGUAGE



PROCESSING OF OVER 4000 AIRPORTS  
AROUND THE WORLD



FAST DELIVERY OF MESSAGES  
TO INTERNATIONAL ROAMING NUMBERS



Automated Flight Status  
Notification System

YOU CAN EVALUATE OUR SERVICE BY USING [www.flysms.aero](http://www.flysms.aero)

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# INTELLECTUAL PROPERTY PROTECTION

FlySms software is protected globally by a bundle of intellectual property rights effective on the territory of all major world jurisdictions, including US, EU, PRC, Russia, Turkey, Malaysia.

## FLYSMS CO OWNS INTELLECTUAL PROPERTY RIGHTS IN REGARD TO FOLLOWING ELEMENTS OF THE SOFTWARE:

- 01** Naming, designs and trade dress of FlySms application
- 02** Structure and content of databases embodied into software, including database of all airports covered by FlySms service as well as database of all customers and contractors of the FlySms Inc.
- 03** Software structure and program code
- 04** Original technological methodology used by FlySms Inc. to provide services to consumers



FlySms Co has filed a number of pending applications to the recognized patent authorities as well as has properly formalized necessary copyrights to resist appearance of any copycats which may exploit concept of similar software and its realization, i.e. electronic notification of persons denoted by consumer of the service on the arrival of specified airplane within a list of airlines.



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# NOTIFICATION DELIVERY



Delivery of FlySMS notifications can be executed via different channels, one of which is Viber messenger. Over 900 million registered Viber users have the opportunity to receive flight arrival notifications.

Viber is working on 5 different platforms: Android, iOS, Windows, Mac & Linux.



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# HOW IT WORKS



01

## Search flight



## SEARCH YOUR FLIGHT

Search your flight among thousands of other flights in any place of the World, by route or flight number.

02

## Add messages



## ADD YOUR MESSAGE

Say that you're safe in your own words or choose from our templates

03

## ENJOY YOUR FLIGHT



At the moment when aircraft touches the runway, FLYSMS will automatically send text notifications to your loved ones, so you can enjoy your trip and forget about re-charge, connecting to wifi or international roaming charges.



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**YOU CAN EVALUATE OUR  
SERVICE BY USING**

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# WEB MODULE



Web chat status: Send your flight status notification to your friends, family and colleagues.

TK 6 10.03.2017 TK 15 18.01.2017  
TK 128 18.03.2017 TK 6 28.03.2017

Change language Choose template

Hey, I have arrived, don't worry! The flight arrived late 3 minutes ago so I am still on schedule. We'll call you back once I reach hotel.

Hi there! I have arrived, don't worry, once I reach the place I'll call you. Say hi to Dad.

Message +90

Change language Choose template

Hey, I have arrived, don't worry! The flight arrived late 3 minutes ago so I am still on schedule. We'll call you back once I reach hotel.

Hi there! I have arrived, don't worry, once I reach the place I'll call you. Say hi to Dad.

Message +90

Pay Now

Web chat status: Send your flight status notification to your friends, family and colleagues.

TK 102 10.03.2017

Price and subscriptions Information Support

Change language Choose template

Message +90

Hey, I have arrived, don't worry! The flight arrived late 3 minutes ago so I am still on schedule. We'll call you back once I reach hotel.

Hi there! I have arrived, don't worry, once I reach the place I'll call you. Say hi to Dad.

Message +90

Add additional phone number and message

2 USD PAY NOW

Web module is integrated with partner's website. Service is shown to users before the flight ticket payment as an auxiliary service.



Automated Flight Status Notification System

# SERVICE'S CORE COMPETENCIES

---



## 01 TEXT MESSAGES

- Add your own text

## 02 CUSTOM ROUTE

- You can use FlySMS for any route, no matter how many destinations there will be

## 03 LANGUAGE SUPPORT

- Text notifications on any language

## 04 NOTIFICATIONS

- 2 or more notifications per user per flight

## 05 ROAMING

- Fast delivery to any phone number including the international roaming phone numbers

## 06 SOCIAL RESPONSIBILITY

- Always let your loved ones know that you have landed safely, without them doing anything



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# 01

## TEXT MESSAGES

Service's core competencies



### TEXT MESSAGES

Unlike other flight tracking services, which either do not have notifications solution or use general informational text, which in most cases do not have any value to the user. We allow users to create their own messages in any language.

#### BASIC SERVICE FEATURES:

- Ability to send any kind of information;
- Ability to show some «emotions» in the messages;
- Ability to use emoji and other popular ways of communication.

#### EXAMPLE OF TEXT MESSAGE NO.1

Hey! I have arrived, don't worry. Flight was good, I was able to get some sleep 😴. So I will be on time, I'll call you once I get the cab 🚗

With love, your FlySMS!

#### EXAMPLE OF TEXT MESSAGE NO. 2

Hi Mom, I have arrived! The airport is huge 🤯! Don't worry I am on my way and got you some souvenirs! Say hi to Dad, see you soon.

With love, your FlySMS!



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# 02

## CUSTOM ROUTE

Service score competencies



### FLYSMS IS CAPABLE OF ARRANGING A CUSTOM ROUTE WITH NUMEROUS DESTINATIONS

Once the flight arrives, even if the partner have a code sharing agreement with other airline, branded text notification will be branded as per partner's requirements opening creative marketing opportunities.

#### **EXAMPLE OF CUSTOM ROUTE:**



For each flight FLYSMS allow minimum of 2 notifications

**WHICH GIVE A BRAND EXPOSURE TO ADDITIONAL 4 PEOPLE.**

# 03

## LANGUAGE SUPPORT

Service's core competencies

### NOTIFICATIONS IN ANY LANGUAGE

User can create their own notifications in any language. Receiver can be anyone, whether its a spouse or colleague or even a driver who suppose to meet in the airport.

FlySMS is a socially benefiting product, which allow people to concentrate on their trip and let user's loved ones know that he/she is safe. In many cases receiving party would be an elderly person who in most of the times are not tech savvy enough, that is why we make our service as easy to use as possible.



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Notification System



# 04

## NOTIFICATIONS

Service's core competencies



### TEXT NOTIFICATIONS

#### FOR LOVED ONES WITH ANY TEXT

On top of the standard package (2 notifications for each flight) FlySMS Framework allows unlimited number of messages for each given flight.

FlySMS capabilities and roadmap will substantially increase customer loyalty as well as give the brand that Wow factor in terms of branding, marketing and innovation.

#### **EXAMPLE OF TEXT MESSAGE NO.1**

Hi honey I have landed safely.  
Don't worry the flight was great!  
I think I wont be late. Kisses 🍷🍷  
With love, your FlySMS!

#### **EXAMPLE OF TEXT MESSAGE NO. 2**

Mom, Dad. I have landed. Everything is fine.  
Don't worry. Hugs and kisses.  
Will message you soon 🍷  
With love, your FlySMS!



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# 05

## ROAMING

Service's core competencies



### FAST DELIVERY TO INTERNATIONAL ROAMING NUMBERS IN ANY COUNTRY

One of the biggest challengers for any notification service or telco is a delivery of text message to international roaming numbers. Some messages either delivered with huge delay for up to 5 hours or not delivered at all.

FlySMS service use over 10 renown Worldwide text message services, which guarantee fast delivery to any number in any part of the World, no matter whether its a normal number of international roaming number.

**TO TRY OUR SERVICE  
GO TO**



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# 06

## SOCIAL RESPONSIBILITY

Service's core competencies



### LET YOUR FRIENDS AND FAMILY KNOW THAT YOU ARE SAFE

Once passenger purchase a ticket, he/she may create notifications for their loved ones, by taking just couple easy steps.

Sometimes our loved ones or colleagues either not tech savvy enough to track our flights or busy enough to do it. That is why we allow passengers to create everything for them, so they will automatically know that their family member has arrived safely.



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FRAMEWORK

# TECHNICAL FEATURES

FlySMS is a centralised Framework platform, with the number of external APIs, integrated with three main subsystems: Notification Subsystem, Flight Data Subsystem and Flight Tracking Subsystem.

01

## NOTIFICATION SUBSYSTEM

Notification Subsystem crawl through numerous available telecommunications providers in order to ensure timely notification delivery.

02

## FLIGHT DATA SUBSYSTEM

Flight Data Subsystem store and process thousands flight data points around the World, creating the biggest and most accurate flight data processing system.

03

## FLIGHT TRACKING SUBSYSTEM

Flight Tracking Subsystem tracks passenger's flight (one particular flight for each passenger) during the whole flight, analysing the flight pattern and estimating time of arrival to ensure timely notification delivery.

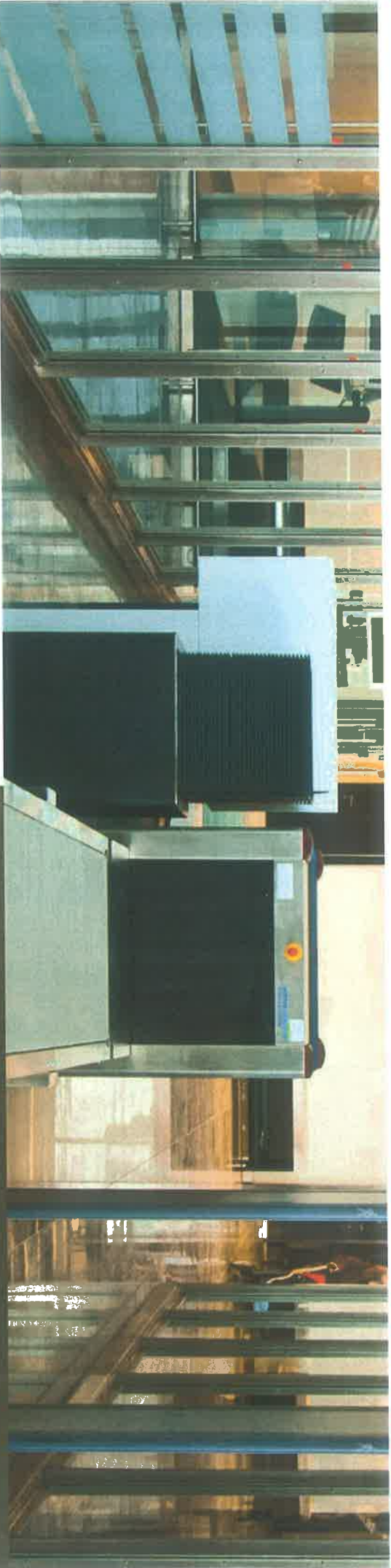


**FLYSMS** /

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# LOYALTY PROGRAM FOR PARTNERS



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## CROSS PROMOTIONAL AIRPORT MARKETING INITIATIVES

FLYSMS also offers its partners cross promotional opportunities in various airports around the World, in order to promote the service as well as increase the service conversion.





unique  
FRAMEWORK

# PARTNERSHIP WORKFLOW



The whole technical integration is done in 7 to 30 days depending on technical architecture of the partner.

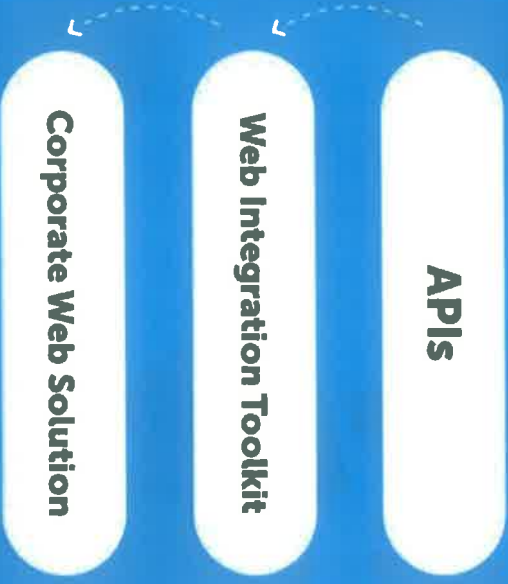


**01** Integration module and all integration materials comes at no costs.

**02** All customer support tickets are processed by FLYSMS call centre as well as online support.

**03** All transactions are done via partner's gateway and after negotiated period of time, FLYSMS do all the reporting for partner along with invoice as per profit sharing partnership.

**04** All notifications are branded as per partner's requirements, which surely increase brand awareness and customer loyalty.



Automated Flight Status  
Notification System





# STRATEGIC PARTNERS

## TOP-5 ONLINE TRAVEL AGENCIES IN RUSSIA AND CIS REGION



[kupibilet.ru](http://kupibilet.ru)



SINDBAD

[sindbad.ru](http://sindbad.ru)



[aviakassa.ru](http://aviakassa.ru)



Biletix

[biletix.ru](http://biletix.ru)



[ticketstravelnetwork.com](http://ticketstravelnetwork.com)



**working in more than 20 countries**



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# CONTACTS

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# CLAIMS



**IP protection of the  
FLYSMS™ service: design and  
implementation of international  
strategy**



**CONFIDENTIAL**

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October 25, 2017



## What is FlySMS™?

**FlySMS™ is the next generation flight arrival notification system that allows users to automatically notify their friends and family about safe arrival of their flight.** Users can use predefined templates or enter customized notifications which the application will automatically send to multiple contacts when their plane lands. FlySMS™ is essentially a centralized framework with three major integrated subsystems: a notification subsystem, a flight data subsystem and a flight tracking subsystem.

Using artificial intelligence and machine learning algorithms FlySMS™ platform processes data from thousands flights daily, **covering more than 98% of global commercial air traffic\***. FlySMS™ is available in any language in over 150 countries worldwide.

**The main objective is to protect the idea, globally and comprehensively, from competitors throughout the world by means of copyright, trademarks, patents and other IP protection measures.**

## Why and how is FlySMS™ IP protected?

The main objective of the FlySMS™ IP strategy is to **prevent competitors and other third parties from using valuable FlySMS™ intellectual property** – system principles, algorithms, software, branding, etc. – to create a similar service, or for other products without proper financial compensation.

In order to protect FlySMS™ IP on a global level a **comprehensive strategy was introduced to ensure protection of the most commercially valuable IP assets in multiple countries**. This strategy utilizes various methods of IP protection – copyright, trademarks, patents, protection against unfair competition, etc. These methods are used in close connection with other methods for preventing IP infringement, like PR. The strategy is implemented as a complex process that is gradually developed by using cutting edge legal methodology and customized approach to each IP asset and jurisdiction, allowing for a **multifaceted protection of FlySMS™ IP** at minimized costs.

## Where is the FlySMS™ IP strategy being implemented?

FlySMS™ IP protection strategy is currently being implemented in over 93 countries, covering the majority of European, American, Asian and African markets.



Algeria	Colombia	French Polynesia	Japan	Morocco	Saudi Arabia	Turkey
Angola	Côte d'Ivoire	Georgia	Jordan	Netherlands	Serbia	Turkmenistan
Argentina	Croatia	Germany	Kazakhstan	New Zealand	Seychelles	Ukraine
Australia	Cuba	Greece	Kenya	Nigeria	Singapore	United Arab Emirates
Austria	Cyprus	Hong Kong	Kuwait	Norway	Slovakia	United Kingdom
Azerbaijan	Czech Republic	Hungary	Latvia	Oman	Slovenia	United States
Bahrain	Denmark	Iceland	Lebanon	Pakistan	South Africa	Uzbekistan
Belarus	Ecuador	India	Libya	Panama	South Korea	Viet Nam
Belgium	Egypt	Indonesia	Lithuania	Philippines	Spain	Yemen
Brazil	Estonia	Iran	Luxembourg	Poland	Sri Lanka	
Bulgaria	Ethiopia	Iraq	Malaysia	Portugal	Sweden	
Canada	Fiji	Ireland	Malta	Qatar	Switzerland	
Chile	Finland	Israel	Mexico	Romania	Taiwan	
China	France	Italy	Moldova	Russia	Thailand	
					Tunisia	

- **Jurisdictions are distinguished** between **primary** (or original) jurisdictions (like U.S. and Russia) where IP protection is originating and **secondary** jurisdictions to which the IP protection is extended
- IP protection is developed on a global scale within a specific timeline
- Preferred methods of IP protection can vary from jurisdiction to jurisdiction

## What is protected by FlySMS™ copyright?

**FlySMS™ is comprised of various copyrightable materials, including its software and designs.** Copyright protects particular expressions of original works of authorship – in brief, it provides protection against *copying* or unauthorized redesign of protected materials. Although copyright is obtained “automatically” (the moment the work is created and fixed in a perceptible form) and international treaties exist to secure copyright protection on a global level, some **measures are taken to ensure existence of strong proof (formalization) of copyright and smooth international protection.**

## What are the core components of the FlySMS™ copyright strategy?

- Focus on formalizing IP rights, including software and database rights, monitoring and preventing IP infringement; prompt removal of infringing materials from the Internet through specialized procedures (e.g. DMCA)
- Taking into account varied approaches to copyright in different jurisdictions and legal systems (e.g. common law vs civil law)
- Control of copyright formalization throughout all aspects of producing and obtaining copyrightable works (contracts with developers, software version control systems, special clauses in agreements, comprehensive records, copyright registration of selected materials, etc.)

**FlySMS™ copyright protection is supplemented by other methods, such as trademarks, patents and protection against unfair competition.**



## What is protected by FlySMS™ trademarks?

Trademarks protect a specific feature of a product or a service that distinguishes them in the market. Trademark protection covers both identical and similar representations, and therefore can act as a tool for monopolizing a specific concept or a group of associations that arise in connection to a specific feature. An example of this is an **innovative approach for protecting the semantic kernel of the FlySMS™ service – key words associated with the application**. The words are protected for a *restricted scope of services* for which they are considered distinctive (e.g. transmission of electronic messages to addressees at the moment of arrival of a flight specified by a customer, providing addressees specified by a customer with information on flight arrival by transmission of electronic messages via computer networks, global computer networks and mobile means of communication, etc).

## What are the core components of the FlySMS™ trademark strategy?

- Focus on obtaining registrations, monitoring and preventing dilution
- Utilizing advantages of the Madrid system of international trademark registration provided through the World Intellectual Property Organization – one international registration based on a trademark in one jurisdiction is effective in multiple countries (e.g. recent **FlySMS™ international application covers 77 countries**); international registrations retain priority (benefit of the earlier filing date) of the basic application if filed within 6 months after filing of the basic application in the primary jurisdiction
- Trademark protection in countries that do not support the Madrid system is sought through national trademark offices of these countries

### Examples of FlySMS™ trademark applications

FLY	LANDING	NOTIFICATION
FLIGHT	ARRIVAL	MESSAGE
ПРИБЫТИЕ	FLYSMS	ПРИВЕТ
ПРИБЛИЖЕНИЕ	ПОСАДКА	

### What is protected by FlySMS™ patents?

Patents protect inventions, i.e. new and useful processes, devices or compositions. **FlySMS™ is seeking patents for its systems, methods and algorithms** in various strategically important jurisdictions and will expand this protection by additional filings through national patent offices and the international patent system (PCT).

### What are the core components of the FlySMS™ patent strategy?

- Focus on establishing priority, monitoring and preventing IP infringement
- Filing a provisional patent application in the U.S. that establishes an early filing date and allows a 12-month period to proceed with the patent application; the 12-month period is used for ongoing globalization of the FlySMS™ system and accumulation of financial resources for an extended protection strategy
- Filing an international PCT application claiming benefit of the provisional U.S. application (early filing date) and **obtaining worldwide protection**
- Filing patent applications in strategically important jurisdictions to obtain additional protection for selected processes and algorithms

### How is FlySMS™ protected against unfair competition?

*"The countries of the Union are bound to assure to nationals of such countries effective protection against unfair competition. Any act of competition contrary to honest practices in industrial or commercial matters constitutes an act of unfair competition."* (Article 10 bis of the Paris Convention for the Protection of Industrial Property, 1883)

#### What are the core components of the FlySMS™ strategy against unfair competition?

- Focus on gathering and preparing evidence in case of disputes; monitoring of unfair practices and introduction of similar services to the market by competitors
- Notifying competitors (cease and desist) that unfair practices such as infringement of the FlySMS™ intellectual property, imitation of their services, use of their reputation or other dishonest acts constitute unfair competition, thus establishing proof that the competitor was aware of the FlySMS™ and its features and purposefully acted against FlySMS™ for commercial gain (in case of disputes)
- Gathering evidence of the FlySMS™ market performance and use of the FlySMS™ IP, including evidence of popularity of the service among customers



# FlySMS™ IP Strategy

## Executive summary

### Executive summary

- The main objective of the FlySMS™ IP protection strategy is to protect the idea, globally and comprehensively, from competitors throughout the world. The FlySMS™ service was divided into multiple features that can be protected by copyright, trademarks, patents and other methods as IP assets. In combination, these IP assets create a system that represent a protected concept, or idea of the FlySMS™ service.
- FlySMS™ IP protection is sought on a global level by varied methods of protection that supplement each other and include complex and innovative approaches (copyright, trademarks, patents, protection against unfair competition); IP protection is developed on a global scale within a specific timeline, and preferred methods of IP protection can vary from jurisdiction to jurisdiction.
- FlySMS™ is currently protected by copyright and rights associated with pending trademark and patent applications; FlySMS™ is also protected against unfair competition, which is understood as any act of competition contrary to honest practices in industrial or commercial matters.

## **Disclaimers**

- This brief overview of the FlySMS™ IP protection strategy covers general points of the strategy and does not represent a detailed design of the strategy and its implementation stages.
- These materials are property of Claims IP Firm; unauthorized use or access to these materials are prohibited.

# CLAIMS™

Contact information

## Who are we?

**Claims™ is a law firm that specializes in strategic consulting in intellectual property.** Established in Russia, the firm serves clients from different countries on a global level (more than 90 jurisdictions, including Russia, EU, U.S., CIS and China)



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Partner, Patent Attorney  
LL.M (SPbU)



**Ekaterina Pronicheva**  
Partner  
LL.M (UoPacific, U.S.)



**Alexey Petrov**  
Partner, Patent Attorney  
LL.M (SPbU)

### Our major practice areas are:

- brand and technology protection strategies
- trademark and patent registration and management
- trademark and patent litigation
- cross-border IP dispute resolution
- licensing and franchise
- IP due diligence

### Key contact:

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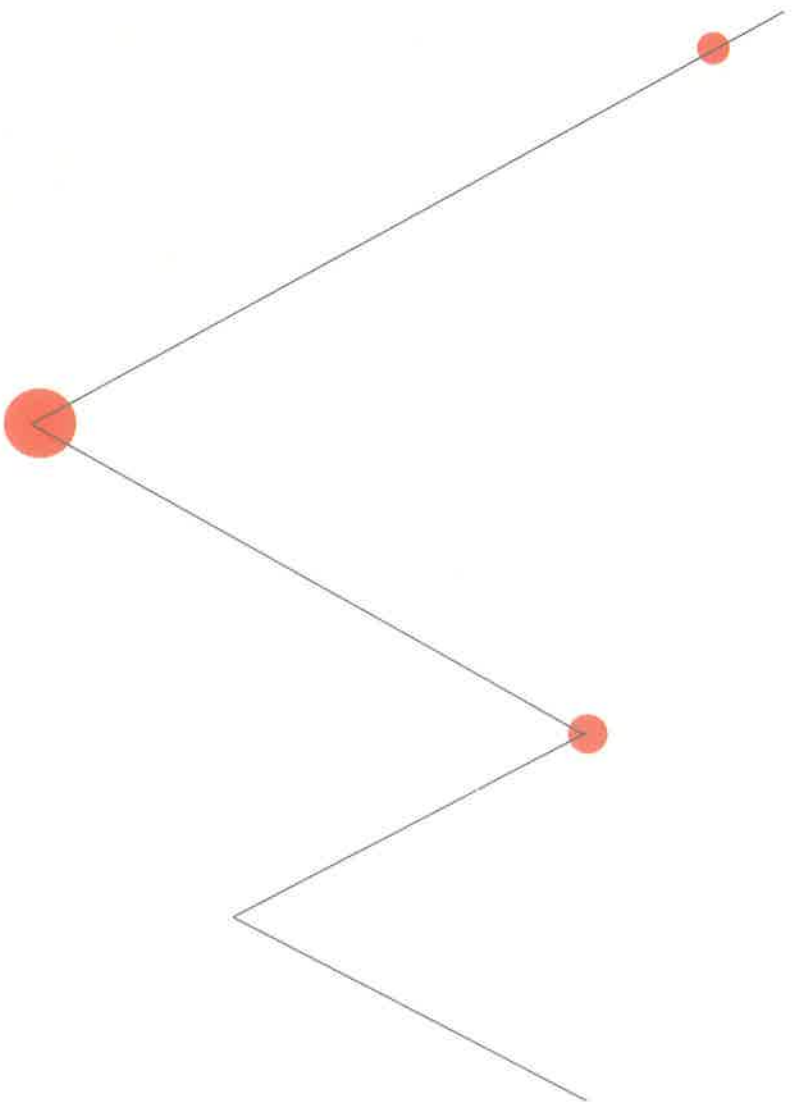
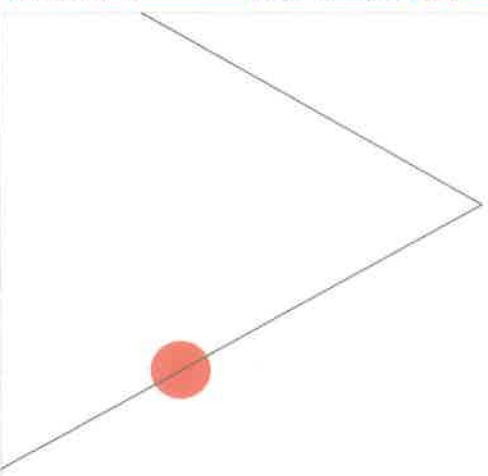
25.10.2017 | Confidential | Claims™



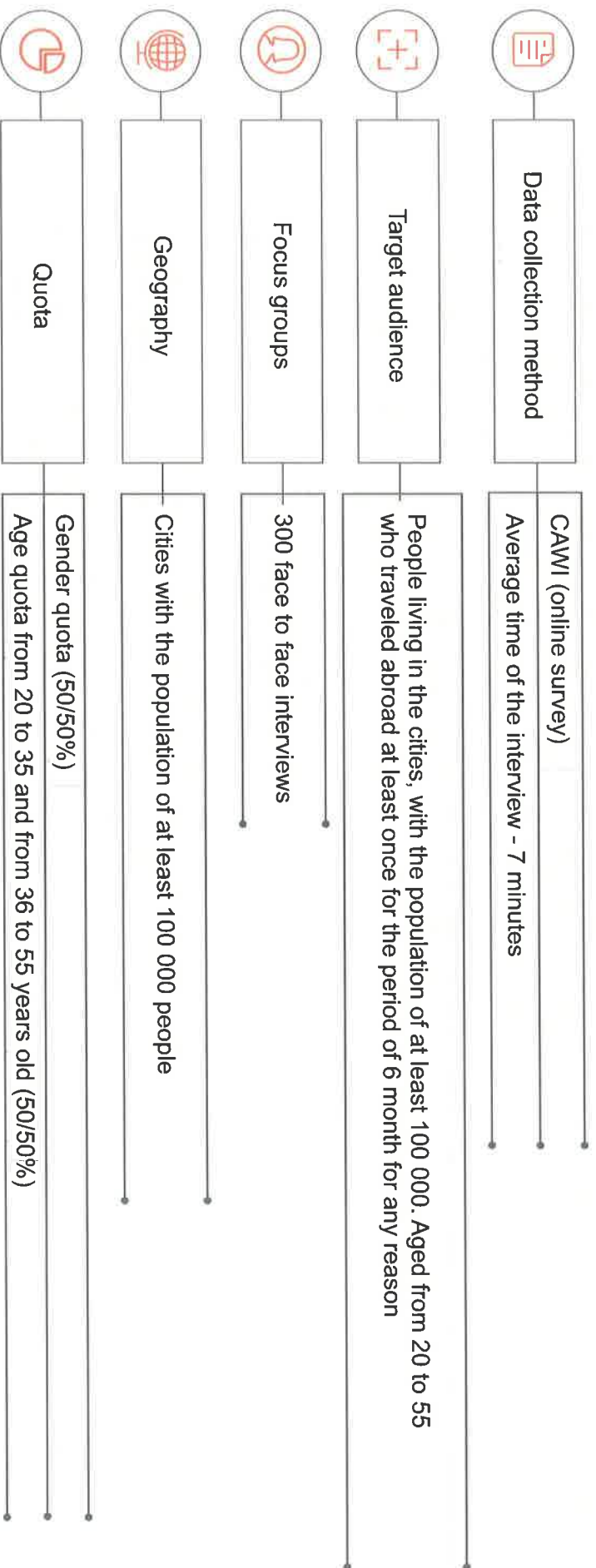




# Assesment of the level of demand for the service text based notification for the flight arrival

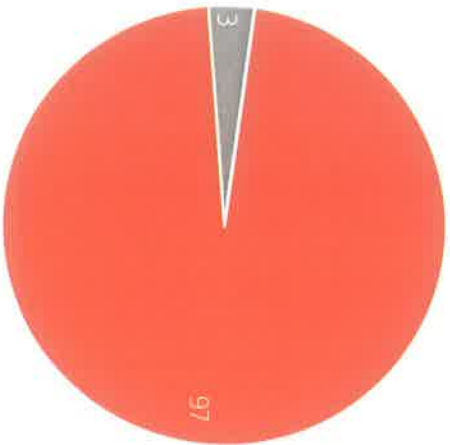


## Scope of the study



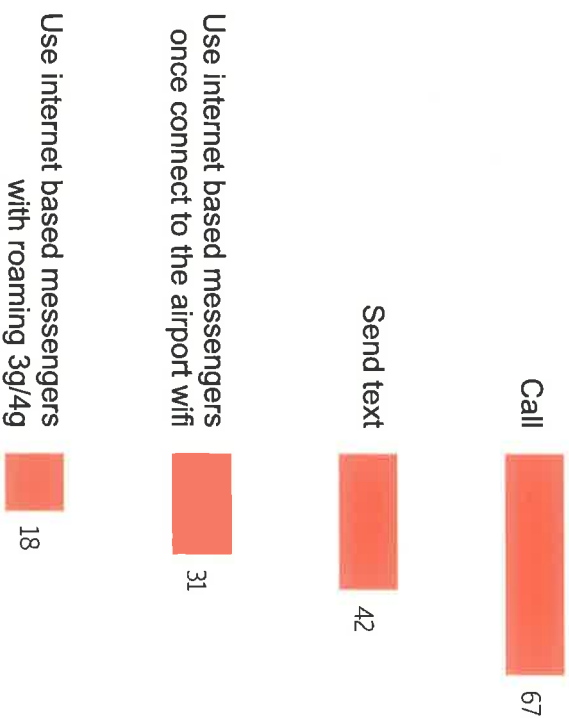
Most of the passengers (97%), notify their loved ones that they have landed. Among the most used channels, text or sms occupy second place (42%), losing only to phone calls (67%)

Notify upon arrival  
(% of respondents)



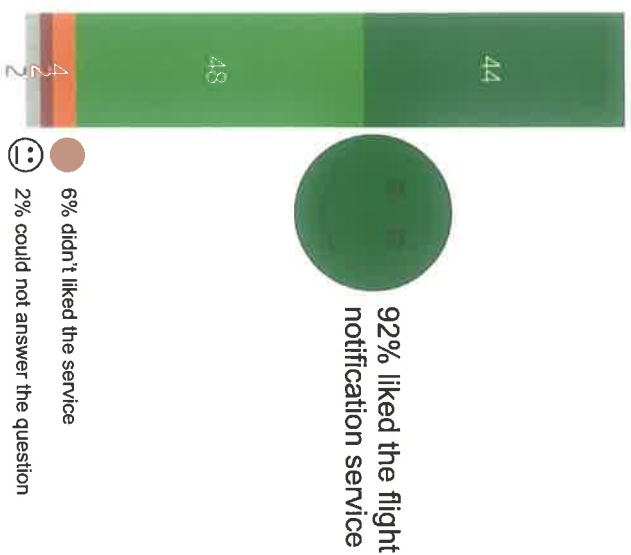
■ Yes ■ No

Channels  
(% of respondents)

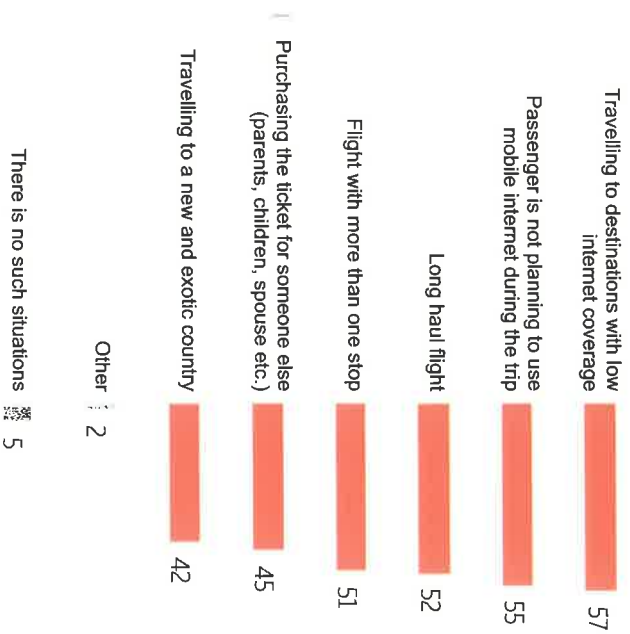


92% of all respondents have stated that they like the idea of the service and find flight arrival notifications a usefull feature. Stating that one of the key drivers to use it, will be situations when passengers are not planning to use mobile internet during a trip

Review of the flight notification service  
(% of respondents)



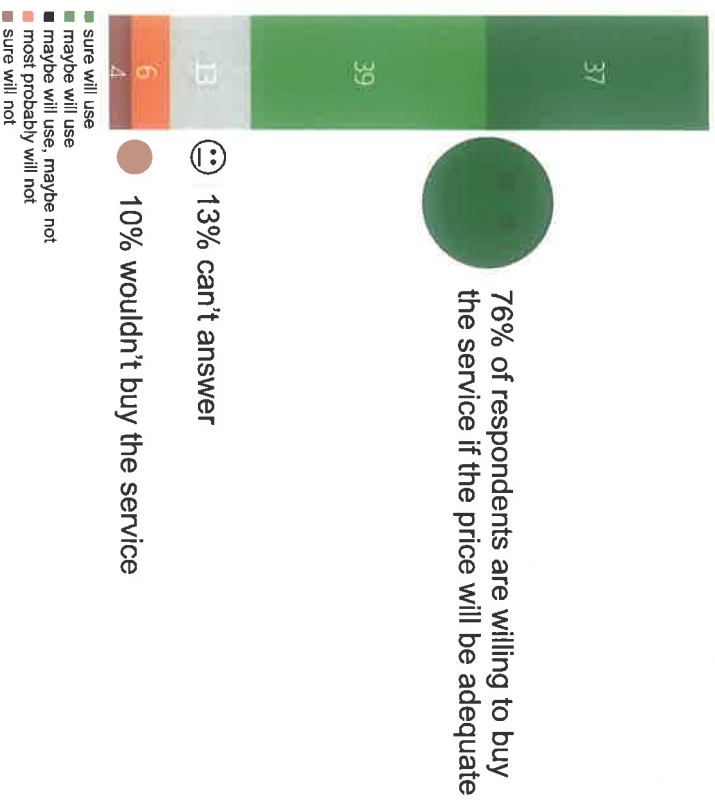
Situations which passengers think that this feature is usefull (% of respondents)





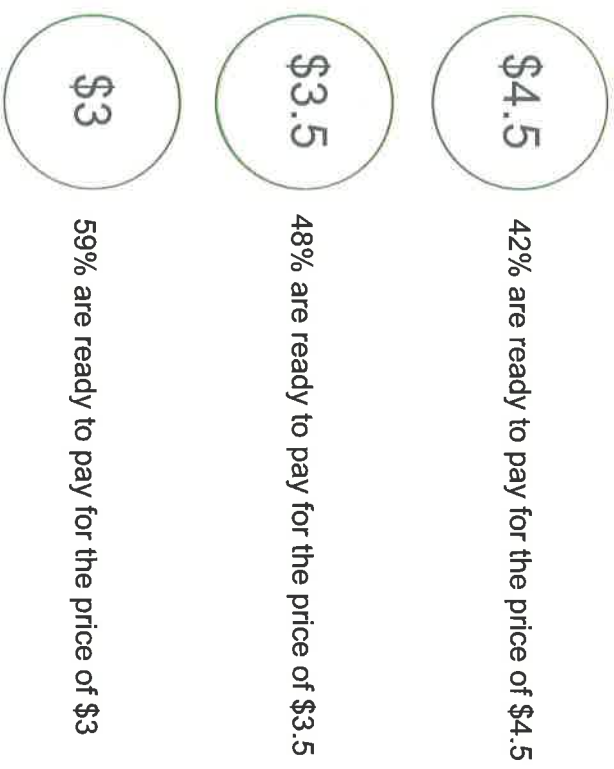
76% of respondents are willing to pay for the service, if the price will be adequate. Out that, 59% stated, that the adequate price will be \$3 USD

Will use the service for an adequate price  
(% of respondents)



76% of respondents are willing to buy the service if the price will be adequate

Adequate price for respondents  
(% of respondents)

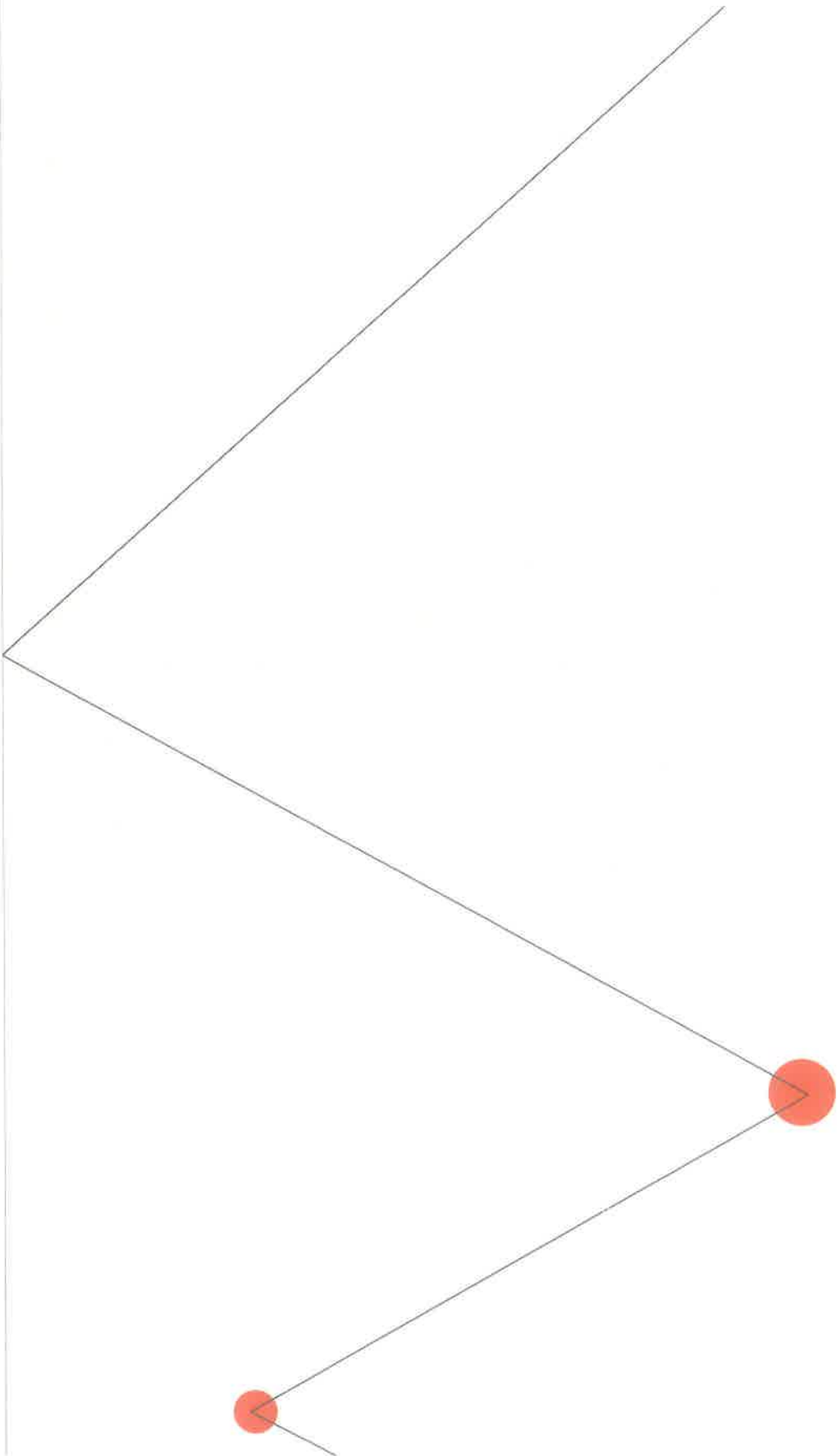


- sure will use
- maybe will use
- maybe will use, maybe not
- most probably will not
- sure will not

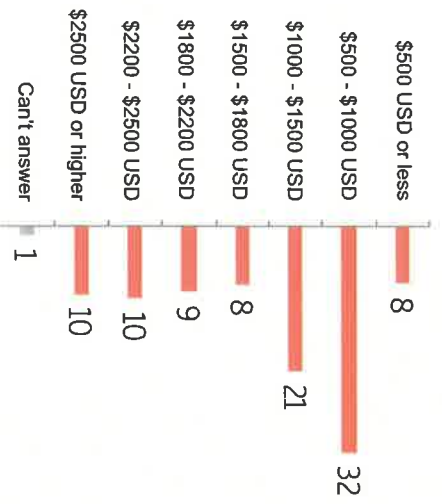


Base - 300  
Q2 - please say, what is the probability that you will buy the service?  
Q5.1-5.3 - please choose, which price is adequate for you, for this service? \$4.5, \$3.5, \$3

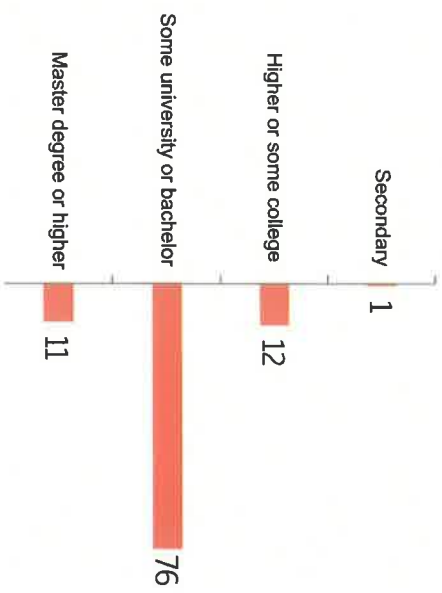
# Annexes



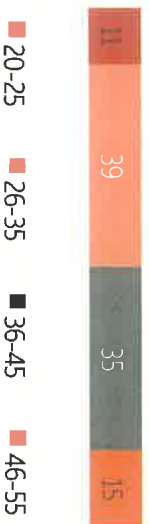
# Total demographics (in %)



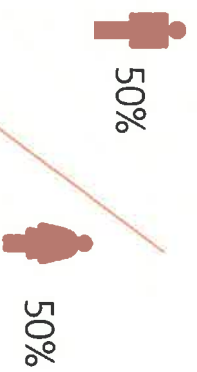
## Education



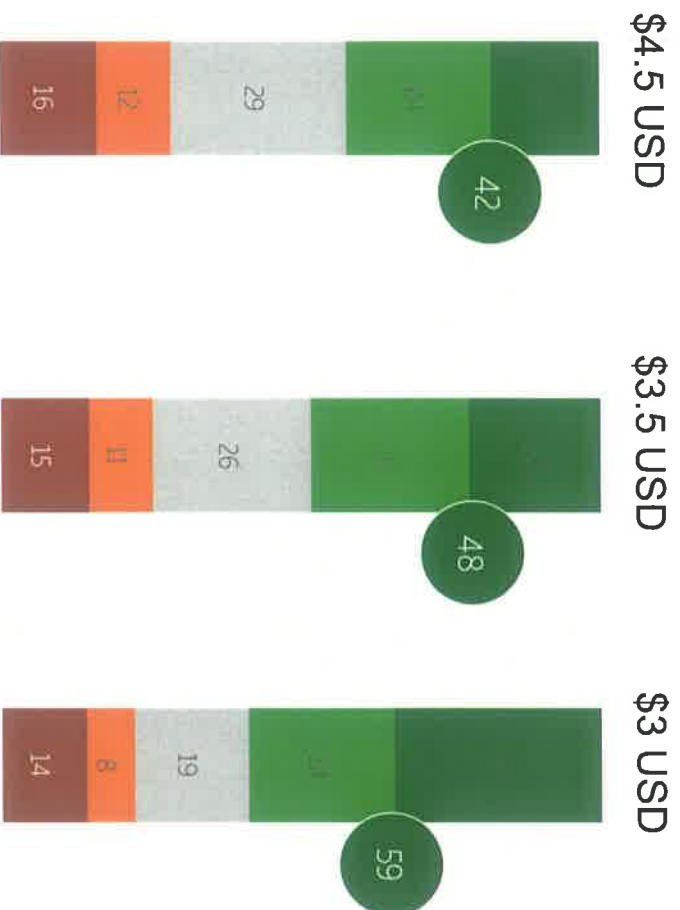
## Age



## Gender



## The most adequate price detailed graph (% of respondents)



- sure will use
- maybe will use
- maybe will use, maybe not
- most probably will not
- sure will not

Q5.1-5.3 - please choose, which price is adequate for you, for this service? \$4.5, \$3.5, \$3



# Gender (in %)

Total  Men  Women

Q0 - do you notify your loved ones, friends or family once you arrive to the destination, while travelling via aircraft

	Base	300	150	150
Yes, I call		67	68	67
Yes, I text		42	36	47
Yes, I use messengers, once I connect to airport wifi		31	31	31
Yes, I use messengers, using roaming mobile internet		18	19	17
No, I do not notify		3	6	1

Q2 - please say, what is the probability that you will buy the service?

	Base	300	150	150
Sure will use		37	34	41
Maybe will use		39	46	33
Maybe will not		13	8	19
Most probably will not		6	8	5
Sure will not		4	4	3

Q4 - In what situations will you use the service?

	Base	300	150	150
Travelling to a new and exotic country		42	40	44
Long haul flight		52	49	55
Flight with more than one stop		51	43	59
Passenger is not planning to use mobile internet during the trip		55	54	57
Travelling to destinations with low internet coverage		57	51	64
Purchasing the ticket for someone else (parents, children, spouse etc.)		45	44	45
Other		2	1	3
There is no such situations		5	7	4

↕ Difference between the types of respondents (men/women)



# Gender differences (in %)

Q5. 1-5.3 - please choose, which price is adequate for you, for this service? \$4.5, \$3.5, \$3

	\$4.5 USD		\$3.5 USD			\$3 USD	
Total	150	150	150	150	150	150	150
Base	300	150	150	300	150	300	150
Sure will use	18	19	17	22	24	35	29
Maybe will use	24	30	19	26	31	24	24
Maybe will use, maybe will not	29	24	35	26	21	19	25
Most probably will not	12	8	7	11	15	8	25
Sure will not	16	19	13	15	12	14	10

D2 - Please state your monthly income. Or amount of money available to you every month.

	300	150	150
Base	300	150	150
\$500 USD or less	8	5	11
\$500 - \$1000 USD	32	27	37
\$1000 - \$1500 USD	21	20	21
\$1500 - \$1800 USD	8	11	6
\$1800 - \$2200 USD	9	13	5
\$2200 - \$2500 USD	10	11	10

↕ Difference between the types of respondents (men/women)



# Age differences (in %)

Total 26-35 36-45 46-55

Q2 - please say, what is the probability that you will buy the service?

	Base	300	117	106	44
Sure will use	37	42	40	32	
Maybe will use	39	35	41	36	
Maybe will use, maybe will not	13	11	11	23	↑ nem. 26-35
Most probably will not	6	7	7	5	36-45
Sure will not	4	5	2	5	

Q5- please state whether the price of \$3 USD is adequate for you?

	Base	300	117	106	44
Sure will use	35	30	39	32	
Maybe will use	24	30	17	32	↑ nem. 36-45
Maybe will use, maybe will not	19	16	23	14	
Most probably will not	8	8	8	9	
Sure will not	14	16	13	14	

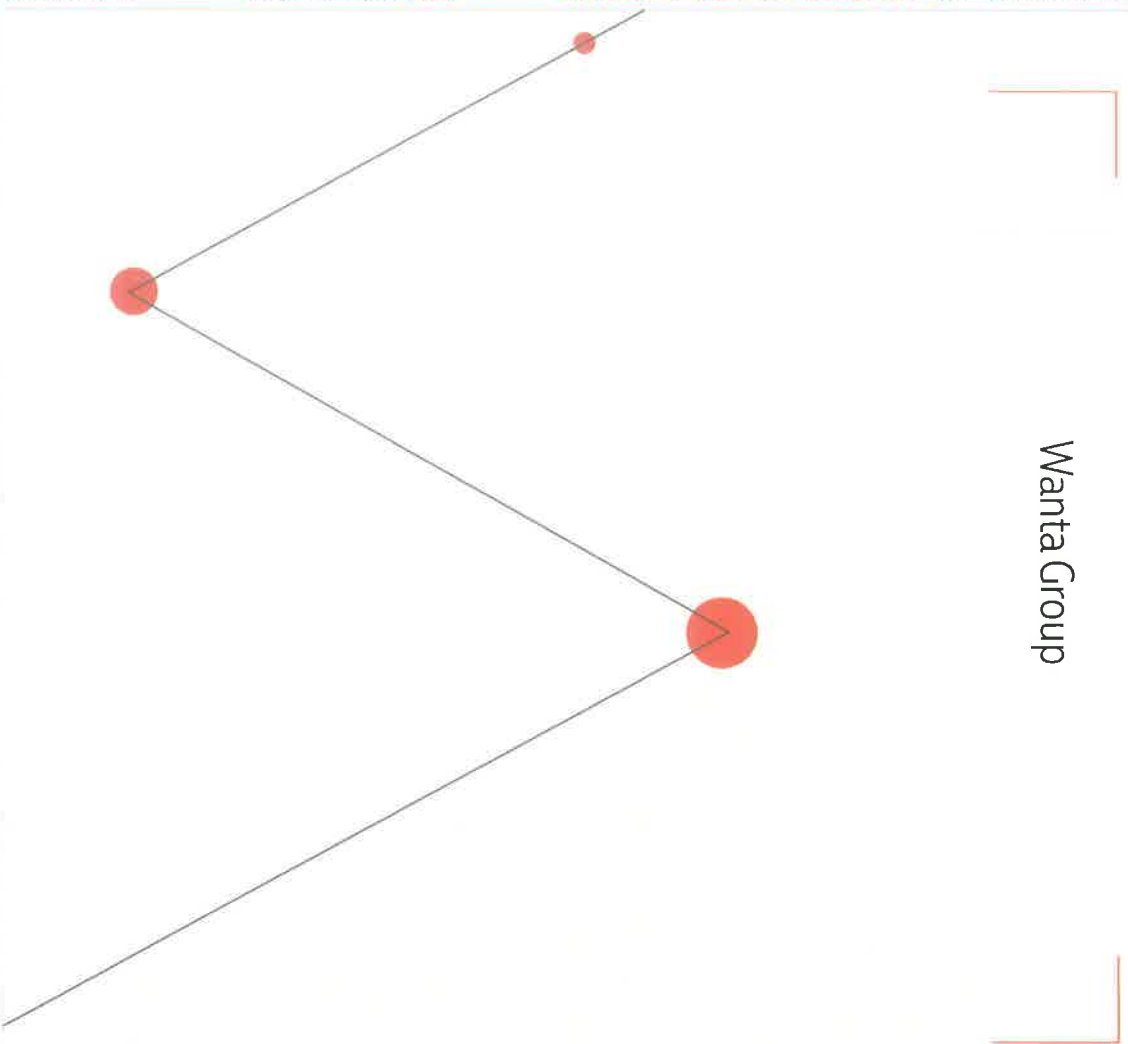
D2 - Please state your monthly income. Or amount of money available to you every month.

	Base	300	117	106	44
\$500 USD or less	8	9	3	11	↑ nem. 36-45
\$500 - \$1000 USD	32	32	32	27	
\$1000 - \$1500 USD	21	20	21	25	
\$1500 - \$1800 USD	8	7	9	16	↑ nem. 26-35
\$1800 - \$2200 USD	9	10	10	9	
\$2200 - \$2500 USD	10	9	11	9	
More than \$2500 USD	10	11	13	2	
Can't answer	1	3	0	0	



Difference between the types of respondents (men/women)

Wanta Group



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## About company

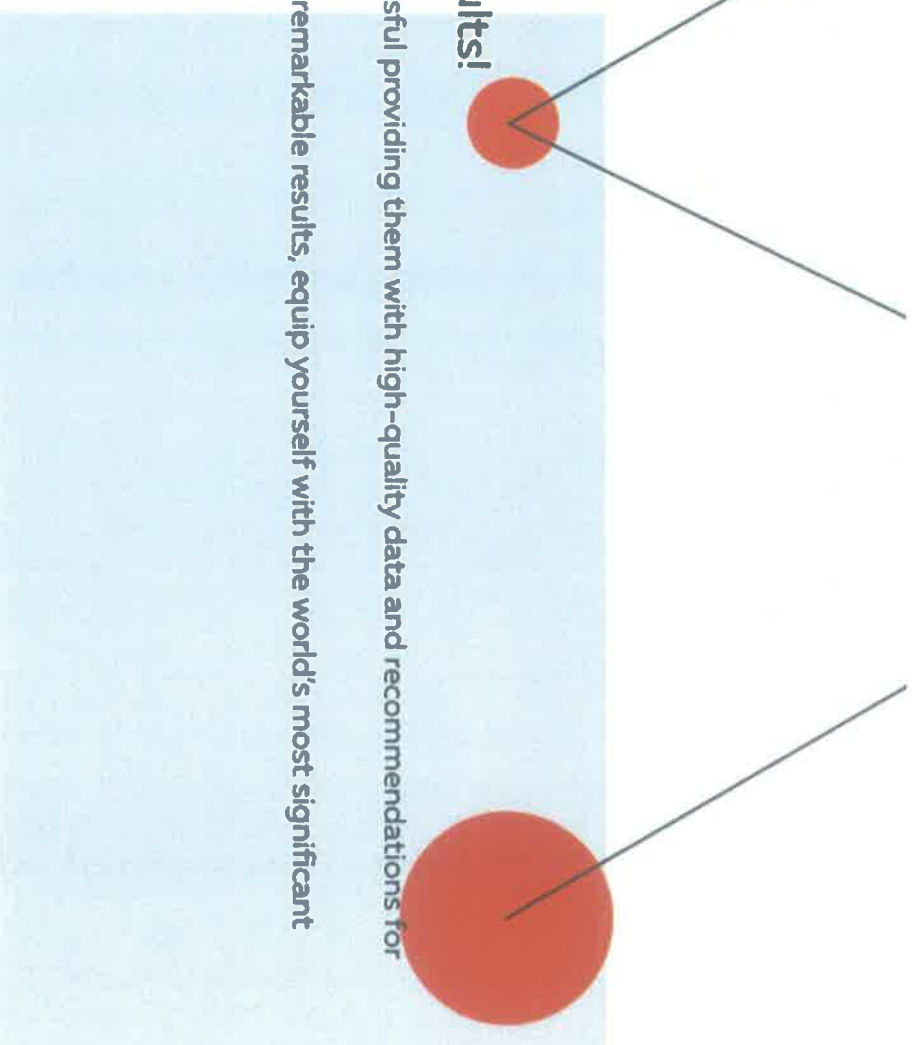
### Technology-driven research for prominent results!

The Wanta Group mission is to help clients make their business successful providing them with high-quality data and recommendations for decision-making.

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FORTUNE  
**500**  
2016



## 6 facts about Wanta Group

Our purpose are relationships with our clients which are build on partnership. We do not just conduct research. We go together head for results you were dreaming of and definitely achieve them due to our experience, strong team and our portfolio of unique research solutions.



In the market since 2008.

Until 2013, the basic field of expertise was raw material markets' research. Since 2014, goods markets were also included. Since 2016 – innovative technologies.



Strong team.

70% of our staff members have more than ten years of research experience, 50% have PhDs. All the heads give lectures nationally as well as internationally.



Forbes list clients.

Recommendations helped strengthen the business positions of companies featured in the Forbes and Fortune Global 500 lists.



Timely information about market.

Marketometr project tracking allows keeping up with changes of the market and get up-to-date information about consumers.



ESOMAR high standards.

ESOMAR membership guarantees high quality of the provided data and recommendations. The Wanta Group General Director is an ESOMAR member.



Portfolio of unique technologies.

Our partnership with the companies that develop high technologies provides you with professional recommendations within a sensible budget and deadlines.

Our recommendations are used:



**КАСПЕРСКИЙ**

**VERTU**



**ПВД**  
Российское  
инженерное агентство



**ЕхонMobil**



**Amway**

